WEEK'S COMPLETE TELEVISION PROGRAMS

# THE MONICOLO OF

NORTH JERSEY'S ONLY WEEKLY PICTORIAL MAGAZINE

News Highlights of

Clifton

**East Paterson** 

Fair Lawn

Garfield

Haledon

Hawthorne

Lodi

Little Falls

**Mountain View** 

North Haledon

Paterson

Passaic

**Pompton Lakes** 

**Prospect Park** 

Singac

Totowa

Wayne

**West Paterson** 

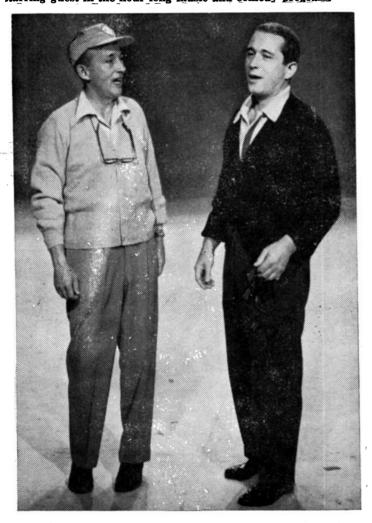
VIARCH 13, 1960 VOL. XXXII, No. 11



#### In "Jack Benny Hour" Special March 19



Singer-actress Polly Bergen guest stars with Jack Benny in the season's second special "Jack Benny Hour," Saturday, March 19, on the CBS Television Network. Comedian Phil Silvers is also a starring guest in the hour-long music and comedy program.



THE CALM C'S — Bing Crosby and Perry Como, TV's most "relaxed" performers, will appear together on the NBC-TV Network for the first time Wednesday, March 16 when the Bingle visits the Barber on "Perry Como's Kraft Music Hall" colorcast. The setting will be familiar to Crosby, who headed "KMH" on NBC Radio from 1935 until 1946.

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#### CONTENTS

#### **FEATURES**

Will Dodgers Be Able To Keep That Pennant Jackpot In 1960	5
Shamrocks and Shillelaghs Salute Saint's Celebration	6
Focus	9
Crossword Puzzle	10
Television Highlights	12
Problem Parent, by Zoa Sherburne A Complete Short Story	14
Science In Your Life	15

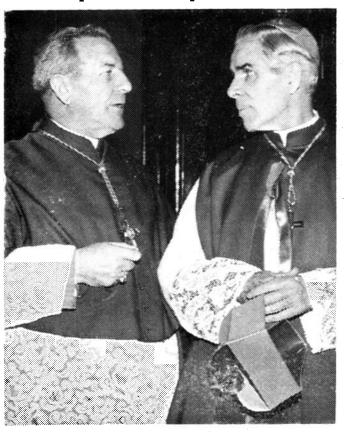
#### DEPARTMENTS

Social World	7
Editorials	8
Editor Speaks	8
Complete Television11-12-	13

#### COVER PICTURE:

Begorrah! Shure it's even the cover of THE CHRONICLE all bedecked in green in commemoration of the feast of the good it. Patrick. Aye, 'tis a grand day for the Irish indeed. Me eyes will glisten as sweet Rosie O'Grady, Bridget O'Flynn, 'eggy O'Neil, Kelly, Harrigan and all those fine Irish lads and colleens march in the grand parade. (Story on page 6)

#### **Bishop Sheen Speaks Here**



ST. JOHN'S CATHEDRAL — Bishop Fulton J. Sheen, author of many books and world famous as a dynamic head of the Catholic Church's Propagation of the Faith and as one of television's leading personalities, last week began a series of Sunday night Lenten sermons at St. John's Cathedral. Shown with him is Bishop James A. McNulty.

#### Komar Inducted As Trustee



CLIFTON BOYS' CLUB — Freeholder Alex Komar (left), deputy director of the county board, accepts a pin from Dr. Michael Ressetar, president, upon his induction as a member of the board of trustees of the Clifton Boys' Club. The presentation was made at the Club's annual dinner at Gene Boyle's Restaurant. Left to right: Komar, Louis Trella, developer, and Dr. Rossetar.

### HNS Spiritual Directors To Be Honored At Dinner

The Holy Name Society spiritual directors will be feted with a testimonial dinner at seven o'clock Monday evening, May 9, in the Alexander Hamilton Hotel. The principal speaker will be the Most Reverend James A. McNulty, D.D., Bishop of Paterson.



Bishop James A. McNulty

The dinner will be sponsored by the Passaic County Federation of Holy Name Societies. Federation president, Frank P. Jannicelli, will serve as toastmaster.

George C. Barton, KSG, is general chairman. He will be assisted by the following vice chairmen: John Morlot, St. Mary's, Paterson; Harry Phalon, KSG, St. Paul's, Clifton; Joseph Cresente, St. Francis, Wanaque; and Frank Steiner, Holy Trinity, Passaic.

James Mackenzie is ticket chairman and Vincent S. Parrillo is program chairman. Publicity chairman is James Cahill. The honorary chairmen are the Rt. Rev. Msgr. Joseph M. O'Sullivan, diocesan and county spiritual director; the Rev. Lawrence P. McGinley, and the Rev. Edward Phalon, district directors.

#### **New Jersey Facts**

In northeastern New Jersey, Hudson, Morris, Middlesex, Monmouth, Passaic, Somerset and the counties of Essex, Bergen, Union have a total 1,453,312 acres. Within this area, some 270,000 acres are being used for urban residential purposes; according to the New Jersey Department of Conservation and Economic Development.

Geologists have discovered large limestone caves in the Allerton area of Hunterdon County. The caves are the deepest yet found in the state.

#### **Don Ameche Is Guest At Fashion Show**



ST. BONAVENTURE — Don Ameche, of radio, screen and television, is guest of honor at the sixth annual spring fashion show and luncheon sponsored by the Mothers' Club of St. Bonaventure's R. C. Church at the Westmount Country Club. Pictured above with Mr. Ameche are, left to right: Mrs. Peter Carelli, chairman, Mrs. Bernadine Furlong, Miss Mary Grimes, Miss Ann Carlone, Miss Mary Palladino, Miss Patricia Smith and Miss Joyce Ann Dodge.

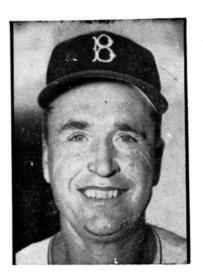
#### Bennett Cerf To Appear At Paterson State



ALUMNI COMMITTEE — Pausing for a moment from the preparation of details for the forthcoming appearance of humorist Bennett Cerf at the college, is the executive group of th Paterson State College Alumni Association. Left to right are Mrs. Mae Hansen, Nancy Lawlor, treasurer; Donald Maloney, president; Terry Salerno, secretary. Back row: Dr. Herbert Ellis, faculty advisor; William J. Flynn, Joseph Cioffi, vice president; Frank Zanfino, business manager of the college; and Dale Driesback, editor of the alumni paper.

#### **Alston's Uneasy Crown**

# Will Dodgers Be Able To Keep That Pennant Jackpot In 1960



WALTER ALSTON

A quiet, unassuming man who seemed completely miscast when he was brought into the role of a big league baseball manager, is riding high on the sports scene after picking up all the honors last year. As manager of the Los Angeles Dodgers, Walter Alston piloted his team from nowhere to the National League pennant and an uphill World Series championship, then was singled out for the distinction of Manager of the Year.

That adds up to quite a year for a once-obscure figure who assumed his job amid general "Who's he?" comments and who rode out many early storms while trying to prove that he belonged in his job. It was a far cry from the previous anonymity and general hostility to his present status, but the man from Darrtown (What's that?) Ohio, has made the climb, and for this feat, he deserves all the encomiums showered on him as 1959 passed into the calendar's great-beyond.

However, this is another year and the question is: Can Alston keep his newfound prosperity? Will the Dodgers keep their manager in the style to which he has become accustomed? For, having etched their miracle into the books, they now have to prove that the club which moved from a seventh-place finish in 1958 to victory in '59, can not topple in the other direction with just as much speed and minus any more warning.

Certainly, every club in the National League will be taking deliberate aim between sights and shooting away at those right champions. The national pastime of knocking off the national pastime's winners has become fair sport and it is a foregone certainty that the Dodgers will be up against powerful opposition aiming to take away all those lovely marbles, acquired in the merry sweepstakes for the pennant and series gold.

The Milwaukee Braves, beaten to the wire in the wild playoff scramble, lead the determined assault on the Dodgers' entrenched position at the top of the ramparts. Ditto the San Francisco Giants who probably are the most bitter collection of athletes in the league, with good reason. For, Bill Rigney's team had first place in its possession and seemed a strong bet to take the pennant until it ran out of pitching in the vital closing weeks of the campaign. There was just too much reliance on Sad Sam Jones who had been carrying — and throwing — the ball most of the way. He just ran out of steam and Rigney, justifying his continued use of Jones in those games down the stretch, said: "We just didn't have anybody else we could depend on. We had no other choice."

So, the Braves and Giants will be taking dead aim at the Dodgers in an effort to make up for last season. So will the less-fortunately endowed clubs, such as the Pittsburgh Pirates, Chicago Cubs, Philadelphia Phils, Cincinnati Reds, and St. Louis Cardinals.

Still, the odds are that while the crown may be wobbling a bit as it rests on the Alston head, the Dodgers' mana-

ger is not anticipating any need to transfer it to some other location. He is confident that new strength from his rookie replacements will help to fill a void left by veterans and that he can count on the same sort of mound heroics which helped the Los Angeles' cause last year.

A "shot of Sherry" was the necessary winning ingredient in the stretch drive and the series, of course, with the winning Sherry delivery being the answer. The odds are, Alston believes, that the relief-pitching star of 1959, will be just as affective as last year and could even be more impressive now that he can lean on a confidence cushion. However, some experts wonder out loud if Sherry will undergo a letdown, characteristic of a hurler who shot to the heights in rocket fashion and who spent the off-season being wined and dined.

Alston points to the presence of such slugging veterans as Gil Hodges and Duke Snider, the home-run threat posed by bonus rookie Frank Howard (called by some "the new Babe Ruth"), the steadily-improving Charley Neal and Junior Gilliam for further aid, and the depth provided on his roster by the likes of Wally Moon, Carl Furillo, catcher Johnny Roseboro who also is a longball threat, and many others. The manager offers an emphatic point in the direction of his pitching staff and feels that there is enough strength there to take care of the job blueprinted for 1960.

The job: keeping that crown in rabid Los Angeles — and Darrtown, Ohio.

# Shamrocks and **Shillelaghs Salute** Saint's Celebration

March 17 is the day the Irish honor one of the great figures in history, their patron saint, Patrick. This anniversary of the saint is celebrated as Ireland's national holiday, with green, the color of the day, significant of undying gratitude to his memory.

The day observed from earlist times. expresses the patriotism of Irishmen wherever they may be. Its celebration takes the form of parades, dinners with speeches and toasts, balls, and special festivities not only in Irish circles, but in general social life. The parades, especially in Dublin and in New York City (down Fifth Avenue, passing St. Patrick's Cathedral) are notable, as are those of Boston, Chicago and San Francisco, "the celebrations staged excelling those of Dublin itself." They are followed by festive dances.

And what of the man who started it all? His story is as old and familiar as that of Santa Claus. St. Patrick, missionary to Ireland and one of the great founders and statesmen of Christendom,

was born near the Severn River in Britain, of a family of Celtic-Roman descent. Much is obscure about the date of his birth, which has been placed variously at from 373 to 389 A.D., and his death from 461 to 493 A.D.

From the time of his conversion he became a mighty warrior for God. Called to convert the pagans in Ireland, he landed at Wicklow Head in 429 A.D., where his party was attacked by the natives. His struggles ended in spectacular victory as he converted numberless heathen to Christianity and organized the Church, founding 365 churches and planting as many school houses by the side of each.



When the saint Patrick's Depreached the pagan Irish, doctrine of Trinity by showing them a trefoil, or

three-leaved grass with one stalk. The Irish were immediately convinced of his words and were solemnly baptized by St. Patrick. Thus the shamrock is worn everywhere upon the saint's anniversary to commemorate its use by him as a symbolic of the Trinity.

The Encyclopedia Americana says of him: "Whatever may be doubtful about his life, there can be no doubt that he was a great organizer, and that his enthusiasm and his faith in his work inspired him to treat with kings and princes as though they had been put there for his purposes of the spread of the Christian faith."

Nor can there be any doubt of St. Patrick's influence on the Irish, an influence that has spread throughout the world with this far traveling race. Throughout our land the influence is so deep that all of us take the saint's day to our hearts, wear a bit of green, and count St. Patrick's Day as our own without regard to race or religious beliefs.

Until early in this twentieth century, too much of the celebration followed the false idea in the minds of people of the so-called typical comic Irishman of the stage. But William Butler Yeats and Lady Gregory, with several Irish artists and writers, made up their minds they would let the world know that Ireland meant poetry, legend, folklore, and song, rich music of speech and even richer beauty of face and figure; and that the humor of Ireland was not the slap-stick kind, but something else.

So, through their enthusiasm and by their writings, which reflected the peotry, the tradition, and the reality of Irish life, they awakened the world to these true things in Ireland's history and customs. Most of these dramas were either folk plays or stories of high imagination, mixed with national lore, drawn out of the very life and customs of the people.

And if you've a mind to join in the Irish festivities and have a little of that blarney rub off on you, we couldn't suggest a finer affair for this weekend than the fourth annual St. Patrick's Celebration



at St. Paul's School auditorium Prospect Park. There's a fine Irish dinner, the singing of your favorite Irish songs, and outstanding entertainment. People of all faiths come to this event every year, for it is indeed as fine an Irish celebration as ever there was.

We interviewed John Creegan and Dave Garvey the perennial co-chairmen on the coming event. You could tell by their twinkling eyes and the glow of their cheeks that the "luck of the Irish" has been with them over the years. John said that nowhere on earth — not even in Dublin — is a St. Patrick's celebration greener, more tasted or more enjoyed than at their school auditorium, Haledon Avenue and Wagaraw Boulevard. The date, by the way, is Sunday, March 13, and dinner is served from 5:30 to 7 p.m.

In the days to come there will be many other fine affairs that you may take advantage of, as the Friendly Sons of St. Patrick hold their annual celebration, as do the Hibernians, and many other groups and organizations. Of if you don't wish such an active part, there's the television coverage of the New York St. Patrick's Day parade.

But come ye what may, on St. Paddie's Day, let our voices ring, as merrily we sing. Welcome to our home, whether ye own, the tongue of a rogue, or an Irish brogue. May Irish eyes keep smiling, not merely for this day, but through the years, 'cause they spread a feeling warm and gay.



#### SOCIAL



#### WORLD

By PAT PATTY

Committees for the annual spring luncheon of the YW-YMHA have been announced by Mrs. Harold Gelaman, president of the Woman's Y Club. The affair will take place on March 23. Reservations may be made with Mrs. George Bogorad and Mrs. Herbert Susser.

The annual fish and chips supper of St. Anthony's Rosary Society will be made on March 25 in the school hall. Mrs. Adam Amattuzzi is chairman Mrs. Paul Zoppo and Mrs. John Ferris are in charge of reservations for the three day pilgrimage to the Immaculate Conception Shrine in Washington, D. C., from April 29 to May 1.

On Thursday evening, March 17, the annual card party and fashion show of St. George's Rosary Society will take place in the church hall. Msgr. Joseph R. Brestel is honorary chairman.

\*

The opera "Tosca" will be the offering of the New Jersey Grand Opera Co. on Wednesday, May 4, at the Central Theatre in Passaic. Metropolitan opera stars Miss Gloria Lind and William Olvis, along with Chester Lundgin, recently heard on NBC Opera telecast of "Cavalleria Rusticana", will sing the lead roles. Tickets may be had by calling the Central Theatre in Passaic.

A cake and bake sale will be featured at the next meeting of School 14 PTA on Thursday, March 24, at 8 p.m. Members are asked to donate their baked goods and attend the meeting at which time Dr. Pat E. Marone, optometrist, will be guest speaker. Mrs. Leon C Lorman, president, invites all to attend.

#### ABOUT PEOPLE YOU KNOW —

Dr. and Mrs. Sherman Stark of the Bronx, became the parents of a daughter recently born at the Barnert Memorial Hospital. Mrs. Stark is the former Miss Isabel Brawer of Fair Lawn, and Dr. Stark is the son of Dr. and Mrs. Jacob Stark of 645 Broadway.

Returning home from a winter cruise at San Juan are Mr. and Mrs. Sam Pelosi of 543 Terhune Drive, Wayne. The couple also went to the Barbadois, Aruba, Kingston and Port au Prince.

A surprise anniversary party was held for Mr. and Mrs. Samuel Osherow of 103 Graham Avenue. The couple were feted by Mr. and Mrs. Martin Cooper, Mr. and Mrs. D. Forman and Mr. and Mrs. Herb Sonnenberg. They have two children, Merly 10 and David 13.

Dr. Donald L. Mingione, son of Mr. and Mrs. John Mingione of 175 Maryland Avenue, is among the 53 New Jersey residents who has been licensed by the State Board of Medical Examiners. Dr. Mingione is a member of the faculty of Seton Hall University College of Medicine, department of psychiatry.

A testimonial dinner dance will be given for Rabbi Reuben Kaufan on Sunday, March 27, at the Temple Beth El. Dinner will be preseded with a cocktail hour. Mrs. Jerry Melis is reservations chairan.



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#### MRS. ANTHONY DE MARCO

St. Francis of Assisi R. C. Church was the setting of the marriage ceremony of Miss Carol Lee Slawson, daughter of Mr. and Mrs. John Slawson of 263 Kearney Street, to Anthony De Marco, son of Mr. and Mrs. Concenzio De Marco, 124 Haskell Street, Haskell



#### MRS. FRANK POSTOLOWSKI

At a marriage ceremony performed at the Immaculate Conception Seminary, Darlington, Miss Susan Kennedy of County Cavan, Ireland, and Frank Postolowski of 61 Demarest Road, Paramus, were married recently.



#### MRS. DONALD DE VIRGILIO

The marriage of Miss Marie Welez, daughter of Mrs. Desira Welez, 68 Barbour Street, Haledon, took place recently at the St. Paul's R. C. Church, when she became the bride of Danald De Virgilio, son of Mrs. John De Virgilio of 261 Haledon Avenue,



#### MRS. BERNARD MAYER

Miss Judith Walkowitz, daughter of Mr. and Mrs. Joseph Walkowitz of 13-01 Orchard Street, Fair Lawn, was married to Bernard Mayer, son of Mr. and Mrs. Frank Mayer of Fair Lawn in a double ring ceremony at the Fair Lawn Jewish Center. The newlyweds will reside in Clifton.

### **EDITORIALS**

#### THE WORLD'S HIGHWAYS

Over an extended period of time the Committee of American Steamship Lines has been carrying on a campaign to demonstrate the importance of American-flag merchant shipping to the people, the economy, and the military security of this country. The campaign has met with an excellent response — newspapers and other publications throughout the country have stressed the Merchant Marine's essentiality.

This is all to the good. For it would be easy, in this age of incredible change, to think that the Merchant Marine is obsolete. The uninformed could reason, for instance, that the nuclear bomb, the intercontinental missiles and the other new weapons have doomed ocean shipping as a military asset. But the experts see it entirely differently. The military need for merchant ships is greater than ever. General Twining, our top military man has said that after a devastating nuclear exchange, the Merchant Marine would play a most vital role. In his words, "Indeed, it might very well be the one source of strength of the Free World which would pluck victory from chaos."

So far as our peacetime economy is concerned, much of our national income and much of our employment depends on imports and exports — the vast bulk of which move by ship. The world's foremost trading nation, obviously, should be the world's foremost maritime nation.

The seas are the world's highways of trade. This country leans heavily upon merchant shipping.

#### **REA'S KNITTING**

Last year, according to a government announcement, the Rural Electrification Administration co-operatives continued their growth pattern by selling 15.5 per cent more electricity than in 1958, and adding 139,000 customers to their rolls.

What makes this significant is how it was done. In the words of the REA Administrator, "Rural businesses and suburban developments are on the increase, too. Five out of six consumers added to REA financed lines in the continental United States during 1959 were non-farm consumers."

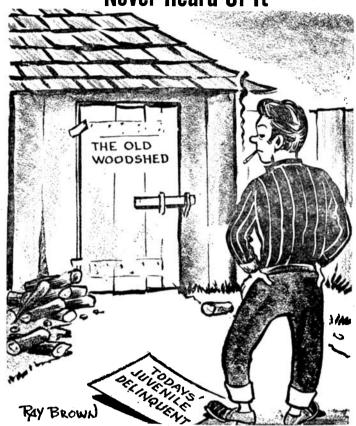
Now the REA, it will be remembered, was urged and created years ago in order to bring electric service to farmers in areas which could not be economically served on a straight commercial basis, due to long distances between farms or some other such reason. At that time there were great numbers of these farmers, and the feeling was that it was up to the government to help. No one, so far as the record shows, ever conceived of REA going into non-farm operations.

Today, however, rural America is completely electrified — more than 95 per cent of farms have central station power, or can easily avail themselves of it if they want it. So REA, looking for new worlds to conquer, is moving into commercial fields of service where every power need can be more than met by taxpaying private electric companies.

Moreover, it is doing that at the expense of all taxpayers. Rea gets government money at 2 per cent — whereas, currently the government must pay 4 per cent or more to raise that money in the first place. And REA co-ops have various other important tax advantages denied private business.

It's high time Congress told REA to stick to its knitting.

#### **Never Heard Of It**



### The Editor Speaks

By the time you read this article, there will probably be little left to remind you of all that white stuff that fell from the skies last week. But share with me now some amusing incidents that resulted from Mother Nature's wintry blast. Although these incidents were definitely not amusing to the people concerned at that time, they can be recalled with a great deal of enjoyment.

For instance, there was the guy who was stuck in the snow with snow tires, and his rear wheels were spinning madly. Rejecting all advice and aid, he kept spinning his tires until one of them blew out.

Then there was another joker who thought his snow tires could conquer anything and began to climb a steep hill. The policeman directing traffic at that corner was only allowing cars with chains to go up the hill, but he received such a verbal barrage from this expert, he let him go. The car got half way up the hill when, you guessed it, it couldn't go any further, and caused a nice little traffic jam.

A poor scoutmaster's wife found herself stranded on Thursday afternoon by St. Anthony's Guild in South Paterson. With no means of transportation, she walked all the way home to Haledon in the blinding snowstorm. Upon reaching home, her hair, eyebrows and eyelashes frozen solid, face red as a beet, and completely covered with snow, she demanded her husband award her the hiking merit badge.

One poor human spent a couple of hours digging out his car only to find it had a dead battery. Another unfortunate fellow labored fiercely to open up his driveway and after succeeding, he went to his car to start up the engine. At that very moment a plow came along and sealed up the driveway again. And there were the two snow-plowing trucks who met each other face to face in the middle  $\mathfrak c$  a block with no room to pass one another.

If any sort of lesson could be learned from these occurrences, it probably would be: The world is a very funny place in which to live, so don't take life so seriously. Enjoy it while you can.

# FOCUS

EAST-WEST — According to Russian propagandists, the Soviet Union is about to outstrip capitalism in just about every important field of enterprise, and it's only a matter of time before the capitalist countries will have to give up the ghost and admit that communism is the answer to the people's wants and needs.

Last week we pointed out Russia lags far behind us in the field of electricity; another is the pharmaceutical industry. Among the greatest steps forward of our age has been the development of remarkable drugs that cure or alleviate disease, and the Soviets can claim none of the credit. In the 42 years since their October revolution, Soviet science and technology have been unable to come up with a single major drug discovery. Every one of them has come from the West.

Communism is still pirating the results of our research instead of developing its own. The Soviet pharmaceutical industry today is a show-piece for the inefficiency of communism. In contrast we have a spectacular demonstration of efficiency in a democratic environment This efficiency was not the result of force, fear or totalitarian control - it was due entirely to the willing collaboration of free men and free institutions working together to discover, to produce and to use new weapons of life for the common good of mankind.

Leadership in the production and distribution of drugs which save and prolong life — a leadership which we and other western nations enjoy—is certainly an index of the quality and worth of any civilization. And, if past hostory tells us anything, it tells that the willing collaboration of free men and free institutions can outperform dictatorships in any field of endeavor.

CUBA — Nothing serves so strikingly as a symbol of man's intent and purpose as his attitude toward a free press. He who must silence his critics, he who must equate their complaints with treason, has become a dictator, no matter how much he may deny it. Castro is approaching that important border line. If he snuffs out a free press in Cuba, the last illusions about his libertarian idealism will go crashing.

#### **Democrats Are United for Congressional Slot**



JEFFERSON-JACKSON DAY DINNER — Passaic Valley Water Commissioner Joseph A. Abbott (center), unsuccessful candidate for the Democratic congressional nod, shakes hands with Deputy Attorney General Charles S. Joelson, successful Democratic candidate, during the recent Jefferson-Jackson Day dinner at the Westmount Country Club. Left to right: State Senator Anthony J. Grossi, toastmaster; Congressman Frank Thompson of the Fourth Congressional District, principal speaker; and Board of Works Commissioner Charles Brino.

#### Patersonian Makes Debut In Broadway Play



THE COOL WORLD — Alease Whittington, Broadway's newest and brightest young star, twinkles as she tells Michael Batelli of the thrills she experienced on her successful debut in the Broadway play "The Cool World" at the Eugene O'Neill Theatre. Alease, who resided in Paterson with her aunt and uncle, Mr. and Mrs Russell Whittington of 172 Fulton Place, received many floral and verbal tr ibutes for her performance.

#### **Crossword Puzzle**

By LARS MORRIS

#### ACROSS

- -Chinese rule

- **Answer to** Cross Word
  - **Puzzle**

on Page 15

- -Tag
  -Unclothe
  -Very light brown
  -Conscious
  -God of love
  -Plant embryo
  -Metric yard
  -City in Nevada

#### DOWN

- 1—Points weapon
  2—Bite repeatedly
  3—Melody
  4—Child's garment

- 5-Made into bulky
- package

  Wing-shaped

  Egg of louse

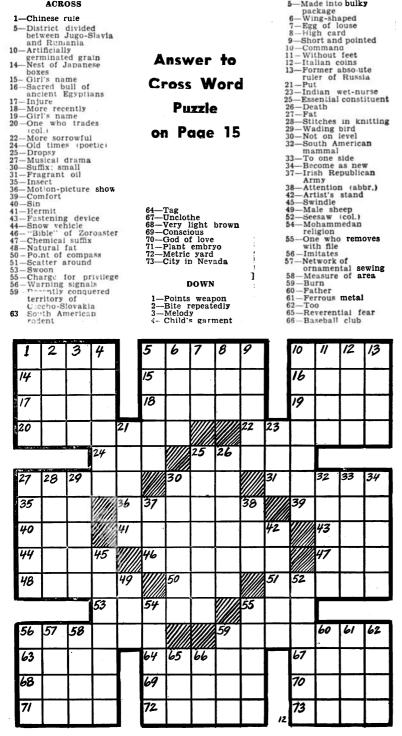
  High card

  Short and pointed

- 8—High card
  9—Short and pointed
  10—Command
  11—Without feet
  12—Italian coins
  13—Former abso-ute
  ruler of Russia
  21—Put
  23—Indian wet-nurse
  25—Essential constituent
  26—Death
  27—Pat
  28—Stitches in knitting
  29—Wading bird
  30—Not on level
  32—South American
  mammal
  33—To one side
  34—Become as new
  37—Irish Republican
  Army
  38—Attention (abbr.)
  42—Artist's stand
  45—Swindle
  49—Male sheep
  52—Seesaw (col.)
  54—Mohammedan
  religion
  55—One who removes
  with file
  56—Imitates
  57—Network of
  ornamental sewing
  58—Measure of area
  59—Burn
  60—Father
  61—Ferrous metal
  62—Too
  65—Reverential fear
  66—Basseball club

- 62—Too 65—Reverential fear 66—Baseball club







A PAIR OF FIRSTS — Steve Lawrence and his wife, Eydie Gorme, will have plenty to sing about when they join Perry Como (right) on the Wednesday, March 23 colorcast of Perry Como's "Music Hall" on the NBC-TV Network. For Steve and Eydie the date will mark their first TV appearance together since the birth of their son last January and their first time together as performers on a Como show.







ROCK-ROCK/ OL PRISON Z ROCK / SEND ME YOU GREAT HIS BIG, STRONG SINGING JUST MAKES MY TOES CURL ! I DON'T GET IT! THIS IS A THRILL?

**BY ART BEEMAN** 

# Shows This Week

WCBS-TV-2 WABC-TV-7

WRCA-TV-4 WOR-TV-9 WNTA-13

WPIX-11

These TV Morning and Afternoon Programs Are Repeated Monday Through Friday from 7:00 a.m. to 5:30 p.m. 4—The Price Is Right
7—Romance of Life
9—Herb Sheldon

11:30

-Decembe: Bride

-Concentration

Romper Room

-I Married Joan

2--Love of Life

-Movie Time

11—World of Numbers 13—Day Watch

12:00

4—Truth or Consequences
7—Restless Gui

—Foreign Language 12:30

4-It Could Be You

-Cartoons

-Cartoons

7-About Faces

11—Fun At One 13—Day Watch

2—Burns and Allen

7-Love That Bob

Search For Tomorrew

12:45

1:00

Dr. Joyce Brothers

1:05

1:30

As The World Turne

—The Guiding Light

-Continental Classroom 6:30 2-Sunrise Semester 7:00 -News 4—Today 7:30 7—Cartoons

8:00 -News 5—Ding Dong School 7—Little Rescals 13—Richard Willis Show

8:15 -Captain Kangaroo 8:30 -Sandy Becker

7—Time for Fun 13—Physical Culture 9:00 Peoples Choice

4—Hi Mom 7—Beulah 13—Day Watch 9:30

-My Little Margie 5—Topper 7—Personal Theatre 10:00

-Red Rowe -Dough Re Mi --Movie 7—Memory Lane 11—Mathematics

10:30 -On the Go 4-Play Your Hunch 11.00

SATURDAY

MARCH 12

7:00

8:00

8:30

13-Command Perform.

9:00

9:30

10:00

-Howdy Doody Show

10:30

11:00

-Great Gildersleeve

-Continental Cookery

12:00

Heckle & Jeckle

2—Mighty Mouse 4—Ruff and Reddy

-Fury -Big Adventure

2-Lone Ranger

13—Day Watch

-I Love Lucy

-Circus Boy

—Animaland

-Sky King

—True Story

7—Soupy Sales

-Treasure

2—The Big Picture 4—Modern Farmer

2-Sunrise Semester

-Capt. Kangaroo

4—Children's Theatre

5—Ding Dong School 7—Cartoon Festival

-Cartoons

-Captain Jet

5—Just For Fun 13—Day Watch

4-Roy Rogers

2-I Love Lucy

-Dial 4

-Movie

7-Ray Milland

—Playhouse 60

-Zacherly

7-Restless Gun

2:00 For Better or Werse -Queen For A Day

12:30

1:00

-Mystery for Saturday

5—Movie 7—High School Basketball

1:30

2:00

2:45

2—Young Worlds 9—Million Dollar Movie

Saturday News

11-Guy Lombardo

11—Bowling's Best 13—Day Watch

-Hockey Game

5-Action Playhouse

7-Newsreel Album

4—Pro Basketball

11--Movie 2:30

7-Day in Court

-House Party 4—Loretta Young Show 7—Gale Storm Show -Love Story 11-Basic Russian

3:00 2—Millionaire 4—Young Dr. Malone 5—So This Is Hollywood Beat The Clock -Strange Stories 11-Movie

3:30 -The Verdict Is Yours From These Roots -Doorway to Destiny -Who Do You Truet -Mevie \_Day Watch

4:00 Brighter Day -Comedy Playhouse -Douglas Fairbanks -American Bandstand

4:15 -The Secret Storm 4:30

4:30
2—The Edge of Night
4—Adventure Time
5—Mr. District Atterney
11—Abboth & Costello

5:00 Life of Riley -Movie

-Overseas Adventure -Wild Bill Hickok II—Bozo The Clown

5:30

7-West Point —Champ. Bowling |—Jeff's Collie 13-Record Wagen

-News and Weather

-Cameo Theatre -Cartoons

6:45 2—News and Weather 7:00

-Terrytoon Circus

13-Bishop Sheen 7:30 -Perry Mason -Bonanza

3:00 -Baseball —Waterfront 9—Million Dollar Movie 9—Millo... 11—Movie 4:00 -Dick Clark

4—NIT Games 5—East Side Kids 7—Mystery Matinee 11-Movie 13-Day Watch

4:15 2—Laurel and Hardy 4:30

2—Eye on New York 9—Million Dollar Movie 5:00

-The Life of Riley -Charlie Chan Movie -All Star Golf II-Movie

The CHRONICLE

2-The Early Show 6:00 2—American Musical The. 4—Detective's Diary

6:15

6:30

7—Harbor Command 11—Sergeant Preston

-Bold Venture -Judge Roy Bean -U. S. Border Patrol

11-Steve Donovan

-Pro Football 11-Boots and Saddle 13-Playhouse 13

8:00 5—Big Beat 7—High Road —Amos & Andy 8:30

-Wanted Dead or Alive -Man and the Challenge -Leave It To Beaver 9—Aggie 11—1 Search For Adv.

9:00 —Mr. Lucky 4—The Deputy
7—Lawrence Welk Show

5—Roller Derby 9—Foreign Film Festival 11-Campy's Corner 13—College Dance Party 9:30 -Have Gun Will Travel 4—World Wide 60 11—Wrestling 10:00 2—Gunsmoke 7—Marry A Millionaire 10:30

-Sea Hunt -Man From Interpol 7—Jubilee USA 9—Bowling 11-Movie 13-Play of the Week 11:00

2-News —Sat. Night News -Movie 7-Movie 11:15

-Movie -Movie Four 7—The Night Show 11:30

-Playboy's Penthouse 12:30 A.M. -Midnight Movie 13-Newsbeat Roundup 1:15

2-Late, Late Show

#### SUNDAY MARCH 13

7:00 -Modern Farmer 1:00 2—Susio

-Library Lions 7—Cartoons 8:30

2—My Little Margie 4—Let's Talk About God 5—Cartoons 9:00

-Peoples Choice 4-Library Lions 5---Wonderema 13—Almanac 13 9:30

2—Way To Go 4—Piano Recitals -Foresight 10:00

2—Lamp Unto My Feet 7—The School Story -New Horizons 10:30

-Look Up and Live Direct Line —Focus

-Zacherly —Stevio and his Friends 11:00

4—Searchlight 7—Faith For Today 11—Christophers 11—Cnr... 13—Movie

Camera Three -Watch Mr. Wizard 7—This Is the Answer 11—Bowling

12:00 -Television Workshop -Briefing Session -John Hopkins File -Oral Roberts 11—Capitol Headlines 12:30

-Youth Forum 7-Bishop Pike -The Evangel Hour 11-Mark Saber 13—Gov. Mayner 1:00

-Movie 4—Open Mind –Movie –Coll. News Conf. -Christian Science -Continental Mina. 13—Movie -Religious Prog. 7—Movie 11—Bowling 2:00 4—Pro Basketball 2:30 2-New York Forum 5—Mystery Is My Business

II—Hollywood Showcase 13—Reading Out Loud 3:00 -Sports Spectacular 5—Movie 7—Open Hearing 9—Million Dollar Movie 11—Inner Sanctum 13-Play of the Week 3:30

7-Championship Bridge 4:00 4—Ask Washington 7—Paul Winchell 11—Captured

4:30 Leonard Bernstein 4—Championship Golf

—Broken Arrow —Million Dollar Movie II—Whistler 5:00

-Sherleck Holmes 7—Funday Funnies 11-Ca-t. Grief 13—Movie 5:30 2—College Bowl

—Time: Present Mr. District Attorney The Lone Ranger 11-Fast Guns 6:00

2-Small World 4-Meet The Press \_Sun. Playhouse 7—Men of Annapolis \_Weekend Movie 11—Casey Jones 6:30

-Twentieth Century 4—Saber of London 7—The Vikings 11—Brave Stallion 13—Newsbeat

7:00 2-Lassie 4-Overland Trail 7-Colt 45 11—Whirlybirds 13—Between The Lines 7:30

-Metro. Probe 7—Maverick 9-Movie 11-Victory At Sea 13—Sherwood Fores

-Dennis The Menace

8:00 -Ed Sullivan Show -Sunday Showcase

5—Treasure 11—City Detective 13-Citizen Soldier 8:30 -I Led Three Lives

7—Lawman II-Panic —American 9:00 -GF: Theatre Legend

\_The Chevy Show –Medic 7-Rebel

7—Rebei 9—Bowling 11—Meet McGraw 13—Alex In Wonderland 9:30

-Foreign Legion 7—Alaskans 11—San Francisco Beat 13—Small Claims Court 10:00

10:00 2—George Gobel Show 4—Loretta Young 5—Hy Garden

-Nightmare 11-Mike Hammer 13—Open End —Fashion Show 7—21 Beacon Street 9—Movie 11—World Crime Hunt 11:00 -Sun. News Special -News -Starlight Theatre 7---Movie 11—Weekly News Review
11:10 4—Movie 4 11:15 2-Movie II-All Star Movie 12:20 4-Midnight Movie 1:30 2-Late, Late Show

#### MONDAY

MARCH 14 5:30

-Early Show -Big Beat -Rin Tin Tin -Movie 11—Three Stooges 6:00

**Cartoons** 7-Little Rescels 11—Popeye 13—Record Wagon

6:30 —News, Gabe Pressman —Sandy Becker 7—Newsreels -Superman 13—Curtain Time

6:45 -Huntley, Brinkley 7-John Daly 7:00

4—Shotaun Slade -Charlie Chan

-Rescue 8 9—Terrytoon Circus 11—News 13—Newsbeat

-News 11-News 7:30

-Kate Smith Show 4-Riverboat 5-Man Hunt 7—Cheyenne

9—Movie 11—Bold Journey 13-Highway Patrol

8:00 2—The Texan
5—Dial 999
11—Intern. Detective
13—Mike Wallace Interv.
8:30

-Father Knows Best -Tales of Wells Fargo 5—Divorce Hearing -Bourbon St. Beat

11-Kingdom of the Sea 13-Play of the Week 9:00

y:uu
2—Danny Thomas
4—Peter Gunn
5—Theatre Five
9—Science Fiction Theatre 11-Silent Service 9:30

Ann Sothern Show 4—Drama 7—Adventure in Paradise 9—Strange Stories 11—Thi: Man Dawson 10.00

2-Hennessey 4—Steve Allen Show 5—Walter Winchell 9—Martin Kane

Page Eleven

II-Special Agent 7 10:30 June Allyson Show Big Story -Original Amateur Hour -Million Dollar Movie -Code 3 13-Mike Wallace 11:00 The Late News J. M. McCaffrey -Movie 7—News -News Report 13-Dance Party 11:15 -The Late Show Jack Paar Show 7—The Night Show 11-Sports and Weather 11:20 II-All Star Movie 12:00 -Mystery Movie 13—Quality Theatre 1:00 -The Late, Late Show -Consult Dr. Brothers

#### TUESDAY

MARCH 15 5:30 -The Early Show -Bia Beat 7-Rocky and his Friends -Movie 11-Three Stooges 6:00 Felix and Frends 7-Little Rascals II—Popeye I3—Record Wagon 6:30 -News -Sandy Becker 7—Newsreel -Quick D-aw McGraw 13—Curtain Time 6:45 -News 7—News 7:00 2-World News -Phil Silvers Scotland Yard -Union Pacific -Terrytoon Circus 11—Kevin Kennedy 13—Newsbeat 7:15 -News II—John Tillman 7:30 -Grand Jury -Laramie -Badge 714

9—Movie

11—Flight

-Startime

-The Early Show 5—Big Beat —My Friend Flicka II-Three Stooges 6:00 -Cartoons -Little Rascals -Popeye 13-Record Wagon 6:30 -News -Cartoons 7—Newsreels -Brave Stallion 13—Curtain Time 6:45 -News 7-News 7:00 World News -Death Valley Days -Tombstone Territory -U. S. Border Patrol II—News 13---Newsbeat 7:15 2—News -Terrytoon Circus II-John Tillman-News -Sugarfoot 7:30 -Be Our Guest -Wagon Train 13-Highway Patrol African Patrol 8:00 -Music For Spring Nite -Dennis O'Keefe Show 9—Movie II—Air Power -Sherlock Holmes 11—Public Defender 13—Mike Wallace Interv. 13—Highway Patrol 8:00 -Follow That Man 8:30 -Dobie Gillis -Charley Weaver -The Honeymooners 5—City Assignment 7—Life of Wyatt Earp 13-Mke Wallace Interv. 8:30 II-Whirlpool -Men Into Space 13-Play of the Week -The Price Is Right 9:00 Award Theatre -Ozzie & Harriet -San Francisco Beat -Tightrope -Wrestling 7-Rifleman -Play of the Week -Art Theatre of the Air 9:00 11—The Fabulous Fraud The Millionaire -Perry Como Show -Wrestling 9:30 -Red Skelton Show Arthur Murray –Hawaiian Eye —Phi'ip Marlowe -Harness Racing 11—Dangerous Assignment 11—Trackdown Page Twelve

10:03 -Garry Moore Show -M Squad -Alcoa Presents II-Californians II—Divorce Court 10:30 4—Johnny Midnight 7—Keep Talking -Campy's Corner II--Decoy –Mike Wallace 11:00 -The Late News J. M. McCaffrey II-News Report 13-Dance Party 11.15 -The Late Show II-News -Jack Paar Show 13-Dance Party 7-The Night Show 12:00 —Jack Paar Show —The Night Show -Mystery Movie 13—Quality Theatre 12:45 II--Movie 2-Late, Late Show 9—Mysiery Movie 13—Quality Theatre 12:45 1:00 -Consult Dr. Brothers 1:15 2-Late, Late Show WEDNESDAY

-Movie

-Movie 7—News

II-Movie

5:30

#### -Consult D. Brothers MARCH 16

THURSDAY

9:30

10.00

-This Is Your Life

-Long John Nebel

-Mike Wallace

The Late News

John McCaffrey

10:30

11:00

11:15

12:00

1:00

-I've Got A Secret

-Favorite Story

-Circle Theatre

-Boxing

-Movie

-Movie

-News

-Late Show

-Pania

MARCH 17 5:30 2-Movie —Big Beat —Rocky and His Friends 11—Three Stooges 6:00 Felix and Friends 7-Little Rascals II—Popeye I3—Record Wagon 6:30 -News **Cartoons** -Newsreels -Huckleberry Hound 13-Curtain Time 6:45 -News 7—News 7:00 -News -Lockup -Sheriff of Cochise -Tugboat Annie -Cartoons -Kevin Kennedy 13—Newsbeat

7:15 -News II—News 7:30 -To Tell The Truth -Law of Plainsman –White Hunter –Gale Storm -Movie -You Are There 13—Highway Patrol 8:00 Betty Hutton -Bat Masterson -Byline 7-Donna Reed -Meet McGraw -Mke Wallace Interv. 8:30 Johnny Ringo Johnny Staccato -Doug Fairbanks Theatre -Real McCoys -Navy Log -Play of the 9:00 2—Zane Grey

# Television Highlights

#### Saturday

7:30 p.m.—2—Perry Mason -"The Case of the Singing Skirt." Perry gets the surprise of his life when he is told that a murder weapon is one which was once in his own possession.

9:30 p.m.—4 World Wide 60 — "The Shape of Things," a lighthearted layman's view of architecture and what it means in everyday life, with host Hugh Downs. The program was filmed in various parts of the United States, Europe and the Middle East.

10:30 p m.—13—Play of the Week — "Volpone," starring Kurt Kasznar and Alfred Drake. An old miser pretends to be dying to see what his friends will give him on his deathbed.

11:15 p.m.—The Late Show — "Dark Passage," with Humphrey Bogart and Lauren Bacall. When a convict escapes from San Quentin where he has been serving a term for a homicide he did not commit, a young woman helps him track down the real slayer. (1947)

11:15 p.m.—4—Movie 4 — "This Above All," with Tyrone Power and Joan Fontaine. Romantic wartime drama about an English girl who feels England is worth fighting for, and a young Army deserter. (1942)

#### Sunday

6:30 p.m.—2—Twentieth Century — "Japan's Changing Face." Part II, "The New Generation," explores how the defeat of Japan in World War II brought the disappearance of strict parental discipline and emperor worship.

8:00 p.m.—4—Sunday Showcase — "Life in the Thirties," a repeat Project 20 that recaptures the life, the events, the songs and the crazes of the decade 1929-1939.

9:00 p.m.—7—The Rebel — "The Rattler" Johnny Yuma, seeking aid after being bitten by a snake, becomes the pawn of a man who plans to kill the town lawman so he may take over himself.

11:10 p.m.—4—Movie 4 — "The Quiet Man," with John Wayne, Maureen O'Hara, Victor McLaglen, Barry Fitzgerald and Ward Bond. A prize fighter returns to his native village in Ireland to forget a tragedy and lead a life of tranquility, (1952)

11:15 p.m.—2—The Late Show — "Desire", starring Marletie Dietrich and Gary Cooper. A lovely Frenchwoman becomes involved with an American when she tries to get back a stolen pearl necklace. (1936)

#### Tuesday

8:30 p.m.—4—Startime — "Academy Awards Songs," with Jane Wyman, Charles Laughton, Elsa Lanchester, Kay Starr and The Four Aces. A special musical salute to the songs from motion pictures which have won "Oscars".

9:30 p.m.—4—Arthur Murray Party For Bob Hope — First of two consecutive programs "ribbing" the TV and movie comedian. Guests include Cliff Arquette, Tony Benett, Johnny Carson, Dorothy Collins, Gloria De Haven, Jayne Mansfield, Jane Russell, Ethel Merman, Dorothy Lamour, Rocky Graziano, and Mickey Mantle.

#### Wednesday

9:00 p.m —4—Perry Como Show — Bing Crosby, The Crosby Brothers. Genevieve and dancer Peter Gennaro visit Perry tonight for a fine evening of entertainment.

#### Thursday

10:00 p.m.—2—CBS Reports — "Trujillo: Portrait of a Dictator." Television's first candid and detailed look at the Dominican Republic and the man who has been its dictator for the past 30 years.

11:15 p.m.—2—The Late Show — "The Luck of the Irish," with Tyrone Power and Anne Baxter. A newspaper correspondent stranded in Ireland meets a leprechaun who follows him to New York. Friday

8:30 p.m.—4—Star Parade — Victor Borge's Accent on Music, a music-comedy-variety show with Jane Powell, humorist Elliott Reid, dancers Jacques D'Amboise and Allegra Kent, and Andre Hahon and his company of puppets.

9:00 p.m.—2—Desilu Playhouse — Hugh O-Brian and Felicia Farr costart in "Circle of Evil," the story of a calculating private investigator who sets out to prove rather than disprove the guilt of a client indicted for bribery.

The CHRONICLE

-Bachelor Father -Prof. Wrestling -Pat Boone -Sneak Preview 11—This Man Dawson 9:30 2-Markham -Ernia Ford -The Untouchables II-Love Story 10:00 —CBS Reports —Groucho Marx 11—26 Men 10:30 -Lawless Years -Ernie Kovacs 9-Movie II—Shotgun Slade I3—Mike Wallace II:00 -The Late New: —J. M. McCaffrey —Five Star Movie -News -News -Dance Party 11:15 -The Late Show -Jack Paar —The Night Show -Movie 12:00 -Mystery Movie —Quality Theatre 12:45 2-Late, Late Show

#### FRIDAY

1:00

-Consult Dr. Brothers

MARCH 18

5:30 -The Early Show -Big Beat Rin Tin Tin -Movie

11—Three Stooges 6:00 -Cartoons -Little Rascals -Popeye 13—Record Wagon 6:30 4—News

-Cartoons 7—Newsreels 11—Sky King 13—Curtain Time

6:45 -News 7--News

7:00 -World News -The Four Just Men -I Led Three Lives -U. S. Marshal 9—Terrytoon Circus II-Kevin Kennedy 13—Newsbeat

7:15 2-News 11—News 7:30 -Rawhide -People Are Funny -Cannon Ball -Walt Disney -Movie -Mr. Adams and Eve -Highway Patrol 8:00 —Troubleshooters —Night Court I—San Francisco Beat

-Mke Wallace Interv. 8:30 -Hotel De Paree -Star Parade -Tombstone Territory 7—Man From Blackhawk II—Public Defender 13-Play of the Week

9:00

2-Desilu Playhouse -Theatre 5 -77 Sunset Strip -Movie -Man From the West 9:30 -Masquerade Party II-The Bachelors 10:00 -Twilight Zone 4—Cavalcade of Sports 5—Not For Hire -Detectives 11—Hiram Holliday

10:30

-Person to Person

-Official Detective -Black Saddle -Movie -Soldiers of Fortune -Mike Wallace 10:45 4—Jackpot Bowling 11:00 -The News John M. McCaffrey -Movie —News —News -Dance Party 11:15 —The Late Show Jack Paar -The Night Show 11—Sports 11:20 II-All Star Movie 12:00 9—Mystery Movie 13—Quality Theatre 12:30

1:00 -The Late, Late Show -Consult Dr. Brothers

—Five Star Finale

#### "Valley of Decision" Star March 20



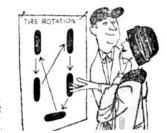
Lloyd Bridges stars in "The Valley of Decision," the story of the romance of the heir to a Pittsburgh steel fortune and an Irish maid, to be presented as a "Special Tonight" drama, Sunday, March 20, on the CBS Television Network. Featured in the 90-minute program are Nancy Wickwire, Diana van der Vlis, Cameron Prud'homme, Jean Dixon, Bibi Osterwald and Pauline Flanagan.

Sponsors are General Mills, Inc., and Westclox Division of General Time Cornoration.

### Tips on Touring

eral Time Corporation.

We women aren't supposed to be good at figures, but here's one statistic that should make us take notice: In a recent check, it was discovered that faulty tires were responsible for 19 per cent of all traffic fatalities due to equipment failure.



Protect yourself and your family by following these ten tips on tire care, passed on to me by Shell Oil Company's automotive experts:

1. Keep your tire pressure at the correct level. Check them in the morning before any long trip. Never underinflate purposely.

2. Have wheel alignment and bal-

ance checked at least once a year.

3. Every few months have the tires checked inside and out for damage such as cuts, abrasions, uneven tread

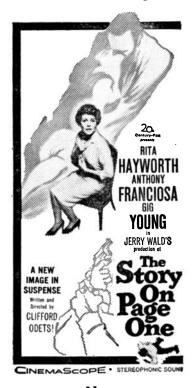
wear, etc.
4. Have the tires rotated every **5,**000 miles.

5. Never drive on slick, worn tires.6. If you do a lot of turnpike driving, buy special high-speed tires.

7. Save extra speed for passing.8. Take it easy on rough roads.9. Never ride the shoulder of the road.

#### GATED HANTHE MARKET ST., PATERSON

#### Now Showing



Also

ATOMIC SUBMARINE





#### By ZOA SHERBURNE

They greeted him at the door-all smiles and dimples and warm daughterly affection, and even before Tom saw the table set for

four he knew that they were at it again.

He tried not to wince as Wendy tucked her arm through his and led him gently but firmly toward the stairs.

"I don't have to get dressed for dinner . . ."
he protested — "I've had a hard day. I want
to take off my shoes and relax . ."
Wendy twinkled at him. "Just a clean shirt
and a shave," she said soothingly. "We don't
want Miss Rawlins to think you're a savage."

"And hurry up . . ." Lynn chimed in.
Tom turned, halfway up the stairs, and
surveyed his pretty daughters glumly. "This

won't do you a bit of good," he assured them.

'I'm just not the marrying type."
As he shaved and put on a clean shirt, Tom tried to figure out who Miss Rawlins might be. Last month it had been Miss Kirby, the muscular gym teacher — and a few weeks before that Mrs. Fenton, a wispy young widow the girls had dug up in the library.

Tom scowled at his mirrored image as he held up a tie and matched it against his shirt. For the past year—even since Wendy had taken that infernal course in advanced psychology—his daughters had been trying to marry him off. It did no good to protest that he was perfectly happy just as he was. They insisted on pitying him.

The picture of Ruth smiled up at him out of its silver frame. She had been dead for

ten years and Tom's original heartbreak had been swallowed up by the necessity of being sole parent and wage earner to the two girls.

There hadn't been time to be really lonely He was prepared to dislike Miss Rawlins on sight but to his surprise the new teacher was a charming person. Small and dark and quick — not much more than thirty.

The trouble was, he realized as the evening wore on, Miss Rawlins was the type of wo-man who chattered incessantly. He didn't mind a woman having a few opinions of her

own, but after all —

He drove her home dutifully enough. He even suggested half-heartedly that he might call her up sometime but he knew he would not do it.

He told Miss Craig about it the next morn-He told Miss Craig about it the next morning. Miss Craig was the kind of secretary you could tell things to. She knew all about the way the girls were trying to marry him off. At closing time he stopped beside her desk. "I've thought of a plan," he said abruptly. She looked up and waited. That was the nice thing about Miss Craig. She didn't use a lot of unnecessary words.

"Counterattack," said Tom briefly. "Miss Craig will you come home and have dinner

"Counterattack," said Tom briefly. "Miss Craig, will you come home and have dinner with us, tonight?"

She looked surprised. "But, won't you have to give the girls some warning?"

"No. I called Wendy a few minutes ago and said I might bring a friend home. She probably thinks it's Charlie Gordon."

Miss Craig was looking down at her typewriter. Then she looked up at him and her eyes were brown and very serious

writer. Then she looked up at him and her eyes were brown and very serious "Thank you," she said "I'd like to come." Away from the office she called him Tom and he called her Sally. Tom told her about the gym teacher and the wispy librarian, who had recited Tennyson all during dinner. The recital went on and on. She seemed to be enjoying his dilemma.

Wendy and Lynn knew Miss Craig. They greeted her politely but with no special show

greeted her politely but with no special show of surprise. Sally exclaimed over the nice dinner — the centerpiece of roses in the middle of the table. Afterwards they played pinochle. Sally was a girl who took her cards seriously and she and Wendy trounced Lynn and her father.

and her father.

When Tom had taken Sally home he re-

when form had taken Sany home he returned, in high good spirits, to be met with the disapproval of his daughters.

"She just isn't the type, Daddy," Lynn declared earnestly. Tom stared at her. "What do you mean she isn't the type. She isn't the

uo you mean sne isn't the type. She isn't the type for what?"

"Well, she's too young for one thing—"

Tom straightened. "Sally Craig is exactly nine years younger than I am. It says so on her employment record."

"Well she acts youngen than that "West."

"Well, she acts younger than that," Wendy insisted.

"Miss Craig is a very efficient secretary and a very nice person," Tom told them formally. "And for my money she's a hell of a lot more attractive than any of the lame ducks you've been lugging home this past year. I'm sorry you don't approve. Sally and I have a great deal in common Now I'll lock

He turned to check the front door as they started slowly up the stairs. "I don't know what we should worry about," he heard Wendy whisper. "She probably wouldn't Wendy whisper. "Si have him as a gift—"

Tom started to say something but he caught back the words and there was a scowl between his brows as he locked the back door. He paused for a moment in the dinner room doorway. For the first time he noticed that Wendy had used the best linen tablecloth and the good silver. Funny. They had never gone through all that trouble for Charlie Gordon before . . . His scowl disappeared as he remembered the way Sally had lookd across the centerpiece of red roses, the way her eyes crinkled when she laughed. Too bad the girls didn't like Sally, but, as they often pointed out, he had to have a life of his own.

And he was smiling to himself as he went

softly up the stairs.

Sales Sales

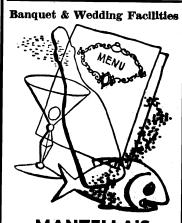
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# **SCIENCE IN**



#### How a Wonder Drug is Born

A scientist working in the laboratory of an American pharmaceutical firm found a clue that pointed to an improved treatment for arthritis. His company gave him the green light to go ahead with an elaborate research program. Many months and nearly two million dollars later—the idea proved to be a bust.

Another company backed up a team of researchers who spent several years—but they came up with something great. They developed an antibiotic called Terramycin. It clobbers a wide variety of disease-causing organisms.

causing organisms.

Those two examples give a nut-shell description of the pharmaceutical industry . . . except for one significant fact. For every research project that turns out successfully,

scores of others wind up in a scientific blind alley, a dead loss financially. In the past few years the pharmaceutical industry has provided doctors with many new life-saving tools—drugs that would once have seemed miraculous. But they were not produced by miracles. It took scientific skill, lots of hard work and the willingness of ethical pharmaceutical firms to underwrite the

heavy financial risks. So many wonder-working drugs have come out of the research laboratories since World War II that an illusion has been created. There seems to be a vague impression that automation can be carried over into medical science—that a health discovery can be concocted like a kitchen recipe. It goes like

Take a team of trained scientists, place in a modern research build-ing, add complex equipment, stir in large amounts of dollars, and let simmer for months. Result, a valu-

Does that kind of recipe automatically produce a useful new weapon against disease? Far from it, as most companies know too well. Past experience shows about



300 failures for each success.

During 1959 alone, American pharmaceutical firms spent \$190,-000,000 on research. Will that multimillion-dollar gamble pay off? For some companies, yes. For many

others, no.

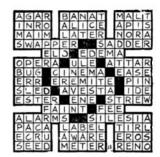
Yet, whether the drug firms gain
or lose, the American public—and people all over the world-can only win. For out of this vast research endeavor will come tomorrow's

wonder drugs.

Perhaps at this very moment, in one of the hundreds of laboratories financed by American free enter-prise, a researcher may be on the trail of a great discovery. It might be a drug that will bring new hope to victims of cancer, leukemia or heart disease.
At any rate, we can only hope

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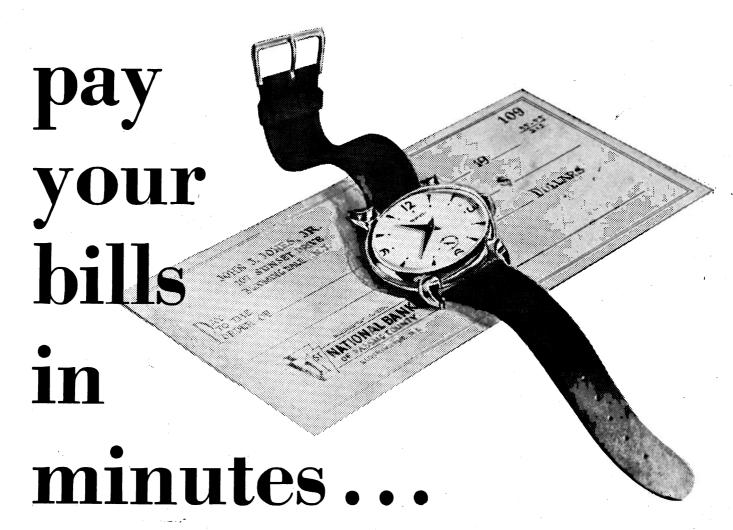
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