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## COMMERCIAL -- NEWS -- PORTRAIT

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'STORY OF A FAMILY' - Actual events in the history of the Roy L. Robertson family of Amarillo, Tex., will be presented in "Story of a Family," a full-hour special program on the NBC-TV Network Monday, Nov. 14. Narrated by Jane Wyatt, the documentary will cover three generations of family life. Here, Kay Linda Robertson, 19, (left), and her mother, Pauline (next to her), are shown singing in the choir of their church.

MEMORIES - Mrs. Ernestine Robertson looks back on 88 years of family life in America on "Story of a Family," to be presented on the NBC-TV Network as a full-hour special program Monday, Nov. 14. The family of her son, Roy L. Robertson, an Amarillo, Tex., grocer, was selected for this unusual slice-of-life documentary after a nationwide search. Jane Wyatt will narrate the Robertson family's true life story.

## I. PARRILLO

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## ON THE COVER

Here is an artist's conception of the headquarters for NBC 'News' coverage of the 1960 elections - the most elaborate information collection and reporting system ever devised.

In the foreground of the sketch are Chet Huntley and Dave Brinkley, who will be anchormen of the television coverage at the turnstile-shaped table in center of drawing. Regional reporters will interpret election results posted electronically on the boards at the rear. TV cameras wil operate from platforms, ailowing newsmen who are compiling returns and other data to move about freely on the floor without getting into camera range in this huge New York studio.
'PROJECT 20'-In the words of Don Hyatt, its dynamic producerdirector, the NBC-TV Network's large-scale public affairs series deals "with the major events and fermenting forces that have acted upon 20th century man anci expresses a belief in a dramatic approach to factual programming." New programs in the series include "The Coming of Christ," "The Real West," "The Story of Will Rogers" and "The Korean War." One of the most honored among TV series, "Project 20 " came into being in 1954.

TRICKS AND TREATS - Three talented young tricksters will oifer novel treats when they star on the NBC-TV Networik "Chevy Show" colorcast of "Ghosts, Goblins and Kids" Sunday, Oct. 30. They are (l.-r.) Teddy Rooney, "star" of the Mickey Rooney family; Jay North, star of "Dennis the Menace," and Angela Cartwright, star of "The Danny Thomas Show." They will head a cast of 300 young performers from Hollywood and Broadway in the full-hour all-children's show with Hallowe'en and elections as the themes.

You're a smart
you know the
at your local
the same as
there last
buy in the
will be different
at lower altitudes.


## JERSEY FACTS

New Jersey is encompassed by 300 miles of navigable waterways; has more than 600 square miles of bays, harbors, and lakes; and over 120 miles of the world's finest bathing beaches along its Atlantic Coast.

*     *         * 

A Budhist colony, known as the Kalmuks, is located $a_{i}$ Freewood Acres near Farmingdale, Monmouth County. Some 250 direct descendants of western Mongol tribes who fought against the conquering armies of Genghis Khan live within the 30 -acre tract. The word "Kalmuk" means "remnant".

Samuel Colt manufactured his first revolver at the Paterson Gun Mill in New Jersey during the year 1836.
summer same brand

[^0]
# Hawthorne, Haledon Boys Appointed to Annapolis 

REP. GORDON CANFIELD congratulates the two young men certified for appointment to the U. S. Naval Academy at Annapolis by his 1960 selections board. Left to right are: James N. Edwards, Jr., 184 Buena Vista Ave., Hawthorne, and Charles W. Gnilka, 22 Oxford St., Haledon.


CIRCUS TIME - Paul Winchell and Jerry Mahoney pay a backstage visit to a shapely member of the Flying Marilees - Mary Stath of San Antonio, Texas - at noted "Cirkus Schumann" in Copenhagen. They all will be seen on the "Timex All-Star Circus" (with trapeze, horse and bicycle acts) on the NBC-TV Network


One-third of the nation's school children, those who ride school buses daily, are more exposed to traffic dangers than their fathers or mothers who drive family cars.

According to the 1960 Fleet Owners Data Book, magazine for the motor transport industry, each bus load of school children averages 200 more miles on the road per year than the average adult-driven vehicle. School buses average 2,300 miles annually, while the average mileage driven by adults during the same period is 8,100 .

School children are in greatest danger while entering or alig'hting from school buses. They often dart across the road without looking to see whether traffic is coming. This careless tendency of youngsters is recog. nized by all of the states that have legislation that places on motorists the responsibility for avoiding accidents as children get off and on school buses.

About half the states require traffic moving in both directions to come to a stop before passing a halted school bus. The other vehicles must remain halted until the school bus has resumed motion or the driver gives the signal to proceed. Other states apply this rule only to traffic moving in the same direction as the bus.

Most states require that school buses be clearly marked. In many states the buses are painted orange or yellow for easy visibility. "School bus" signs must be evident to motorists if accidents are to be avoided. Many bus fleets obtain added daytime visibility by using panels of brilliant fluorescent plastic film that can be seen long distances away, even in mist or at dusk.

Because many school buses are used for nighttime school activities, some vehicles have added bands of reflective sheeting to enable motorists to see the buses after dark.

Although these aids to visibili ty are used on school buses, the law still places the bulk of responbility on other drivers to avoid hitting school children. Special caution is required of all drivers when a school bus is in sight.

## Pigskin Proclivity

# Pro Football Moves Into Climactic Weeks 

Pro football, taking on added momentum every year, is moving into the important and climactic half of the season, and grid addicts who are being given added fodder now, will be seeing ample action in the weeks ahead.

The American League, marking its first season in 1950, has been flexing its muscles and certainly has given ample evidence that it will be gaining momentum in the years on the immediate horizon. The New York Titans have been winning converts and attention with some sensational football and interesting wide-open play as the halmarks.

Meanwhile, the New York Giants certainly have not suffered at the box office with the advent of another club in the Big Town. On the contrary, interest has been whetted in pro football by the addition of the American League and the Titans' appearance on the New York scene. The Giants have been posting new attendance highs and have been providing ample evidence that fans like the presence of more action and the stimulus of competition from another quarter.

The Giants are having their difficulties in the defense department this year and indicated in their early starts during the 1960 campaign, that they do not pack the ability of previous years to hold the opposition in low-scoring check. The shoe is on the other foot this time, it appears, and the Giantswhile scoring more points-have found the other teams doing likewise. Obviously, this can pose a strong threat to the team's hopes for the division title-as customary-and a shot at the rich playoff at the close of the schedule.

As a result, the Howell-led squad had its troubles last Sunday when the Giants, en route to a victory over the

Washington Redskins and another game in the important win column, suddenly ran into a fired-up opposition attack which soared to two touchdowns on the wings of Guglielmi aerials in the closing stages of the battle. The Redskins tied it up in an incredible finish and the Giants saw an apparent triumph snatched from their hands and moved into the tie column. In such a case, a tie can be almost as disastrous as a defeat.

However, the Giants are hoping to charge back into high gear in the remainings weeks and will be going all-out in an effort to wind up in a blaze of glory. The accent on baseball, and the World Series, having been removed from the New York picture, the football clubs now are front and center and will be staying there until the beginning of December.

The Titans also are going full strength in the direction of a division title in their league, hopeful of making the playoffs. The New York entry in the new grid loop, has figured in fingernail-biting games up to now and wants to move into top momentum with the weeks ahead. Coach Sammy Baugh has been working his squad hard in an rffort to attain the peak, believes that his team will be the club to beat in the key weeks still remaining on the schedule.

Harry Wismer, president of the Titans and Dr. Fred J. Crescente, Paterson physician who is executive vicepresident of the club, have been pleased with the fans' early response to the team and also look for added momentum in the scramble for the division honors during the remaining action. They have good reason to feel that such a drive will speak well for interest in the team during future campaigns.

The Titans have four more games on
the regular home schedule, at the Polo Grounds, prior to any possible move into the playoffs this season. The Houston team is the opponent for this Sunday afternoon and in subsequent games, Oakland will come to New York on Oct. 28 and Los Angeles wil provide the opposition on Nov. 4. The windup of the home slate will see Dallas meeting the Titans on Nov. 24.

The Giants, seeing action at Yankee Stadium, will be back home again on Nov. 13 when the Pittsburgh Steelers will come to New York and then will meet the Philadelphia Eagles on Nov. 20. In subsequent home games, the Dallas Cowboys will oppose the Maramen on Dec. 4, with the Cleveland Browns slated to wind up the Giants' home campaign on Dec. 18.

The Chicago Bears and Baltimore Colts will not be coming to New York and so fans in this section will not be seeing the local products with these clubs, Patersonian Rick Casares of the Bears' backfield and Bill Pellington, the defensive stalwart who has been a big factor in Baltimore's grid championship triumphs.

The Giants still rely on evteran Charley Conerly for their passing effectiveness, although he has been handicapped by injuries in recent weeks. Frank Gifford, the handsome back; Kyle Rote, and Sam Huff are among the other New York favorites with the National League club.

Big offensive aces on the Titans are aerial stars Dorow and Jamieson who have alternated the forward attacks in the air. They have been the key sparks in moving the ball, with effective receiving support provided by Maynard and Powell. In football's aerial accent, it is not better to give than to receive -both are required.



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## Scordato's Offers a Distinctive Rating Place In The Heart of Paterson's Business Area

Scordato's, always referred to as a distinctive eating place, has in the partnership of the three Scordato brothers, James, Anthony and Richard, acquired a reputation for serving fine food in an atmosphere that is most congenial.

## BANQUET ROOM

Located in the heart of the business section of Paterson, the Scordato brothers started their first venture at 12 Hamilton Street in 1946. After ten years at that location, the increasing popularity made it a must to seek larger quarters and the building at 20 Hamilton Street was purchased where a fourth year of business is now being enjoyed.

The dining room is spacious and appointed in excellent taste, and a downstairs private dining room which can accommodate up to forty people is Early American. Lunches, served from 11 until 3:30 are full course and range in price from $\$ 1.50$ up. Dinners from $\$ 2.50$. Italian and American Cuisine is featured. Sunday, full course, from $\$ 2.50$ up.

Try our newest item - Sauted Danish Lobster Tails For those who enjoy Chicken, ask for our Boneless Chicken Breast with Risotto, or for the Beef customer try our famous Steaks. We feel sure you will find many dishes to enjoy. Why

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You might walk into Scordato's at any time of day or night and find Executors, Lawyers, Bankers, Doctors and all walks of business life including Shoppers. Our menu is made to fit you. Our staff of 35 employees is maintained for your courteous and efficient service.

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For luncheon, dinner, Sunday reservations or information on private parties call MUlberry 4-4198.

Our stainless steel equipped kitchen is always open for your inspection. Drop in.


THE CHRONICLE

up. own charge

At a Cnicago night club where Joe E. Lewis was appearing, a guest at a ringside table offered the comedian a bunch of choice grapes. "No, siree' said Lewis.
'You don't catch me taking my wine in pills!"

AROUND TOWN
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at
ner
4

> 4-4198 served also servforty -3, ala up. Din7 days a

Deep in the African jungle two cannibals were wending their way - a mother and her youngster. Suddenly there was a frightening noise in the sky, and the child ran to his mother for protection.

-

"I don't care about the wal. let, but could I have the money back? It was left to me by my grandfather"

HORNE MILL
on Hamburg
N. J. Phone . J. Phone
hosts, Ted
invite you invite you
when
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## EDITORIALS

## WOMEN AND THE PRESIDENTIAL ELECTION

The women's vote has been important ever since female sufferage was legalized by Constitutional amendment. And it's becoming more important all the time.

Women and their votes are very much on the minds of John F. Kennedy and Richard M. Nixon right now. The play for women's votes is being made this year with an intensity never before seen in American politics.

The reason for that can be found in a simple statistical fact: There are about 3 million more women of voting age in this country than there are men. So, in an even reasonably close election, a candidate's appeal or lack of appeal to women could easily prove to be the decisive element.

As part of the effort to woo the ladies, the candidates' wives are being pressed into service. Mrs. Nixon is following a long and arduous campaign trail with her husband, and also campaigning individually. Mrs. Kennedy, who is expecting a child, is necessarily less active. However, she will give a series of teas at home. Other feminine members of the Kennedy family are campaigning hard. And the also attractive wives of the vice-presidential candidates, Mrs. Lodge and Mrs. Johnson, are playing important roles.

This is not, to the political strategists, a trivial matter. A vote is a vote - whether it comes from a reasoned analysis of a candidate's capabilities in this critical hour in history, or from prejudice for or against the way Mrs. Nixon or Mrs. Kennedy dresses.

Mr. Kennedy seems to have been getting an excellent response from women during his campaign travels. A Washington Star reporter wrote tht he "has something that makes the Manhattan chambermaid and the East Side dowager sisters under the skin." Mr. Nixon's standing in the race for a feminine following seems to be more difficult to assess. Republicans, however, are very confident that Mrs. Nixon is a powerful asset. What U. S. News calls an "unprecedented build-up" has been planned for her. Example: The "Pat for First Lady Week" which was observed during the October 3 to 8 period.

What techniques have been devised to lure the distaff vote? They are varied, extensive and aggressive.

The Republicans have three separate organizations at work. Their duties range from national organization down to the precinct level. The "coffee hour" is apparently the most popular strategem - 3,000 of these have been scheduled for a single day in the state of Oregon alone. While enjoying their coffee, the attending women will see films, hear records and be given literature extolling Nixon and Lodge.

The Democrats are organizing thousands of "TV listening parties" to watch Senator Kennedy. From now on, Sen-
ator Kennedy will have one of the Kennedy ladies traveling with him at all times. Extensive speaking and interviewing schedules have been worked out for these ladies.

The effort to garner in a majority of the women voters will reach an unprecedented peak betwen now and November. By election day, at least 2 million women will be working as volunteers for the Nixon-Lodge campaign, Republican officials say. A million to two million may be enrolled in the Democrats' campaign effort. Nearly every women's club in the country is likely to be visited by the wife, sister or mother of one of the candidates, or by a candidate himself.

## Teeth And Texas


"JB: MLC says we're O.K. on that C.O.D. Your wife called - there's a PTA meeting tonight and she needs the MG."

Though this secretary's memo is fictitous, it could become reality almost any day now. With our mania for thumbnail sketches, capsule comments, digests news-in-brief, and speed, speed, speed, it's little wonder that most of us are initial-happy.

Initialed government agencies dot our daily papers like dandelions in a meadow. Used to monogramming our conversations, we turn a disc jockey into a DJ, a post exchange into a PX -and cut a dignified personage down to size by dubbing him a VIP. As a sign of the times, playwright Archibald MacLe:sch, retelling the story of Job in modern times, made his afflicted hero a businessman called J.B. The playwright's "initial" effort won a Pulitzer Prize. There are even cases on record of babies being christened with initials instead of proper names!

This trend has been a long time in the making - oh, maybe not since B.C., but well into A.D. People have been dividing time into A.M. and P.M. at least since the 19th century. For a lot longer than that, B.A.'s, M.A.'s Ph.D.'s and other educated folk have been fond of sprinkling i.e. (that is), and e. g. (for example) throughout their discourse. O.K. has been an expression in the U. S. A. at least since 1828, yet few people have any notion of how this term originated. Even scholarly O.K.'sers aren't completely sure. Some say that O.K. derives from the Choctaw Indian word, oke, meaning "it is so." Enemies of Andrew Jackson, a president as famous for his sketchy schooling as for his rugged leadership, said that Jackson coined the abbreviation from "all correct" as he spelled it, "orl korrect". Those who liked Jackson and his running mate, Martin Van Buren (later elected President) maintained that O. K. came from Van Buren's nickname of Old Kinderhook. (Van Buren was born in Kinderhook, New York.)

Initials have become more and more
O.K. ever since. In 1844, a group of idealistic Britons launched an organization which is almost never called by anything but its initials, Y.M.C.A. The same "short shrift" was given to another high-minded group founded 30 years later, the W.C.T.U. John D. (for David) Rockefeller, a frequent contributor to the YMCA, made an indirect contribution to the folklore of initials when the courts ordered the splitup of Standard Oil. Among the smaller companies formed were Esso (S. O. for Standard Oil) and Socony (Standard Oil Company of New York). Other business firms followed this lead and today most big corporations have initialed nicknames.

Sometimes it figures: who'd stumble through Batten, Barton,, Durstine and Osborn when they can say a short, snappy "BBDO"? On the other hand, one of America's oldest, largest and most polysyllabic investment firms has never been known by its initials. We refer of course to Merrill, Lynch Pierce, Fenner and Smith, formerly Merrill, Lyncn, Pierce, Fenner and Beane, and sometimes known as "Merrill Lynch" or "Whee, the People."

Other famous products known by their initials include the electronic "brain" UNIVAC (Universal Automatic Computer) and the radar upon which so much of our national defense depends. Did you know that RADAR stands for "radio detecting and ranging"?

The initial craze has gone even further. After the war, Americans developed a fondness for initials that spell out words. Some agencies, like SHAPE (Supreme Headquarters of the Allied Powers in Europe) and CARE (formerly Cooperative American Remittances to Europe and now Cooperative American Remittances to Everywhere) were long suspected of choosing their titles so that the first letters former a word. A recent addition is the DEW (distant early warning) radar line that stretches across our continent's northern frontier.

The government has always been an ace initialed-coiner. The FBI was or-
ganized in 1908; the ICC (Interstate Commerce Commission) dates back even farther, to 1887. But it was in the Roosevelt era that "the letter of the law" really became a reality. The AAA, CCC, FTC, NIRA - the list of acts and commissions goes on indefinitely. One legend has it that the National Industrial Recovery Act, which attempted to draw up codes of fair industrial competition, inspired thousands of Depres-sion-battered parents to name their infant daughters Nira. The Supreme Court eventually ruled the law unconstitutional, but that didn't help the little girls.

Most initials stand for only one name, but one of America's most famous citizens has a middle initial that symbolizes two names - or more, depending on how you look at it. Ex-president Harry S. Truman caused a lot of comment with his mysterious middle initial. Eventually he explained that his family had disagreed over whether his middle name should be Shipp or Solomon, so he pacified both sides by using only the S .

Other countries also share our weakness for initials. The Russians so far haven't claimed their invention, but the Russian "government agency", O.G.P.U., N.K.V.D. and M.V.D. - all successive versions of the secret police -is notorious throughout the world. When an Englishman makes good, he often resembles a one-man bureaucracy, signing his name Sir John SmithJones, Q.C., O.B.E. (Queen's Counsellor, Order of the British Empire), and as many other honorific initials as he's managed to accumulate.

And it's the British who may have contributed the most colorful chapter tc the checkered history of initials, with a little event called the O.P. riots. In 1809, England's famous Covent Garden Theater reopened after a disastrous fire - at increased admission prices. For three months thereafter, crowds mobbed the theater shouting "O.P., O. P. (old prices, old prices!)" Finally the management had to give in.

But don't get any ideas. The practice would be far from O.K. with your local cop (constable on patrol).


ACEOSS

line

| 64-Beg |
| :--- |
| 66-Take rise |
| 68-Comfortably |
| 69-Sentinel |
| DOWN |
| 1-Raise up |
| 2-Calls |
| 3-Former Russian |
| 4uler |
| 4-Decay |
| 5-Exist |



## Uncle Epigirins"

In some marriages the problem is all relative.

Reckon the string bean va the for runner of the zipper.

Ain't it funny how the fron pews kin be so empty in a crowded church?

Yep, as soon as you start on an auto trip Junior always gits thirsty.

These days Red Ridin' Hood ain't in it; you can't thrust Grandma with a wolf.

When Tubby Tyler gits to ailin' his friends sure set up with a thick friend.

All told when it comes to women it's all told.

One thing about havin' a tough job, no one else wants it.

The thing most G I's want to git out of the army is, them.

In the school of life, experience is one whale of a good teacher.

Golfers and fishermen ain't the only fibbers, there's the Daddy of a brand new baby too.

Nope, all the teeth put in the law these days ain't wisdom teeth.

Depression is a time when the horn of plenty ain't in tune. -REV CHARLEY GRANT by Russ Arnold

When the body of a dnowned girl could not be located in the Alleqhany River, a LOAF of BREAD with a CANDLE stuck in the top was set afloat... ON THE SPOT WHERE THE BREAD TILTED OVER, a hook was lowered--AND THE BODY WAS FOUND!!
( PITTSBURGH, PA., MAY 5, 1952)

FRANK HENDREN, WORKING ON THE RANGE NEAR Billings, Montaha, KiLLED 665 RATTLESNAKES W SIX DAYS!


Mrs. Zaddie Bunker, of Palm Sprinas, Cal, JUST RECEIVED HER LICENSE TO FLY AN AIRPLANE-- AT THE AGE OF 65!! She is probably the oldest woman to solo a plane-and plass to winter to visit friends!


11-Aqua-Lung Adventure 8:00 P. M.
5-Pis Beat-Richard Hayes
11-State Trooper 8:30 P. M
2-Checkmate-Mystery
4-Tall Man-Western
7-Leave It To Beaver-Comedy
9-Film Drama
11-Pro Football Highlight
13-Play of Week-Duet of Two Hands"

1 P. M.
2-Movie- "On An Island With You"
5-Movie-The Dark Command 7-Yesterday's Newsreel
11-Continental Miniatures 13-Movie-"Heidi"

1:30 P. M.
7-College News Conference 9-Movie-N. Y. Confidential" 11-Inner Sanctum

2-Sky King-Kirby Grant
4-True Story
9-Zacherley-Mystery
11-Movie-Mystery 12:30 P. M
2-News-Robert Trout ve's Diary-Don Gray
2-American Musical Theatre
5-Movie-"The Fake"
11-TOuchdown-Chris Schenke 1:30 P. M.
2-Eye on New York
4-Progress '60-Education

4-Bowling Stars-Bud Palmer 9 -Jockey Club Gold Cup 13-Movie-"Panic in Streets" 5:00 P. M.
2 -Life of Riley-Comedy
5 - Captain Gallant-B. Crabbe
7-All Star Golf-Houston 11-Ramar-Jon Halı

2--Movie-"Flying Fortress"
4 Saturday Prom-M. Griffin 11-Robin Hood

6:00 P. M.
5-Felix and Friends
'OUTLAWS' - Created within the NBC Program Development Department, the one-hour, historically-authentic Western series documenting the stories of famous badmen will occupy a Thursday night slot on the NBC-TV Network's 1960-61 schedule. The "Outlaws" series, set in the Oklahoma Territory at the turn of the century, stars (from left) veteran actor Barton MacLane as U.S. Marshal Frank Caine, and newcomers Don Collier and Jock Gaynor, respectively, as Deputy Marshals Will Foreman and Heck Martin. Frank Telford, of NBC, is the executive producer of the new series.



NBC OPERA COMPANY - The principal singers who will appear in the world premiere performance of Leonard Kastle's pear in "Deseret," two-hour colorcast presentation on the NBC-TV Network during the 1960-61 season, are (from left) Judith Raskin, John Alexander, Rosemary Kuhlmann and Kenneth Smith. The story concerns Brigham Young (Smith) and his impending marriage to Ann Louisa Brice (Miss Raskin). Alexander plays a Union officer on a mission for President Lincoln, and Miss Kuhlmann portrays Young's first wife.

| 9:00 P. M. | 2:00 P. M. |
| :---: | :---: |
| 4-Deputy--Western | 2-Danny Kaye-Variety |
| 5-Wrestling-Bridgeport | 4-Movie-"Uncle Harry" |
| 7-Lawrence Welk | 7-Miovie-"A Dangerous Game' |
| 9-Movie-"The Counterfeiters" | 2:30 P. M. |
| 11-Victory at Sea | 2-Movie-Captains Courageous |
| 9.30 P | 11-Mark Saber |
| 2-Have Gun, Will Travel- | 11-Captured |
| Richard Boone | 13-Movie-"Panic In Streets" |
| 4 Campaign and Candidates | 3:00 P. M. |
| 11-Imposter-Comedy | 5-Movie-"Of Mice and Men" |
| 10:00 P. M. | 7-Championship Bridge |
| 2 Gunsmoke-James Arness | 9-Movie See 1:30 p.m., Ch. 9 |
| 4-Boxing-New York | 11-Public Defender |
| 11-Bachelors-Comedy | 3:30 P. M. |
| 10:30 P. M. | $4-$ Direct Line-Discussion |
| 2-Sea Hunt-Lloyd Bridges | 7-Pro Football, Tex vs Broncas |
| 4-Movie-"Secret Mission" | 11-City Detective |
| 9-Genius-Documentary | 4:00 P. M. |
| 11-Movie-"Daisy Kenyon" | 4-Open Mind-Discussion |
| 13-Dance Party-Ted Steele | 11-Laurel and Hardy |
| 11:00 P. M. | 13-Record Wagon-Clay Cole |
| 2-News-Richard Bate | 5:00 P. M. |
| 4-News-Bob Wilson | 2-Amateur Hour-Ted Mack |
| 5-Movie - "Gallant Journey" | 4 -Celebrity Golf-Snead |
| 7-Circle-Music | 5-Theater 5 |
| 9-Bowling-Brooklyn | 11-Casey Jones-Adventure |
| 11:15 P. M1. | 13-Movie-House of Strangers |
| 2-Movie-"Kansas City Confid. | 5:30 P. M. |
| 4-Movie-See 10:30 p.m., Ch. 4 | 2-College Bowl-Quiz |
| 11:30 P. M. | 4-Chet Huntley |
| 7-Movie-"The Black Tent" | 11-Superman |
|  | 6:00 P. M. |
| SUNDAY, OCTOBER 30 | 2-Face the Nation-Sen. |
| 12:00 Noon | Kennedy |
| 2-Other Hats In The Ring | 5-Movie-"The Star" |
| 7-Funday Funnies-Cartoons | 4-Meet The Press- |
| 9-Oral Roberts-Religion | 9-Film Drama |
| 11-Between The Lines | 11-Brave Stallion |
| 12:30 P. M. | 6:30 P. M. |
| 4-Youth Forum-Discussion | 2-Twentieth Century |
| 7-Rocky and his Friends | 4 -Shirley Temple-"Prince and |
| 13-Governor Robert Meyner | Pauper" |



| 4 Jack Paar-Variety | 11-News-John Tillman |
| :---: | :---: |
| 11-Movie, The Undying Monster | 11:15 P. M. |
| 7-Movie - "Frankenstein" | 2-Movie-The Killer Is Loose |
| TUESDAY, NOVEMBER 1 | 7-Movie-Double Exposure |
| 7:03 P. M. |  |
| 2-News-Robert Trout |  |
| Phil Silvers-Comedy | WEDNESDAY, NOVEMBER 2 |
| 5-Coronado 9-Adventure |  |
| 7-Expedition | 2-Robert Trout ${ }^{\text {a }}$ - |
| 9-Terrytoonz-Krchner | 4-Death Valley Days |
| 11-News-Kevin Kennedy |  |
| 7:33 P. M. | 7-Jim Backus-Comedy |
| 2-Drama-The Unknown Man | 9-Terrytoons-K rchee: |
| 4-Laramie-Western | 11-News-Kvin Kenneiy |
| 5-Tightrope-Police |  |
| 7--Bugs Bunny-Cartoons | 7:30 M. |
| 9-Movie - "The Americano" |  |
| 11-Men Into Space -Drama 8:00 P. M. | Rangers-Adventure |
| 2-Father Knows Best |  |
| 5-City Assignment - Drama |  |
| 7-Riflemen - Western |  |
| 11-Divorce Court - Drama | 8:00 |
| 13-Mike Wallace - Interview | 5-Political Program |
| 8:30 P. M. | 11-Air Power-Documentary |
| 2-Dobie Gillis - Comedy | 13-Mike Wallace-Interview |
| 4-Alfred H tcheock | 8:30 P. M. |
| 5-Mackenzie's Raiders | Wan'ed-"Dead or Al've" |
| 7-Wyatt Earp - Western | Western |
| 13-Play of the Week-"Seven | 4-Political Program |
| Times Monday" | 5-Movie-"The Day The Devil |
| 9: 0 P. M. | Hid" |
| 2-Tom Ewell-Comedy | 7-Ozzie and Harriet |
| 4 -Drama-"The Watcher" | 11-San Francisco Beat |
| Wrestling-Sunnyside | 13-Play of the Week |
| 7-Stagecoach West | 9:00 P. M. |
| 11-Drama-"Sky Fighter" | 2--My Sister Eileen |
| 9:30 P. M. | $4-\mathrm{Perry}$ Como-Variety |
| -Red Skelton-Comedy | 5-Movie-Adventure |
| 11-Danger Zone | 7-Hawaiian Eye-Mystery |

DANTE'S DOUBLE DATE - Howard Duff, in his title role of "Dante," seems a bit bewildered when guest stars Jackie Loughrey (left) as Emily and Patricia Medina as Lulu vie for his favor in "The Feline Traveler" episode of the new NBC.TV Network series Monday.

| 10:00 P. M.2-Garry Moore-Variety4-Dean Martin-Variety4-Alcoa Presents - "To KnThe End" |  |
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11-Trackdown-Western
9:30 P. M
2-I've Got A Secret-Panel
9-Harness Racing
11-Californians-Western 10:00 P. M.
2-U. S. Steel Hour
${ }_{4}$ - Peter Loves Mary --
7-Naked City-Police
11-Decoy-Police
10:30 P. M.
4 Johnny Midnight-Mystery
9-Movie-Drama
11-Bold Venture-Adventure
13-Playback-Music

| 11:00 P. M. | Movie-"The Chaser" |
| :---: | :---: |
| 2-News-Prescott Robinson - | 7-Movie-"The Invisible Ray" |
| 4-News-John McCaffrey | FRIDAY, NOVEMBER 4 |
| 11-News-John Tillman 11:15 P. M. | 7:00 P. M. |
| 2-Movie - "Camille" | 2-News-Robert Trout |
| 4 Jack Paar-Variety | 4-Lock-Up Mystery <br> 5-Assignment Under Water |
| THURSDAY, NOVEMBER 2 | 7-U. S. Marshall-Police 9-Terrytoons-Kirchner |
| 7:00 P. M. | 11-News-Kevin Kennedy |
| 2-News-Robert Trout | 7:30 P. M. |
| 4-Drama-"Four Just Men" | 2-Rawhide-Western |
| 5-Sheriff of Cochise | _4-Dan Raven - Mystery |
| 7-Vikings-Adventure | 5-Political Program |
| 9-Terrytoons-Kirchner | 9-Movie - "The Americano" |
| 11-News-Kevin Kennedy | 7-Matty's Funday Funnies - |
| 7:30 P. M. | Cartoons |
| 2-Witness-Drama | 11--U. S. Border Patrol |
| 4-Outlaws-Western | 8:00 P. M. |
| 5-Rough Riders-Western | 5-Night Court-Drama |
| 7-Guestward Ho! | 7-Harrigan and Son |
| 9-Movie-"The Americano" | 11-High Road-John Gunther |
| 11-You Asked For It | 13-Mike Wallace-Interview |
| 8:00 P. M. | 8:30 P. M. |
| 5-City Reporter-Drama | 2-Route 66-Adventure |
| 7-Donna Reed-Comedy | 4-Westerner-Drama |
| 11-M Squad-Police | 5-Tombstone Territory |
| 13-Mike Wallace-Interview | 7-Flintstones-Cartoons |
| 8:30 P. M. | 11-Meet McGraw-Mystery |
| 2-Zane Grey Thea.-_"The Ox" | 13-Play of the Week |
| 7-Real McCoys-Comedy | 9:00 P. M. |
| 11-Mike Hammer-Mystery | 5-Movie - Afternoon of the |
| 13-Play of the Week | Beast" |
| 9:00 P. M. | 7-7\% Sunset Strip |
| 2-Angel-Comedy | 9-Movie-"The White Devil" |
| 4-Bachelor Father-Comedy | 11-I Search For Adventure |
| 7-My Three Sons | 9:30 P. M. |
| -9-Fiesta in Puerto Rico, Music | 2-News Analysis |
| 11-Target-Adolph Menjou | 4-Political Talk |
| 9:30 P. M. | 5-Pony Express-Western |
| 2-Ann Sothern-Comedy | 11-Pioneers-Western |
| 4-Ernie Ford-Variety | 10:00 P. M. |
| 7-Untouchables-Drama | 2-Twilight Zone |
| 9-Kong John Nebel | _4-Michael Shayne - Mystery |
| 11-Sile t Service - Drama | 5-Not For Hire-Mystery <br> 7-_Detectives - Robt. Taylor |
| 10:00 P.. M. | 7-Detectives - Robt. Taylor |
| 2-Person to Person-Chas. Collingswood | 11-Race for Space $10: 30 \mathrm{P}$. M |
| 4-Groucho-Quiz | 2-Eyewitness to History |
| 11-Touchdown-Chris Schenkel 10:30 P. M. | _5-Man Hunt - Police 7-Law and Ma Jones |
| 2-June Allyson-Drama | 9-Mevie-Drama |
| 4-Third Man-Mystery | 13-Playback-Music |
| 7 -Close Up - Documentary | 11:00 P. M. |
| 11-Shotgun Slade-Western | 2-News-Prescott Robinson |
| 13-Playback-Music | 4-News-John McCaffrey |
| 11:00 P. M. | 7-News-Scott Vincent |
| 2-News-Prescott Robinson | 11-News-John Tilman |
| 4-News-John McCaffrey | 2-Movie-"Miss Tatlock's |
| 11-News_John Tilman 11:15 P. M. | Millions" |
| 11:15 P. M. | 4-Jack Paar-Varè ${ }_{\text {¢ }}$ y |

GOGI GOES DRAMATIC- Making her television debut as a dramatic actress - in addition to warbling songs in the special Grant style - songstress Gogi Grant is the guest star of the NBC-TV Network's full-hour "Dan Raven" mystery for Friday, Oct. 28. Skip Homeier stars in the title role as a lieutenant of detectives. Miss Grant plays a night club thrush accused of murdering her estranged husband for his insurance money.


- Merv Griffin (with microphone) trades banter with singer Joannie Somers (center) and the young vocal group Dante and the Evergreens (behind Joannie), as youngsters gather near the bandstand of NBC.TV's "Saturday Prom." The performers are typical of teenage recording favorites who make live appearances to entertain nigh school students in a New York studio each Saturday afternoon.

OKLAHOMA LAW - "Outlaws," documenting with historical accuracy the stories of infamous Oklahoma badmen at the turn of the century, starts on the NBC-TV Network as a Thursday night, full-hour Western-adventure series. Created within the NBC Program Development Department, the series co-stars (from left) Jock Gaynor as Deputy Marshal Will Foreman, Bar. ton MacLane as Marshal Frank Caine and Don Collier as Deputy Marshal Heck Martin. Stories will deal with such desperadoes as the Daltons, Bill Doolin and Henry Starr.

as soon
into
as she
sign of
from care.
the matching
curls, seemed to
from the two hours
tine's Church Lawn
"Steve!" Martha
her husband's arm.
comes
from the garden party and she's got some-
thing --"
"Not whooping cough, I hope -_" Steve
dropped his paper. "There's a lot of it-""
"Don't be silly. I mean she's got a-a box
or something. Look!"
Steve's eyes were
so
Martha's in detecting
contours when she was
away in the early dusk
could see - or imagine packet clutched tightly in
"I hope she didn't pinch You know, Toni's ideas of aren't very well defined as yet.
tuum swiped the vicar's silver."
"Oh. she wouldn't. Sally Franks took her to the party and I'm sure Sally kept an eye on her. She said she'd see her home right
to the corner and I know she did. But I wonder what she's got."
"Oh, some junk she won in the Fish Pond, maybe," yawned Steve. "I remember once I won a woolly lamb as big as an Airdale.

Martha wasn't listening. She had got up from her chair and stood now at the head of the steps of the Gannet's neat white cottage. Toni had seen her and was skimming over the pavement like a gorgeous yellow butterfly, the golden curls tumbling as she came up the steps and flung herself into Martha's arms.
"Look - look, Mummy - look what I won!"
Martha took the lovely gold papered box. Steve craned forward for a look.
"Fleurs du printemps," Martha read in her convent French. "La Maison Malmery. my Lord. Toni, where ever did you get It a fortune and this-" She exquisite cut glass flacon velvet sheath.
be anyway six ounces. the stopper and sniffed eyes. "Heavenly! Smell,
and muttered. "Wow!"
a bit fearfully at their
whose violet eyes was heaven from which she was
so few years away.
"How did you win it, Toni!" said Martha, ready for the worst, hoping for the best.
"For being handicapped," said Toni seriously.
"For-"" Martha looked stricken.
"What in-" Steve began to hear the rumble of the fiery temper that had made him a hockey star before he went into banking. "Just who-"
"Oh, it's all right," Toni assured them with earnest gravity. "I can be cured. Miss Wynant says I'll learn fast. You have to start when you're young like me -" She looked for a moment, appraisingly, at Steve and Martha. "I don't suppose you could, but if you want I'll ask her-"
"Who's Miss Wynant?" Martha, from long experience with 'roni, took things slowly.
"She's a new lady. She lives on Exeter Street and has a grand garden and a big dog and-"
"How did you come to meet her, darling?" Martha went back to the glider, drawing Toni with her, handing her back her prize. Steve sat down again.
"Give, Toni," she said. "What happened?"
"Well, the garden party was grand fun and we had races and games and-"
"Yes, of course."
"and ice cream and grape punch and-" They let her go. Finally she got to the big scene.
"Then they had a contest to see who could smell the most different perfumes. A perfume man from Mal-Mal-"
"Maison Malmedy," helped Martha.
"Uh-hum, from Mal-Well, he passed around little blotters with a different perfume on each and we had to write down the names of each one and I had seven out of eight-

I had rose, violet, carnation, lilac, mignonette, Mayflower, jasmin and phlox-"
"You did not!" Martha and Steve made a perfect duet of it.
"Well-" Toni squirmed a little. "It was the same thing. Miss Wynant sat next to me and she printed the names on my paper."
"But didn't she hand in a paper?"
"Oh, no!" Toni made the curls glint in the sunset as she shook her head. "She didn't hand in any. She's a lot of fun. She saidand all the people around us were laughing -this was when the man gave me the prize -no one else would guess more than one or two-Miss Wynant-" She had lost track again.
"Miss said," helped Martha.
"'Oh, Wynant said, "It's not fair for a card. You people are all
and it just wouldn't be
world did she mean?" mur"I can't-"
handicapped didn't matter
on "If I come to see her often
help me overcome it, and I'll be able to enter a whole new lovely world-"
"I still don't-" Steve rubbed his jaw.
"There-" Toni jumped away from them.
"There she is now-walking down the street with Mrs. Gertner. Isn't she grand! .Hasn't she the loveliest smile?'

Steve and Martha
at this woman who
child, perfection to
Then they saw -
the slender hand,
lovely face and they
knew what was wrong'
Toni didn't care, and anyway

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## The House of the 20-Page Menu

About the time, during the Spanish-American war, when Colonel Theodore Roosevelt was munching Cuban sandwiches in Tampa, Florida, a Cuban named Casimiro Hernandez founded a great tavern tradition after deserting a Spanish warship into which he had been impressed. He swam to shore and started a little restaurant in Havana. Soon he had accumulated enough savings to come to the land of his choosing, America. Almost immediately he opened a little bar in Ybor City, Tampa. That was the beginning of the Columbia, the largest and probably most colorful Spanish restaurant in America. Serving upward of one and a half million meals a year in nine dining rooms with so wide a choice of food as to require 20 pages of menu, the Columbia is the most non-conColumbia is the most non-con-
formist restaurant in Florida. That is plainly indicated by the guiding principle of the present jrop
"When a man finishes eating with me, I want him to say, 'By heaven, I'm full. I've had plenty.'" Another indication of nonconformism is the fact that Casimiro still serves a daily luncheon at ninety-five cents. As every other restaurateur knows, this can only be done at a loss, this can only be done at a loss, for the luncheon may include a a splendid Spanish beef stew of tenderloin tips and vegetable complements. Perhaps the meal
will wind up with ice cream made
of coconut milk, a specialty of the house.
But, whatever the debit on this loss leader, the Hernandez family makes up for it on the immense popularity of other specialties of the house. One of these is the classic con pollo Valenciwith saffron rice. widely assorted paella Valenciana. go so naturally with that the Columbia a reputation for its malt beverages with
of

COMO RETURNS - Back for his sixth season of full-hour entertainment on the NBC-TV Network Wednesday nights, the famed singing star again will present extravaganzas of top songs, guests and features on "Perry Como's Kraft Music Hall" colorcasts.

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    spring-fall-and the country into spring-fall-and the country into
    weather sections. For each, they pre scribe, on a monthly basis, the fue with the best rate of vaporizationfaster in cold areas and in winter, slower in warm areas and in summer
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