THE PATERSON ... SCENTS N D A TERSON N D A

BATTLE FOR MAYOR!

De Vita and Titus Debate the Issues

Paterson Mental Health Center

The Story of George Jacobus

TV Programs For The Week

Complete Short Story





Lester F. Titus

Mayor Michael U. De Vita

Chronicle of the Week

Thousands attended the last rites for Willie Moretti, slain racketeer, who was buried in a Lody cemetery. It took eleven cars to transport the flowers and ten limousines to carry members of the family.

The Fire and Police Board promoted Sergeant John Vanderbok to lieutenant and Patrolman Michael P. Alliotta to sergeant. Fireman Henry C. Huber was promoted to captain.

The board also appointed three new policemen: Louis Severi, of 208 Lyon Street; Joseph J. Cozzolino, of 138 Twelfth Avenue; and Walter Saland, of 413 Crosby Avenue. James E. Rennie, of 86 Crosby Avenue, was appointed to the fire department.

George L. Walsh, claim agent for the Public Service Co-Ordinated Transport Company, retired after 44 years of service. Walsh, who lives at 32 Church Street, intends to vacation in Florida for several months.

Guido Perrella, 48, the Bergenfield contractor, convicted of attempting to bribe a prospective juror at one of Bergen's gambling probe trials, was given a two to three years prison term.

One-way traffic on Market Street and Park Avenue was extended from Railroad Avenue to Madison Avenues. Previously the two streets were one-way from Railroad Avenue to Carroll Street. Market Street runs eastward and Park Avenue westward.

County Judge Alexander M. MacLeod fined Ann Allen, 24, of 262 Water Street, the sum of \$100 and committed her to probation for two years after she was convicted of stabbing Otis Cobb, 30, of 35 Temple Street during a quarrel.

The Morning Call won five awards for excellence in as many departments at the New Jersey Press Association's 30th annual Better Newspaper Institute at Rutgers University.

The Paterson Evening News won a first award for its sport page and third prize for editorial and display advertising. The Bethany Church began motorized operation of its Sunday School. Three new buses are to be used for transporting students to the church at Broadway and Summer Street and as a travelling Sunday School designed to reach distant areas with a full youth program.

Sergeant Adolph M. Bosshardt, 20, of Mountain Avenue, Preakness, was killed in Korea three days before he was to be sent home for discharge.

Mr. and Mrs. Horace Francisco, of 29 Kiel Avenue, Butler, celebrated their 71st wedding anniversary at an open house reception at their home. They are both 96.

The Dey Mansion, famous historical site, marked the 171st anniversary of the establishment of the headquarters of General George Washington in the Preakness home of Colonel Thunis Dey.

The two-hour rain Sunday night marooned several persons in stalled automobiles and flooded cellars in various sections of the city. The rain was of such violence that manhole covers were displaced in some places.

Two-year-old Joyce Lehman, Haskell girl, suffered no apparent ill effects after accidentally swallowing a large number of aspirin tablets. She was taken to the hospital but sent home.

James Tielbout, of 308 Garden Street, Englewood, was denied a reduction in his weekly support payments to his wife, who is blind, by Judge Milton Schamach.

Paterson area Jewry marked the holiday of Yom Kippur (The Day of Atonement) with special services in the synagogues and temples on Tuesday night and Wednesday.

Freeholder P. Charles Brickman, candidate for re-election, was the guest of honor at a testumonial dinner at the South Paterson Athletic Club. Brickman is executive vice-president and manager of the Alexander Hamilton Savings and Loan Association.



BOULEVARD FUEL OIL CO. OIL BURNERS

Installation and Service

SHerwood 2-3040

58-64 FIRST AVENUE

PATERSON, N. J.

BLAUVELT REFRIGERATION CO.

SALES & SERVICE — 24-HOUR SERVICE



Complete Store Fixtures - Cases - Coolers
Frozen Food Cabinets
Complete Refrigeration Compressors

Phone MUIberry 4-1250

3-5 STRAIGHT STREET

PATERSON, N. J.

THE Chronicle

THE CHRONICLE COMPANY

170-172 Butler Street · · · Paterson, New Jersey

LAmbert 5-2741

VINCENT S. PARRILLO, Managing Editor

Entered as Second Class matter August 24, 1928, at the Post Office at Paterson, N. J., under the act of March 3, 1879.

CHARLES KAUFMAN, National Advertising Representative

Volume XXIII — No. 38

Single Copy 5 Cents



\$3.00 a Year by Mail

CONTENTS

ARTICLES

THE BATTLE FOR MAYOR	
My Platform by Lester F. Titus	6
Mr. and Mrs. Paterson Taxpayer	
By Mayor Michael U. De Vita	7
Paterson Mental Health Center	3
Guide for Good Golf	13
"Movies Are Better Than Ever"	
Or, at Least, TV Movies	11
Photographs	3, 9

DEPARTMENTS

Chronicle of the Week	_Inside Front Cover
Portrait in Caricature (Cosimo D. Laz	zara) 5
The Woman's Viewpoint	14
Editorials	4
In the Mailbag	2
TV Programs	16
Complete Short Story	15

COVER: Mayor Michael U. De Vita, Democratic candidate for his third term as chief executive of Paterson, and his political opponent, Lester F. Titus, Republican candidate. They debate the issues on Pages 6 and 7.

Pump Jacks .

Mason Supplies

Rope

Scaffolding



Wood - Aluminum - Magnesium Step & Extension Ladders
CLOTHES POLES

MUlberry 4-2690

625 - 21st AVENUE

PATERSON 3, N. J.

See what modern living really means!



Come to America's Most Beautiful Outdoor and Casual Furniture Store

You are cordially invited to come in and inspect our colorful display of the latest and newest furnishings for casual living. With pardonable pride and pleasure, we invite you to park your car at our door in our ample parking space and browse through our wide and comfortable aisles and save time and effort of a trip to the city. You'll see how much real enjoyment can be packed into everyday living. You'll come away with exciting new ideas to add charm and gaiety to living, for den, rumpus and play rooms. Drop in . . . today. Open 9 a.m. to 6 p.m. Thursday and Friday until 9 p.m.

LAGROSA

ROUTE FOUR • PARAMUS, NEW JERSEY

Beautify your home with the

MOLONEY Lifetime DOOR ALUMINUM COMBINATION

The Moloney LIFETIME Door is the product of precision engineering, using the highest quality materials in a modern plant producing nothing but doors.

America's Most Beautiful Door



A Screen Door in Summer — A Storm Door in Winter

\$71.25 INSTALLED COMPLETE NO EXTRAS TO BUY

- LIFETIME DEPENDABILITY
- LIFETIME ECONOMY
- LIFETIME BEAUTY

SUBURBAN FUEL COMPANY

Ridgewood 6-6500

750 ROUTE 17

PARAMUS, NEW JERSEY

IN THE MAILBAG

Dear Editor:

All this trouble in Washington with everybody charging everybody else with being a Communist is making the people of this country very confused.

Most of the people don't know now who is for America and who is against America. So far nearly everyone in Washington has been accused of being a Communist.

I think nobody knows who is a Communist and who isn't. I think the whole thing is nothing more than a plot to confuse all of us.

Yours truly,
HAROLD RIZZO.

Dear Editor:

Last week everybody was excited about the World Series.

It's a shame that the public can't get up as much interest in the political affairs of the country. These things are a lot more important to us than the World Series.

Not that I don't think we all should have some fun once in a while. It's just that I think we should give more time to world conditions.

Sincerely yours, LESTER SILVERSTEIN.

Dear Editor:

I want to compliment you on your magazine. I read it every week and I always like all the articles and pictures.

I like to read about the many clubs in Paterson that are doing so much for our city. Lots of times we think people only do things for money. When you read about these clubs you realize how many people do things because they like helping others.

Yours truly, ABRAHAM LINKER.

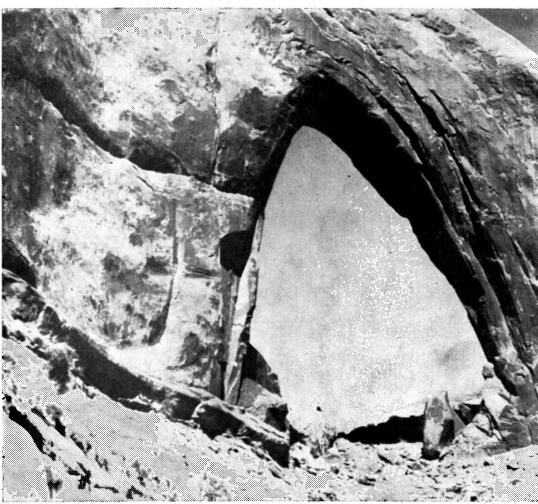
Dear Editor:

Keep up the good work. Your magazine is great.

HELEN BAMFORD.



SHE'S ONLY 5, but Patsy Ann Henderson is big enough to brush down her 5-month-old Ayeshire calf which made its livestock debut at the New Jersey State Fair at Trenton.



HIGH as a 15-story building and half that in span, a natural arch wonder called "Broken Bow" has been discovered 45 miles south of Escalante, Ut. It is formed of "sculpture rock."

Paterson Mental Health Center

Center's Role Vital to the Community

A three-fold purpose — the prevention, diagnosis and treatment of mental problems in the community — is the service of the Mental Health Center, 137 Ellison Street, a Red Feather agency of the United Community Chest and Council of Paterson.

With a skilled professional staff, including a psychiatrist, psychologist and psychiatric social worker, the agency through the aid of Red Feather dollars is able to assist individuals in finding solutions to their mental problems.

The total effect on the community through prevention of mental breakdowns, juvenile delinquency, divorces, unhappy homes and physical breakdowns as well as the educational and treatment work accomplished by the agency is noteworthy.

How are Center, directed by Dr. Joseph Geller, was able to prevent just one family breakdown, can best illustrate its accomplishments.

The story of Mrs. Brown and her young daughter, Jane, is typical of the cases which have been handled at the Mental Health Center.

Distraught because she could not cope with her seemingly dull child, Mrs. Brown had appealed to another social agency in the city.

Believing the child to be mentally defective and in need of institutionalizing, the social agency referred Mrs. Brown to the Mental Health Center. The Red Feather agency will assist social workers in all agencies and individual professional people such as judges, doctors, clergymen and teachers.

Through psychiatric diagnosis, it was determined that there were serious emotional problems existing between the mother and child. These problems, it was found, were greater on the part of the mother than the child.

Testing proved that the child was not mentally defective and did not need either institutionalization or separation from her mother. Instead, it was determined that much of the problem lay with the mother who was beset by serious financial difficulties. The Center recommended to the social agency that the mother be given greater financial help to augment a very meager family income.

With the easing of her problems, the mother became more friendly and understanding of her child's problems. The child, in turn, recognized the change and was able to relate herself better to her mother.

The breaking up of the family unit was prevented and a healthier, happier situation developed.

But the story of Mrs. Brown and her daughter is only one of the many stories of persons helped by the Center. The clinic is an all-purpose clinic, which serves persons living in the United Community Chest area.

The service, although the average

case costs \$120, is essentially a free service. A nominal fee is charged to those persons willing and able to do so. But the charge is more a therapeutic measure than one to implement the income of the clinic.

A contribution to the Community Chest Drive then directly helps the Mental Health Center. The agency, in turn, directly helps children and adults to adjust to situation and emotional difficulties, orient parents to face problems caused by retarded mentality of children, orient husbands and wives to face problems caused by mental illness in their mates, help people overcome emotional difficulties and treat mental illness.

Indirectly, it serves the community by preventing unhappy marriages, unhappy homes and maladjusted citizens, as well as educating the public to modern trends in mental health.



Joseph Geller (right), director of the Mental Health Center, speaking to members of his staff. Left to right: Margaret Louise Sampson, Louis Butler Moore, Jean Marino, Henry B. Koehler, Vere B. Reed, Jr., Arthur Hawkins, Stanley M. Lausch, and William Holtz.

EDITORIALS

THE BATTLE FOR MAYOR

The Chronicle brings to you today, in a manner we hope will be interesting and informative, the top story of the moment in Paterson. That is the contest for the mayoralty. It hardly seems necessary to make the point that this year's election is important to every resident because the winner will shape the affairs of the municipality for the next two years. We hope, but do not expect, that everyone who is eligible to do so, will cast a vote on November 7.

In the meantime we are going to present the issues of the contest, not as we see them but as the two candidates, Mayor DeVita and Lester F. Titus, describe and debate them. We will, on each day of publication from now until the Sunday before the voting, allocate a given amount of space to each candidate and from that point in the story will be theirs. They will be permitted to say whatever they please, short of libel and slander.

We don't think you'll find such a presentation anywhere else in this campaign. We hope you'll like it and we hope it may serve some public usefulness.

Back to the Salt Mines

America this week witnessed one of the greatest back to work movements in its history.

The finish of the playoffs and World Series marked the end of one of the most delightful periods in our lives.

For days American business was at a standstill. The butcher forgot to put his thumb on the scale while he strained his ears to hear the broadcast of the game from the radio in the rear of the store. The bartender forgot to refill your empty glass at the exact instant you set it down because he was trying to keep one eye on the television screen.

Surprises of surprises, even the boss was more interested in the game than why you failed to sell the Smith account an extra dozen striped ties.

All this is ended now. The salt mines are operating again.

OUR GOOD FRIEND

There is something shocking in the news that many thousands of persons gathered to witness the last ride of Willie Moretti.

Many of these persons were merely curious to see what a racketeer's funeral looks like, of course, but it is disturbing to see so much attention accorded to one who has lived outside the law.

And yet, in a way, it is typical of our attitude toward those who live by illegal means. We tend to accept the gangster into our hearts as long as his gangsterism doesn't touch us directly.

Our neighbor may be a bookmaker, or sell narcotics to children, but to us

Unforgetable Heroism

The world will long remember the heroism of Sir Henry Gurney, British High Commissioner for Malaya, who walked to his death in a Communist ambush to save his wife's life.

This act of courage and self-sacrifice occurred when the three-car convoy, in which the High Commissioner and Lady Gurney were traveling, was attacked by machine gunners. The commissioner's car was forced to a halt when his driver was killed by the first volley of bullets.

The High Commissioner, already wounded, pushed his wife to the floor of the limousine and stepped down from the car. He staggered away down the road, deliberately drawing fire away from the car until he fell dead.

Lady Gurney was safe.

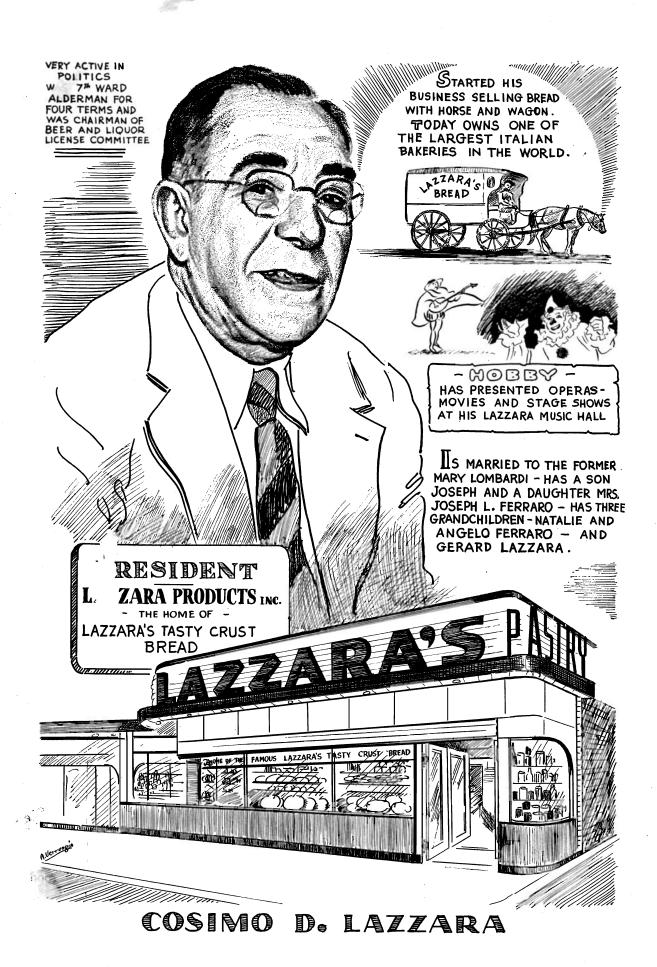
he's a nice guy because he invites us in for a drink occasionally or smiles at our children.

Your barber will tell you that that notorious killer, who has been indicted three times but never convicted, is a swell fellow because he leaves a nice, fat tip.

And it is sad to relate that both we and the barber are almost proud to be able to bask in the glory of knowing this racketeer personally. He calls us by our first name and we are pleased.

The fact that his hands were bloody

last night is forgotten. To us, he's a nice guy. He's got go, liquor and he leaves big tips.

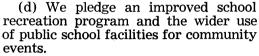




LESTER F. TITUS

MY PLATFORM

By LESTER F. TITUS



(e) We advocate the modernization of school equipment and teaching aids.

(f) We pledge the absolute and unconditional guarantee of independence to the Board of Examiners in filling all professional positions and promotions.

(g) We advocate elimination of the current practice of using the Board of Education payroll for political patronage purposes.

(h) We recommend the professionalization of the Department of Attendance

9. PUBLIC HOUSING:

We guarantee that all veterans' and low cost public housing facilities shall be made available to affected individuals and groups on the basis of priority and need and not political affiliation.

10. STREETS:

We recommend the improvement of Paterson's streets to insure greater efficiency of use through a comprehensive program of modernization and maintenance.

To provide equal street-cleaning service for every section of the City.

11. PUBLIC HEARINGS:

We advocate open and impartial public hearings on all major questions of controversy affecting the welfare of Paterson's citizenry and to eliminate, once and for all, the policy of the "closed door".

12. SANITATION—GARBAGE:

(a) We guarantee to supervise carefully the performance of existing contracts for garbage removal.

(b) We shall recommend to the Board of Public Works to take immediate steps to alleviate the burden on local merchants in the removal of daily

refuse.

(c) We recommend the establishment of a non-partisan Citizens Sanitation Advisory Committee to study the long-range problem of garbage removal and the need for the operation of a modern, permanent, municipal disposal plant, its location, and its scope of operations.

13. LABOR RELATIONS:

We shall extend every co-operation to

Labor and Management for purpose of restoring to Paterson its rightful place as a leading industrial center of America.

The Battle

14. BONDS:

Bonds committing the City's credit shall be issued as conservatively as though they were individual mortgages on our own homes.

15. RECREATION:

We recommend the strengthening of Paterson's recreation program in order to keep our youth off the streets.

We recommend the establishment of recreational facilities for Paterson's handicapped children.

We recommend improving our playground system in number and quality to conform to highest recreation standards insofar as their equipment, maintenance and supervision are concerned.

16. WAR MEMORIAL:

We recommend the appointment of a community - wide citizens committee, non-partisan in nature, to formulate plans for immediate establishment of a functional war memorial.

17. STADIUM:

The stadium is the property of the people of Paterson. As such it was designed for the use of the children of our City. Today, under present administration policy, its use is restricted to commercial interests. Return of the stadium to the Board of Education for school and other civic purposes is considered mandatory.

18. LABOR SECURITY:

To arrange a Labor-Management Conference in an endeavor to curb practice of discrimination in employment of persons over 50 years of age that their experience and talents might be put to good productive use.

19. PARKS:

The deterioration of our parks should cease. We shall protect the millions of dollars invested in them in the last 50 years. We shall provide park management which is not only experienced but also non-political.

20. We guarantee a businesslike administration which pledges itself to assure Paterson's citizens a full value for every tax dollar levied.

PART I

- 1. We shall wage an aggressive campaign against unnecessary wasteful and loose-spending of tax money.
- 2. We shall institute an economical program of Tax Reduction without curtailment of essential services.
- 3. We pledge honest budgeting and the elimination of the abuse of reckless spending under the guise of "emergencies."
- 4. We propose the elimination of all unnecessary jobs.
- **5. SLUMS:** We advocate slum clearance through construction, privately financed, with no added burden to the taxpayers.
- 6. We plan to appoint qualified Municipal Boards and Commissions who will have complete freedom of thought and independence of action. Every city board will have at least one woman representative under my administration—the first time in our City's history.

7. FIRE AND POLICE:

We shall offer every opportunity for the betterment of the Fire and Police Departments.

8. EDUCATION:

We stand for a constantly improving school system which includes:

(a) The expansion of our Vocational Education Program to include curriculum opportunities for girls as well as boys. Labor and Management shall be encouraged to participate in the development of this program.

(b) We shall recommend to the Board of Education the establishment of a reading clinic for children of all of Paterson's schools, staffed by reading specialists and equipped with the latest psychological and mechanical aids.

(c) We shall recommend an objective program of Board of Education—Employe co-operation designed to improve staff morale and working conditions to the end that our children will receive a better education.

For Mayor





MR. & MRS. PATERSON TAXPAYER

By MAYOR MICHAEL U. DE VITA



MICHAEL U. DE VITA

The Republican candidate for Mayor has said that Paterson's tax rates and budgets during my administration are the highest in history. That is true.

He most conveniently does not add that Passaic County budgets, under Republican administration, are also the highest in history; that while Paterson's budget has gone up 24 percent during my administration, the Passaic County budget has risen by 64 percent since the end of World War 2—and that the taxpayers of Paterson pay almost half the cost of county government!

He does not let the people know that Paterson's tax rate is the lowest of the 12 largest cities in New Jersey while its various services are rated among the best. A survey by the Republican Passaic Herald-News revealed that Paterson's garbage collection costs are the lowest of all cities in North Jersey at the same time it is rated "best allaround". That our fire rate is one of the lowest in the entire nation. That our recreation program has received national praise. That our Planning program is one of four in the entire country which was singled out by the Urban Land Institute. That the cost of running your city government is the 11th lowest of the 12 largest cities in New Jersey.

WE CHALLENGE THE REPUBLICAN CANDIDATE TO SAY THAT HE WILL REDUCE PATERSON'S TAX RATE!

WE CHALLENGE HIM TO TELL THE PEOPLE WHERE AND HOW HE WILL CUT THE BUDGET NECES-SARY TO CONDUCT A SAFE, HEAL-THY, CLEAN CITY.

The Republican candidate keeps talking about wasteful and loose spending. That kind of talk is political baloney where has your money been wasted or spent loosely? And, Mr. Titus is qualified to speak. As a member of three city boards by my appointment, including a term as Chairman of the Purchasing Board, he helped spend much of your tax money. Is it only this year that your money was wasted, or was it wasted during the three years he served and spent and voted "Yes" on every measure but one-the administration's economy move in your garbage collection which shows a savings of \$177,000 in the 1951 budget alone?

THE TAXPAYER IS ENTITLED TO AN HONEST ANSWER TO THAT FROM MR. TITUS. Of all his loose talk about loose spending he has specified only one particular item of so-called waste—the hiring of 34 additional janitors at an approximate an-

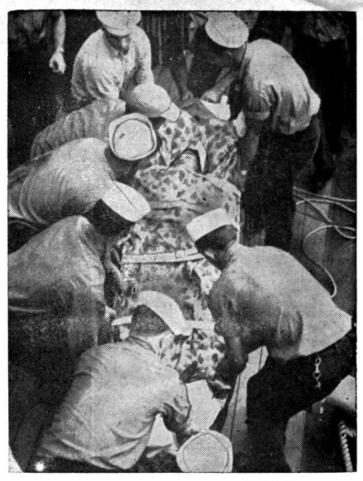
nual cost of \$70,000. As is typical of this campaign, the figures are incorrect—inflated. The Board of Education records show that there are 16 more janitors, 8 more matrons and 2 more maintenance men on the payroll today than there were in 1947.

WE SAY THESE PEOPLE ARE NECESSARY TO KEEP OUR SCHOOLS, WORTH \$20 MILLION, CLEAN AND IN GOOD REPAIR.

WE CHALLENGE MR. TITUS TO TELL THE TAXPAYERS AND THE PARENTS OF OUR SCHOOL CHILDREN EXACTLY WHICH SCHOOLS HE WILL DEPRIVE OF JANITORS—THE JANITORS HE IMPLIES ARE NOT NECESSARY.

These are only a few of the questions the taxpayers should ask of Mr. Titus the Republican candidate for Mayor. I have asked him or his supporters to appear on a public platform and discuss any matters pertaining to city government so that the people can hear for themselves. Thus far this challenge has not been accepted. The voter can draw his own conclusion from that—my feeling is that the Republican candidate cannot face our slogan that "Truth Is Stronger Than Fiction".

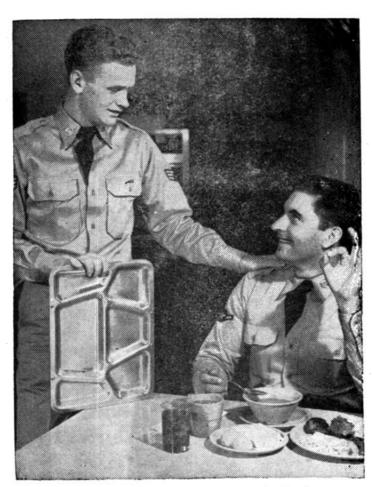
Mayor De Vita and Mr. Titus Will Again Present Their Views Next Week



A WOUNDED South Korean soldier is handled gently as sailors help him aboard the USS Los Angeles off Korea.

He was hurt in a clash with Communist patrols.





NEW PLASTIC DISHES soon to be introduced in Air Force dining halls meet with approval at Wright-Patterson Field, Dayton, O. An old tray is shown at left.



Wells uses an ordinary kitchen knife to sculpture in way



A Christmas caroler is one of Charles Wells' fancier candles.



IT ISN'T NEARLY AS EASY as it looks to remain perper speedboat at Cypress Gardens, Fla. Girls are (from left)

Waxing Industrious

NO LONGER are wax candles just something to chase away the darkness; they also rout boredom. One ingenious candle craftsman is Charles Wells of Pacific Palisades, Cal. Sculpturing in wax because it is easy to shape, Wells' candles come out as flowers, garlands, petals, and many other fanciful shapes. He even scents his flower candles. Making moulded candles is the most fun, he says. All that is needed are a mould, wax and a wick. The wick is held in the middle of the mould and melted wax is poured in. It cools very quickly. The carving can be done with a kitchen knife.



The Pacific Palisades artist holds his biggest, smallest candles.



dar on a couple of bedslats while towed at 30 mph behind a ty MacDonald, Katy Turner, Shirley McCalla, Kathy Darlyn.



One of the latest photos of Gen. Eisenhower as he reviews troops in Germany.





JAMES SUSINO

General Contractor

Excavation - Sewer - Road Building SHOVELS, COMPRESSORS, BULLDOZERS and TRUCKS FOR HIRE

Trailer Service for Moving Shovels, Cranes, Pavers
CONTRACTOR'S EQUIPMENT FOR RENTAL

Office & Yards: 115 PINE ST., PATERSON - MUlberry 4-2572

DE GISE FINISHING CO., Inc.

200 E. 16th STREET

PATERSON, N. J.

ZITO STUDIOS

RUSSELL ZITO, Photographer COMMERCIAL - NEWS - PORTRAIT FAir Lawn 6-0104

10-16 FAIR LAWN AVENUE

FAIR LAWN, N. J.



THIS IRIS BLUE velvet bedjacket with a nightcap hood and velvet wraparound skirt over white satin gown wins citation for Sylvia Pedlar in ninth annual American Fashion Critics' Awards in N. Y.



SEEKING a place on the U.S. equestrian team, Mrs. Carol Durand, 33, Kansas City housewife, takes Miss Budweiser over a fence at Fort Riley, Kan,

Zeal Glass Co.

Established Since 1921

Auto Glass - Mirrors

Auto Paints & Supplies

PLATE GLASS
INSTALLATION SPECIALISTS

Auto Glass Parts

All Glass & Mirrors Fabricated
On the Premises

We Resilver Mirrors

Call LAmbert 5-2920

393 E. 18 St., Paterson

ARmory 4-7490

We Call for and Deliver

BOROUGH CLEANERS

CLEANING and DYEING

All Garments Fully Insured
D. CARTOTTO

325 Burhans Ave.

Haledon

Armory 4-1532 "We Refuse No Refuse"

BAND'S, INC.

Private Garbage and Refuse Removal 24-Hour Service

Joseph Band, Proprietor 25 Colonial Ave. Paterson

HALL FOR RENT

For Wed ings — Showers or Social Functions

369 MARKET STREET Paterson, N. J.

LAmbert 3-3831

JOSEPH PASSERO

Representative
JOHN HANCOCK MUTUAL
LIFE INSURANCE CO.
LIFE INSURANCE

222 Madison Ave., Paterson, N. J.

Office & Show Room LAmbert 3-0118

Residential

L. LETIZIA

Plumbing and Heating Contractor
APPLIANCES

602 RIVER ST. PATERSON, N. J.

A FRIEND

LIONEL

"Movies Are Better Than Ever" - -

Or, At Least, Television Movies . . .

By CARL HUNTER

The slogan, "Movies are better than ever," had left me cold for some time until recently when I suddenly realized what Hollywood meant.

It appears that my mind got disrailed in its thinking. I thought that the motion picture industry meant that the films, presently being produced, are good that is not what they mean at all.

I got back on the right track just the other night while watching one of Hollywood's earlier epics on TV.

Hollywood means "movies are better than" the pictures now being shown on your local TV set. I haven't been to the movies lately, but just by seeing how bad the films are on TV, I'm sure Hollywood is justified in its claim.

I had to arrive at this conclusion by following this very simple principle. Film making can only go in either of two directions. It can improve or get worse. The films couldn't possibly get worse than they are on the TV screens so they must have improved.

Of course, Hollywood says, "Movies are better than ever," without the slightest blush over the fact that they must have been lousy before if they can be better now.

But there is one way in which Hollywood will admit it will have to bow to TV movies. I dare any Hollywood producer to best his counterpart on TV in destroying the story line of a film. They certainly cannot equal TV in leaving out whole reels of film — in order to stay within a time limit — to the point where the story is completely obscure.

Last night, I watched a husband and his wife joyfully riding the ferris wheel at an amusement park while on their honeymoon. The next scene showed the husband stabbing his wife to death, only the wife was a different woman. (we didn't really learn that this new woman was his wife, too, until two scenes later when the husband was questioned by the police.-

About two hours later, about three a.m. to be exact, I fell asleep after

figuring out what had happened in the missing scenes. It was so simple that I was ashamed of myself for having taken so long to solve it.

This is what obviously happened. After the honeymoon, the husband discovered that his wife had a huge fortune, information she had kept from him before their marriage. His wife, however, would not spend any of it. This was shown in a big scene, a quarrel, wherein the wife turns down her husband's pleas and she insists that he support them on his meager salary with the House of Jacob Baseball Team.

A flashback at this point shows the husband working at his job. He is in charge of rubbing dirt on new baseballs before they are tossed into play.

The big quarrel scene ended up with the husband and wife throwing dishes, lamps and tables at one another. Both are lousy dish, lamp and table throwers, however, so no one gets hit.

The next scene shows the desperate husband arguing with his boss for a raise in pay. The boss turns him down after trying to impress the husband with the terrific future he has as a dirt rubber with the team. There is a flashback at this point depicting the boss hiring this scared kid, who is now the husband, to fill knotholes in the fences and how the husband worked his way up to being in charge of dirtying the baseballs.

This scene ended with the husband storming out of the office angrily, breaking the glass on the door as he leaves.

Returning home, the husband has another quarrel with his wife about her money and kills her. He then determines to launch upon a life of crime wherein he marries rich widows for their money and then kills them. The next scene shows him marrying the woman whom he has met at a dance (we see this in a flashback). The scene we saw on our TV screen showed him killing her.

Getting back to movies being better

than ever, I don't see how they can improve on the westerns. You can't improve the plot. There is only one plot for a western. The only thing you can change is the horses; the cowboy heroes and villains go on forever.

The picture always opens with the hero and his bearded crony riding down the mountain. Suddenly they hear shots. The next scene shows two villains galloping after a horse and wagon. They are firing at the man and girl in the wagon. The man has been killed and the horses are running away with the girl.

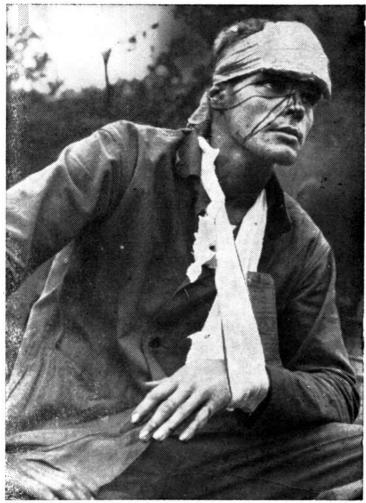
Our hero gives chase. The bearded one, the comedy relief, somehow gets confused and falls off his horse. The villains flee after our hero fires at them and he rides on to stop the runaway horses. He plucks the girl from the wagon and the closeup shows-them gazing shyly into each other's eyes. She becomes ruffled and slips down from his arms.

She explains that she has just come from the east to take charge of her father's ranch after hearing that he has been murdered by persons unknown. The man, who was just killed, was one of the ranch hands who was driving her from the station when they were chased by the two villains.

You can take it from there if you've ever seen a western. And you won't be far wrong in outlining the plot even if you have never seen one.

Musicals and mysteries may be better than ever, but I don't think they can be too good even now if you consider how far up from the bottom they had to rise. It's like improving on the garbage can. You paint it skyblue pink instead of leaving it a dull metal color, but it is still a garbage can.

One of these days I'm going to tear myself away from my television set and brave the outdoors in shadowy night to attend a movie in one of those colossal palaces they always talk about. If I run true to form, I'll undoubtedly pick one of the movies that is worst than ever.



VICTIM of Communist grenade thrown in the bitter hill fighting in Korea, U. S. Marine Pfc. Robert T. Buyers ists with chin up after his wounds are dressed at an aid station.



WOUNDED in Korea and interested in a bill which would provide cars for disabled veterans of Korean war, brothers Corp. Leroy Wilson (left), 21, and Sgt. Sam Wilson, 22, of Beaumont, Tex., call on Veep Alben Barkley in Capitol.

Where Insured Savings EARN MORE

 $2^{\frac{1}{2}}$ %

CURRENT RATE

ALEXANDER HAMILTON SAVINGS & LOAN ASS'N

P. CHARLES BRICKMAN, Executive Vice-President

SHerwood 2-6815

ONE COLT STREET

PATERSON, N. J.

Opposite City Hall



• SHINGLES

REPAIRS

• PAINT

SIDING

Something NEW . . . Something PROVEN For Your Home

• PROTECTION

• INSULATION

• LASTING BEAUTY

DUR-A-TEX

DUR A-TEX contains nature's most indestructible minerals. Silicon, Mica and Asbestos.

DUR A-TEX is pneumatically shot or hammered on to the surface approximately 1/16 inch thick, filling all checks, cracks and fusing itself to the surface, thereby not changing the texture of the surface and becoming more enduring than the surface.

DUR-A-TEX protects metal, clapboard, shingles, stucco and brick. DUR-A-TEX will add years of life and appearance to your home. DUR-A-TEX Plastic for Asbestos Shingles.

Phones Little Falls 4-0162

TAlmadge 2-1575

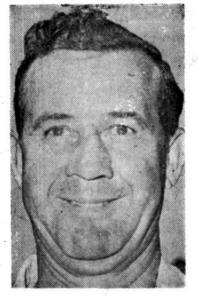


GENERAL CONTRACTING

Waterproofing — Vacuum & Steam Cleaning INTERIOR — EXTERIOR

65 Harrison Street

Litte Falls, N. J.



GEORGE JACOBUS

GUIDE FOR GOOD GOLF

George Jacobus Completes

37th Year at Ridgewood Club



MRS. MARGE MASON

Last week George Jacobus completed his 37th year at the Ridgewood Country Club where he is in charge of links activities as the organization's professional.

Thirty-seven years at the same club call for a gentleman of poise, equanimity, and all-around tact. In George's case, those qualities are evident even after all that time. They have served him well in a job known for its rigors and exacting requirements.

Now one of the top names in the country's golf ranks, George started as a caddy. He was toting bags at Upper Montclair when he came to the Ridgewood club in 1914 as assistant to his uncle, Joe Mitchell. Five years later, he took over as the pro at the club and has filled that post ever since.

A remarkable gent, George has served with distinction "above the call of duty." The club has grown in stature since he first arrived there, the membership totalling 119 at that time. Now the beautiful Ridgewood club has over 500 members!

Jacobus played tournament golf for a while but preferred to concentrate on teaching. In the role of patient instructor, he has been responsible for developing many outstanding golfers. Among them: Byron Nelson who was his assistant at Ridgewood in 1935 and 1936.

George worked with him and Byron flowered into a golfing great. He captured the Metropolitan Open in 1936 and went on to win all of the major tournaments. The prolific Nelson dominated the links scene for years until he finally moved into semi-retirement selling umbrellas by way of preparing for a rainy day.

Other national stars improved under the Jacobus touch, among them long-driving Jimmy Thomson and Jug Mac-Spaden. At his own club, George has brought outstanding improvement in the game of outstanding golf star Mrs. Marge Mason who has proven an apt pupil. She won the New Jersey State women's championship and links experts believe that she could take national honors if she chose the big-time tournament trail.

A skillful innovator, the Ridgewood pro has introduced many important tournaments. The deft showmanship touch was displayed through his introduction of a golf tournament for baseball players, starting the event in 1934 at Sarasota, Florida. He has been director of the annual tournament ever since

with the event being suspended only during the war years.

The tournament is now held at Miami Springs and it has become one of the highlights of the winter season.

Jacobus also inaugurated Junior Golf in the United States 31 years ago and the movement has been gaining momentum ever since. As President of the Professional Golfers' Association, he brought new distinction to the post and held it longer than any other in the history of the group, serving as PGA head for eight years, beginning in 1932.

Of the links game, George says the same basic principles as in past years have been retained but points to one big difference: players practice more now and devote attention to the game on a full-time basis. Tournament play has become big business.

"That's as it should be," he explains. "The competition is more keen than ever."

His nomination for the best golfer he ever has seen?

"Too tough to answer," hedges the tactful tactician. "But I'll name one of the best golfers in my book — Ben Hogan."

The Woman's Viewpoint

By DEE GREENE

A shopping trip for clothes for the children last Saturday pointed up in our minds a condition which is responsible for milking the American buying public of literally billions of dollars each year.

That condition is this: Saleshelp in the stores are causing buyers to spend needless dollars because they have no knowledge of the products they are selling.

We wanted to buy our son a storm coat at a popular price. A saleslady waited on us. She showed us a coat with an alpaca lining and another with a quilted lining. We asked her which lining was warmer. She didn't know so she asked a salesman. He thought for a while and then said the alpaca lining was warmer.

It was obvious that neither one of them knew the answer. She admitted it. The salesman showed he didn't know when he had to hesitate before answering. Certainly it was knowledge that should have been at his fingertips. He simply guessed.

We were shown two other coats by the saleslady who urged us to buy the green one instead of the brown one because the green was better. She was busily pointing out the qualities of the green coat—its better cloth, detailing, etc.—until she was disconcerted to find that the brown coat was higher priced. She lamely tried to switch her sales talk at this point.

This example is typical of daily happenings in almost every store. Sales people, by and large, know nothing about the quality, wearing ability or actual usefulness of the products they sell.

They seem to follow the principle that the higher the price on the merchandise, the better it is.

This, of course, is untrue on the face of it. The result is that buyers are constantly fed a lot of misinformation and misleading talk about their purchases. The ultimate effect of all this is that we are buying the wrong article when we are even prepared to pay the present day high prices for the right thing. It is important to realize that this condition exists mainly be-

this condition exists mainly because management neglects to teach its sales help rather than tries to mislead the buyer deliberately. And certainly sales personnel should make a greater attempt to learn about the merchandise.

The sales people who tried to help us with our purchases had apparently been employed in the store for sometime. They were courteous and helpful. They tried to make the sale as was to be expected. And we were anxious to buy.

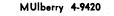
The only thing that held up our actual purchase was their inability to tell us which of the two coats would be better for our child. We finally made our decision but with much misgivings. We still do not know that the coat is exactly what we wanted —warm and long wearing. If it doesn't give this kind of performance, we will have to make another purchase sooner than we anticipated.

This certainly means a loss of money to us.



MRS. SAMUEL SIMPSON

Miss Mercedes T. Kohler, daughter of Mr. and Mrs. Adam Kohler of Paterson, was married to Samuel Simpson, son of Mr. and Mrs. Samuel Simpson of Preakness.



STEAKS - CHOPS - SEA FOOD WINES - LIQUORS

BAKOS BROS, Inc.

136 Market St. Paterson



MRS. R. IANNASCOLA, JR.

Miss Rose Mesce, daughter of Vito Mesce and the late Mrs. Mesce of Newark, became the bride of Raymond Iannascola, Jr., son of Mr. and Mrs. Raymond Iannascola of Fair Lawn.



MRS. VINCENT M. MASSARO

Miss Patricia Baer, daughter of Mrs. Ruth Wambald Baer of Hawthorne, became the bride of Vincent Mayo Massaro.



MRS. ROBERT BERRY

Miss Jeanne Ficca daughter of Sylvestri Ficca of Paterson, and Robert Berry, son of Mr. and Mrs. Jacob Berry, were married.

LAZZARA'S

DISTINGUISHED
CATERING SERVICE

WEDDINGS - BANQUETS
PARTIES, Etc.

and SERVICE

Our 5 Hails Are Free to All Catering Affairs From 20 to 2,000

SHerwood 2-2424 45 CROSS STREET PATERSON, N. J.

Annis-Patterson

INC

NEW JERSEY'S LARGEST FORD DEALER



Open 8 A. M. to 9 P. M.

-860 MARKET ST.

MUlberry 4-4400

JOHNS MANVILLE ROOFING APPLIED

JOHN SIMPSON ROOFING CO. MUlberry 4-4112

Gabriele Borrelli & Son

REAL ESTATE - INSURANCE

LAmbert 3-2083

356 Totowa Ave.

Paterson



years be out long. HE pallid, cold-eyed man sidled up noiselessly to the The paint, conteyed than salted up hoiselessly to the latchen door. He cast a furtive, searching glance over the lonely mountains and down the trail winding through pines to the distant canyon road. He leered at the back of the plump woman, comfortably pee.ing apples not

three feet away.

"Know me, Ma Peters?" he whispered.
Know him! By the creeping chill, by the sickening thud of her heart, she knew him. The shiny paring knife stabbed through a golden green peel. She turned, slowly. Sunlight touched her white hair and the soft wrinkles in her brown, placid face.

"Bill Dodd! You're Home?"

"Bill Dodd! You're Home?"

"Yeah,' he sneered. "Don't tell me it only seems like yesterday. It was ten years, Ma Peters." Hate grated in his voice. He planted his big feet on the doorstep and crossed his arms His wide, muscular shoulders cut off the sun. She thought: He wants to talk about it. Get it off his chest. She said: "Set down, Bill, right there."

"And tell you all about it, I suppose," he talk of yearsed throat, and the said it is the said."

He sniffed deeply of apples and cinnamon and pitch pine fire, "Bakin' a apple pie? I like 'em. Remember?"

"I remember?" She smiled placidly, but her heart struck a quicker, harder beat. "I've thought of you often, Bill."

"Yeah. I've thought of you." His sullen mouth twisted wryly. His cold eyes glittered. "Stared at iron bars, and thought of you. Et rotten grub, and thought of you. You've smelled wild plum blossoms in the canyon; ever smell buskets and disinfectant? Stars come up peaceful behind the mountain: ever come up peaceful behind the mountain; ever

watch the lights go on through a cell door?"
His rising, enraged voice dropped to grating bitterness. "I was twenty-five then. Thirty-five now. Yeah. I've thought about you."
Ma Peters's plump hands trembled. Maybe if they were busy, they wouldn' shake. She hitched the chair ha'f around. Teh table supported her arms. She wielded the parer steadily. Golden green peel traced curlicues undily. Golden green peel traced curlicues under her fingers.

"You was makin' a apple pie that day,"

he recalled.

"I've made them for more years than you've lived, Bill," she answered gently.

"Years!" He snarled, as if only he could

talk of years. iHs cold eyes fastened on her throat, and he had to tear them away. "Yeah. you was peelin' apples, and alookin' out this door. You seen somebody hold up the Skull Ranch payroll. Then when I dropped in later you pulled the black handkerchief from my hip pocket."
"Because it was such a mournful color for

a young fellow."

"You seen the eye-holes in it, and made out liek you didn't. You fed me pie. And then told the sheriff—"

"I should have let it go, because you ate here," she snapped.

"They wouldn't have caught me, if it hadn't been for you."

"Well?" she asked. with spirit.

"Well," he grinned, "here you are, all by yourself on a lonely mountain. Grocery boy comes once a week. Nobody else comes."

She was suddenly aware of being fat and old and slow. She never had felt lonely with

old and slow. She never had felt lonely, with automobiles liek toys on the road below, with deer coming in to drink, and a visitor for supper every few days. She felt lonely now . . .

"Won't be no cowboys or Rangers for some days. Ma. A ripsnortin' forest fire's runnin' t'other side the Range. I started it. Started it for a purpose.'

A Short Short Story Complete On This Page

If ever she stopped apple peeling, something would snap. She had stabbing pains behind her ears, and emptiness deep in the

pil of her stomach.
"Took me a long time to figure out how to give you ten years of hell in a few days. You'll be in the attic, tied and gagged. Long about tomorrow you'll see springs startin' and waterfal's laughin' but you won't drink. You'll ha e life and you'll live—till you die."

She thought she could force the paring knife into his throat, if she got close enough. "I won't try to stop you, Bill. I'm finishing

a good life."
"A swell life!" he sneered. "Givin me ten

She started to get up, in her slow, heavy way. Then she saw why his arm was stiff.

II drew a tire iron from his coat s'eeve.

Bill Dodd knew how to hit. She wouldn't

When Birl Dodd returned from the attic, he walked on the flagstones to the grass under the pines. The grass was a carpet all the way to the canon road.

He drove away leisurely, and took his time driving forty miles out of the moun-tains. He paused to watch deer grazing, halted to eat a hamburger, slowed to mark the river holes where trout jumped. Where the canon opened on the plain, he

COLE RICHARDS

ran into a small gas station.

A gray, heavy set man in black Stetson and wrinkled clothes leaned on the open car window. "Howdy, Bill."



Bill thought he was smarth, but Ma Peters found a way to be smarter.

"Hi, Sheriff." Hearty greetings, to show he held no ill feelings. "Thought you'd be

over the mountain to the fire."

"Fire fightin' ain't for me any more. Old folks ain't the match of you young whippersnappers.'

Bill smiled broadly. The smile faded.
The sheriffs' eyes were as hard as cell bars and his face had set in grim lines.
"Git out, Bill." The sheriff opened the

Bill reached for a gun. An iron vise of a hand clamped on his wrist from the other side of the car. The gas station attendant

took the gun.

"I stopped by Ma Peter's place to tell her you were out," the sheriff drawled. "Your name and 'attic' were written in apple peel on the table. Ma Peters can do wonders with an apple. Come on, Bill. Get out!'

PAGE FIFTEEN

TELEVISION LISTING

(2)—WCBS-TV

(4)—WNBT

(5)—**WABD**

(7)—WJZ-TV

(9)—**WOR-TV**

(11)—**WPIX**

(13)—WATV

			,		(13)—	WAT	V				
	S	SUNDAY			Buster Crabbe Junior Frolics	7:15 7:30	(7) (2)	Dining Out With Dana News	3:00	(4) (7)	Miss Susan Woody & Virginia Klose
		hildren's Theater	$5:15 \\ 5:30$	(4)	Gaby Hayes Show Western Movie		(4)	John Conte Date on Broadway	3:15	(2)	Bride & Groom Here's Looking at You
10:30	(4) C	estern Movie hildren's Hour		(4)	Howdy Doody Tales of the Trail	7:45	(7)	Beulah, Ethel Waters Stork Club	3:30	(2)	Meet Your Cover Girl Bill Goodwin Show
		he Magic Clown—Tricks estern Movie		(11)	Western Movie Adventure Theatre		(4)	Camel Caravan Frank Sinatra		(7)	Nancy Craig Musical Jackpot
		oap Box Theater—Kids raw with Me—J. Gnagy	5:45	(5)	News Bulletins Rootie Kazootie Club		(4)	Milton Berle What's the Story	4:00	(2)	Homemaker's Exchange Kate Smith Hour
12:00	(4) At	uthor Meets Critics anger Joe	0.00	(5)	Flash Gordon Merry Mailmen		(7)	Charlie Wild Silver Screen Theater	5.00	(7)	Hollywood Movie Time Sheriff Bob Dixon
12:30	(4) M	ind Your Manners lying Tigers—Adventure	G • 1 5	(13)	Hollywood Playhouse The Real McKay	8:30	(5)	Keep Posted	0.00	(4)	Hawkins Falls Uncle Lumpy's Cable
	(7) F	aith for Today—Religion Freskie Comes Home"		(4)	Seeing Is Believing The Early Show		(11)	What's On Your Mind? Movies		(9)	Buster Crabbe
1.00.	(4) Fr	contiers of Faith	0.00	(4)	Tex and Jinx	9:00	$(\frac{2}{4})$	Crime Syndicated Fireside Theater Cosmopolitan Theater	5:15	(4)	Gabby Hayes Show Giggle Theater
	(13) Ju	unior Carnival World Series		(7)	Magic Cottage Tom Corbett, Space Cadet		(7)	U. N. Show	5:30	(2)	Hoofbeats, Film Serial Howdy Doods—Kids Movie
	(13) Cl	halky and the Giant merica Forum of Air	C.45	(11)	News News—Tillman		(13)	Rodeo-Mad, Sq. Garden Boxing	9.30	(7)	Movie
	(13) M		9	(9)	What's Playing? News—John Wingate	9:30	(4)	Suspense Armstrong Theater	5:45	(5)	Movie News
	(4) Ba	attle Report	7:00	(4)	—Jimmy Powers—Sports Kukla, Fran & Ollie	10:00	(2)	On Trial Danger	6:00	(5)	Rootie Kazootie Club Don Winslow
4:00	(2) La	amp Unto My Feet estern Roundup		(9)	Captain Video Movie		(5)	Old Gold Hour Hands of Destiny	0.15	(13)	The Merry Mailmen Hollywood Playhouse
4:15	(7) Se	couting in Action that in the World		(13)	News Movie	10:30	(2)	Actors' Hotel Battle of Boros	6:30	(2)	The Real McKay The Early Show
	(4) Zo	oo Parade		(11)	Candid Camera Movie		(7)	Movie Chicago Symphony		(5)	Tex and Jinx Magic Cotage Wild Bill Hickok
	(2) M	pace Patrol—Kid Serial an of the Week		(4)	News Roberta Quinlan Returns!	11:00	(4)	News Nick Kenny Show	6:55	(4)	Weatherman
	(7) St	abby Hayes Show uper Circus—Variety		(7)	Date with Rex Marshalll Hollywood Screen Test		(13)	Movie Movie	7:00	(5)	.Kukla, Fran & Ollie Captain Video
5:30	(2) CI	unior Carnivai, Cartoons BS News Bulletins	7:45	(2)	Mr. & Mrs. Mystery Perry Como	11:15	(2)	Late Show		(13)	Nelly Golette—Songs Western Movie
6:00		he Big Question	8:00	(2)	Camel Caravan Lux TV Theater		V	VEDNESDAY			Movie News
	(7) T	opalong Cassidy ed Mack Family Hour	1	(5)	Winchell & Mahoney Stage Entrance	2:30	(2)	First Hundred Years	1.00	(4)	John Conte Show Date With Rex Marshall
	(9) M (11) Ea	ast Side, West Side		(9)	Mr. District Attorney Movie Short	2:45	$(\frac{7}{2})$	First Hundred Years Vanity Fair Miss Susan	7.45	(7)	The Lone Ranger
6:30	(13) H (2) St	ollywood Playhouse tar of the Family ews—Tillman	8:30	(2)	TV Council—Premiere Godfrey Talent Scouts		(7)	Woody & Virginia Klose Here's Looking at You		(4)	Stork Club Camel Caravan
6:45	(5) No	ews		(5)	Voice of Firestone Gallery, Mme. Liu-Tsong	3:30	(2)	All Around Town Bert Parks Show	8:00	(4	Garry Moore—Premiere Groucho Marx
	(4) B	ene Autry—Movie ob Hope Show	9:00	(2)	Sen. Robert A. Taft I Love Lucy—Premiere		(7)	Nancy Craig TV Telephone Game		(5)	Georgetown Univ. Forum Stop the Music
	(5) "1 (7) Pi	aul Whiteman		(5)	Lights Out Wrestling	4:00	(2)	Homemaker's Exchange Kate Smith Hour	8:30	(2)	Amos 'n' Andy Treasury Men in Action
	(13) W	et's Go Places 'estern Movie		(11)	Paul Dixon Show Rodeo-Mad. Sq. Garden		(7)	Hollywood Movie Time Western Roundup		(5)	Headline Clues Tempest Tossed
7:30	(2) TI	his Is Show Business oung Mr. Bobbin		(4)	It's News to Me Somerset Maugham Thea.	5:00	(2)	Sheriff Bob Dixon Hawkins Fals	9:00	(2)	Alan Young Show
	(9) T	lusic in Velvet oday's News-Wingate	10:00	(7)	Studio One Bill Gwinn Show		(7)	Uncle Lumpy's Cabin Buster Crabbe		(5)	Ford Festival Ellery Queen Herb Shriner Time
	(4) Co	oast of Town—Variety olgate Comedy Hour	10:30	(4)	Western Movie Boston Blackie	5.15	(13)	Junior Frolics Gabby Hayes		(11)	Rodeo—Mad. Sq. Garden John Foster Dulles—Talk
	(7) M (9) M	lovie	11:00	(2)	Stud's Place Chronoscope		(11)	Giggle Theater Hoofbeats, Film Serial	9:30	(2)	Big Town
8:30	(13) Pe	eature Length Movie		(5)	Movie Beat the Champs		(4)	Howdy Doody	•	(7)	Public Prosecutor Gruen Guild Theater
9:00	(11) H (2) F	entagon—Washington lappened This Week red Waring Show		(13)	Night Owl Movie Movie	6.00	(5)	News Rootie Kazootie Club	10:00	(4	Racket Squad Martin Kane
	(5) R	hilco Playhouse ocky King, Detective	11:15	(2)	News Sports of the Night	0.00	(5)	Don Winslow Merry Mailmen	10.30		Bigelow Theater Crime Photographer
	(9) M		$11:30 \\ 12:00$	(2)	Late Show—Movie Mary Kay—TV Previews	6:15	(13)	Holywood Playhouse The Real McKay	10.00	(4	Foreign Assignment Earl Wrightson—Music
	(11) M (13) I	Hollywood Playhouse			TUESDAY		ìΔí	Seeing Is Believing The Early Show		(5)	Football This Week
9:30	(7) M	lainsclothesman, Crime Iarshall Plan in Action	2.20	(9)	First Hundred Years	0.00	(4)	Tex and Jinx Magic Cottage	11:00	(4	News Quick on the Draw
00:01	191 C	vangel Hour elebrity Time—Panel		(4) Movie Shorts Vanity Fair	6:55 7:00	(4)	Weatherman .Kukla, Fran & Ollie		(11	Ring the Bell Movie
	(5) T	ed Skelton Show hey Stand Accused		(4)	Miss Susan, Drama Serial Woody and Virginia Klose		/ E '	Captain Video Candid Camera	11:15) Movie Late Show—Movie
	(13) M	rapped—Mystery Drama Iovie		(2)	Bride & Groom Fashion, Arlene Francis		(11)) Movie News		•	
10:10 10:30	(2) W	ews—John Tillman hat's My Line?—Panel	0.00	(4)	Bill Goodwin Musical Jackpot	,,,,,	(4)	Roberta Quinlan—Music Date with Rex Marshall			
	(7) Y	eave It to the Girls outh on the March	4:00	(2)	Homemaker's Exchange Kate Smith Hour	7:45	171	Chance of a Lifetime Perry Como Show			Lucibello
	(11) M	oance to Fame Iovie		(7)	Hollywood Movie Time Western Movie		(4)	News Godfrey		4	sacceece
11:00	(4) V	ews—Don Hollenbeck im Talent Search	5:00	(2)	Sheriff Bob Dixon Hawkins Falls	0.00	(4)) Kate Smith Hour) Movie		M	usic Center
	(5) M (13) M	Iovie		(7)	Uncle Lumpy's Cabin Buster Crabbe in Person		(7) Frosty Frolics Movie	1	•••	
$11:15 \\ 11:30$	(2) L: (4) M	ate Show ary Kay—TV Previews	5.15	(13)	Junior Frolics Gabby Hayes Show	8:30 9:00	(11)) Hometown Strike It Rich	•	BAL	DWIN
			5:30	(2)	Hoofbeats, Film Serial Howdy Doody		<i>(4</i>)	Kraft Theater Gallery, Mme. Liu-Tsong Arthur Murray		LEST	FR
	N	MONDAY		(7)	Tales of the Trail Western Movie		(11)	Arthur Murray Rodeo—Mad. Sq. Garden The Web—Drama	- il .		É
2:30	(4) M	irst Hundred Years Novie Short—30 Minutes	5:45	(13)	Adventure Movie 15-Minute Newscast	9:30	(5	1 Shagow of Cloak	•	JAN	ISEN '
2:45	(11) T	'ed Steel Show	6:00	(4)	Rootie Kazootie Club Flash Gordon	10:00	$\begin{pmatrix} 7 \\ 2 \end{pmatrix}$) The Clock—Premiere Boxing		• ⊢	IAMMOND ORGAN
3:00	(4) M	liss Susan—Drama Serial Voody & Virginia Klose		(9)	Merry Mailman—Kids Hollywood Playhouse		(4)) Break the Bank) Movie	- 11		OLOVOX
3:15 3:30	(4) H (2) A	ll Around Town	6:15	(2)	The Real McKay Seeing Is Believing	10:30	(13)	Movie Freddy Martin Show	ll l		RGANO
2.00	(4) B	ert Parks Show Jancy Craig	6:30	(2)	The Early Show Tex and Jinx	11:00	(2)	Camel Movie Hour			XPERT TUNING and
4:00	(13) M	fusical Jackpot Iomemaker's Exchange		(5	Magic Cottage Wild Bill Hickok	11:30	(5) Ring the Bell) Late Show			AIRING ON ALL TYPES
	(4) K	Cate Smith Hour Hollywood Movie Time	6:45	(11	News—John Wingate			THURSDAY		Δ	Rmory 4-0274

) Football This Week 2) News 4) Quick on the Draw 5) Ring the Bell 11) Movie 13) Movie 2) Late Show-Movie

Lucibello Music Center





- HAMMOND ORGAN
- SOLOVOX
- ORGANO

ARmory 4-0274

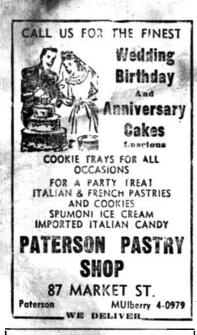
311 Main St., Paterson

MONDAY

		MONDAI
2:30	(2)	First Hundred Years
	(4)	Movie Short-30 Minute
	7111	Ted Steel Show
2:45	(2)	Vanity Fair-Chandler
3:00	(4)	Miss Susan—Drama Serie
	(7)	Woody & Virginia Klos
3:15	(4)	Here's Looking at You
3:30	(2)	All Around Town
		Bert Parks Show
		Nancy Craig
	(13)	Musical Jackpot
4:00	(2)	Homemaker's Exchange
	(4)	Kate Smith Hour Hollywood Movie Time
	(7)	Hollywood Movie Time
	(13)	Western Roundup
4:30	(2)	Color-World Is Yours
5:00	(2)	Sheriff Bob Dixon
	(4)	Hawkins Falls
	(7)	Uncle Lumpy's Cabin

(4) Gabby Hayes Show (2) Hoofbeats, Film Serial (4) Howdy Doody (7) Tales of the Trail (11) Western Movie (13) Adventure Movie (5) 15-Minute Newscast (4) Rootie Kazootie Club (5) Flash Gordon (9) Merry Mailman—Kids (13) Hollywood Playhouse (2) The Real McKay (4) Seeing Is Believing (2) The Early Show (4) Tex and Jinx (5) Magic Cottage (7) Wild Bill Hickok (11) News (9) News—John Wingate (11) Jimmy Powers—Sports (4) Kukla, Fran & Ollie (5) Captain Video (7) Russ Hodges—Sports (11) News Televiews 6:15

THURSDAY 2:30 (2) First Hundred Years (4) Snow Crop Matinee 2:45 (2) Vanity Fair



HAwthorne 7-4534

CHAMPION MOTORS



Select Used Cars FRANK RIZZO

184 LINCOLN AVENUE HAWTHORNE, N. J.

TEXTILE FOREMEN'S GUILD

lnc.

115 BROADWAY
PATERSON, NEW JERSEY

VENTEX FINISHING CORP.

85 FIFTH AVE.

PATERSON

George 7. Stick
PUBLIC ACCOUNTANT
Tel. SHerwood 2-8215

19-21 Church Street Paterson

ARmory 4-6650

FRED HOELSCHER

REAL ESTATE - INSURANCE 152 MARKET ST., PATERSON, N. J.

Tel. SHerwood 2-5565

Liberty Machine Co.

Plastic Machine Builders

275 - 4th AVENUE PATERSON

AVENUE PATERSON



Defense is your job, too!

Just one minute before this picture was taken you would have seen nothing here but waving grass, pine trees, and blue sky. For in only 60 seconds this alert Marine gun crew has landed by helicopter, set up its 75mm howitzer, and is ready to fire!

Precision training and maneuvering like this means that these men stand ready at a moment's notice to protect you and America. That they're doing *their* job for defense.

But, defense is *your* job, too! And one of the best ways to do your job is by buying Defense* Bonds regularly. For by buying bonds you help build the great American economic strength that backs up our armed forces. And at the same time you put your money in the world's safest place. For Defense Bonds are as safe as America!

The U.S. Defense Bonds you buy give you personal financial independence

*U. S. Savings Bonds are <u>Defense</u> Bonds Buy them regularly!



The U.S. Government does not pay for this advertising
The Treasury Department thanks, for their patriotic
donation, the Advertising Council and

THE CHRONICLE

Donohue's

Broadloom, Carpet

Linoleum Contractors

SINCE 1860

296 MAIN STREET

LAmbert 5-3108

GRegory 3-9098

DUX PAINTS CO.

RUBBER BASE PAINTS FOR CONCRETE FLOORS

18 MILL STREET (Off Garibaldi Ave.)

Lodi, N. J.

For a GOOD DEAL
See

ANTHONY VENTIMIGLIA Realtor

136 Washington St. SH 2-0270
 521 Market Street AR 4-6246

LAmbert 3-6741

CLASSIC DETECTIVE AGENCY

INVESTIGATIONS

All Kinds - Anywhere

231/2 EAST 18th STREET PATERSON, NEW JERSEY

ARCH SUPPORTS

for YOUR particular needs

COSMEVO

216 PATERSON ST., PATERSON

CHAS. S. JOELSON

City Counsel

JOSEPH L. FERRARO
Chairman, Board of Education

SAMUEL LEVINE

Recreation Commissioner

JAMES V. CONVERY

City Treasurer

VAN HOUTEN STREET



Visit the Home of . . .

Clark Mc Caffrey

For All Your Home Needs . . .

- FURNITURE - All Descriptions, Types and Finishes
 Fireplaces and Novelties
- APPLIANCES - The House of Standard Advertised Brands . . . Large or small, we have them on display.
- TELEVISION - All Makes, Types, Finishes
- COMPLETE KITCHEN MODERNIZATION - Enclosures, Wall Insulation, Aluminum Windows, Doors and Awnings. Sidings and Roofing, Electric Fixtures, etc.

We have a complete FHA Remodernization Program for all your needs.

- BEDS, BEDDING - All Types, Finishes A Specialty
- CARPETING and WALL-TO-WALL RUGS to meet your requirements.

Linoleums, Asphalt Tile and Wall Covering

LIONEL - BIKES - WHEEL GOODS . . .

Clark McCaffrey

Furniture & Supply Co.

VAN HOUTEN Cor. PATERSON STS.

PATERSON, N. J.

MUlberry 4-3131

Everything for the Home :

