User Services and Applications Working Group
Statistics Requirements, Release 5.1:  Faculty Users
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My Statistics


Faculty users (collection owners) can view 4 categories of statistics

1. Search Hits
   - Definition:  a record that is selected as a result of a search
   - Gives total hits (i.e., how many times my record/object showed up in a search results list)
   - Gives origin of search result hits by domain: From my institution, From my "partner portal," From outside my domain, From Google/Yahoo
   - Rationale:  The end user's searches will get a brief citation to the faculty user's paper among their search result hits (whose efficiency is based on the search algorithm results). If there are many hits, this statistic will show that the faculty user's  paper was one of them, however, the end user might not scroll though them all in his/her evaluation of the results and therefore might never see the citation or the paper.
2. Thumbnail Views
   - Definition: a view of a thumbnail/jpeg image from the search results list
   - Shows which thumbnail/jpeg images were viewed; lists by object title; counts number of views
   - Rationale:  As the user looks through the brief citations, a common process of evaluation is to view the thumbnail image to determine need before downloading the object. Clicking to get a thumbnail image indicates an intermediate level of interest by the end user. For images in particular, getting a thumbnail view is often the desired goal of the end user. The faculty user would like to know if his/her work has generated this level of interest and if the thumbnail has actually been seen by end users.  It indicates that there is more than merely a machine count of "hits."
3. Record Views
   - Definition: number of times the record details were viewed
   - "showfed" counts as a Record View
   - Shows which records were viewed; lists by title; counts number of views
   - Rationale:  As the user looks through the search hits, a common process of evaluation is to read the abstract or description to determine need before downloading a paper. Clicking to get more information from a fuller record indicates an intermediate level of interest by the end user. The faculty user would like to know if his/her work has generated this level of interest and if the record has actually been seen by end users.  It indicates that there is more than merely a machine count of "hits."
4. Downloads
   - Definition:  opening the object within a record, e.g., the PDF, JPEG, DjVu
   - Summary information: total number of downloads

- List information: Top 25 downloads only if there are more than 25 objects in my collection
- List information: Total Downloads linked to list by title (not rutgers-lib ID), including the format(s) downloaded
- Title of report: Download statistics for [time period, e.g., 2007]
- Rationale:  This indicates the highest level of interest from the end user who has actually downloaded the image or text. The US&A Working Group is aware that sometimes end users download works without pre-reading the abstract, but that is fine for our purposes. Downloads indicate a deeper "content-level" interest by the end user in the image or text, even if there is a chance that the end user might not actually read or cite it.

Enable print of each page or report.

The user has the ability to obtain statistics by year, by year/month, and total cumulative ("all").

"View My Statistics" will be linked from each page of the Faculty Deposit Module, including the login page.

"View My Statistics" will be linked from each page of the Faculty/Department Collections web pages. If the faculty/staff person is not logged in to the Faculty Deposit Module itself, clicking on "View My Statistics" will send them to a login screen. After logging in, he/she will land on his/her main My Statistics page.

Every "My Statistics" page will have a link to "Deposit Your Work." This will take the user to the Intellectual Property Rights screen of the Faculty Deposit Module.

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