

WEEK'S COMPLETE TELEVISION PROGRAMS

THE Chronicle ^{5c}

Relax - And
Change Your
Personality

By
JOSE

Why I'm So Sad

By
me to

By
Sue

Living My Life
By
Brandeis

Theatrical
Notes

Complete
Short Story



Mrs. Fair Lawn of 1952

VOL. XXIV, No. 36

SEPTEMBER 7, 1952

Books'n Stuff

"Little girls are a unique and fortunate occurrence in nature, like diamonds or four-leaf clovers," writes Louis Redmond in "What I Know About Girls," which Garden City Books has published under the Hanover House imprint. "Many creatures have young females, but only people have little girls. On the whole, this is as it should be. Only that odd race of beings which builds pyramids, composes symphonies, solves problems in algebra, and plans flights to the moon can ever hope to understand, appreciate, and put up with little girls."

This is the unusual kind of text that Louis Redmond has written to accompany the sixteen photographs of angelic and beguiling little girls in "What I Know About Girls."

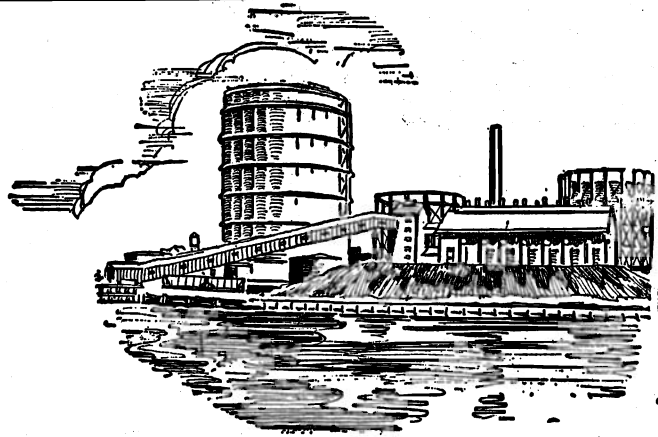
First appearing as a feature in Coronet magazine, "What I Know About Girls" aroused tremendous reader response and brought a deluge of requests from publishers who wanted to enlarge and preserve it in book form.

The publishers and Coronet are co-operating on an unusual contest in connection with the book. Readers (who need not be buyers) are requested to send in photographs of their little girls whom they feel more appealingly fit for the various descriptions than do the pictures in the book. Coronet will publish the eight best of these next year, with full credit to both the child and the person who took the snapshot.

Robert Payne, noted for his versatility and prolific output, has a new novel scheduled for publication on Monday by Prentice-Hall. The setting is India in the time of the first Queen Elizabeth, the story about the deadly rivalry of two brothers for the throne of their father. Last year Prentice-Hall published Payne's novel "Red Lion Inn" and his biography of Gen. George C. Marshall, "The Marshall Story."

"Trespass," a first novel by Eugene Brown, will be published by Doubleday on Tuesday. The book tells the story of a young white musician who falls in love with a Negro girl and who learns from her that the color line cannot be crossed, in either direction, without danger to all involved.

D. G.



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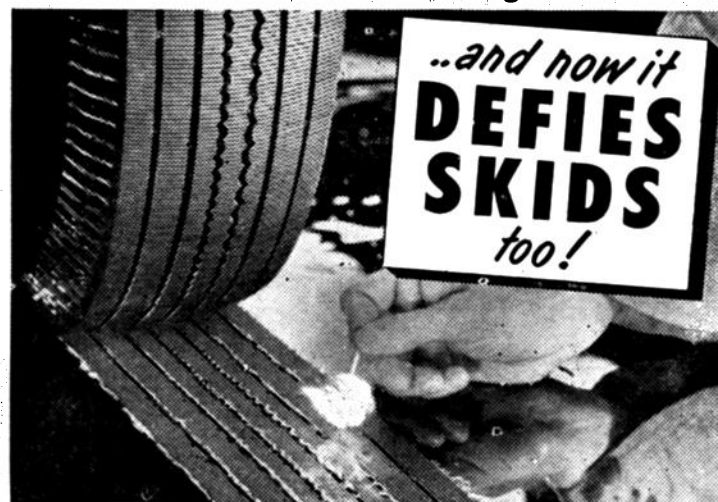
COVER PICTURE:

It's easy to see why lovely Mrs. Thomas G. (Lea) Saunders, of 12-78 Sampson Road, Fair Lawn, was proclaimed the winner in the recent "Mrs. Fair Lawn, 1952" contest held at Memorial Park in Fair Lawn. Mrs. Saunders was a fashion model in New York for four years and a floor sports enthusiast. Pictured along with "Mrs. Fair Lawn" are left, Seymour Conn, Mrs. Saunders, and Jess Weston.

Photo by Russell Zito

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Column of Comment

LOOKS like one big happy Democratic family. All hands are joining toward achieving victory in November for their candidates. Bravo! **Harry Schoen**, though it seems too good to be true.

THE WOMEN are certainly doing a good job of registering potential voters.

MIDDLESEX COUNTY may come in for another big plum. Area Supervisor for internal revenue office at Newark. Their State Committeewoman, **Mary Campbell**, was just appointed by **President Truman** to a Customs House Supervisor (a lucrative position). Where does Passaic County figure in Federal patronage?

THE BREACH among G.O.P. leaders in state politics will backfire here in Passaic County. Storm warnings are up in Clifton.

MEMO to **Sheriff Tattersall**: Remember the golden rule: "Do unto others as you would have them do unto you." Don't hand out a raw deal to No. 1 man on the Civil Service list . . . namely . . . **Mr. Tilli**.

RUMORS have it that city patronage has now reached many out-of-town firms. If true, doesn't this city have every imaginable type of business that can take care of same? Especially, the ones that pay taxes (taxes that in turn pay for the payroll of this city's public officials).

GOOD QUESTION: Did downtown Market Street really need a paving job? Talk has it that there are at least a dozen or so streets that need paving much more so than Market Street, and that if repairs are to be made, why not spend the taxpayers' money more wisely? By the way, where is all the money coming from? . . . Poor taxpayer . . .

THE APPOINTMENT of **Frank "Cici" Sciro** to the Purchasing Board by **Mayor Titus** was a good one. Smart move in the case of **Comsr. Joseph De Glise**. No reason why he should involve himself in a lawsuit with **Saul Mann**. After all, Joe does have a business to worry about plus the Housing Authority . . .

TOM LAZZIO, member of the Board of Education, will give a good account of himself, come next November, so they say. Look for some Democrats who vote right down the line, to switch when they reach his name.

IT SHOULD be an interesting discussion come this Wednesday evening at the Alexander Hamilton Hotel between **Michael U. De Vita** and **John McCutcheon**. The ADA invited them to speak and give their reasons for their support to presidential nominees, **Stevenson** and **Eisenhower**. Yes, it should be interesting . . .

PAGE FOUR



IN WITHERING HEAT, a stretcher team returns from a trip to "Siberia," a hill in the Bunker Hill area somewhere in Korea. The team is carrying a Marine wounded in close fighting. Despite the heat, these medics wear armored vests made of rigid fiber glass plates.



FLYING FOOTPRINTS in the sands of St. George Island, near Apalachicola, Fla., are made by bathing lovelies (from left) **Dorothy Matthews**, **Pat Baxter**, and **Ruth Hall**.

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WILL YOU LOOK
IN THE MIRROR?

When we gaze into a mirror it gives back the truth, coldly and impartially. The mirror cares not whether the image be as fair as an adolescent dream of love — or ugly as squalor. It stoops to no flattery, is not moved by sympathy, cannot err. Remorseless as Time, it throws back dispassionately the thing that is.

Most of us have become accustomed to seeing the same countenance day after day. If it is unprepossessing we've become used to THAT too, and reflecting surfaces hold no surprises for us.

There is another mirror, however, into which few dare look. And that is the mirror that reflects the true state of our financial arrangements for dependents in the event of death.

It is a happy — and a rare — man who can do so and be reassured by what he sees.

Too many of us are content to insure ourselves for an amount that SEEMS like a lot of money. Unless you translate that sum into terms of income replacement for your dependents in the event of your death, you will not have the true picture. Make the test now. I shall be happy to review your insurance with no obligation whatsoever to yourself. DARE you look in the mirror?

August E. Tumminello

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The CHRONICLE

RELAX - - AND CHANGE YOUR PERSONALITY

By WILLIAM F. RESIAK

Do you ever feel that the announcer on the radio is talking to you when he asks if you're nervous, irritable, or case history number 1,949? If you do, you needn't change your brand of coffee, cigarettes, or sleeping mattress, just learn how to relax. Relax and you can change your whole personality.

Whether you are talkative, figity, or always carry a chip on your shoulder, is largely due to the degree of balance of tension and relaxation in your mind and body. It is this proper balance that is the key to your health, happiness, and outlook on life.

Every time you move, either to shift your entire body or to simply turn the pages of this magazine, the muscles of your body go through a complicated interaction of tensing and relaxing. Muscle tension plays an important role in your everyday activity.

It is tension that poises a starter at the mark waiting for the crack of the starter's pistol. It is that same muscle tension that balances you on the edge of the bed when you get up in the morning.

A certain amount of tension is necessary for almost everything that you do. Tension sharpens your senses, keeps you alert, and sets you into action.

Yet tension can also be inhibitory, that is, it can prevent you from functioning properly. Everyone has had the feeling of being all thumbs when it comes time to deal a deck of cards or to carve the Sunday roast. This clumsiness is usually due to tension.

Tension affects both the muscles and the nerves. A high-strung, nervous individual is usually over-tense and the same holds true for an extremely clumsy person.

The effects of over-tension are many. It makes a person nervous or irritable. It can make him extremely sensitive to light or sound. Vague, dull aches and pains in any part of the body can be a result of over-tension. Tension can cause an unhealthy physical and mental state.

It is the correct balance between tension and relaxation that enables most of us to live a life free from these disorders.

Relaxation is just as important to the human system as tension. To bend your arm you have to tense the arm muscles, but if all of them were tensed your arm would remain stiff. Some of the muscles in your arm have to relax to allow the bending. It is the completeness of the interaction of tensing and relaxing that regulates the speed of your motion.

Just as relaxing is necessary in a sim-

ple motion so is it necessary for the over-all functioning of the body.

When a doctor examines an overly nervous patient he prescribes, among other things, complete rest. The rest is aimed at relaxing the over-tense nerves. The same is true for an extremely fatigued person. Relaxation in the form of complete rest is the most important factor in the re-establishment of health.

These are tense times we live in, more tense than any other time in this country's history. Strong emphasis is being put on work and competition. The pres-



ent world situation is causing extreme uncertainty. These combined factors increase the tension of everyone's daily living.

To this already heavy pressure of tension add the weight of the social customs of our age. Time was when a person didn't need to be a "live wire" or a "Jack in the box" to receive social attention. Nowadays the easy-going fellow is considered a social outcast.

Since the beginning of this century more and more emphasis has been put on the "spark plug" individual. With the coming of the industrial age, and now the atomic age, the public eye has been turned on the industrial tycoon, the Wall Street wizard, and the ever experimenting scientist for inspiration.

The increased activity of daily living forces an increased tension on our minds and bodies. Tension and more tension is necessary to key us up to the pitch required to stay with the rest of the world.

Some of us, more delicately constructed, cannot stand the strain of the rushing pace. Fatigue, sickness, and other physical or mental disorders soon plague us. The over-strained individual begins to worry about his failing health. This adds more tension on the already over-tense system. Indications of the toll that over-tension wrecks upon our society are the many institutions in this country for the rehabilitation of those unfortunate creatures.

Luckily most of us somehow manage to stand the pace. We react to our environment as best we can. Our tenseness doesn't cause us to collapse completely, rather we take on other, milder forms, of disorders. Some of us get figity and

are constantly restless. Others become talkative and gesture nervously. Some go through their work and play constantly carrying a chip on their shoulders. Insomnia is often a result of over-tension.

It is an established fact that your temperament, the way you feel and the way you act, is often determined by the relation of tension and relaxation on your mind, nerves, and muscles.

If tension has the effect of making you nervous and clumsy, relaxation should have the opposite effect on you. You don't have to accept the way you are. Tension can be trained. By maintaining a balance between tensing and relaxing you can control your temperament and personality. It is balance that is the important thing to remember.

Learning to relax is the key to controlling your personality. Tension makes your emotions felt more acutely. Relaxation soothes your emotions, controls them, and finally conquers them.

It is hard for some individuals to even start to relax, but once they start they find it becomes easier to do. One effect relaxing has is to increase your ability to concentrate. The more you can concentrate on relaxing, the easier it is to accomplish it.

Relaxing gives you time to think, to control your judgment, and to prevent you from jumping to those conclusions that so often prove wrong. Just by learning to relax you will be able to increase your self-efficiency.

Your muscles, nerves, and mind are so integrated that by controlling one you can control the other. Relaxing is something you have to do yourself. Muscular relaxation is the easiest to learn, therefore, it is usually best to start resting by relaxing them.

There are many systems for relaxing. Here are a few of the best:

When you want to relax, lie down, place your arms at your sides, and simply let yourself go limp. Talk to your muscles, say "let go," and eventually they will. Think of going limp, loose, heavy. Just forget your worries and ambitions and ease your mind off into a complete nothing.

A way that you can relax and still go on with your daily activities is to get rid of your worries. Make your long-range plans and then don't think about them. Go ahead with the present. You can't enjoy yourself if you constantly have worries, so forget them.

Relax for even short intervals numerous times a day. In time, a new personality will be yours for the effort.

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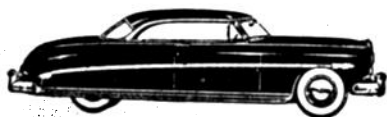
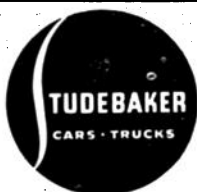
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KALATAN is the young lady's name and it's fairly obvious why she is one of the main attractions at a Las Vegas, Nev., hotel, where she dances for customers when not on the beach.

Left to right—top to bottom: County chairman Harry L. Schoen and former Mayor Michael U. De Vita caught by the candid camera near Governor Stevenson, Democratic Presidential candidate at the Stevenson rally held at Jumping Brook Country Club at Neptune, N. J., last week.

Pictured before the big tent are state committeewoman Nan V. Donohue, Bill Fischer and his son, state committeeman Chris Edell, George Katz, Comm. Winifred M. Rothstein, Harry L. Schoen, former assemblyman Robert J. Wegner, city leader Anthony J. Grossi, James Klievan, and Democratic candidate for state senator, Charles S. Joelson.

Next showing is Elmer Wene who took the spotlight as the next possible candidate for the gubernatorial race for 1953. Center picture shows Governor Stevenson as he addresses the gathering of over 8,000. Insert shows Governor Stevenson shaking hands with Michael U. De Vita, as Archibald Alexander, candidate for the U. S. Senate post, looks on.

Insert to the right shows international representative Ed Wilms, Chris Edell, Dean Ormsby, Democratic congressional candidate John Winberry, and a CIO group including Jules De Meyer, Dyers Local 1733; Harry Krantz, New Jersey CIO state director of Education; Chris Frawley, secretary Passaic County CIO; Don Altieri of Local 669, and Jim Coates, secretary of Wright Local 669 UAW-CIO.

Bottom row: Rose Rodriguez, Comsr. Samuel M. LeVine, Pres. of Uncle Sam's Shoe Co.; Helen Guala, former secretary to Mayor De Vita; Joseph M. Albanese, freeholder candidate; and Anna Palma.

The last picture shows Governor Stevenson shaking hands with Harry L. Schoen, as Charles Joelson and Archibald Alexander look on. To the rear of Stevenson is Sam Naples, secretary of the Mercer County Democratic Association, and next to him is former Attorney General David Wilentz.

Photos by Tom Prober

The CHRONICLE

PASSAIC COUNTY DEMOCRATS AT STEVENSON'S RALLY



THE SHOWCASE

By D. G.

BIG TOWN JOTTINGS: Louis Armstrong, the undisputed king of trumpeters, has started a limited engagement at the New York Paramount Theatre. Old Satchmo is accompanied by his "All-Stars" and songstress Velma Middleton . . .



Ava Gardner

Miller's Riviera for the next couple of weeks, the word is that the Thin Man's lovely missus, Ava Gardner, is headin' east to see that her old man got enough chow to keep him in fettle for his singing engagement. . . . Joey Bishop, who bills himself as "That Unhappy Comedian," is the comedy lure at the Riviera . . . very funny character, this Bishop guy . . .

Billy Eckstine, who used to play the Apollo Theatre in Harlem during his struggle to the top of the show-business ladder, recently concluded a week's stand at the 125th St. spot . . . Billy makes certain that he appears at the Apollo every season, ditto for Lionel Hampton . . .

FILM DEPT: Bill Darby and his U.S. Theatre crew are back in action, following a four-week shut-down for repairs and the installation of an air-conditioning setup for the popular film emporium . . . Martin and Lewis, those delightful screwballs, are packing the joint with "Jumping Jacks" and the management reports that the film will be held over for an additional week.

This epic (?) will be followed by one of the most heralded pictures of the season, "Carrie," with Laurence Olivier, Jennifer Jones and Eddie Albert . . . that Olivier is one of this department's favorites . . . there's a guy who could read from the telephone book and make it sound like a Sir Walter Scott classic . . .

NOTES: Vaughn Monroe, the "Racing With the Moon Man," and his entire contingent of talent have set up headquarters in the Starlight Roof of the Waldorf-Astoria in New York and business should be brisk . . . they say that the band business racket is rough but you can never prove it by Monroe who always works the best of spots . . .

Paterson's Jimmy Russell draws nightly cheers for his dancing chores in the Broadway musical success, "New Faces of 1952" . . . Russell is a mighty good looking chap and as this department's spouse remarked upon viewing the young man in his routines, he looks like a young "Francis Lederer" . . . now for gosh sakes, don't ask me "who is Francis Lederer,"

A letter to this department from a reader indicated that many citizens agreed with our yarn last week anent the burlesque situation . . . scribbled one chap: "... you were right in many respects. Also, you have the respectable gentlemen who say that they are against burlesque coming into Paterson and yet they are the same ones who make it a regular habit of visiting Union City and the Empire Theatre in Newark . . ."

Win Stracke, regular member of the "Stud's Palace" TV show, which emanates from Chicago as well as a steady performer on "Hawkin's Falls" via the same city, attended the recent reunion of Battery A, 893rd AAA AW Bn, held at Rochester, N. Y. . . . Big Win, who might be classed as Chicago's answer to Burl Ives, is our old room-mate (we dug many a trench together).

Louis joined forces on the stage with Gordon Jenkins' musical crew. This combination stems from the great success Armstrong and Jenkins had in several best selling records, including the classic "Sleepy Time Down South."

The "All-Stars" include Cozy Cole, drummer; Dale Jones, bass; Barney Bigard, clarinet; Marty Napoleon, piano, and Russ Phillips, trombone.

During the engagement, Satchmo will be marking his 38th year as a music maker. He started with a beat-up coronet in the days of King Joe Oliver and Jelly Roll Morton. Satchmo first starred in New York in 1929, after creating a name for himself in Chicago.

With Frankie Sinatra stepping in as the top attraction at Bill



Billy Eckstine



BACK TO WORK — Kate Smith, called the "first lady of television," ends a short Summer vacation when the "Kate Smith Hour" returns to NBC-TV Monday, Sept. 8.



MOVIE STAR Robert Young portrays the harried head of the Anderson family in the situation comedy program, "Father Knows Best," which resumes on radio Aug. 28.



PRODUCER STAR — Bob Montgomery opens the Fall series of his program TV dramatic program, "Montgomery Presents," on day, Sept. 1. In addition to producing the show, Montgomery is narrator-host of the program alternately presented each Monday by Lucky Strike Cigarettes and the Johnson's Wax Company. Occasionally Montgomery appears in a starring role on the show.

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PLATTER CHATTER

HANK WILLIAMS, who is regarded by many as America's top hill-billy artist, has contributed a wonderful new album to MGM's catalogue in a new collection of eight top tunes labeled "Moanin' the Blues." The overall title of the set comes, of course, from a big Williams hit of a year ago and in addition to that title number,



Hank Williams

New Yorker, is a record breaker as well as record maker. In the smartest hotels and supper clubs throughout the nation, Cummins has outdistanced his band stand colleagues in return engagement bookings, indisputable evidence of the popularity of his smooth, danceable rhythm.

The Cummins band does double duty in the Terrace Room, home of New York's only hotel show on ice, playing the lively score for the new rink show, "Continental Holiday," and a wide range of rhythms for dancing, featuring charming vocalist Helen Ramsey. The demands of this dual role are met easily by the popular bandleader, whose versatility has made him a favorite with both the older and younger generations for dancing, on records, on the radio, and in movies.

Cummins has been a bandsman since he was 20 years old. After a short stint with a band in his native Akron, Ohio, Bernie launched his own musical group in Cincinnati to the tune of his chosen theme song, "Dark Eyes," and in 21 years has blazed a trail of more than half a million musical miles. He is currently featuring his own new song, "Got a Silver Dollar in my Pocket."

The busy bandleader has other claims to fame than his music. He is noted as the best-dressed music maker in the business. He is famed as a sports prognosticator, as well as a first-rate golfer and swimming enthusiast. And somehow, he manages to own and operate a bakery business, known as Do-Nut, Inc., in Columbus, Ohio, with his brother, Walter.

Paramount interest in Bernie's life is Mrs. Cummins and a son, officially registered as Bernard Joseph Cummins, Jr., but answering to the nickname of Mickey.

The Remington Record outfit is really doing a terrific job of selling and promoting their discs and as one of the biggest papers in New York recently chronicled, "Remington low cost records are a bargain for the price."

We've said it before and we'll say it again: economy wise, the Remington is easily one of the best buys in records today. One of the best works turned out by Remington in recent months is their recording of the late Simon Barere who is heard in Liszt's Sonata in minor and Grandpas. Both works were actually recorded from the stage of Carnegie Hall during one of the great pianist's last appearances there.

Record followers have indicated that in time to come this particular disc will definitely become a collector's item!

D. G.

Hank's fans will find seven other choice Williams items which decorated best-seller lists for months at a time.

These include "Lovesick Blues," "I'm So Lonesome I Could Cry," "The Blues Come Around," "My Sweet Love Aint Around," "I'm a Long Gone Daddy," "Honky Tonk Blues" and "Long Gone Lonesome Blues."

This album gives Hank ample opportunity to prove again and again why so many people speak of him as "the greatest hillbilly voice of our day." This is Hank's second MGM album.

Hillbilly fans (and this also goes for city folks who like good music making, too), our advice is to grab yourself a copy the first chance you get! 'Nuff sed.

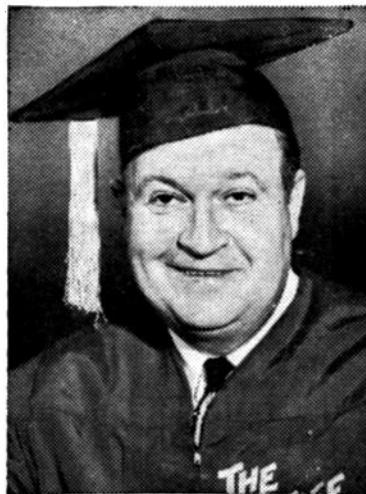
A GUY NAMED CUMMINS: Bandleader Bernie Cummins, now playing his fourth engagement in the Terrace Room of the Hotel



Bernie Cummins



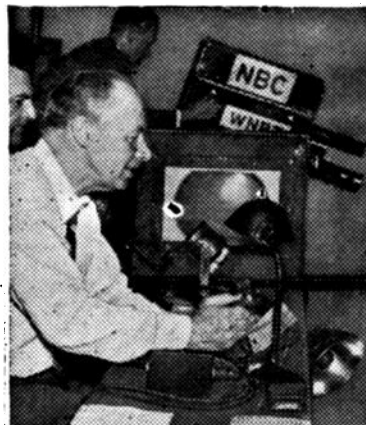
FIRST-NIGHT STARS — When NBC radio's "Theatre Guild on the Air" returns Sunday Sept. 14, Helen Hayes and Joseph Cotten will be starred in the radio premiere of "The Wisteria Trees," Joshua Logan's adaptation of "The Cherry Orchard," by Anton Chekhov. "The Wisteria Trees" was one of Miss Hayes' greatest acting triumphs on Broadway.



GENIAL JOE KELLY — who has been trying to stump small-fry sages for some 11 years as quiz-master of the world-famous "Quiz Kids," returns with the award-winning show to CBS-TV, Sunday, Sept. 14.



METEORIC RISE — Pert-June Valli brings her singing style to "Your Hit Parade" on NBC-TV each Saturday, starting Aug. 30. The songstress' rise has been meteoric since she quit her book-keeping job a scant two years ago to concentrate on a singing career.



POWERS IN ACTION—Jimmy Powers will give his "powerhouse" comments on Madison Square Garden boxing bouts during NBC-TV's "Cavalcade of Sports."

COMPLETE TELEVISION PROGRAMS FOR THE WEEK ON PAGES 15, 16 and 17.

LOOKING AT LIFE

By ERICH BRANDEIS



If you live in the city this is another column which probably won't interest you at all.

I would advise you to turn over to the comics or to read some political speech on the front page.

But to us millions who live in the country, I believe what I am about to write will bring consolation and relief.

For years we have been troubled with crab grass—you and I.

For years we have been trying to find ways and means of eradicating it.

In vain. Crab grass has been, and is, just like colds. Nothing much can be done about it and them.

But now comes a Mr. Gilbert G. Brinkerhoff of Radburn, N. J., who, in a letter, sings the praises of crab grass.

You simply have to change your ATTITUDE about crab grass, he writes.

If you look at crab grass in the right spirit, it isn't bad at all. It is a blessing rather than a curse.

"I am a retired New York City high school teacher," he writes, "and when I retired two years ago, having arrived at the ripe age of 70, my wife and I settled in a little place in New Jersey.

"We have a lot of lawn in front and much more lawn in back of our house. The first year I industriously weeded out the crab grass, cultivated the lawn with the best fertilizer I could buy, planted the best grass seed and watered the whole business every evening.

"But arthritis began creeping up on me, so that this year I found myself unable to get down on my haunches and do the weeding.

"We went away for two weeks and when we returned, all the good grass had turned to hay but the crab grass, which had been gradually sneaking up on us, was really luxuriant.

"Drought or neglect has no effect on crab grass and it had taken over in many places where my expensive grass had given up.

"Now, a month later, maybe with the help of some occasional showers, our whole lawn area is practically 100 per cent crab grass. It is a beautiful light green and when cut makes a very presentable lawn.

"So I say, don't be too hard on crab grass. It's the poor man's friend."

Perhaps, after all, there may be something in this little story for city folks, at that.

There is no need wishing for the moon or many other things that one can never hope to have.

Let us say that Mr. Brinkerhoff's LAWN implies LUXURY, while the crab grass stands for UTILITY.

There is no sense in working yourself to the bone to have a beautiful lawn, when your whole natural get-up is of the crab grass variety.

The thing to do is to enjoy the things you CAN have, and to cultivate them to the best of your ability.

Crab grass, occasionally cut, can be beautiful, too—in its way.

The other day, when tenderloin steak cost a king's ransom, my wife gave me cube steak. And, by golly, it tasted fine! (To overlook its toughness we had the radio playing soft music.)

I shall now go into the garden and enjoy my crab grass.

PAGE TEN

EDITORIAL

Why You Should Register

Within the past several weeks a great deal of citizens participation in our community has been concentrated on a most important project—registration for the most valuable American privilege—the right to vote.

The *Chronicle* takes great pride in joining the many other individuals, clubs and civic groups which are lending their wholehearted support to such a worthy enterprise.

Today, young men and women fight and die for this precious thing we call freedom. This structure of freedom embraces many things, including the right of the individual citizen to make a free and uninfluenced choice of those who shall make, enforce and interpret the laws under which we must live.

This freedom is the very essence of representative government. Political power resides in the people of America. In fact, it resides in the millions of young Americans who will be eligible to vote in the 1952 elections. The important thing to remember is that it is an individual right which must and should be exercised without influence or duress. Once that right is impaired by coercion or intimidation, it ceases to be a free right.

Preservation of this right on the part of the individual to vote as he chooses is the sacred responsibility of every American.

Our democracy cannot be saved nor can it continue to improve if we fight only with the implements of war. All of us want public officials who have faith in America's greatness and who will work to build an economy of abundance that will provide jobs for every American willing and able to work.

We must face the issues resolutely and with some degree of understanding to insure that our candidates will work sincerely for an early victory and a lasting peace based on economic and political cooperation with the peoples of other nations. But as in other endeavors—first things come first—in order to vote, you must register.

The deadline is September 25th. Do it now. Remember, you have no right to complain if you don't exercise your right to vote.

THE EDITOR SPEAKS

By VINCENT S. PARRILLO



For the husband, half of the fun having a picnic is preparing the lunch basket the night before—especially if he can duck out of this chore. The last husband, who was successful at achieving this aim, incidentally, is still hearing about it.

The wise husband, if stuck, will maneuver himself into the job of spreading the junk on the sandwiches. This will give him a chance to sample everything in his heart's content. At the same time he can put himself into position of being able to spot the thicker sandwiches later.

We arranged such a picnic last Sunday. Being old picnic goers, we planned, as always, to retire early Saturday night so that we would be fresh and alert for an early Sunday morning start. And, as it turned out, we didn't get to bed until 2 a.m. the morning.

One of the things that slowed us up was the ham sandwiches. I put three slices on all the sandwiches. In accordance with American custom, my wife didn't utter a word until the job had been completed. At this point she observed that there weren't enough sandwiches. The only solution was to remake the sandwiches with two instead of three slices.

We were also slowed down by the problem of packing the picnic basket. I did a terrific job of packing the basket, just managing to squeeze in the last hard-boiled egg, only to discover that I left out the cake.

I was for leaving the cake at home but the little woman wouldn't have it. There was nothing to do but re-pack the basket. It seems my wife had never heard of the law of nature which says that just so much stuff will fit into just so much space. I finally solved the problem by eating one of the sandwiches when my wife wasn't looking.

Before going to bed I set the alarm for 6 a.m. so that we would be sure to get out of the house by noon. When it rang the next morning, I was out of bed like a shot, shut it off and went back to sleep again without opening my eyes once.

I was awakened again two hours later by my wife who gently nudged me until I fell out of bed. I looked out the window. It was a typical picnic day—cool, windy and cloudy.

I casually mentioned something about postponing the picnic until another day. I was overruled by the outcries of about eighteen people who turned out to be only six—my wife, and five children. To my disgust the sun chose to show itself at that particular moment for a fleeting instant. I was lost.

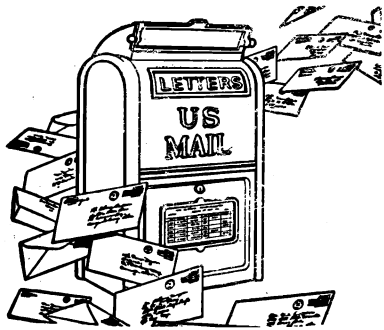
On the way to the picnic grounds, my wife got a nifty idea that it would be fun to buy hot dogs and hamburger to roast. I thought that eighteen sandwiches was enough for two adults and five children but I was afraid to say so. I dutifully stopped at a store and I bought the stuff.

All the tables at the picnic ground were already taken. We tried to share one end of a twenty-foot long table that was being used by two people but we were stared down. We finally put our tablecloth on a rise in the ground that turned out to be an ant hill. By moving quickly we managed to escape with only about five hundred ants mixed in with the sandwiches.

We didn't really care, though. There was a sudden clap of thunder, the sky darkened to a frightening gray and the rain poured down in buckets, all of which ended the picnic. We swam to the car and went home to our snug little beds.

THE CHRONICLE

IN THE MAILBAG



PASSAIC COUNTY BOARD OF ELECTIONS

Mr. Vincent J. Parrillo,
Managing Editor,
The Chronicle,
170-172 Butler Street,
Paterson, N. J. 07651

Dear Vincent:
Congratulations on your first anniversary of the Chronicle. I know your mail has been crowded with letters of congratulations and I cannot resist adding ours. You really deserve the praise for such a fine paper. Your backward glances must bring you deep and lasting satisfaction for such rapid progress.

The value of a good newspaper as an integral part of community life is too well recognized to require amplification. We look forward each week to its arrival as we would a good friend and enjoy reading it.

May you long continue to delight your readers with such a fine weekly publication.

Yours Sincerely,

ELIZABETH VAN D. SMITH
Sec. and Comsr. of Registration
NAN V. DONOHUE
Chairman
SAMUEL DOAN
Commissioner
PETER HOOK
Commissioner

Editor, The Chronicle
170 Butler Street
Paterson, N. J.

Dear Vincent:

May I congratulate you and your staff on the first birthday of The Chronicle, a very neat and newsy magazine, I feel certain is bound to grow in size and favor.

Your photographic work is outstanding and you know already what I think of your editorials. Shortly before the adjournment of the Congress in July I had your editorial dealing with the problems of our elder-agers inserted in the Congressional Record and it drew considerable fine comment from my colleagues of the House.

Best wishes and many happy returns.

A subscriber,
GORDON CANFIELD, M.C.

THE CHRONICLE

THE Chronicle of the Week

Well-known Paterson businessman and chairman of the city's Board of Recreation, Samuel "Uncle Sam" LeVine, of 339 East 41st St., was admitted to City Hospital Monday after he was taken suddenly ill.

Hospital authorities reported that LeVine's condition was good. "Uncle Sam" is well known for his interest in local athletics and is the sponsor of the local semi-pro baseball club bearing his name.

Mayor Lester F. Titus announced that he will recommend the appointment of Frank J. Sciro, city clerk, to the Purchasing



Frank J. Sciro

Commission to fill the vacancy caused by the recent resignation of Chairman Joseph A. De Gise.

De Gise resigned the berth due to the increased pressure of duties as chairman of the Paterson Housing Authority, president of the Passaic County Cerebral Palsy Association and his own business.

Appointments to the commission are made by the Board of Finance on recommendation of the mayor.

The Paterson Organizing Committee of A.D.A. announced that Michael U. De Vita, former Mayor of Paterson, and J. McCutcheon, member of the Board of Public Works, have accepted its invitation to discuss their respective reasons for supporting Governor Adlai Stevenson and Gen. Dwight Eisenhower in the coming presidential campaign. The meeting will be held at 8 p.m., Wednesday, Sept. 10, in the Pine Room of the Alexander Hamilton Hotel in Paterson, N. J.

The Most Rev. Thomas A. Boland, Bishop of Paterson, was the guest at a private showing of "Our Lady of Fatima," new Warner Bros. film, held at the Oxford Theatre in Little Falls. Priests and nuns in the diocese were also guests of the management. "It is a fine picture," proclaimed the Bishop, "and should be seen by everyone."

William H. Wilson, who retired as principal of Eastside High School in June after spending 49 years in the teaching profession,



William H. Wilson

was appointed public relations representative of the Citizens Trust Co. Announcement of Mr. Wilson's appointment was made by Joseph F. Hammond, president of the bank, one of the oldest in the county. Wilson formerly served as vice-president of the Irving Savings and Loan Co., and is one of Paterson's most respected citizens.

The Citizens Trust Co. commenced business in 1901 and has been located at its present address, 140 Market St., since 1903.

New faces appeared in the Paterson school system this week. Administrative changes involve



William White

the elevation of William White to the principalship of Eastside High School to fill the vacancy of Principal William Wilson, while Miss Jeanne Van Wyk will start her duties as principal of School No. 18.

Monday's torrential downpour resulted in hundreds of uprooted trees, broken power and telephone

lines, flood conditions and caved-in sidewalks in Paterson, Clifton, Passaic and in surrounding municipalities. Firemen were kept busy, too, checking dangling power lines which started many fires.

A 29-year-old paroled convict, Frank "The Baker Boy" Cerrato, was killed in an alleyway adjacent to his bakery at 33 Essex St. early Tuesday morning. Police proclaimed the slaying the first local gangland killing in years. Local Det. Capt. James Smith indicated that the killing apparently stemmed from an old gangland feud over a silk cargo theft for which Cerrato did time in Atlanta, Ga., federal penitentiary.

The first of a series of local mobile registration units were set up this week at Eastside High School. A fleet of 20 cars are made avail-



Mrs. Veronica Donovan

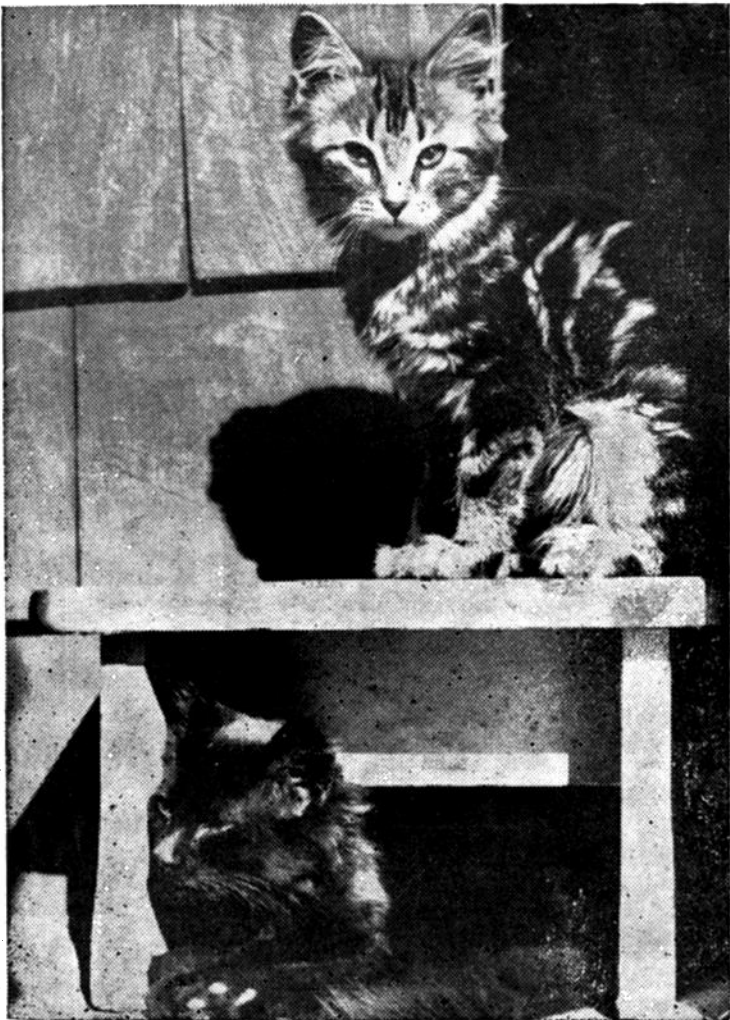
able through the efforts of the non-partisan "Ballot Battalion". All citizens who have resided in the state for one year and in the county five months are eligible to vote. Mrs. Martin Krugman is the chairman of the ballot battalion. Other officers are: John Albanese, AFL; Robert Ditts, Jaycees; Mrs. Veronica Donovan, Democratic Women's Auxiliary; Floyd Jones, Republican organization; and Jas. Pisacane, American Legion. The County Board of Elections urges all non-registered voters to take advantage of this facility.

Paterson schools officially opened their doors on Wednesday, although the fall term is not scheduled to get underway until Monday. New School No. 26, located at McClean Blvd. and 11th Ave., opened its doors to a capacity throng of youngsters. The school absorbed 130 pupils from School 21; 408 from School 13, and 88 from School 18.

The annual outing of the Passaic County Electrical League will be held Wednesday, Sept. 17 at Visentine's Grove, Saddle River Rd., Fair Lawn. President Clifford L. Justesen, newly elected head of the league, has urged all members to attend the annual event. Festivities will commence at 1 p. m.



THAT'S HIS POP and Donald Brady shows that he knows it while his mother smiles proudly after her husband, Sgt. Donald Brady, 22, of New York City, was awarded Bronze Star for gallantry in action against the enemy in Korea.



SUN SEEMS BRIGHTER at her brother's house, so, being a good neighbor, "Midnight" (top) drops in to help "Blackie" soak up some of it.

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STEVE DUDIAK . . .
He made a try.

Is Paterson a Bad Sports Town?

The Evidence Indicates That It's Very Bad!

There was a time when the balleyhoofed myth that Paterson was a "great" sports town was prevalent. The years have changed all that, so that it now becomes glaring fact that in the matter of supporting athletic events, this is a city which is extremely weak on that score.

Paterson produces many outstanding athletes, some of them assuming national importance. It is a city with a proud heritage in sports and much of the dim past is shrouded with the brilliant — albeit musty and yellowed by the years — history of the teams and players.

But in the matter of mustering fans and customers who'll keep sports alive in Our Town, Paterson has been less and less responsive in recent years. Scholastic and semi-pro activity, along with heavy city-league play, keep things humming. However, pro sports have gone tumbling out of the picture one by one—dying on the vine of non-support.

What's more, even when the fans become aware that the team representing this city in one of the professional-franchised leagues, will have to fold or move unless more support is provided, there is no up-turn or change in box-office fortunes. Nobody seems to care that much!

Boxing no longer exists on the local scene although there have been many standout ringmen from here through the years, most recent being Vince Martinez who has assumed potential title contenders' status in the country's welterweight ranks. The fight industry has been without a show-case here for a long time.

The boxing tournaments which were big box-office successes in Paterson have faded from the local scene and disappeared from the local scene. There was just too much competition on TV screen—for free—

and this potent competition was impossible to overcome.

Likewise, pro fights have been non-existent in Paterson but this was the case even before television reared its head-set. There has been talk of shows moving back into the Armory this year, with a Martinez bout as the chief magnet, but nothing's official on it yet.

Meanwhile, Paterson's pro basketball and football franchises have faded into non-existence. The Crescents of the American court loop provided lively competition for fans here and those who turned out, enjoyed the action but there just weren't enough of them to avoid the heavy red ink into which the project tumbled. Lack of promotional know-how and hard work didn't help matters.

About the only one who fared well in the Crescents' hand-changing and maneuvers was Samuel Bozza, a Newark lawyer with a promotional penchant. He did well for a while, not so well when the novelty wore off, and then wound up selling the franchise for far more than it should have brought. He emerged as a distinct novelty in the entire operation, not only escaping the red-ink treatment but winding up in the black because of his hefty sale-tag.

The Paterson Panthers also provided good action on the football field and made money for a while, when the Italian Circle was operating same. But the organization had to sell the franchise when the financial headache became so big that the club would have had to add an aspirin to its coat of arms.

The franchise was acquired by Nevins McBride with Joe Abbott serving as the general manager. The new owner tarried for only one season and then unloaded. Don Spencer, New York advertising executive, assumed the controlling interest but he knew when he was licked and a group headed by home-builder Steve Dudiak moved in. But not for long!

So, now there's no pro football in Paterson and as in the base of basketball—it concerns nobody but the thin nucleus of the fans who did turn out.

Auto racing was a big draw in this city, the appeal of the speeding machines swelling attendances by pulling from out of town. But the present administration banned racing at Hinchliffe Stadium and so that departed, too.

Track and field meets were important on the local scene years ago, but in the past few seasons, there hasn't been anything of a major scale in the running department, just an occasional local event in addition to the school meets. None of these draws any representative throngs.

The Dover Club keeps soccer alive but even here, the sport doesn't pull any specially-large attendances. In baseball, semi-pro competition is featured here but the attendances have been on the decline.

Ice-skating has been a big sport in publicizing Paterson because so many champions have come from this area. Yet there is no rink here and very little outdoor activity. The skaters have to travel to New York or Brooklyn to sharpen their racing form.

Proximity to New York is a great barrier to success of Paterson sports. Many from this city are visible at basketball, baseball and football games in the ball parks across the George Washington Bridge, as well as the hockey and boxing matches at Madison Square Garden.

But these same Patersonians will miss attractions here at home. This oddity plus the inroads of television provide complications of major proportions. Not only is this due to the televised sport shows but to the appearance of other attractions on the home screens, keeping people at home.

This has become a headache all over the country. But in Paterson, where athletics have been a long-time invalid, it serves to drive another big nail into the coffin.

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· YOUR HOME ·

· by LEWIS & ELEANOR BOWMAN ·

The Advantages of A Two Story House

"THE most house for the money." At that phrase, anyone contemplating a new home will stop, look, and listen, for it carries the hope of having that guestroom, or perhaps a library and more closets and storage space, at comparatively low cost.

A two story frame house is the answer, for it requires much less foundation and roof, both expensive items, than a one story house of comparative size.

Many people, especially the housewife, doing her own work and older people, regard stairs as an unwelcome necessity. However, a carefully planned house can reduce the use of stairs to an easy minimum. Plan for the master bedroom and bath on the first floor. Let the children run up and down stairs to their rooms—it's exercise for them! A guest room and a study are well suited to the second floor. Thus, the house is planned so that all major functions of the household are limited to the ground floor, minimizing trips up and down the stairs.

Sometimes there are objections to the "boxy" look of two story houses. This, again, is a matter of design. A well planned double story house will avoid all traces of awkwardness and possess a dignity hard to achieve in a small, one story house.



Photographs by F. L. Bowman

Our illustration shows a handsome, simple and comfortable two story house in Washington, Connecticut. It is Greek Revival in style, and was built about 1835, during the height of that inspiration. It has a classic dignity that sets it apart from other houses; it is well-proportioned and tastefully restrained in appearance. The sizes of its windows, and doors are in pleasing proportion to the mass of the building. Care was taken in integrating the low service wing to the main block of the house. Wouldn't a one story wing of this type, with three exposures, make an ideal master bedroom wing?

One story houses have their place as do those of two stories; learn all about each from your architect. You may find that a compromise between your budget and your requirements can best be reached in a well planned, two story house.



MRS. FRANCIS J. GRANDIERI

Miss Mary Catherine Bennardi, daughter of Mrs. Vito Bennardi and the late Mr. Bennardi, of 175 West Broadway, was united in marriage with Francis John Grandieri, son of Mr. and Mrs. Joseph Grandieri, Danbury, Conn.



MRS. JOSEPH L. SPANO, JR.

Miss Anna Marie Martin, the daughter of Mr. and Mrs. Fred Martin, 9 Kossuth St., Haledon, became the bride of Joseph Louis Spano, Jr., son of Mr. and Mrs. Joseph L. Spano, Sr., 286 Totowa Ave., Paterson.



MRS. CHARLES DINGER

Miss Mary Frances Dinger, daughter of Mr. and Mrs. Charles Dinger, Brooklyn, N. Y., was united in marriage to Charles Dinger, son of Mrs. Nina Dinger, 369 Paxton St., Paterson.

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WCBS-TV — 2

WNBT — 4

WABD — 5

WJZ-TV — 7

WOR-TV — 9

WPIX — 11

WATV — 13

These TV Morning and Afternoon Programs Are Repeated
Monday Through Friday from 9:00 a. m. to 5:30 p.m.

- 7:00**
4—Today
- 9:00**
4—Breakfast with Music
- 10:00**
4—Hollywood Playhouse
- 10:15**
2—Arthur Godfrey
- 11:00**
2—Al Pearce
4—Josephine McCarthy
5—Morning Chapel
- 11:15**
Morning News
- 11:30**
2—The It Rich Show
4—It's a Problem
5—Kathi Morris Show
7—Kitchen Kapers
- 12:00**
2—Bride and Groom
4—Ruth Lyons Club
5—Kitchen Fare
- 12:15**
2—Love of Life—Drama
- 12:30**
2—Search For Tomorrow
4—Recess Time
- 12:45**
5—Noontime News
7—Mid-day Playhouse
11—New York Cooks
13—Early Bird Matinee
- 1:15**
5—B'way Mat. (M-W-F)
- 1:30**
2—Garry Moore Show
4—Channel 4 Theatre
5—Bill Silbert Show
7—Dione Lucas
9—Screening the Word
11—Baseball
- 2:00**
4—New York Closeup
5—Afternoon News
9—Food For Thought
13—Movie
- 2:30**
2—Guiding Light
4—Here's Looking at You
7—Nancy Craig Time
9—Barnes Family Album
- 2:45**
2—Art Linkletter
9—Barbara Welles
- 3:00**
4—The Big Pay-off
5—Afternoon News
7—Bill Harrington
9—Sally Smart's Kitchen
13—Shop, Look & Cook
- 3:15**
2—Mike and Buff
- 3:30**
4—Welcome Traveler
7—Hollywood Movie Time
9—Matinee Movie
11—Baseball
13—Coffee Club
- 4:00**
2—Margaret Arlen
4—Kate Smith Hour
11—Melody Scrapbook
13—Western Movie
- 4:30**
2—Time For Beany
7—Hollywood Movie Time
9—Singing Kitchen
- 4:45**
2—Laugh Time
- 5:00**
2—The Late Matinee
4—Hawkins Falls—Serial
9—Western Playhouse
11—Film Shorts
13—Junior Frolics
- 5:15**
4—Gabby Hayes

- 7:00**
2—Gene Autry
4—Super Ghost
5—Georgetown Forum
7—You Asked For It
11—Happened This Week
13—Western Theatre
- 7:30**
2—This Is Show Business
4—Meet the Press
5—Manhattan Playhouse
7—Sunday Playhouse
11—The Trojan Bros.
- 8:00**
2—Toast of the Town
4—The Big Payoff
13—Feature Film
- 8:30**
7—Sunday Playhouse
9—Night Club Queen
- 9:00**
2—Information Please
4—Television Playhouse
5—Rocky King
11—Sun. Film Theatre
- 9:30**
2—Break the Bank
5—Plainclothesman
13—Evangel Hour
- 10:00**
2—Celebrity Time
4—The Doctor
5—They Stand Accused
7—Hour of Decision
9—The Hooded Terror
11—Roller Derby Film
13—Hour of Mystery
- 10:30**
2—What's My Line?
4—American Forum
7—Documentary Film
11—Telepix Newsreel
- 11:00**
2—News
4—News
5—News
7—News
11—Fun and Fashions
13—Wife of Gen. Ling
- 11:15**
2—Eloise Salutes the Stars
4—Foreign Correspondent
5—News
7—Away You Go
11—Sandman News
- 11:30**
2—Counterfeiters
7—Documentary Film
- 12:00**
7—Sunday Playhouse
9—Films of Faith
11—Baseball
- 4:00**
4—Kukla, Fran and Ollie
9—Overland Stagecoach
11—Baseball
13—Western Film
- 4:30**
2—Where Do You Stand
4—Hallmark Theatre
7—Twenty Hours To Go
- 4:45**
7—TV Tots Time
- 5:00**
2—Lamp Unto My Feet
4—Zoo Parade—Lincoln Pl.
7—Super Circus—Acts
9—Gun Code
13—Junior Carnival
- 5:30**
2—What In The World
4—TV Recital Hall
5—Documentary Theatre
11—Six Gun Playhouse
13—Life's Lighthouse
- 6:00**
2—Man of the Week
4—Roy Rogers
5—Week in Religion
7—Western Theatre
9—Falling In Love
13—Hollywood Playhouse
- 6:30**
2—See It Now
4—Cisco Kid
11—Telepix Newsreel

- 6:45**
4—News
11—Jimmy Powers
13—WATV Picture News
- 7:00**
4—Up to Paar
5—Captain Video
9—Music in Silhouette
11—News
13—Prairie Theater
- 7:15**
7—Tommy Henrich
11—Movie Time
- 7:30**
2—News
4—Those Two
7—Hollywood Screen Test
9—Broadway TV Theatre
- 7:45**
2—Perry Como Show
4—News Program
- 8:00**
2—Lux Theater
4—Paul Winchell Show
5—Pentagon, Washington
7—Out of the Fog
13—Miss TV
- 8:30**
2—Godfrey Scouts
4—Voice of Firestone
5—Johns Hopkins Review
7—United or Not?
11—Baseball
- 9:00**
2—My Little Margie
4—Lights Out—Drama
5—Guide Right
7—Feature Playhouse
9—News
13—Feature Film
- 9:15**
9—Boxing
- 9:30**
2—Who's There
4—Robert Montgomery
5—Feature Boxing
- 10:00**
2—Westinghouse Theatre
7—Spotlight on Harlem
13—Feature Film
- 10:30**
4—Dangerous Assignment
11—Telepix Newsreel
- 10:45**
5—Boxing Interviews
- 11:00**
2—Chronoscope
4—News
5—News
7—Nightcap News
9—Tonight's Newsreel
11—Melody Scrapbook
13—Black Doll
- 11:15**
2—News
4—Weather
5—Program Notes
7—Spotlight on Music
- 11:20**
4—Eleventh Hour Theatre
- 11:30**
2—The Mad Intruders
- 6:30**
4—Sketch Henderson
5—Magic Cottage
9—TV Dinner Date
11—News
- 6:45**
4—News
11—Jimmy Powers—Sports
13—WATV Picture News
- 7:00**
4—Mayor of Hollywood
5—Captain Video
9—Music in Silhouette
11—Esso Picture News
13—Western Film
- 7:15**
7—Tommy Henrich
11—City Hall
- 7:30**
2—News
4—Dinah Shore Show
5—Feature Film
7—The Beulah Show
9—Between the Lines
- 7:45**
2—Music Hall
4—Camel Caravan
11—Let's Go Places
- 8:00**
2—Pontiac Film Theatre
4—Feature Film
5—The Power of Women
7—Date With Judy
13—Know Your State
- 8:30**
5—Keep Posted
7—Black Eyes
9—Baseball
11—Ted Steele
13—Television Council
- 9:00**
2—City Hospital
4—Boss Lady
5—Where Was I?
13—Boxing
- 9:30**
2—Suspense
4—Armstrong's Theatre
- 10:00**
2—Danger
4—Ted Mack
- 10:30**
2—Dem. Nat. Comm.
5—Meet the Boss
11—Telepix Newsreel
- 10:45**
4—Bob Considine
- 11:00**
2—News
4—News
5—News
7—Nightcap News
9—Tonight's Newsreel
11—Uneasy Terms
13—Pride of the Bowery
- 11:15**
2—Miss Annie Rooney
4—Weather
- 11:20**
4—11th Hour Theatre

SUNDAY

- 9:15**
4—WNBT Chapel
- 9:30**
4—Know Your Bible
- 9:45**
4—Animal Fair
- 10:00**
4—Time For Adventure
- 10:30**
4—Children's Hour
5—Western Feature
- 11:30**
4—Joe Di Maggio
7—Free World
- 11:45**
4—Draw With Me
- 12:00**
2—In the Park
4—Kaleidoscope
7—Papa Bear's Newsreel
13—Early Bird Matinee
- 12:15**
4—The Al Capp Show
- 12:30**
2—Candy Carnival
4—Juvenile Jury
5—Kiddie Kollege
7—Faith for Today
- 1:00**
2—International Lady
4—Public Service Film
7—Sunday Playhouse
13—Junior Carnival
- 1:30**
4—Frontiers of Faith
- 2:00**
4—Nat. Tennis Matches
11—Baseball
13—Beyond Tomorrow
- 2:15**
7—Sunday Playhouse
- 2:30**
2—Your Air Force
11—Baseball
- 3:00**
11—Baseball

- 3:30**
7—Sunday Playhouse
9—Films of Faith
11—Baseball
- 4:00**
4—Kukla, Fran and Ollie
9—Overland Stagecoach
11—Baseball
13—Western Film
- 4:30**
2—Where Do You Stand
4—Hallmark Theatre
7—Twenty Hours To Go
- 4:45**
7—TV Tots Time
- 5:00**
2—Lamp Unto My Feet
4—Zoo Parade—Lincoln Pl.
7—Super Circus—Acts
9—Gun Code
13—Junior Carnival
- 5:30**
2—What In The World
4—TV Recital Hall
5—Documentary Theatre
11—Six Gun Playhouse
13—Life's Lighthouse
- 6:00**
2—Man of the Week
4—Roy Rogers
5—Week in Religion
7—Western Theatre
9—Falling In Love
13—Hollywood Playhouse
- 6:30**
2—See It Now
4—Cisco Kid
11—Telepix Newsreel
- 6:00**
2—6 o'clock Report
4—Rootie Kazootie
5—Evening News
7—Trade Winds
9—Merry Mailman
- 6:15**
2—Spring in Park Lane
4—Ask The Camera
5—Western Film
- 6:30**
4—Sketch Henderson
5—Magic Cottage
7—Space Cadet
9—TV Dinner Date
11—News

MONDAY

- 5:30**
4—Howdy Doody
9—Buster Crabbe Show
11—Six Gun Playhouse
13—Hollywood Playhouse
- 5:45**
7—News
- 6:00**
2—6 o'clock Report
4—Rootie Kazootie
5—Evening News
7—Trade Winds
9—Merry Mailman
- 6:15**
2—Spring in Park Lane
4—Ask The Camera
5—Western Film
- 6:30**
4—Sketch Henderson
5—Magic Cottage
7—Space Cadet
9—TV Dinner Date
11—News
- 6:45**
4—Howdy Doody
9—Buster Crabbe
11—Six Gun Playhouse
13—Hollywood Playhouse
- 7:00**
7—News
- 7:15**
2—6 o'clock Report
4—Rootie Kazootie
5—News
7—Out of the Blue
9—Merry Mailman
- 7:30**
2—The Challenge
4—Ask the Camera
5—Western Film

TUESDAY

WEDNESDAY

- 5:30**
4—Howdy Doody
9—Happy Felton
11—Six Gun Playhouse
13—Hollywood Playhouse
- 5:45**
7—News
- 6:00**
2—6 o'clock Report
4—Rootie Kazootie Show
5—News
7—House Across the Bay
9—Baseball
- 6:15**
2—Dangerous Passage

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6:30

4—Skitch Henderson
5—Magic Cottage
7—Space Cadet—Play
11—Newsreel; Weather

6:45

4—News
11—Jimmy Powers, Sports
13—WATV Picture News

6:55

4—Weather

7:00

4—Up to Par
5—Captain Video
7—News
11—News
13—West. Prairie Theatre

7:15

7—Tommy Henrich
11—Movie Time

7:30

2—News
4—Those Two
5—Serial Theatre
7—Name's the Same

7:45

2—Perry Como Show
4—News, John C. Swayze

8:00

2—Arthur Godfrey Show
4—Youth Wants To Know
7—Feature Playhouse
9—Baseball
13—Junior Town Meeting

8:30

4—Schaefer Film Theatre
11—Ted Steele

9:00

2—Strike It Rich, Quiz
4—Kraft TV. Theatre
7—Ellery Queen
13—Golf Show

9:30

2—The Hunter
7—Mystery

10:00

2—Boxing
4—TV Recital Hall
5—'Knights For a Day'
7—Wrestling
13—Painter Instructions

10:30

4—The Unexpected
11—News
13—Film Highlights
2—Sports Spot
2—Chronoscope

11:00

4—News
5—News
9—Tonight's Newsreel
13—'Cooking Up Trouble'

11:15

2—News
4—11th Hour Theatre
5—Designer's Collection
11—'City of Missing Girls'

11:30

2—'Abilene Town'
7—Wrestling
13—'Melody Parade'

THURSDAY

5:30

4—Howdy Doody
9—Buster Crabbe
11—Six Gun Playhouse
13—Hollywood Playhouse

5:45

7—News
2—6 o'clock Report
4—Rootie Kazootie
5—News
7—'Strange Illusion'
9—Merry Mailmen

6:15

2—'Diary of Chambermaid'
5—Western Film
4—Ask the Camera
6:30
4—Skitch Henderson
5—Magic Cottage
9—TV Dinner Date
11—Telepix Newsreel

6:45

4—News
11—Jimmy Powers, Sports
13—WATV Picture News

6:55

4—Weather
7:00
4—Mayor of Hollywood
5—Captain Video
9—Music in Silhouette
11—Esso News Reporter
13—Western Film

7:15

7—Sports News
9—News
11—Movie Time

7:30

2—News
4—Dinah Shore Show
5—Paper Playhouse
7—Lone Ranger
9—Broadway TV Theatre

7:45

2—Music Hall
4—News, John C. Swayze

8:00

2—Burns and Allen
4—Groucho Marx
5—Operation Information

7—Hollywood Offbeat
13—Vic Marsillo Show

8:30

2—Steve Allen Show
4—Treas. Men In Action
5—Broadway to Hollywood
7—Chance of a Lifetime
11—Ted Steele
13—Gardening Today

9:00

2—Pick the Winner
4—Dragnet
5—Pick the Winner
7—Politics On Trial
9—News
13—Feature Film

9:10

9—Wrestling

9:30

2—Big Town
4—Mister Peepers
5—What's The Story
7—Maggi McNellis
11—Ted Steele

10:00

2—Racket Squad
4—Martin Kane
5—This Is Music
7—The Home Gardener
11—News
13—Western Film

10:30

2—I've Got a Secret
4—Foreign Intrigue
5—Author Meets Critics
7—Your Lawn
11—News

11:00

2—News
4—News
5—News
7—Nightcap News
9—Tonight's Newsreel
11—Night Owl Theatre
13—'Framed For Murder'

11:15

2—'Corsican Brothers'
4—11th Hour Theater

12:30

11—News

FRIDAY

5:30

4—Howdy Doody
9—Buster Crabbe
13—Hollywood Playhouse

6:00

2—6 o'clock Report
4—Rootie Kazootie
7—The Feature Show
9—Merry Mailmen

6:15

2—"T-Men"
4—Ask the Camera
7—The Picture Show



SHARING A JOKE — "Did you ever hear the one about—." It's obvious both R. Marlin Perkins, host of TV's "Zoo Parade," and Heinie, the chimpanzee, are sharing the same joke—but it's their secret. Perkins is director of Lincoln Park Zoo, Chicago.



SUPERSONIC WIND tunnel at the Aberdeen, Md., proving grounds is helping to keep the United States in the forefront of the race for military supremacy. Two scientists check position of a projectile.



COOLIE-DRAWN rickshaws may soon pass out of the picture in the Far East if this motor bike rickshaw, demonstrated by its inventor, Arthur Giebler, of Berlin, catches on.

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'DRAGNET' STAR — Jack Webb continues as star and director of "Dragnet," the authentic dramatizations of actual crime cases taken from the files



MEN BEHIND THE MIKE — Prominent in NBC radio's outstanding "Theatre Guild on the Air" dramatic broadcasts are (left to right) director Homer Fickett, veteran announcer Norman Brokenshire, and seated at the piano Harold Levey, music director who has composed thousands of individual compositions for the broadcast.



VERSATILE — Bob Sloane, who has won a name in radio and TV as actor, writer and producer, is the author of NBC's "Big Story." After a summer success, the radio version resumes on Aug. 27; the TV version on Aug. 29.



ROBERT MULLIGAN — ex-mailroom boy at CBS, is named a staff program director of the CBS Television Network and alternate director of "Suspense" at 26.



REPORTER — George Hicks, noted reporter, speaks for U. S. Steel during intermission of its program.

- 5—Evening News
- 11—Jimmy Powers
- 6:30
- 4—Sketch Henderson
- 5—Magic Cottage
- 7—Tom Corbett
- 9—TV Dinner Date
- 11—Telepix Newsreel
- 6:45
- 4—News
- 7—The Picture Show
- 11—Jimmy Powers
- 13—WATV Picture News
- 6:55
- 4—Weather
- 7:00
- 4—Up to Par
- 5—Captain Video
- 9—Music in Silhouette
- 11—Esso Picture News
- 13—Western Film
- 7:15
- 7—Tommy Heinrich
- 11—Movie Time
- 7:30
- 2—News
- 4—Those Two
- 5—Dick Tracy
- 7—Stu Erwin Show
- 9—Western Film
- 7:45
- 2—Perry Como Show
- 4—News, John C. Swayze
- 8:00
- 2—Mama
- 4—Curtain Call
- 5—Down You Go
- 7—Feature Playhouse
- 9—Happy Felton
- 13—Weathervane
- 8:15
- 13—Women Wrestling
- 8:30
- 2—Pantomime Quiz
- 4—We, the People
- 5—Twenty Questions
- 9—Baseball
- 11—Ted TSeele
- 9:00
- 2—Schlitz Playhouse
- 4—The Big Story
- 5—Life Begins at Eighty
- 13—Wrestling
- 9:30
- 2—Footlights Theatre
- 4—Aldrich Family
- 5—Front Page Detective
- 7—Tales of Tomorrow
- 10:00
- 2—Police Story
- 4—Cavalcade of Sports
- 5—Cavalcade of Stars
- 7—Black Spider
- 13—Wrestling
- 10:30
- 2—Story for Americans
- 11—Telepix Newsreel
- 10:45
- 4—Greatest Fights
- 11:00
- 2—Chronoscope
- 4—News
- 7—Night-cap News
- 9—Tonight's Newsreel
- 13—Feature Film
- 11:10

- 4—Bill Stern
- 11:15
- 2—News
- 4—Weather
- 11—'I'll Sell My Life'
- 11:20
- 4—11th Hour Theatre
- 11:30
- 2—'Forever and a Day'
- 12:45
- 2—Late, Late Show

SATURDAY

- 9:00
- 4—Children's Theatre
- 10:30
- 4—Bar 4 Ranch
- 10:45
- 7—Scouting in Action
- 10:50
- 2—News and Previews
- 11:00
- 2—Baird Puppets
- 5—Happy's Party
- 7—Space Patrol
- 11:30
- 2—Smilin' Ed's Gang
- 4—Sat. Stage Coach
- 5—Kids and Company
- 7—Pud's Prize Party
- 12:00
- 2—The Big Top
- 4—Continuous Performance
- 7—Italian Cookery
- 13—Film
- 1:00
- 2—Time For Beany
- 7—Feature Film
- 9—Happy Felton
- 13—Comedy Corner
- 1:15
- 2—Laugh Time
- 1:30
- 2—Laurel and Hardy
- 4—Presidential Speeches
- 9—Baseball
- 11—Baseball
- 2:00
- 4—Tennis Matches
- 11—Baseball
- 13—'Little Men'
- 2:30
- 2—Concert in the Park
- 7—Feature Film
- 3:00
- 2—'The Chase'
- 3:30
- 7—Feature Playhouse
- 13—Comedy Corner
- 4:00
- 9—Feature Film
- 11—Kids Movie Theatre
- 13—Western Film
- 4:30
- 2—Tele-travels
- 4—Big Picture
- 7—Film
- 4:45
- 7—Feature Playhouse
- 5:00
- 2—It's Worth Knowing
- 4—Mr. Wizard

- 9—Italian Film
- 11—Your Pet Show
- 13—Junior Frolics
- 5:30
- 4—Rootie Kazootie
- 11—Western Movie
- 5:45
- 2—The Early Show
- 6:00
- 4—Hopalong Cassidy
- 5—Frontier Theater
- 13—Feature Film
- 6:30
- 7—Feature Playhouse
- 9—Western Film
- 11—Quick Trick Magic
- 6:40
- 11—Weather
- 6:45
- 2—News
- 11—Sports News
- 7:00
- 2—Stork Club
- 4—Star Time
- 5—Wild Bill Hickok
- 11—News
- 13—Western Movie
- 7:15
- 11—'Dusty Ermine'
- 7:30
- 2—Beat the Clock
- 5—Pet Shop
- 7—Paul Whiteman
- 9—'Trapped'
- 8:00
- 2—Summer Cinema
- 4—George Jessel
- 5—The Big Picture
- 7—Complete Theatre
- 9—'Lone Rider'
- 13—Federal Affairs
- 8:30
- 5—Stock Car Racing
- 11—Premiere Theatre
- 13—Film Highlights
- 9:00
- 2—Summer Cinema
- 4—Your Show of Shows
- 9—Ad Quiz
- 10:00
- 2—Film Feature
- 9—Feature Film
- 13—Western Film
- 10:30
- 2—Battle of the Ages
- 4—Your Hit Parade
- 5—Wrestling
- 7—Feature Film
- 11—Weather
- 10:45
- 7—Film
- 11—'Green Fingers'
- 11:00
- 2—News
- 4—News
- 13—Film
- 11:15
- 2—'Linda Be Good'
- 4—11th Hour Theatre
- 11:30
- 9—All Night Show
- 12:15
- 11—Sandman News
- 12:30
- 5—News
- 12:45
- 2—'Brilliant Marriage'

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SO Brenda GETS HER MAN



IF I had given Ravenal the telegram that day, I wouldn't be in the hospital now.

It all started when they told me I had to get a new idea to sell Ravenal's new epic. The Wall Street tycoons were fidgety over the fat bankroll sunk into this sagebrush drama and wanted some sure-fire results. Movies is a business too often with a hang-over, but the bosses only wanted the bubbles in the champagne.

Of course, if I had my way, they'd never have shot that story. One hour and five minutes of rehashed noisy cactus sequences. But those big-shots who live on Persian melon, cognac and tennis all day never ask publicity hacks for any advice. My job was to come through with sensational stunts, and follow through with publicity.

I must have dug a hole deep in my office rug when the idea hit me.

Five minutes later I was telling it to the boss.

And what was it? A natural, John Ravenal, the great lover, would go to Midland, Kansas, with a movie unit for the premiere of the bankers' headache, "Cattle Baron."

"Now look," I said, "in this two-bit town we'll get all the women together. What an angle! They'll draw straws for Ravenal. The winner gets him as her house guest for 24 hours. Get it? A raffle for Ravenal!"

It hit him between the eyes.

The "John Ravenal Special" pulled into Midland, choked with newspapermen cameramen and aspirin tablets. Right from the start my angle was a sensation. That night the Town Hall was jammed with females.

Boy, you should have been there. The gal who pulled the short straw passed out. But she won America's greatest outdoor lover. She was the dumb kind, named Brenda. A cross between Sis Hopkins and Dracula's daughter. Ravenal avoided looking at her. But he had to kiss her for the newsreelmen.

That was when I got the telegram for Ravenal. He wanted to know if it was important, but I told him to forget it. Either the premiere went on with a smash—or back to copy hustling for me. I forgot all about the telegram.

What a nightmare! Fans tore Ravenal apart and cursed lucky Brenda. We had to battle our way into her home and bolt the door against the mob of disappointed girls.

The three of us were alone at last. Brenda's mother was busy pounding out some cookies. Ravenal groaned and looked at me hopefully.

"Now what?"

"Get set for the premiere tonight, lolly-pops," I told him. "You're taking this prize package."

He made himself look at Brenda and he started back to Hollywood. After I tackled him it took a one-minute beef to make him see the light.

"Your option's coming up," I reminded him, "and if you don't play ball—back to the cliffhangers for you."

That stopped his act. Those serial days never appeal to him.

"O.K." he growled and turned to Brenda. Poor kid, she had as much idea of beauty as that technicolor nut who's still chained a chair in Napa. And you know Ravenal. That sensitive Casanova insists on nothing but the best.

He tried to scare her out of the room with that phony expression he stole from Barrymore. She didn't even scream.

She dropped on the couch and cried. "I didn't mean to frighten you, child," he stammered huskily.

"It's not you, Mr. Ravenal," she sobbed—and then she shared her sorrow with us. She had been all set to play The Old Maid for a life-long engagement because Rusty didn't want to marry her. When she won Ravenal, she thought Rusty—

"I'm in love with Rusty," she repeated a dozen times. "And he won't see me for dust."

"Don't blame him," muttered Ravenal, and he coughed to cover up. "Who's Rusty?"

Rusty? You know the type. A Main Street strutter. He was the "catch" in Midland.

"I got to get you fixed up for the premiere," I told her. "A deal is a deal."

"Sure," said Ravenal, "look at yourself. No wonder this Rusty won't go for you."

He tore her apart feature by feature. "Come on," he bawled at her.

She mopped away a tear and followed him upstairs to the surgeon. "Boy, you got to hand it to Ravenal. Terrible racket made him tops. He knew how to do the makeup and the business of wearing a dress right."

He began on that grass over her temple and with a couple of snips, scraping and twisting, he turned it into a coiffure with class.

Then he went to town on her cheek bones with brush and puff. Balance, he called it. You should have seen him handle her. Full, he explained.

Then he tackled her dress. Her line was half-bad. From something green he made a neat little job. He planted her in front of the mirror and she almost keeled over not knowing the gorgeous gal staring at her.

The premiere? A hit—but Brenda stole the show. Nobody recognized her at first. Then this Rusty smelled her out, whistled, yelled and made a fifty-yard dash to meet her all over again.

Then the word got out and the girls in town gasped and the boys who had so many chances to hug Brenda in a hayride began to kick themselves for passing them up.

Next morning Rusty was begging her to marry him. Ravenal looked at me smilingly. Brenda was a cinch. She got her Rusty.

When we were chugging back to Hollywood on the rattler, Ravenal laid it on thick.

"Yes, sir," he said to me, beaming. "I've got to pin an orchid on myself. If I ever get washed up in front of the camera, I'm a cinch to step into style-maker Adrian's spot. With my critical eye, I can make a lady out of any scarecrow. I know everything there is to know about women."

I didn't have the nerve to tell him that the wire then, but I did tell him. Oh, it was short and snappy.

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"We ought to be proud,"

SAYS GREGORY PECK



ALTHOUGH I've never had the pleasure of meeting you personally, in a way, I feel as though I already know you. For I've just heard about the wonderful way you're building for your future through U. S. Defense Bonds. It's something I'm sure you must be proud of. And you know, it makes me feel a little proud, too. For I'm a regular U. S. Defense Bond buyer myself.

When you stop to think about it, we're not only building for our own future—our own hopes and dreams—but for the *peaceful* future of our country. For you and I and millions of our friends and neighbors all over America now own more than 49 billion dollars worth of interest-earning U. S. Defense Bonds. The greatest success story of its kind the world has ever known!

Of course we know about all the security and peace of mind that Bonds can buy. But I think it's our job to tell other people, too, to help them get the benefits we're getting.

And here are just a few of the good things about U. S. Defense Bonds that I think we ought to tell them:

FIRST — Thanks to new Treasury regulations, every Series E Bond we buy begins earning interest after only 6 months. It earns 3% interest compounded semiannually when held to maturity. It reaches full maturity value *earlier* (9 years 8 months) and the interest it pays is now *bigger at the start*.

SECOND — Every Series E Bond we own can now go on earning interest for 10 more years after it reaches the original maturity date—without our lifting a finger!

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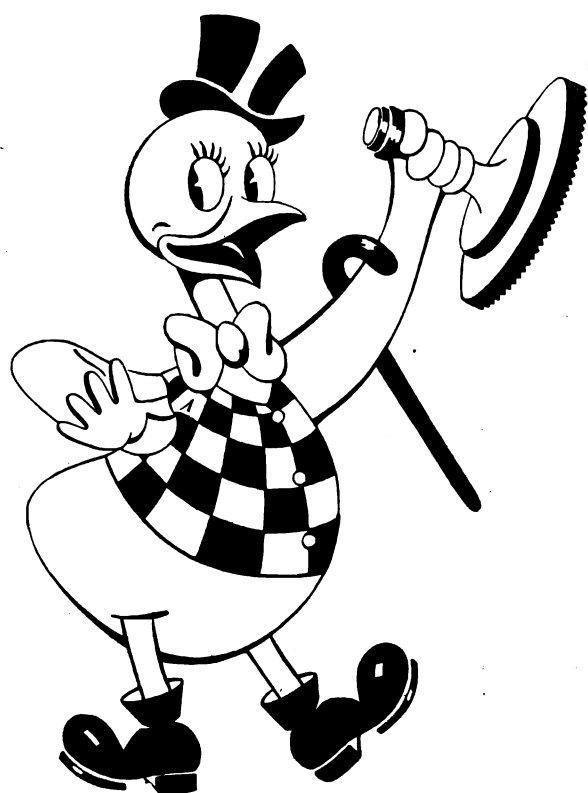
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