

WEEK'S COMPLETE TELEVISION PROGRAMS

THE

Chronicle

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**Paterson Basketball
Rolls Into
High Gear**

The Showcase

Editorials

Column Comment

Editor Speaks

**Complete
Short Story**

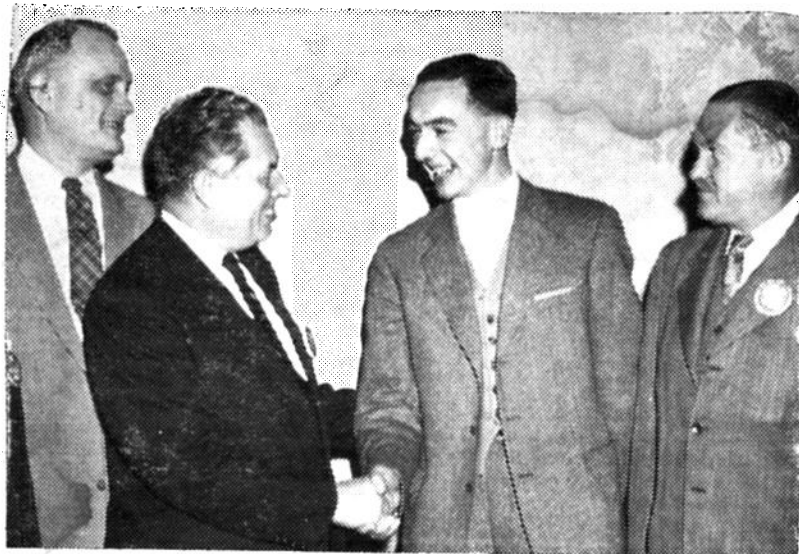
TV Shows This Week



Transportation Queen

JANUARY 20, 1957

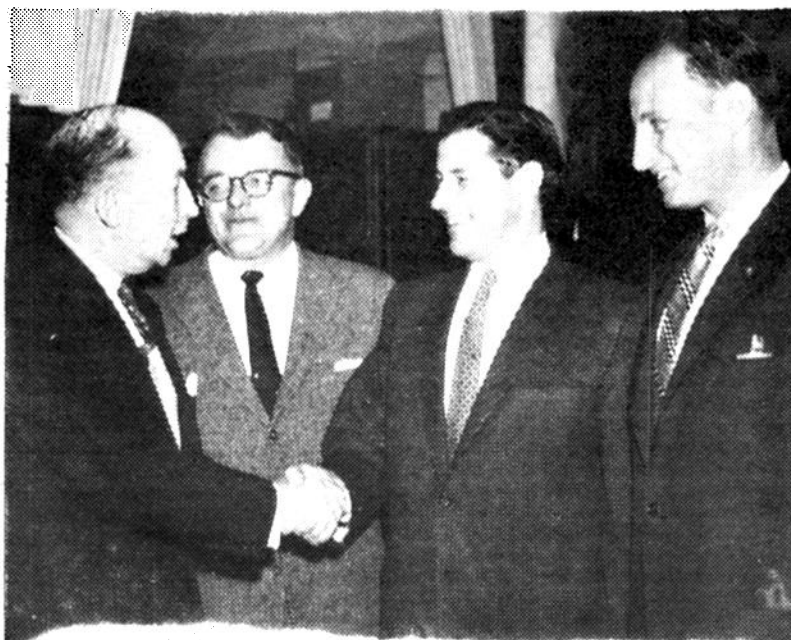
VOL. XXIX, No. 3



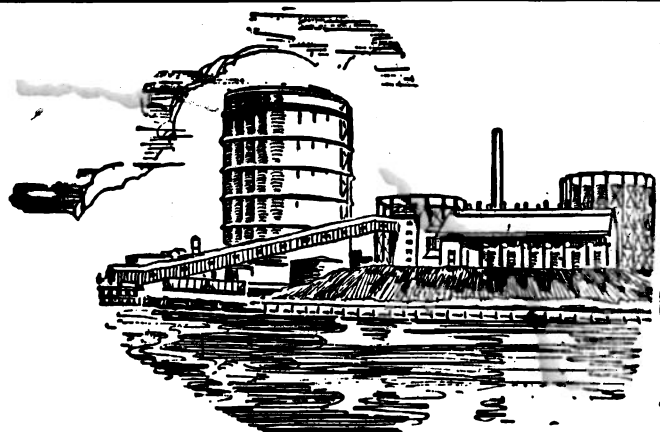
WELCOME — John K. Lewis, Rotary Club president, welcomes Peter A. B. Murdoch, a Rotary Fellowship student, who spoke to the club at the Alexander Hamilton Hotel. Left to right, Robert Kershaw, Lewis, Murdoch, and Edwin Bramhall.



GETS GAVEL—Chief William Pierson of the Passaic County Park Police receives an engraved gavel from members of PBA Local 80 to mark his recent election to the presidency of New Jersey Police Chiefs Association. Left to right are: Edward Barnett, Totowa Borough; George Alessio, Little Falls; John Schimpf, Passaic County Park Police; Chief Pierson; and Edward Smith, Passaic County Park Police.



RETIRED — County Det. Lt. James E. Trueman is congratulated by Prosecutor Charles S. Joelson, at a testimonial and retirement dinner held at the Cedar Cliff restaurant, Haledon. Looking on are Deputy Attorney General John J. Bergin, master of ceremonies, and Det. Thomas R. Edmond, dinner co-chairman.



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COVER PICTURE:

Miss Barbara Lord was crowned "Queen of Transportation" at the 10th anniversary reception of the Traffic Club of North Jersey. Here the beautiful queen accepts a bouquet of red roses from Mrs. John M. Zachara, wife of the organization's first president. Mr. Zachara is on the left while Carl Lemke, current president, is between the ladies. The coronation took place last Monday evening at the Alexander Hamilton Hotel. Miss Lord is the daughter of Mr. and Mrs. Charles Gratz. Her father is banquet manager for the hotel.

Russ Zito Photo



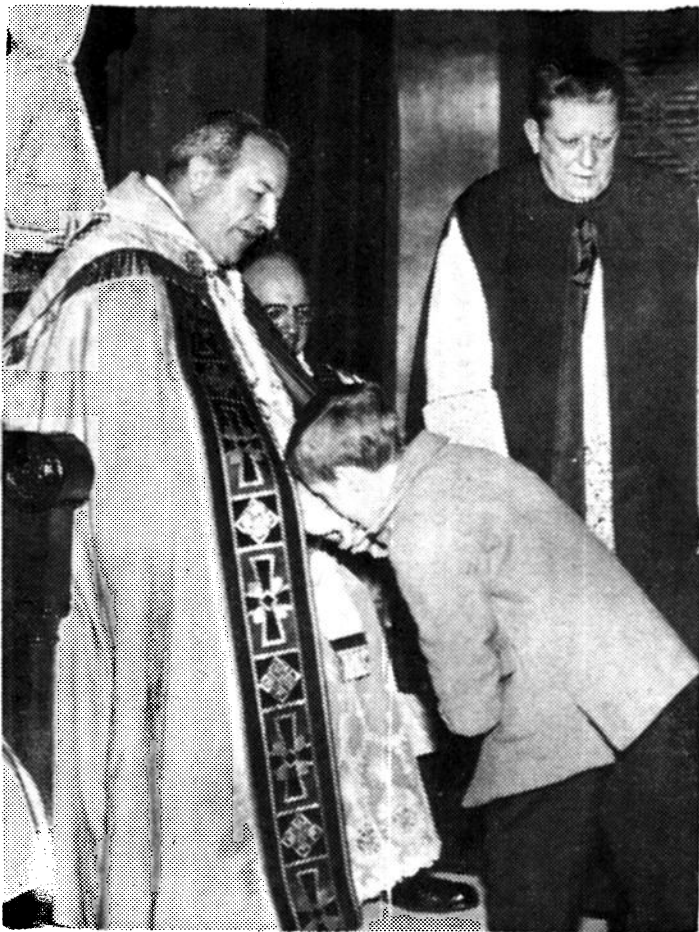
WELCOMES MAJOR — Jack Stern, president of the Jewish Community Council, welcomes Mrs. Rachel Hubner, reserve major in the Israeli Army. Mrs. Hubner spoke on the Arab-Israeli situation before the council at the YMHA last week.



GOOD WILL ASSN. — John Chizmar, new president of the Passaic County Good Will Association, receives gavel from toastmaster Sheriff Norman E. Tattersall, at the organization's fifth annual installation banquet. Left to right: Rosario F. Lomauro, Nathan Lane and outgoing president Walter Wojcik.



KIWANIS CLUB — Dr. Raymond Ploch, Lt. Governor of Kiwanis, congratulates newly-installed officers of the South Paterson Kiwanis Club at installation dinner last Sunday in the Brownstone House. Left to right: Sam Sheber, immediate past pres.; Lt. Gov. Ploch, Edward Messineo, pres. Back-ground, Howard Auramko, sec'y; Frank Pinchak, second vice pres., and John Bender, treasurer.



HOLY NAME VESPERS—Richard Garrity kisses the ring of the Most Rev. James A. McNulty, D.D., Bishop of Paterson, at the Diocesan Federation of Holy Name Societies annual father and son service in the Cathedral of St. John the Baptist. At the right is the Rt. Rev. Msgr. Joseph M. O'Sullivan, diocesan moderator of the Holy Name Society.



PRESENTS GIFT — Dr. Peter Sammartino, president of Fairleigh Dickinson University, accepts a silver mace for the University from Mr. and Mrs. Leo Pollak of New York City.

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Books'n Stuff

Norman Vincent Peale's simple story of the Nativity, "The Coming of The King" although published last October, seems destined to become a modern Christmas classic.

The well-known young composer-conductor Don Gillis, after reading Dr. Peale's book, was inspired to write a new musical composition, and this week "The Coming of The King" was released as a long-playing Columbia record — featuring Broadway star David Wayne reading Dr. Peale's text.

New York's Gothic Choir and the music of Composer Gillis set the background for Mr. Wayne's narration of Dr. Peale's first book for children. The reverse side of the record presents the choir singing 11 famed Christmas carols — including the first new carol of the 20th century, also called "The Coming of The King" and written by Mr. Gillis.

The new work of music and words was introduced recently on a special ABC network broadcast, and were aired on most major radio and television networks during the week prior to Christmas.

Well-known radio personality and commentator Nelson Olmsted recently read "The Coming of The King" over the NBC radio network.

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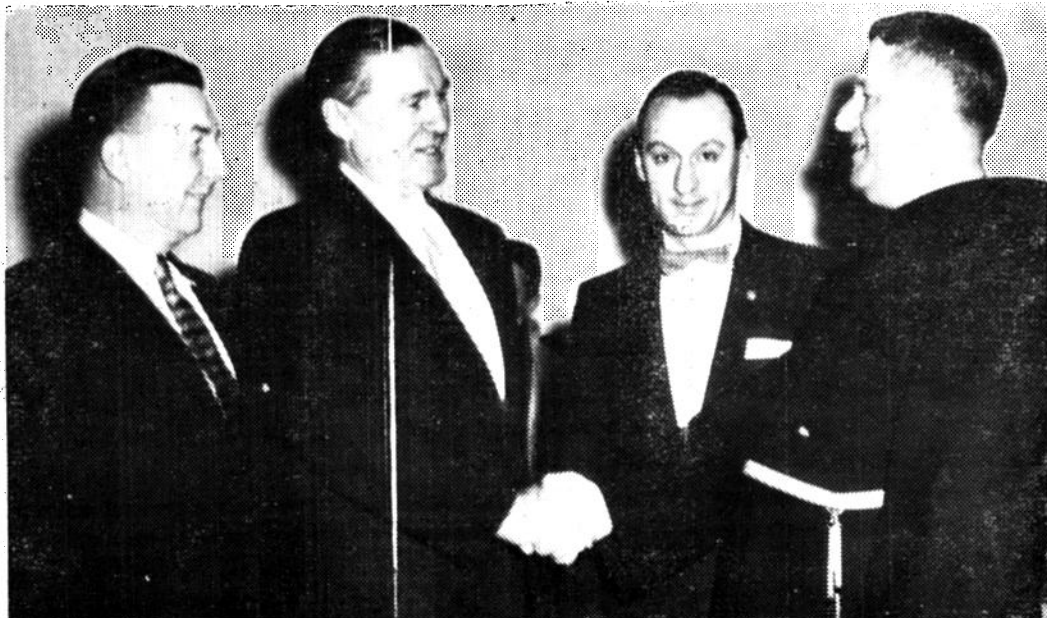
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LOU COSTELLO HONORED — Over 1,000 friends attended a testimonial dinner honoring Lou Costello last Sunday at Frank Dailey's Meadowbrook. Left to right are Joseph G. Bozzo, Mrs. Sebastian Cristillo, Lou's mother; Costello and Vic Marsillo, prominent sports figure and toastmaster. Standing are Assemblyman Thomas Lazzio, president of UAW local 300; Robert Ormsby, pres. of UAW local 669 and James Coates, secretary-treasurer of UAW local 669.



NEW OFFICERS — Newly elected officers of the Fidelians installed at the Casino De Charlz are: seater, left to right, George J. Ruocco, recording sec'y; Ben Felice, first vice-pres.; Elmo G. Valle, president-elect; Felix S. Maitta, pres.; and Michael A. Vaccaro, second vice-pres. Standing, left to right, Richard Vivino, historian; Joseph A. Lazzara, installing officer; Dr. Pat Morone, financial sec'y; and Louis Letizia, treasurer.



EX-CHAMP HERE — The art of boxing is declining is the opinion of Tommy Loughran, former light heavyweight champion of the world. He spoke at the breakfast meeting of St. Anne's Holy Name Society. Shown in this picture are, left to right: Joseph McArdle, president of the society; Loughran; Gaspar Domino, vice-president NNS, and the Rev. Capistran Petrie, OFM, pastor of St. Anne's.



Wedding Bells



MRS. IRVING BERLINGER

PATERSON — Miss Yetta Bunis, daughter of Mr. and Mrs. Carl Bunis, 892 Belmont Avenue, North Haledon, was married recently to Irving Berlinger, son of Mr. and Mrs. Alex Berlinger, 499 East Twenty-fourth St., in the Fair Lawn Jewish Center. Rabbi M. Glustrum officiated at the ceremony, which was followed by a reception at the Center.



MRS. WILLIAM J. GREENE

PATERSON — Miss Johanna Marie DeBonis, daughter of Mr. and Mrs. Nicholas DeBonis, 68 Grove St., East Paterson, recently became the bride of William J. Greene, son of Mrs. Anne Greene, 478 Straight St., and James Greene, of this city, at a ceremony performed by the Rev. Edward J. Holleran, OFM. A reception followed at the home of the bride's parents.

· YOUR HOME · · by LEWIS & ELEANOR BOWMAN ·

A Kitchen And Dining Room Combination

GONE are the days when the kitchen and dining room were at opposite ends of the house, or a floor apart, and one had to walk a mile to prepare a meal. Of course, then, many hands made light work; things have changed in the past twenty years. Ventilating and exhaust fans have permitted a redesignating of space almost unbelievable. Many large houses have been converted into small apartments. In such alterations, kitchens have been put in one end of a fine old Victorian dining room, when that was the only available place for it; often, kitchens are constructed in huge closets or small bedrooms.

The photograph shows a room in the old schoolhouse of Carter Hall. This is now the home of the Percy Randolphs, who have made a charming house out of it. The room seen here has been made into a dining room and kitchen combined, and quite successfully, too. This view shows the two front windows with gate-leg dining table, shelves for china, and a chest of drawers for necessary linen.

The other end of the room, which still has the original fireplace and mantel, is the kitchen, with all the attributes—stove, refrigerator and sink. A folding screen is used to separate this part of the room from the dining area. Chintz hangings complete the picture, and bright china with good color lends interest to the scheme.



The Rhoden Studios, Berryville, Va.

There are many combination dining rooms and kitchens being built today, but so often the kitchen items take over—usually the refrigerator, stove, dishwasher, sink cabinet, storage cabinets, everything white—to give the whole room a hospital air.

It is an excellent idea to have tile around a stove, but why not some interesting Dutch tile, or tile of an unusual color! Walls—especially when kitchens and dining rooms are combined—can be of an unusual wallpaper or, as we particularly like, panelled in pine or oak. This panelling costs a little more than painted walls on installation, but over a period of years, it will cost you less, as it doesn't require repainting. You can buy stoves and other kitchen equipment in colors now, which is better where it is used in combination with a dining room.

Large hardware stores display portions of model kitchens showing different color schemes and, also, good booklets are available, with a great deal of information on this subject.

One of the first combination rooms we ever saw was circa 1914, and the walls were of pine stained dark brown. Above that, timber-colored and light-colored china were displayed to advantage. Along one side was the sink (copper-enclosed in the dark wood), with china shelves above. A settee was in a corner, with a serving table against another wall. It looked like a bit of "Ye Old Cheshire Cheese" in London.



MRS. MICHAEL PARRELLA

PATERSON — Miss Antonia Doris Yesko, daughter of Mr. and Mrs. Rocco Recchione, Sr., of 78 Dixie Ave., Hawthorne, was married recently to Michael Parrella, son of Mr. and Mrs. Ernino Parrella, 388 East 22nd St., in the Blessed Sacrament R. C. Church. The Rev. Alphonse Tuzzo performed the ceremony, which was followed by a reception at the Duet Plaza.



MRS. JOHN MILLER

PROSPECT PARK — The First Christian Reformed Church of Haledon was the scene recently of the candlelight wedding ceremony of Miss Helen Beatrice Walkotten, daughter of Mrs. John Walkotten of 184 Fairview Ave., and the late Rev. John Walkotten, and John Miller, son of Mrs. William Miller, Sr., of 56 Orchard St., Midland Park, and the late Mr. Miller. The Rev. Mr. William Van Peursem of Grand Rapids, Mich., officiated at the ceremony. A reception followed at the Swiss Chalet, Ramsey.

Paterson Basketball Rolls Into High Gear

Basketball action in the Paterson area, minus the professional touch in recent years with the departure of the American League from the scene, has been given the most impetus by the city's leagues under sponsorship of the Board of Recreation.

Five leagues — and an extra division in one of the circuits — are operating in the Recreation group's basketball program, with a total of 44 teams to battle it out. The top circuit is the Heavyweight League, split into the National and American divisions and with eight teams tangling for the honors in each of these races.

There are eight teams in the Middleweight league, nine on the Lightweight roster, four in the Junior Lightweight loop, and seven in the Industrial race. All of them have been providing some torrid and intense competition while scrambling for the championship laurels.

The Paterson Board of Recreation, of which Joe McFadden is President, is active in sponsorship of leagues in the various sports. Basketball is one of the chief items on the agenda, attracting a strong representation of teams every year. This season is no exception.

The teams are rolling into high gear as they point for the laurels in the various leagues. This week, as they started on another round of torrid play, the Saxons and Albanese Dyers were on top of their respective Heavyweight divisions with undefeated performance charts. In the Middleweight league, the Drifters held the top spot and the Fasolas were a half-game behind, having won 2 without a loss while the Drifters had a 3-and-0 mark.

The Y.M.H.A. Jayvees were at the summit in the Lightweight League with six victories and no losses, followed by the Finucans who also were unbeaten while winning four games. The All-Wags Juniors were next in line with a 5-1 mark.

The Gerhardt Cubs topped the Junior Lightweight loop, with 4 wins and 1 loss and the Y.M.H.A. followed with 3 out of 5 victories. In the Industrial League, the Wright Local 669 team held first place with four victories and no defeats. The Big Five followed with 3 wins out of 4 games.

Of course, the home-stretch action stretches ahead and all of the current leaders realize that they may be toppled before the schedules close on another torrid season of competition. That is why they are determined to avoid boddling down. There is not a single front runner who is not being pressed by a close pursuer in every one of the leagues. That indicates the races will be tight and hot all the way to the wire.

Basketball interest in Paterson is keen, with the local teams engaged in the various battles for league titles, many fans here following the pro action in the N.B.A. — as the New York Nicks operate within easy commuting distance and also can be seen on television, and there are many other court attractions as well.

High school play finds teams battling it out in increasing numbers every year, being engaged in the various leagues and the State championship tournament which drops the curtain on the season. Colleges in the area also offer plenty of basketball with such teams as Paterson State, Montclair State, Fairleigh Dickinson, and Paterson Seton Hall going at it with fire and fury.

Girls' basketball also is provided in this section, several outstanding players having been produced among the distaff athletes in recent years. They have been performing in metropolitan league ranks with distinction.

The annual Paterson Evening News Round Robin is the climax of the basketball season on courts here, with the leading teams competing for the trophy in the elimination event which is pre-



JOE McFADDEN

sented at the close of each court campaign. Almost all of the Heavyweight League teams and some of the Industrial squads will be in the event when it is presented this year, and another intense battle for the crown is expected.

Last year, Local 669 took the championship after a hard fight and it is expected to be in the Round Robin again for the 1957 edition. The Union team is holding the top spot in the Industrial race at the present time and is intent on making it a grand slam by taking the circuit honors and the Round Robin as well.

Paterson players who have been performing in varsity college play this year, again give this section strong representation in the rah-rah ranks. Cardy Gemma, Stan Traymore, Bob Hoitsma, and Don Engelken are among these and all of them have been showing up well. Gemma, Muhlenberg ace, has been a key basketball and baseball star for the Penn school since he first reported and he is winding up his career there in a blaze of glory.

Hoitsma and Engelken, former East-side High stars, are on the roster of William and Mary College and these two have been doing extremely well in the scoring department for the Southern school. The two "blond bombers" are good scorers, have height, and are valuable in taking those rebounds from the backboards.

Mickey Cohen, another Paterson product, is performing for the Dartmouth University varsity and has been a good scorer and key playmaker. He also has height going for him and is regarded as one of the valuable performers on the squad. All of these local players accent the effectiveness of the city's basketball development program through the years.

Where Labor and Industry Agree

Industry and organized labor seem to take an attitude in common toward the federal income tax as now constituted—they both regard it as discriminatory and unfair.

Speakers at the recent National Tax Association Convention included a tax attorney giving the viewpoints of the National Association of Manufacturers and the chief researcher of the AFL-CIO. Both attacked the income tax in forthright terms. As was to be expected, their particular criticisms varied materially in nature. However, despite their divergent approach to the question, both speakers found common ground in their concern over the middle income taxpayer.

There is every reason for this concern. We have long since passed the point where the income tax was of real importance only to the well-to-do. Now the surtaxes start at so low an income level, and progress so swiftly, that the people of moderate means as well as large find it confiscatory. The lower-income groups are hit hard too. The minimum tax, on only \$2,000 of taxable income is 20 per cent and the surtax starts immediately thereafter.

It is widely said that the present world crisis will lead to even greater military spending by this country, and has destroyed whatever chance there was for income tax reductions in 1957. That may very well be true. But we also need, just as we need ultimate tax reduction, an overhaul of the whole chaotic tax system with its overlappings and other inequalities. The country would be well served by a united drive by labor and industry — whatever their differences over detail — to accomplish this.

Distributing The World's Natural Resources

Current world events have made one thing clear. This country must maintain its military forces, using that term in the broadest possible sense, at very high levels.

Military force and effectiveness involve more tanks, planes, soldiers and the other materials and personnel of war. For example, the merchant marine is absolutely vital. A long list of top military authorities, from the President on down, have accurately described it as the fourth arm of defense.

Recent international crisis, like those of the past, have demonstrated how foolhardy it would be for us to depend on foreign merchant marines in the world of today. Through no fault of their own, their services could be lost to us overnight. We must depend, instead, on our own merchant ships, flying our own flag.

The national defense, of course, is but one facet of the merchant marine's importance. It is equally necessary to our peacetime economic life. The merchant marine distributes the world's natural resources essential to survival. We import all manner of goods and materials, including a number of strategic significance. We export all manner of goods and materials as well — to the benefit of workers and farmers throughout the country.

The merchant marine is a lifeline, in peace and in war.

Depleting Our Most Valuable Resource

The pace of life today is far faster than it used to be. And a great many people are paying the price in the form of nervous tensions in varying degree.

One way to relieve these tensions, according to Dr. W. W. Bauer, who has long headed the American Medical Association's bureau of health education, can be found in more relaxation—along with "real" vacations.

He pointed out that, even as we concern ourselves with the possible depletion of the nation's natural resources, we tend to overlook the depletion of the most valuable resource of all — people. And that is where his remarks on the vacation problem have their significance. Many of us, especially executives, skip vacations, in the mistaken belief that we can't afford to leave the job for even a short period of time. On top of that, many more actually make tiring work out of vacations. We drive, dance, and play games too strenuously. We eat and drink and smoke too much. As Dr. Bauer puts it, vacations should be a time when we "vacate our lives of their complexities" — and that means allowing ample time for just sitting and taking things completely easy.

In sum, we need to learn the virtues of moderation — and to develop the ability to get away from the cares and stresses of the workaday world.

I have heard it said that middle age is the time of life when you stop growing at the end and start growing in the middle. I'm beginning to believe it very seriously. Not so much because it is happening to me but because so many of the people that I have been friendly with down through the years are beginning to look a trifle too well fed.

Most people are not too concerned over this over-development of the middle region and yet medical science proves that obesity or the state of being overweight shortens the life.

Medical authority also points out that only about one person in every hundred can offer legitimate excuses for this excess poundage, the other 99 are just eating too much.

I am convinced that the remedy to curb this being overweight is a simple one. If your meals are pretty well balanced, don't cut down on the quality of your food but merely reduce the amount of intake. Cut out second helpings and pass up those rich desserts even though it hurts.

Few people realize that salt is a great contributor to gaining weight and, furthermore, it helps to harden the arteries which is not so good. However, salt is necessary, so don't just stop using it. If you've got a little more weight than you need, stop in and see the family doctor. He'll tell you whether you should stop using salt and will also recommend a substitute for it.

There is another danger to this business of keeping trim and that is that a good number of people begin starving themselves to drop off pounds. Losing weight too fast can be dangerous. Before you start doing any dieting at all, again drop in at your doctor's office and let him tell you the safest and sanest way to do it. Don't try to do any guessing or listening to Cousin Minnie because she lost twenty pounds. What worked for her might spell disaster for you.

Exercising may help you lose some weight, but remember that its main function is to harden the muscles and not to get rid of excess fat. When you get close to the forty year mark, it is not so wise to try exercising too much. Many prominent physicians claim that the average person gets enough exercise in walking, climbing stairs and in the normal activities of his job. The one thing that is really dangerous is the doing of violent exercises on week ends to make up for any inactivity during the week. Keep away from this!

Medical men are constantly stressing the dangers of overweight. Listen to them. Practice whatever they tell you. Cut down on your eating and remember that middle age spread may shorten your life.

Oh, yes, about me — how do I do it? — The truth is that for the past year or so I've been doing everything to put on and GAIN some weight.

Column of Comment. . . .

Nothing new in the matter of replacing **Jake Breslin** with **Ralph Gambatese** as secretary to the Industrial Commission . . . All we can say is that Ralph has been a staunch Democrat for a long, long time . . . There is



RALPH GAMBATESE

nothing new either in the selection of a county detective to fill the gap created by the retirement of **Jim Trueman** . . . Latest reports indicate that **Ruby Goldstein** still has an inside track with the Democratic organization . . . but **Joelson**, acting prosecutor is holding out as long as he can for a man with some police experience The only thing which can develop from situations like these is more friction intra party . . . There is talk of keeping **Tom Lazzio** on the shelf for a while longer before he makes the run for mayor . . . However, Tom is planning his campaign already . . . Some of the union boys are patting him on the back and he is beginning to believe he IS the mayor . . Beware, Tom!

Herb Nebel, staff sportswriter for The Call was reelected union chairman for the American Newspaper Guild. We hear the contract for the coming year will be signed next week and there will be several additional benefits for staff members . . .

Still in the running as a potential candidate for sheriff is **Joseph V. McGuire**, Passaic Democratic city leader . . **Tattersall** can only be defeated by a strong candidate like McGuire . . . and then too, as the experts say, the sheriff has fallen out of grace with some of the top GOP leaders. . . It will be a difficult obstacle to overcome when you are counting votes . . .

The undercurrent still persists among politicoes that there will

be many surprises before next November . . . The inside information seems to be that a fusion candidate will appear on the scene who will be extremely popular and will cause many headaches and heartaches in both Democratic and Republican camps. . They say the candidate may well be **Joseph Masiello** . . . It can be said that Masiello has a great, great many friends and followers . . . Anything could happen with that kind of explosive situation . . . Time will tell . . .

Freeholder **Robert Moore** is a man of many parts and many friends . . . During the deliberations to line up a GOP ticket for the coming elections his name has cropped up in a number of places. **Lester F. Titus** is likely to be named for Freeholder and the possibility is that the popular Robert may replace **McNaughton** as surrogate . . . Whatever post he seeks in the election, Bob is a strong vote-getter. The GOP realizes it and wants to develop as much strength as possible in an attempt to recapture the mayoralty chair in Paterson . . .

Meanwhile, Governor **Robert B. Meyner** is in Oberlin, Ohio, joining the Benedicts. He will face many problems on his return from his honeymoon and then be plunged into a hot and heavy campaign to maintain his control of the state house . . . Thus far the Republicans have not decided



Governor ROBERT B. MEYNER

upset Meyner. In any case, we on his opponent but from all indications . . . there is no shortage of candidates who feel they can want to extend our sincere best wishes to the Governor and his First Lady of New Jersey for a long and happy life together

despite whatever may happen in November.

Walter Jones, Bergen GOP strong man is in seclusion for a few days . . . He is faced with the biggest decision of his life . . . whether to run for re-election to

the State Senate . . . or cast his lot in the gubernatorial sweepstakes . . . If it will help Walter any . . . may we quote a Chinese proverb which has stood the test of time admirably and has never failed . . . "Never exchange substance for shadow" . . . Amen.



NEW OFFICERS — Fire Co. 1, East Paterson, celebrated its Golden Anniversary and new officers were installed at a dinner celebration last week. Seated, left to right, are: former mayor **John D. Kerwin**, secretary, **Mrs. Joseph Maggio**, representing the auxiliary, and **Joseph Maggio**, president. Standing, **Maurice "Chick" Fournier**, charter member, **Al St. George**, program chairman; and Fire Commissioner, Councilman **Raymond Cingale**.



GIFT TO SCHOOL 27 — Mrs. Frances Totoro, president of Ladies Auxiliary, Department of New Jersey, Veterans of Foreign Wars, presents an educational album of Columbia records to Mrs. Genevieve Wright, vice principal of School 27. The album, entitled "The Man—And The Moment", describes in 13 chapters the men and women who made America great. Left to right: Mrs. Wright; **Norman Weir**, principal of School 27; Mrs. Totoro and Mrs. Helena Marshall, president of Alexander Hamilton Auxiliary, 139 of this city.

THE SHOWCASE

By D. G.

BIG TOWN JOTTINGS: Gena Rowlands, a pretty and talented young actress, is still doing a nice job of emoting opposite Edward G. Robinson in "Middle of the Night", a love story by Paddy Chayefsky at the Antta Theatre in New York.



GENA ROWLANDS

It's interesting to note that when the play opened last year, Miss Rowlands completely captivated the Big Town aisle sitters as she made her debut a smashing success. Robinson, of course, continues to dominate the production as he displays all the talent and skill which have made him one of the most heralded performers of our time.

* * *

FILM CORNER: A beauty contest to find a "Miss WOW," whose title designation will represent the first letters of Universal-International's forthcoming Technicolor, CinemaScope production "Written on the Wind", was announced today by the film company and the Capitol Theatre in New York, where the motion picture will open following the current attraction.

The film is headed by a stellar cast which includes Rock Hudson, Lauren Bacall, Robert Stack, and Dorothy Malone.

The contest seeks to find an attractive and shapely young lady who will personify the title "Miss WOW". To the girl who is chosen will go a week's employment as a glamour personality, during which she will appear on television shows, radio broadcasts, disc jockey programs and be interviewed by the press.

As part of the New York premiere celebration of "Written on the Wind," she will present to each of her interviewees various items related to the film, including the Decca recording of "Written on the Wind", by the Four Aces and the long-playing album of the sound track.

Twenty runners-up will receive guest tickets to the Capitol Theatre.

All girls are eligible for the "Miss WOW" contest. Entrants must send a photograph, containing full dimensional statistics on the reverse side, to the "Written on the Wind" Contest, Capitol Theatre, 51st Street and Broadway, New York 19, N. Y.

The Business Girl



Despite the many stumbling blocks along the way, pert Scottish immigrant Jeannie MacLennen (Jeannie Carson) determines to become an executive secretary, in "Jeannie, the Business Girl," on "Hey, Jeannie!" CBS Television, Saturday, Jan. 26. (Top left): Jeannie hunts and pecks her way through her first letter. (Top right): She contemplates a little change on her own. (Lower left): Oops, looks like she should have left well enough alone. (Lower right): Well, you can't be perfect all the time.



'T or C' EMCEE — Bob Barker, who scored as a West Coast radio personality, is the new master of ceremonies of the TV comedy stunt show "Truth Or Consequences," a prominent part of NBC's new morning lineup, Mondays through Fridays. Here, he gathers props for funmaking consequences he will assign to contestants.

TV Shows This Week

WCBS-TV—2
WABC-TV—7

WRCA-TV—4
WOR-TV—9
WATV—13

WABD—5
WPIX—11

These TV Morning and Afternoon Programs Are Repeated
Monday Through Friday from 7:00 a.m. to 5:30 p.m.

- | | | |
|---------------------------------------|--|--|
| 7:00
2—Will Rogers, Jr.
4—Today | 4—Truth or Consequences
9—Cartoon Time
12:00
2—Valiant Lady
4—Tic Tac Dough
5—Herb Sheldon
7—Time For Fun
9—Double Exposure
12:15
2—Love of Live
12:30
2—Search for Tomorrow
4—It Could Be You
7—Memory Lane
13—Western
12:45
2—The Guiding Light
1:00
2—News - Walter Cronkite
4—Tex & Jinx
5—Anytime Thea.
1:30
2—As The World Turns
7—The Afternoon Show
13—Feature Film
2:00
2—Our Miss Brooks
4—Richard Willis
11—Hollywood Movietime | 2:30
2—Art Linkletter
4—Ernie Ford
3:00
2—The Big Pavoff
4—Matinee Theatre
5—Liberace Show
7—Afternoon Film Festival
9—Ted Steele
3:30
2—Bob Crosby Show
5—Beulah
11—First Show
4:00
2—Brighter Day
4—Queen For A Day
5—Wendie Barrie
13—Fun Time
4:15
2—The Secret Storm
4:30
2—The Edge of Night
5—Mr. & Mrs. North
13—Junior Frolics
5:00
2—My Little Margie
4—Comedy Time
5—Herb Sheldon
7—Mickey Mouse Club
9—Ted Steele
11—Ramar of the Jungle |
|---------------------------------------|--|--|

SATURDAY

JANUARY 19

- 7:00
2—The Breakfast Show
4—Modern Farmer
8:00
2—Hickory Dickory Dock
4—Herb Sheldon
7—Cartoon Festival
8:30
2—To Build A Nation
9:00
2—On The Carousel
4—Children's Thea.
7—Western Film
13—Roman Marynowych
9:30
2—Captain Kangaroo
13—Fiesta Musicales
10:00
4—Howdy Doody
5—Stories
7—Popcorn Thea.
9—Our Children
10:30
2—Mighty Mouse
4—Married Joan
9—Sermon From Sci.
11—Sightseeing
13—La Pregunta Musicales
11:00
2—Winky Dink and You
4—Fury
5—House Detective
7—Movie
9—Riders of the West
11—Dione Lucas
13—The Percho Show
11:30
2—Tales of Texas Rangers

- 4—Cowboy Thea.
11—Teenage Cook. Club
13—Echo of Poland
12:00
2—The Big Top
5—New Horizons
7—The Bontemps
9—Cartoon Time
11—Six Gun Playhouse
13—Ital. Feat. Thea.
12:30
4—Watch Mr. Wizard
5—Feat. Thea.
1:00
2—Lone Ranger
4—Home Gardener
7—The Way
9—Gene Autry
11—Double Feat.
1:30
2—Right Now
7—The Afternoon Show
13—Jr. Town Meeting
2:00
2—Prof. Hockey
5—Renfrew of the Mntd.
9—Movie Museum
13—Requestfully Yours
2:30
4—Prof. Basketball
9—Herold Tribune
13—All Star Movie
3:00
5—The East Side Kids
7—Feature Matinee
9—Million Dollar Movie
4:00
5—Joe Palooka
11—Adv. Playhouse
4:15
2—Laurel and Hardy
4:30

- 2—An Eye On New York
4—Hialeah Racing
7—Hopalong Cassidy
9—Movie
13—Junior Frolics
5:00
2—The Late Matinee
4—Feat. Film
5—Charlie Chan
11—Ramar of the Jungle
5:30
7—Gabby Hayes
11—Popeye the Sailor Man
13—Fun Time
6:00
2—Six o'clock Report
5—Range Rider
7—Adv. of Rin Tin Tin
9—Comedy Thea.
11—Buffalo Bill, Jr.
13—Polka Party
6:15
2—Vincent Lopez
4—Bethlehem Sports
6:30
4—Feat. Film
5—Looney Tunes
7—Movie
9—War in the Air
11—Sheena
7:00
2—Beat the Clock
4—Rosemary Clooney
5—Long John Silver
7—All Star Thea.
9—It's Fun To Travel
11—Abbott & Costello
13—All Star Movie
7:30
2—The Buccaneers
4—People Are Funny
5—Crusade In Europe

SUNDAY

JANUARY 20

- 8:00
2—Agriculture USA
4—The Fourth "R"
13—Big Picture
8:30
2—Big Picture
13—Oral Roberts
9:00
2—Sunday News
4—Library Lions
5—House Detective
9—This Is The Life
13—Gospel Train
9:30
2—The Way To Go
9—Christian Sci. Prog.
10:00
2—Lamp Unto My Feet
5—Wonderama
9—Oral Roberts
13—German Variety
10:30
2—Look Up and Live
4—Children's Hour
9—Cartoon Time
13—Spanish Show
11:00
2—UN In Action
5—Mayor's Conf.
7—Focus
9—Riders of the West
11:30
2—Camera Three
4—Ask The Camera
5—Wonderama
7—Pet Center
11—The Christophers
13—Opportunity Knocks
12:00

- 2—Let's Take A Trip
4—Hopalong Cassidy
5—Between the Lines
7—The Christopher Prog.
9—Cartoon Time
11—The Christophers
13—Ital. Panel Show
12:30
2—Wild Bill Hickok
4—Viewpoint
5—Looney Tunes
7—Faith For Today
11—Operation Success
13—Aldo Aldi
1:00
2—Heckle & Jeck'e
4—News and Views
5—Youth Forum
7—Operation Success
9—UN Review
11—Sun. Playhouse
13—Mauro Zambuto
1:30
2—Pict. for a Sun. P.M.
4—Catholic Hour
5—Sunday Playhouse
7—From Hollywood
9—Thea. of Movie Classics
13—Ropt. from Rutgers
2:00
4—Citizen's Union
7—Feature Matinee
13—University
2:30
2—The Last Word
4—Youth Wants to Know
11—Ethel Thorsen
13—All Star Movie
3:00
2—Face the Nation
4—Outlook
5—Sunday Movie
7—Hopalong Cassidy
9—Thea. of Movie Classics
11—Sherlock Holmes
3:30
2—World News
4—Zoo Parade
4:00
2—Odyssey
4—Wide, Wide World
7—Dean James A. Pike
11—Pet Center
13—Fun Time
4:30
7—Collene Press Conf.
9—Thea. of Movie Classics
11—Popeye the Sailor Man
13—Jr. Carnival
5:00
2—Mama
5—Gambusters
11—Capt. Midnight
13—CYO Workshop
5:30
2—The Boing, Boing Show
4—Capt. Gallant
5—Three Musketeers
11—Brave Eagle
13—Evangel. Hour
6:00
2—Telephone Time
4—Meet the Press
5—Frontier
7—Sky King
9—Movie
11—Soldiers of Fortune
13—N. J. Legis. Rept.
6:30
2—Air Power
4—Roy Rogers
5—Mickey Rooney
7—Gene Autry Show
11—Foreign Legionnaire
13—Gov. Meyner
7:00
2—Lassie
4—77th Benqal Lancers
5—N.O.P. Dept.
7—You Asked For It
11—Crunch & Das
13—All Star Movie
7:30
2—Private Sec'y
4—Circus Boy
5—Traveling Stars

- 7—Famous Film Festival
9—Million Dollar Movie
11—Victory at Sea
8:00
2—Ed Sullivan Show
4—Steve Allen
5—Dr. Christian
11—Public Defender
8:30
5—Play of the Week
11—Trap Mysteries
13—Hollywood Half Hr.
9:00
2—General Electric Thea.
4—Alcoa Hour
5—Warner Bros. Premiere
7—Ted Mack
9—Thea. of Movie Classics
11—Mr. District Attorney
13—Latin-Amer. Carnival
9:30
2—Hitchcock Presents
11—Sci. Fiction Thea.
10:00
2—The \$64,000 Challenge
4—Loretta Young
7—Outside U S A
11—Studio 57
13—All Star Movie
10:30
2—What's My Line?
7—Hollywood Offbeat
9—Million Dollar Movie
11—The Whistler
11:00
2—Sun. News Special
4—John K. M. McCaffrey
5—Washington
Merry-go-round
7—Youth On The March
11—Mystery Thea.
11:15
2—The Late Show
4—Hy Gardner
5—Detective Story
11:30
13—Hollywood Half Hr.
11:45
4—11th Hour Thea.
1:00
2—The Late, Late Show

MONDAY

JANUARY 21

- 5:30
2—The Early Show
4—Evening Thea.
5—Gene Autry
11—Clubhouse Gang
13—Feature Film
6:00
5—Capt. Video
7—Gene Autry Show
9—Mv Hero
11—Popeye the Sailor Man
6:30
5—Looney Tunes
7—Cisco Kid
9—Lone World
11—Combat Sergeant
6:45
4—Esso Reporter
7:00
2—7 o'clock Rept.
4—Highway Patrol
5—News
7—Kukla, Fran & Ollie
9—Terrytoons
11—News
13—All Star Movie
7:15
2—News
5—Top Secret
7—John Daly - News
11—New York News
7:30
2—Robin Hood
4—Nat King Cole
5—Sheriff Cochise

7—Twilight Thea.
9—Million Dollar Movie
11—Stories of the Century
7:45
4—NBC News
8:00
2—Burns & Allen
4—Adv. of Sir Lancelot
5—Frontier
7—TV Readers Digest
11—Stage 7

8:30
2—Arthur Godfrey
4—Stanley
5—Judge Roy Bean
7—Voice of Firestone
11—San Francisco Beat
13—Hollywood Half Hr.
9:00
2—I Love Lucy
4—Twenty-one
5—Racket Squad
7—Movie
9—Who Dunit Thea.
11—Fabian of Scotland Yd.
13—Front Page Detective
9:30
2—December Bride
4—Robt. Montgomery
5—Prof. Boxing
11—Inner Sanctum
13—Hollywood Half Hr.
10:00
2—Studio One
5—Tomorrow's Champs
9—Million Dollar Movie
11—Public Defender
13—All Star Movie
10:30
4—Rheinhold Thea.
5—Prof. Boxing
11—Insp. Mark Saber
11:00
2—The Late News
4—News - Weather
7—Star Showcase
11—Late Mystery
11:15
2—Pres. Inaugr. Ball
4—H. Gardener
5—At Ringside
11:30
4—Pres. Inaugr.
5—Sports Highlights
7—The Night Show
9—He-Man Thea.
11—News
13—Hollywood Half Hr.
12:00
2—The Late, Late Show

TUESDAY

JANUARY 22

5:30
2—The Early Show
4—Evening Thea.
5—Gene Autry
11—Clubhouse Gang
13—Feature Film
6:00
5—Capt. Video
7—Gene Autry Show
9—Willy
11—Popeye the Sailor Man
6:30
5—Looney Tunes
7—Cisco Kid
9—Headline
11—Abbott & Costello
6:45
4—News
7:00
2—7 o'clock Rept.
4—Celebrity Playhouse
5—Mike Wallace
7—Kukla, Fran & Ollie
9—Terrytoons
11—Kevin Kennedy
13—All Star Movie
7:15
2—News
5—Top Secret

PAGE TWELVE

7—John Daly—News
11—John Tillman
7:30
2—Name That Tune
4—Jonathan Winters
5—Waterfront
7—Warner Bros. Presents
9—Million Dollar Movie
11—City Detective
7:45
4—NBC News
8:00
2—Phil Silvers
4—\$100,000 Big Surprise
5—Uncommon Valor
11—I Led Three Lives
8:30
2—The Brothers
4—Noah's Ark
5—Bowling Time
7—Life of Wyatt Earp
11—The Tracer
13—Hollywood Half Hr.
9:00
2—To Tell The Truth
4—Jane Wyman
7—Danny Thomas
9—State Trooper
11—Front Page Detective
9:30
2—Red Skelton
4—Armstrong Circle Thea.
5—Cavalcade of Stars
7—Cavalcade Thea.
9—Star Attraction
13—Hollywood Half Hr.
10:00
2—\$64,000 Question
5—The Hunter
7—Tomorrow's Careers
9—Million Dollar Movie
11—Basketball
13—All Star Movie
10:30
2—Edgar Bergen
4—Break The Bank
5—Sherlock Holmes
7—From Hollywood
11:00
2—The Late News
4—J. M. McCaffrey
5—Wallace's Nightbeat
7—Star Showcase
11—Late Mystery Show
11:15
2—The Late Show
4—Hy Gardener
11:30
4—Tonight
7—The Night Show
9—He-Man Thea.
11—News
13—Hollywood Half Hr.
12:45
2—Late, Late Show

WEDNESDAY

JANUARY 23

5:30
2—The Early Show
4—Evening Thea.
5—Gene Autry
11—Clubhouse Gang
13—Feat. Film
6:00
5—Capt. Video
7—Gene Autry
9—His Honor Homer Bell
11—Popeye the Sailor Man
6:30
5—Looney Tunes
7—Cisco Kid
9—Cross Current
11—Foreign Legionnaire
6:45
4—News
7:00
4—Death Valley Days
5—News
7—Kukla, Fran & Ollie
9—Terrytoons
11—Kevin Kennedy
13—All Star Movie
7:15

2—News
5—Top Secret
7—John Daily—News
11—John Tillman—News
7:30
2—Giant Step
4—Eddie Fisher
5—Mickey Rooney
7—Disneyland
9—Million Dollar Movie
11—Rosemary Cooney
7:45
4—NBC News
8:00
2—Arthur Godfrey
4—Adv. of Hiram Holiday
5—Cavalcade of Stars
11—Man Behind the Badge
8:30
7—Dunninger Show
4—Father Knows Best
5—Count of Monte Christo
11—Badge 714
13—Hollywood Half Hr.
9:00
2—The Millionaire
4—Kraft Thea.
5—Wanted
7—Masquerade Party
9—O'Henry Playhouse
11—Dr. Christian
13—Front Page Detective
9:30
2—I've Got A Secret
5—Movie
7—Break the Bank
9—Star Attraction
11—Highway Patrol
13—Hollywood Half Hr.
10:00
2—20th Century Fox
4—This Is Your Life
7—Wed. Night Fights
9—Million Dollar Movie
11—Dr. Hudson's Journal
13—A1 Star Movie
10:30
11—Adv. of Ellery Queen
10:45
7—Sports Page
11:00
2—The Late News
4—John McCaffrey
5—Wallace's Nightbeat
7—Star Showcase
11—Late Mystery Show
11:15
2—The Late Show
4—Hy Gardener
11:30
4—Tonight
7—The Night Show
9—He-Man Thea.
11—News
13—Hollywood Half Hr.
12:30
2—The Late, Late Show

THURSDAY

JANUARY 24

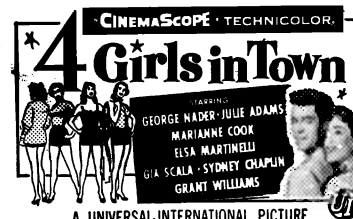
5:30
2—The Early Show
4—Evening Thea.
5—Gene Autry
11—Clubhouse Gang
13—Feature Film
6:00
5—Capt. Video
7—Gene Autry Show
9—Willy
11—Popeye the Sailor Man
6:30
5—Looney Tunes
7—Dateline Europe
11—Range Rider
6:45
4—News
7:00
2—7 o'clock Rept.
4—Guy Lombardo
5—News



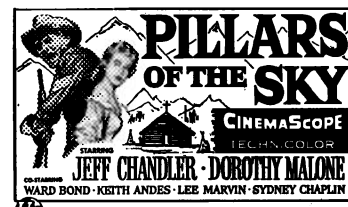
PHYSICIAN — Madeleine Carroll, star of stage and screen, returns to her acting career in the role of a physician in "The Affairs of Dr. Gentry," a Monday-through-Friday drama series on NBC Radio

GARDEN THEATRE SH 2-8880
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NOW SHOWING



ALSO



ZITO STUDIOS

COMMERCIAL - NEWS - PORTRAIT

10-16 FAIR LAWN AVENUE

FAIR LAWN, N. J.

RUSSELL ZITO, Photographer

FAirlawn 6-0104

7—Kukla, Fran & Ollie
9—Terrytoons
11—News at Seven
13—All Star Movie
7:15

2—News
5—Top Secret
7—News Show
7:30

2—Sgt. Preston
4—Dinah Shore
5—The Goldbergs
7—The Lone Ranger
9—Movie
11—Life With Father
7:45

4—NBC News
8:00

2—Bob Cummings
4—Groucho Marx
5—The Great Gildersleeve
7—Eddy Arnold
11—Chas. Boyer
8:30

2—Climax
4—Dragnet
5—Ray Milland
7—Stop the Music
11—David Niven
13—Hollywood Half Hr.
9:00

4—People's Choice
5—Prof. Wrestling
7—Star Tonight
9—Who Dunit Thea.
11—Dick Powell
13—Front Page Detective
9:30

2—Playhouse '90
4—The Ford Show
7—Down You Go
11—Ida Lupina
13—Hollywood Half Hr.
10:00

4—Lux Video Thea.
7—Dangerous Assignment
9—Movie
11—Captured
13—All Star Movie
10:30

11—The Man Called X
11:00
2—The Late News
4—J. M. McCaffrey
5—Wallace's Nightbeat
7—Star Showcase
11—Mystery

11:15
2—The Late Show
4—Hy Gardener
11:30
4—Tonight
7—The Night Show
9—He-Man Thea.
11—News
13—Hollywood Half Hr.
1:00
2—The Late, Late Show

FRIDAY

JANUARY 25

5:30
2—The Early Show
4—Evening Thea.
5—Gene Autry
11—Clubhouse Gang
13—Feature Film
6:00

5—Capt. Video
7—Gene Autry Show
9—My Hero
11—Popeye the Sailor Man
6:30

5—Looney Tunes
7—Cisco Kid
9—Adv. of China Smith
11—Dr. Fu Manchu
6:45

4—News
7:00
2—Seven o'clock Rep't
4—Sci. Fiction Thea.
5—news
7—Kukla, Fran & Ollie
9—Terrytoons
11—Kevin Kennedy
13—All Star Movie
7:15

2—News
5—Top Secret
7—John Daly - News
11—News - John Tillman
7:30

2—My Friend Flicka
4—Eddie Fisher
5—Bugs Bunny Thea.
9—Million Dollar Movie
7—Adv. of Rin Tin Tin

11—Susie
7:45
4—NBC News
8:00
2—West Point Story
4—Blondie
5—E. Barrymore Thea.
7—Ozzie and Harriet
11—Federal Men
8:30

2—Dick Powell Thea.
4—The Life of Riley
5—Racket Squad
7—Crossroads
11—Uncovered
13—Hollywood Half Hr.
9:00

2—Mr. Adams and Eve
4—Bob Hope - Chevy
5—Stage Seven
7—Dollar A Second
9—Crusader
11—Bowling
13—Front Page Detective
9:30

2—Schlitz Playhouse
4—Big Story
5—Movie
7—The Vise
9—War In The Air
10:00

2—The Line-Up
4—Cavalcade of Sports
7—Ethel and Albert
9—Movie
11—Movie
13—All Star Movie
10:30

2—Person To Person
7—Adv. of the Falcon
11:00

2—The Late News
4—John M. McCaffrey
5—Wallace's Nightbeat
7—Star Showcase
11:15

2—The Late Show
4—Hy Gardener
11:30

4—Steve Allen
7—The Night Show
9—He-Man Thea.
11—News
13—Hollywood Half Hr.
1:15
2—The Late, Late Show

Frontier Thriller



U. S. Marshal Matt Dillon of Dodge City has to intercede in a bitter and violent incident when a raw-boned frontiersman brings his Indian girl wife to live in the city in "The Sins of Our Fathers" on "Gunsmoke," Saturday, Jan. 19, CBS Television. Peter Whitney plays the frontiersman and Angie Dickinson is his Indian wife.

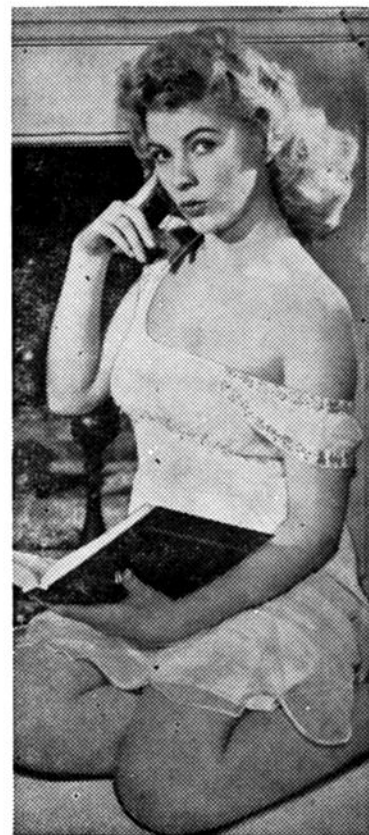
New Panel Host



Bud Collyer, popular television and radio personality, handles the emcee chores on the new panel-quizz show "To Tell The Truth," seen over CBS Television on Tuesday evening.

Doing the guessing on the panel are songstress Polly Bergen, actress Hildy Parks, comedian Dick Van Dyke and newscaster John Cameron Swayze alternating with interviewer Mike Wallace.

"To Tell The Truth," is a Mark Goodson-Bill Todman Production. The program is sponsored by Pharmaceuticals, Inc., for Geritol.



SPELL-BOUND — Wordly-wise Eva Lynd is a frequent guest on "The Steve Allen Show," Sundays on NBC-TV. Here, the actress ponders over a Websterian interpretation of a phrase in her script.

Bring Broadway Comedy to TV



Diana Lynn and Eddie Bracken head the all-star cast of Maxwell Anderson's Broadway comedy, "The Star-Wagon," which comes to CBS Television's "Playhouse 90," Thursday, Jan. 24. The 90-minute story of a man who invents a machine that travels through time also co-stars Margaret Hayes, William Bishop, Billie Burke and Jackie Coogan.

A House for Annie

By W. R. MICKA



I GUESS Annie's goin' to be pretty happy about this. She's been pesterin' me for almost twenty years to get her a house of her own. Been naggin' and yellin' all the time how she'd like to have a place of her own, a nice place with trees and bushes and grass all around it. Well, she finally got it — and I sure hope she likes it because it cost me just about everything I had.

"I've been kinda wonderin', standin' here alone by the house, why Annie was always so anxious and set on havin' a place all her own. We always had a nice flat on the West Side; nothin' fancy, but it was a roof over our heads. But that wasn't for Annie. No sir, not just a place to live, that didn't satisfy her. She was always complainin'; I can still hear her now the way she'd start in on me as soon as I came home a little late, and maybe just a little unsteady — just a few beers, you understand.

"'Been spendin' money on drinks again,' was the way she usually started off. 'Hand over your pay, let's see how much you've left.' Then I'd have to start makin' excuses why it wasn't all there, and before I'd finish she'd start lecturin' all over again. 'I'm not gonna go on this way for long, Jerry. I'm sick and tired workin' like a fool for things around here while all you do is every week spend half of the little you make drinkin' with them bums who work with you at the school.'

"Yeah, sometimes Annie'd get real mad — even told me to get out a couple of times. But she didn't really mean it. I guess she was just tired from too much work! Maybe it made her feel bad listenin' to all them women at the factory talkin' about their hus-

bands always buyin' new cars and the nice things they were always gettin' for their kids.

"Too bad Annie could never have a young one. It would give her somethin' to do besides hollerin' at me. 'Course, I suppose it's just as well, she couldn't work with kids around. But I guess the thing that got Annie most of all was not havin' a place of her own — her own house where she could live without havin' to listen to old lady Larson all the time tellin' her how lucky we were that we were gettin' off so cheap because we paid such a low rent. After all, flat's costin' us twenty-five a month; don't know what's so cheap about that. Every time Annie goes up to pay the rent she has to listen to the same old thing. It wasn't so bad before the Mister died, but when the house passed on to his wife she right away raised the rent and started laving down the law to everybody. Annie'd listen to the old landlady's complaints with one ear and let them fly right out the other.

"I guess she figured all along, though, that some day, somehow I'd make up for everything. Now that I got her this place it'll prove to her that I've tried to make everything up to her. She can't say I'm a bum any more. She can't tell me, like she did a few times: 'Jerry, I'm killin' myself at the factory; I can't go on doin' that kind of work much longer. You gotta stop spendin' money foolishly. We could live and we could scrimp by on what you make if you would only start bein' a man again.'

"I'll bet Annie'll figure different now. I bet this new house will show her how wrong she was about me bein' a bum. Yes sir, she never had any idea I'd get her a place like this. You see, it wasn't that I didn't ever

think of Annie and all she was doin'. It was just that after I'd get through sweepin' the school at night that me and the fellas'd like to go into Ryan's and kind of wash the dust out of our throats. I tried to explain that to Annie, but she got real nasty about it. But now sh'll feel different.

"In a few hours she'll be movin' into the house. Even though it's been a big sacrifice gettin' this place, it'll be worth it. When a woman wants a house as long as Annie has, it makes a man feel good knowin' he's doin' the right thing. Anyway, it'll benefit me as much as her — although I don't get such a big kick out of these things.

"But it's still hard to believe that Annie got her house. Trouble is, the more I look at it the more I see all that money it cost. Then I think of the time I found out that Annie was secretly savin' the extra money she made at the factory. 'Course I couldn't really complain about it; she was workin' four hours a day overtime to make it. I guess she didn't realize I knew about the extra money, maybe that's why she got so mad 'at time I lost my whole check playin' poker at Ryan's.

"But that's all over now. She'll know now that I'm a real man. It's just like the fella said when he sold me the place. 'It's not that it's so big, but you are gettin' one of the finest buildings we've put up for that amount.' And I guess he was right.

"Well, Annie got her house, and I guess I better be gettin' back. Maybe I was wrong tellin' her we shouldn't spend money on things we didn't really need. But, even if she couldn't pay anything else, she always paid her insurance policies. And, like the man said, 'For that money, Annie has one of the finest mausoleums in the cemetery.'



Looking Ahead

with
"Augie"

Tumminello

Will You Look In The Mirror?

When we gaze into a mirror it gives back the truth, coldly and impartially. The mirror cares not whether the image be as fair as an adolescent dream of love—or ugly as squalor. It stoops to no flattery, is not moved by compassion, cannot err. Remorseless as Time, it throws back dispassionately the thing that IS.

Most of us have become accustomed to seeing the same old countenance day after day. If it is unprepossessing we've become used to THAT too, and reflecting surfaces hold no terrors for us.

There is another mirror, however, into which few dare look. And that is the mirror that reflects the true state of our financial arrangements for our dependents in the event of death.

It is a happy—and a rare—man who can do so and be reassured by what he sees.

Too many of us are content to insure ourselves for an amount that SEEMS like a lot of money. Unless you translate that sum into terms of income replacement for your dependents in the event of your death, you will not have the true picture. Make the test now. I shall be happy to review your insurance with no obligation whatsoever to yourself. DARE you look in the mirror?

August E. Tumminello

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Miss Nancy Wilson accepts With pleasure...

There she goes—off to a birthday party whirl of pink ice cream and cake... presents... and pin-the-tail-on-the-donkey. Give her an extra hug, Mom. Remember just how she looks, Dad, because a little girl beginning to step out on her own won't be little much longer.

There's so much you want to do for her, so much you want to give her in the years ahead—a college education, maybe a trip to Europe or a nice nest egg for feminine frills, frying pans and other bridal paraphernalia.

The best way to make your dreams for your little girl come true is to start a regular savings program right now. And the easiest way to save is to invest regularly in U. S. Series E Savings Bonds. Say you start buying a Bond a month at \$18.75. In 5 years you'll have Bonds worth \$1,183—in 9 years and 8 months, \$2,457. And in 19 years and 8 months your Bonds will represent \$5,920 in ready cash.

Your principal invested in Savings Bonds is absolutely *safe*—not subject to market fluctuation. Your returns are *sure*—and average 3% interest compounded semi-annually when held to maturity.

So the *safe* and *sure* way to give your little girl all the material things that thoughtfulness and love can provide is to start investing in Savings Bonds today—either on the Payroll Savings Plan where you work or regularly where you bank.



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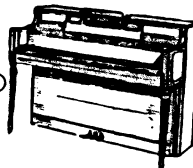
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