

THE
SUNDAY

Chronicle

10¢

NORTH JERSEY'S ONLY WEEKLY PICTORIAL MAGAZINE

Town and Country
Dining



With A Whoop And
A Holler



May Their Advice
Be Heeded

Learning From
Dr. Schweitzer



Borgmann Predicts
Cardinal Pennant



Television Programs
For The Week



HOSPITAL DRIVE KICKOFF

FEBRUARY 26, 1961
VOL. XXXIII, No. 9



MISS IS A HIT — Three members of the Dodgers baseball team — Sandy Koufax, Stan Williams and Ed Roebuck — drop in on actress Margie Regan on the set of "Michael Shayne," NBC-TV Friday night adventure series. Miss Regan co-stars as the series' Lucy in the March 10 episode titled "Strike Out," and here she seems to be scoring in a big way.

Ten Years of SAFETY

by CAROL LANE

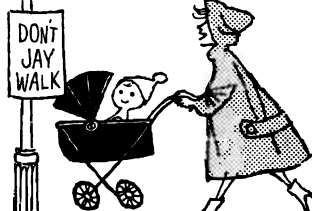
WOMEN'S TRAVEL DIRECTOR
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THE ONLY NATIONAL PROGRAM HONORING WOMEN FOR WORK IN TRAFFIC SAFETY WILL BE 10 YEARS OLD IN 1961. ITS NAME: **CAROL LANE AWARDS**

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pedestrian safety

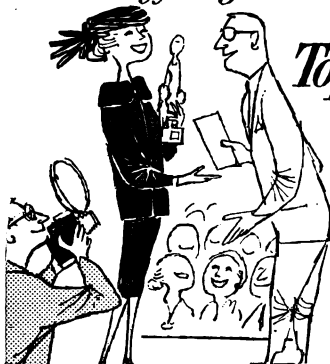


better traffic legislation



safety clinics

for pre-school children



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THE Chronicle

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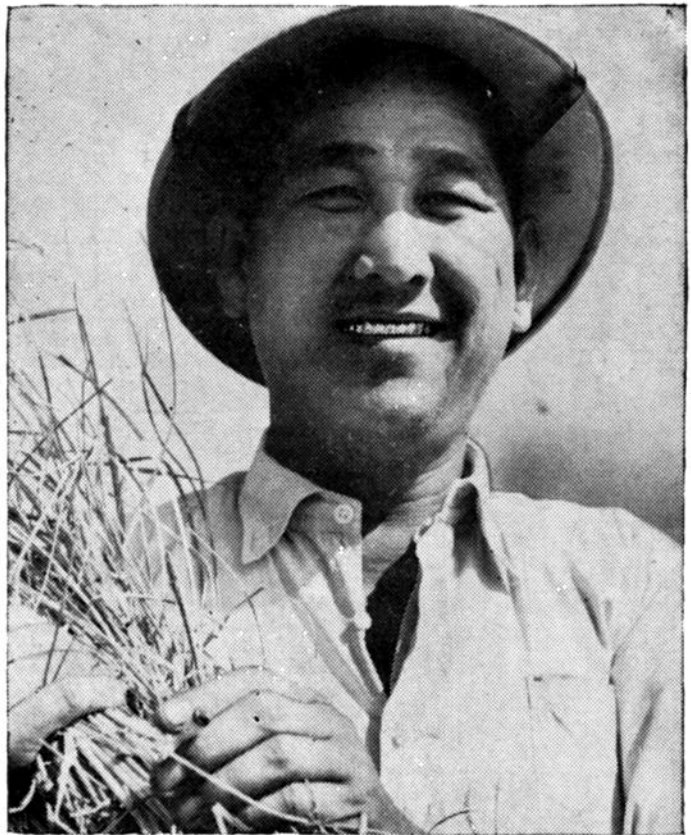
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IN THE COVER

A \$3,619,500 construction program to expand facilities of St. Joseph's Hospital, Paterson, was announced recently by His Excellency, The Most Rev. James A. McNulty, Bishop of Paterson, and Sister Anne Jean, administrator of the Hospital. Decision was reached after a three year study of increasing patient loads and surgery, greater and more complete use of laboratory and X-ray services and wider community services. Our cover picture shows Joseph Masiello, chairman, explaining the fundamentals of the drive which will be put on to realize the money. On his left seated are: Rt. Rev. Msgr. William H. Hill, Rt. Rev. Msgr. John J. Shanley and Very Rev. Joseph Brestel. In the foreground is Charles Cona from Haledon. St. Joseph's Hospital board of governors, of which Bishop McNulty is president, unanimously approved the construction program and voted to proceed with the plans.

THE CHRONICLE



GOLDEN GLOW—A life-long ambition has been achieved by Wu Wong, a successful rice grower near Pintung, Formosa. He has had all his 32 teeth capped with gold at a cost of \$600. He now is known throughout the island as "The man with the bank in his mouth."

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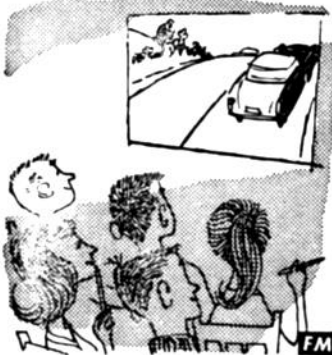
LITTLE FALLS • NORTH HALEDON • PASSAIC
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Tips on Touring

By Carol Lane
Women's Travel Authority

Perceive The Problem

Your teen-ager starting to drive may have perfect vision, yet still be slow in *perceiving* certain traffic hazards. There's a world of difference between seeing and perceiving — and the difference can mean safety.



To help youngsters and veteran drivers sharpen their ability to spot trouble ahead, safety experts have come up with a new visual aid that stresses perception.

It's a 35mm color filmstrip entitled "Perception of Driving Hazards — Highways and Byways." It is the third in a series of filmstrips developed by New York University's Center for Safety Education and Shell Traffic Safety Center.

The filmstrip shows traffic hazards as they would appear from the driver's seat of a car approaching a potential danger. Each scene is flashed on a screen for a few seconds, and viewers are asked to spot the hazards and tell what preventive action they would take. The hazards covered are those one might find on ordinary highways and on secondary roads where most accidents occur.

The first two filmstrips of the series covered traffic situations on city and suburban streets and on limited access highways.

These training aids and accompanying manuals are offered free to high schools, corrective driving clinics, industrial fleets and safety organizations.

They can be obtained from the Center for Safety Education, New York University, N. Y. 3, N. Y., or Public Relations Department, Shell Oil Company, 50 West 50th Street, New York 20, N. Y.

A total of 210 fires was reported to the Forestry Section of the New Jersey Department of Conservation from July 1959 through January 1960, with an estimated 976 acres burned. Smokers are believed to have caused more than half — 134 — of these fires.

* * *

During this twenty-fifth year of the social security law, some seventy-four million workers are building old-age, survivors, and disability insurance protection for themselves and their families.

Knights of Columbus Annual Breakfast At De Paul High On Sunday, March 5

The Annual Corporate Communion Breakfast of Paterson Council 240, Knights of Columbus, will be held Sunday, March 5, at the De Paul Regional High School, Alps Road, Wayne. The Mass will be celebrated in the auditorium at 8 o'clock by Rev. John P. McHugh, chap-



REV. JOHN P. McHUGH
Chaplain



CYRIL W. COLLINS
Speaker

lain of the Council. The breakfast will be served immediately after the Mass in the cafeteria.

His Excellency the Most Reverend James A. McNulty, Bishop of Paterson, has been invited to attend. State Officers of the Knights of Columbus have also been invited to attend.

Cyril W. Collins, President of the Serra Club of Paterson, Vice President of the United States Trucking Corporation of New York and Chicago, will be the principal lay speaker. Carroll Joseph Stark, Surrogate Judge of Passaic County, a member of Paterson Council 240, will be the master of ceremonies. Stark is a past president of St. Anthony Hawthorne Holy Name Society and former Assemblyman of Passaic County.

Deputy Grand Knight Ralph Di Marcantonio is the general chairman; Rev. John P. McHugh, honorary chairman; and Grand Knight Vincent S. Parrillo, honorary vice chairman.

On Sunday, March 12, 3 o'clock in the afternoon, Paterson Council 240 will conduct an open meeting at the Catholic Community Center, 393 Main Street, Paterson. A very interesting and educational color movie film, "Noble Heritage" about the origin and work of the order will be shown. Refreshments will be served and admission is free. Ladies are invited. Frank Pope is chairman.



Uncle CHARLEY'S "Epi-grins"

When some kids sow wild oats the old man needs a thrashin' machine.

Millie Wright's new suit don't look like a good fit, more like a convulsion.

K. L. F. writes; Where one goes hereafter depends largely upon what one goes after here.

Some folks sins never find them out, and their creditors never find them in.

Harry Meyers postcards; An egotist is an "I" specialist.

Close your mouth and open your eyes, you'll need nothin' else to make you wise.

Booze brings out the beast in man, usually the jack ass and monkey.

Yep, To make a "peach cordial", make love to her.

Quadruplets; Four cryin' out loud.

Nope, curbin' your emotions ain't parkin' by the roadside.

Internal revenue folks say it ain't good for a feller to keep too much to himself.

THE DRIVER'S SEAT



You've got to give the kids credit. In spite of dramatic headline stories about juvenile delinquents, most of today's teenagers are a level-headed lot whose sound thinking often puts adults to shame.

For example, American Youth magazine invited teenagers to submit comments on the advisability of requiring driver-training courses as a prelude to obtaining drivers' licenses. The responses revealed that teenagers — some of them at least — have arrived through independent thinking at conclusions that parallel those of leading traffic safety experts.

One 17-year old girl went directly to the core of the problem when she wrote: "A driver training course should be required for obtaining a driver's license because it would ultimately eliminate all poorly trained drivers, from the highways. Driver training obtained from a relative or friend is unreliable as well as dangerous, unless that person is a qualified instructor and unless the training takes place in a duel-control car.

"A driver education course has many benefits to offer the future driver," the youngster continued. "Since the course is given over a period of a few months, the length of time is adequate to give the student a thorough understanding of the automobile and how it operates."

Another teenager wrote that the most important lesson taught in high school driver training courses is the necessity for acquiring the right attitude for safe driving, something safety authorities have had difficulty in impressing on adult drivers.

One youngster wrapped the whole subject up in a manner worthy of the most thoughtful of adults. "As a result of driver training, young adults are better equipped to take on the tremendous responsibility of driving a car," he wrote, "and the percentage of accidents among teenagers is greatly reduced."

* * *

Sudden stops are invitations to rear-end collisions. Use your rear view mirror. Signal your intentions. A car planted in your trunk is an expensive guest.

Borgmann Predicts Pennant For Cardinals

Benny Borgmann, veteran of the baseball and basketball wars and a resident of Hawthorne, leaves by automobile this weekend for the southland. When Benny and his wife, Lillian depart for Florida this trip, it will mark the start of his 29th year as a scout with the St. Louis Cardinals.

It's mighty nice work — if you can get it—but it takes a lot of savvy and a lot of doing. There's nothing super-simple about looking at a young player, raw and untried, and sizing up at a few glances whether he has the makings for big league stardom a few years later. Even with a crystal ball, that would be a tough assignment.

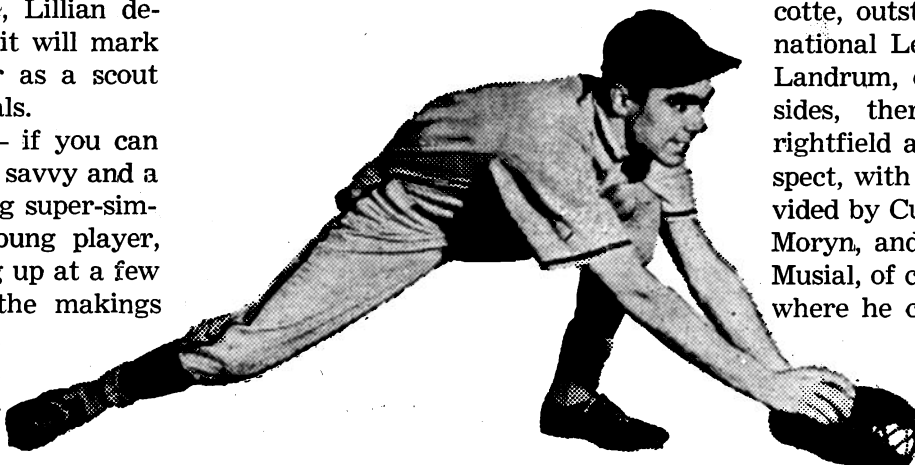
However, Borgmann has been performing this chore — with dispatch and success — for a long time and has come up with some mighty nice talent in the process. He discovered Joe Cunningham, the Saddle Brook socker who has been an extremely helpful member of the Cardinals and he helped develop such skilled performers as Marty Marion, Ernie White, and other Cardinals' greats through the seasons. A new crop of talent will be moving up this time and it will be part of Benny's chores to work with this batch of rookies and separate the men from the boys.

Borgmann will spend a little time with the Los Angeles Dodgers the first couple of weeks in Florida, with the Dodgers' permission in order to take a look at the Japanese all-star players who will be at Vero Beach for a while. Then, Benny will move on to the Cardinals' base at Homestead, Florida, where he will observe all the players, and especially the younger crop, joining with other St. Louis scouts in classifying the players and determining to which clubs they should be assigned during the approaching campaign.

Several of these players were signed by Borgmann and one of them is a New Jersey lad, Harry Fanok, out of Whippany.

Young Mr. Fanok is a skilled and strong pitcher who performed with a Class-C Cardinals' farm club last season, as he moved into organized baseball for the first time. All he did, was to

lead the league in strike-outs with 185. Not bad going, and it proved impressive enough to bring him a chance to work out with the Cardinals at this early



stage of the proceedings. He has been training with the parent team, although he is slated for the roster of the Tulsa, Oklahoma, club, but the Cardinals expect him to be up in the big time with them in another year — for keeps.

Of course, one of the players whom Borgmann will see in action at Homestead, is Cunningham. Joe slipped a bit off his previous high batting pace last year but he has spirit and confidence and is certain that he will be back in top stride this year. The irrepressible Cunningham, a married man now, believes he was "pressing a little bit too hard" in 1960, but is sure that he will level to his previous high standard this time around.

Since Joe always stays in shape, he is ready for action right now and will find no conditioning complications besetting him. Joe is one of the many Cardinals' players who live in St. Louis all year around and who work out during the off-season at the St. Louis University gym, staying at peak form all the way. Besides Cunningham, this group includes Stan Musial, Red Schoendienst, Ken Botler, and Charley James, a fine prospect who is destined for stardom with the Cardinals and who is a graduate of the University there.

Borgmann believes the Cardinals have their best chance to win the National League pennant this season, in the last ten years, as the 1961 race moves within calendar-reach. He explains that the team has several outstanding prospects to bolster previous

gaps and there is a powerful collection of pitching talent to help matters. As Benny sees it::

"We should be helped a lot by Al Ciccotte, outstanding pitcher in the International League last year and by Don Landrum, outfielder from Buffalo. Besides, there will be Cunningham in rightfield and his bat always draws respect, with added outfield strength provided by Curt Flood, Bob Nieman, Walt Moryn, and a few other reserves. Stan Musial, of course, will be used when and where he can help.

"Our pitchers have all the makings of a successful staff, with plenty of depth. We have Ernie Broglio, Larry Jackson, Ray Sadecki, and Lindy McDaniel, who was voted the best relief pitcher in the league last year. We have Bob Miller, an outstanding prospect who, I believe, will come into his own this year. A Negro right-hander, Bob Bibson, has been showing up very well in Puerto Rico this season and should be ready and helpful."

Borgmann sees four clubs battling for the pennant in the National League this year, with the Cardinals vying for the flag with such strong rivals as the world champion Pittsburgh Pirates. ("Of course, the pennant winner last year always is the team to beat"), the Los Angeles Dodgers, and the Milwaukee Braves. He sees the San Francisco Giants as a question mark, a team which must be viewed with uncertainty again.

"I think it will be a great race," Benny elaborates, "but I believe we'll give them all a tough battle down to the wire and if things bounce right, we could finish on top. Our big objective is to avoid the sort of bad start which hurt us the last two years and which threw us out of stride right off the bat. This time, we'll be keeping our fingers crossed — and hoping for the best. After all, breaks are important and don't let anybody tell you any different."

So, with hopes high, Borgmann is heading south for seven weeks. He's wearing a smile as he keeps his happy assignment. After all, you can't beat those hours — and that sun.

Things To Do This Week

SATURDAY, FEBRUARY 25

The annual Burns' supper sponsored by the Clan MacDonald and Flora MacDonald Lodge will take place at the Caledonian Club, Belmont Avenue. Supper will be served at 6 o'clock.

The Passaic County Engineering Society will sponsor its annual scholarship dinner dance at Terribles Casa Mana, Teaneck.

A fashion show and luncheon of the Katherine Gibbs Alumnae will take place at Mayfair Farms. The affair will begin at 1 o'clock.

Another dinner dance will be held at the Wayne Country Club by member of the Women's Auxiliary of the Passaic Valley Elks Lodge No. 2111.

SUNDAY, FEBRUARY 26

Cub Pack 8 of St. Leo's Church, East Paterson, will hold their Blue and Gold dinner in the church school auditorium.

A musical comedy titled "It's All Right, Irving" will take place at the Fair Lawn Beach Club and is presented by the Temple Beth Shalom.

Another Cub pack annual Blue and Gold dinner will take place at the Robin Hood Inn by the Cub Pack 56 of Fair Lawn.

The local chapter of UNICO will hold a dinner theatre party at the Meadowbrook. Robert V. Messineo is chairman.

TUESDAY, FEBRUARY 28

A card party by the American Legion Unit 238 at Fire Company 2, McBride Avenue, will be held by the group.

WEDNESDAY, MARCH 1

The Philharmonic Society of Northern New Jersey will present Theresa Minnocci and Harold Mertis at a concert at East-side High School. Walter Schroeder will conduct the orchestra.

A fashion show under the sponsorship of the Paterson Ladies Auxiliary of the Saddle Brook General Hospital will take place at the Casino de Charlz.

Another fashion show under the sponsorship of the First Aid Squad of Totowa Borough will be held at eight o'clock in the Towers, Pompton Avenue, Cedar Grove. It will be a fifth annual dessert fashion show by the group.

FRIDAY, MARCH 3

Tickets for the Memorial High School of East Paterson PTA production "Oklahoma" may be had by contacting Nathan Ramer, general chairman. The play will be presented March 3 and 4 at the school. Proceeds will benefit the scholarship fund.



MRS. GEORGE BOSTANY

Nuptial rites were held for Miss Marlene Andalf, daughter of Mr. and Mrs. Anthony Andalf of 135 Caldwell Avenue, and George Bostany of Brooklyn in St. Ann's Church. A reception followed at the Friar Tuck Inn.



MRS. MICHELE FIORE

St. Michael's R. C. Church was the setting of the wedding of Miss Giovannina Palatucci of 33 Jackson St., to Michael Fiore of 47 Ward St. Both the parents of the bride and groom reside in Italy. A reception was held at the Casino De Charlz.



MRS. HARRY TROJOHN

Wedding vows were exchanged between Miss Anna Sonderfan of 260 Vreeland Avenue, Midland Park, and Harry Trojohn of Monsey, N. Y., in the Paramus Christian Reformed Church. A reception followed at the Windmill Inn.



PIONEERS ALL — Bob Hope (lower left) and guest star Sid Caesar (lower right), pioneers of TV comedy, and the seven American Astronauts, pioneers of the space age, will be among the personalities of the special "25 Years of Life" celebration program on NBC-TV Thursday, March 2. Hope will be star-host-narrator of the 90-minute show with Caesar spotlighted in a satire of the average American during the

past 25 years. The Astronauts, one of whom will be the first American to be catapulted into space, will appear during a science interlude of the program. They are (l.-r.) Lt. Cmdr. Walter Schirra, USN; Lt. Cmdr. Alan Shepard, USN; Capt. Donald Slayton, USAF; Capt. Virgil Grissom, USAF; Lt. Col. John Glenn, USMC; Capt. Gordon Cooper, USAF, and Lt. Scott Carpenter, USN, all based at Cape Canaveral.

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OASIS LODGE, 9W Englewood Cliffs, LO 8-9740. A congenial supper club serving delicious steak sandwiches and continental cuisine. Featuring the famous Casbah Bar with piano. Lunch is served Monday through Friday, 12-3, 85c. Dinner is served 4:30-10:30, Monday through Friday, 4-1, Saturday and Sunday, bar closes at 2:00. Ala carte entrees \$2.25 - \$4.50; dinner \$3.25 - \$5.25. Open 7 days a week. Restaurant open at 4:00 Saturday and Sunday.

OLD SALT, Paramus (Hubbard 7-8752) Rte. 4 West of 17. A dandy place for the finest seafood; delicious shrimp, lobster Norfolk-style. Steaks, chops, chicken, too. Lunch 12-2:30, \$1.50-\$1.75. Dinner 4-11:30, Sun. 12-11, \$3-\$5.50 (shore D) and a la carte \$1.50-\$3.50. Bar and lounge. Direct receivers of Maine Lobsters.

SCORDATO'S, Pat., MU 4-4198 20 Hamilton St. Fine food served in a congenial atmosphere, also a small private dining room serving lunch and dinner up to forty people. Lunch is served 11-3, ala carte entrees \$1.50 and up. Dinner \$2.50 and up. Open 7 days a week. Cocktail Lounge.

THE MARK, Mahwah, LA 9-2424, Rt. 202 off Rt. 17. Serving fine French Cuisine in an atmosphere of the elegant eighties. Lunch 12-3, \$1.75 - \$2.25. Dinner 5-10:30, Sunday from 12, \$4.00 - \$5.50, and ala Carte. Bar and Lounge. Music 8-1 a.m. Party accommodations. Closed Monday. American Express.

TOWN HOUSE, Haw., HA 7-9891, 142 Goffle Rd. Serving Continental Cuisine in a beautifully decorated dining room. Lunch is served 12-3, \$1.25. Ala carte entrees, \$1.75. Dinner 5-9, \$2.50. Open 7 days a week. Featuring The Tony Argo Trio every Friday and Saturday evening, 9-2.

THE POWDER HORNE MILL INN is located on Hamburg Turnpike, Riverdale, N. J. Phone TErMinal 8-0777. Your hosts, Ted Iseli and Ted Prescott, invite you to an evening of pleasure, when you dine by candlelight near an open fireplace, in their ancient grist mill, which was built in 1726. A running pond and gardens, along with fine American food, add to this colonial setting. Dinner is served weekdays from 5 to 9 p.m. Saturdays, 5 to 10; Sundays 12 to 8 p.m. Closed Monday and Tuesdays. Reservations only.

EDITORIALS

MAY THEIR ADVICE BE HEEDED

Current events give special interest to a statement which has been issued by 277 of the nation's Roman Catholic bishops, including five U. S. Cardinals. As reported by United Press International, they view with grave concern a decaying trend toward conformity and call for a revival of traditional ideals of individualism "before it is too late." They find that "we have been faced by a frequent lack of truly responsible leadership both on the part of management and of labor." In attaining social welfare goals, they believe, "pressures are growing for a constantly greater reliance on the collectively rather than on the individual." Further that, "An inordinate demand for benefits, most easily secured by the pressures of organization, has led an ever-growing number of our people to relinquish their rights and to abdicate their responsibilities . . . intensive socialization can achieve mass benefits but man and morality can be seriously hurt in the process."

The statement of these high-ranking churchmen is directed to parents, businessmen, labor leaders and to government which has done so much through a philosophy of welfare-Statism, to undermine individualism and personal responsibility.

LEARNING FROM DR. SCHWEITZER

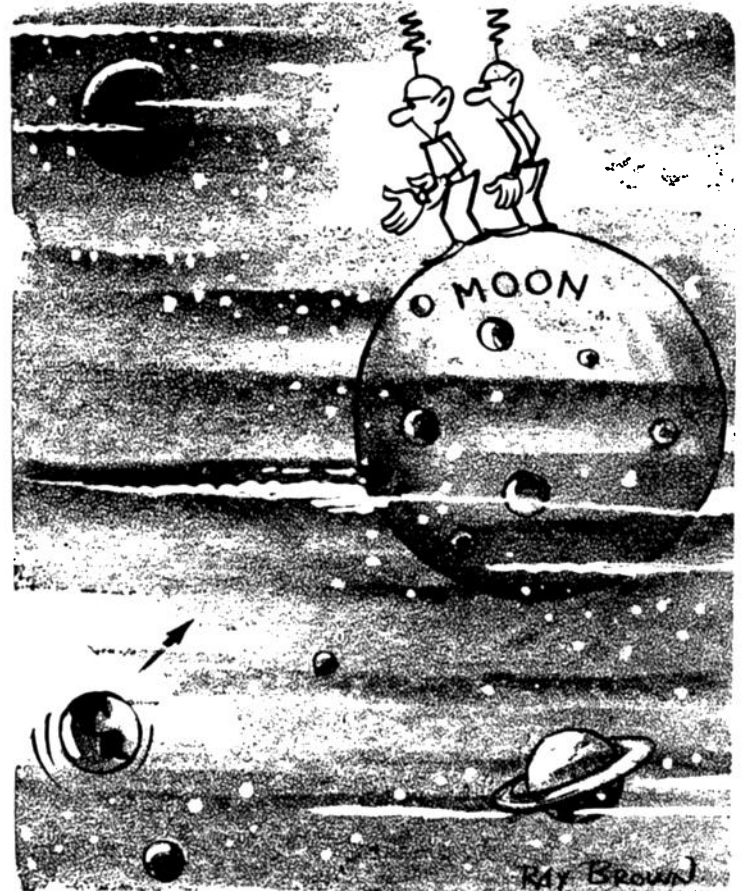
Incongruous as it may seem, a group of U. S. scholars are journeying to Equatorial Africa to study the philosophy of brotherhood and its value to our hopes for world peace. The group is visiting Dr. Albert Schweitzer at his missionary hospital at Lambarene, just south of the equator. The youthful scholars who are going to Africa at the invitation of Dr. Schweitzer are students of philosophy, religion and civic affairs from all parts of the U. S. They will hold a series of meetings with the world-famed Nobel Prize winner. The purpose of the visit is to clarify and publish English translations of Dr. Schweitzer's philosophy in an American "primer" that could well be a foundation for a type of thinking that is all too lacking in today's world.

The meetings are being sponsored by the U. S. headquarters of the Schweitzer Education Foundation which has appealed for all the aid possible to finance young students on the trip, plus financing hospital equipment and supplies that are the doctor's ever-present need. A hint of Dr. Schweitzer's fundamental philosophy is revealed in one of his Sunday sermons: "There is a great river behind us (adjacent to Lambarene). In its upper reaches it is swift and tumultuous. There are turbulent currents and dangerous rapids. It is a savage stream. The further it flows, the broader and stronger and more tranquil it becomes.

"The Holy Spirit is like that. At first there is very little seen of its presence in the hearts of men. But little by little it grows stronger and men become filled with it." (From "The Africa of Dr. Schweitzer").

One can only wonder why there cannot be more Dr. Schweitzers in the world.

'How Do You Feel About Communism?'



The Editor Speaks

Men's virtues have been extolled, men's vices condemned in every language, since time began.

Virtue carried to excess can easily become a vice. We see it every day in our own lives. The perfectionists are all around us.

To them every "i" must have its dot. Every button must be on every shirt. Every little stain on their dress makes their whole evening miserable. The slightest mistake made by their secretary or a clerk is a catastrophe.

You find these perfectionists in every walk of life. There are the parents who are so meticulous in the upbringing of their children that they leave no room for self-reliance and stifle every sign of individuality in them.

There are the super-savers who are so afraid of a rainy day that they never let the sun into their lives and live in constant fear of a penurious old age.

There are the do-gooders who abhor sin to such extent that nothing that is pleasant can be good; that they know no compassion for the sinner, give no help to those who get such a tremendous kick out of life that they simply cannot be bothered with the troubles of their fellow men. Life has been so good to them that they cannot understand that others may suffer and be in trouble.

Too much of anything is not any good for anybody. Too much drink, too much food, too much exercise, too much money, too much living — all these are harmful and eventually extract their toll.

Perfectionists have their hangovers as well as drunkards, gourmands, chain-smokers and any other kind of sybarite.

There is no such thing as perfection in life. If man were created to be perfect, there would be no such thing as the original sin.

If there were no such thing as the original sin there would be no need for repentance or salvation.

With A Whoop And A Holler

"Always first quality." "Eventually—why not now?" "Time for a change." "Even her best friends won't tell her."

Like the beat, beat, beat of Cole Porter's tom toms, slogans of all kinds are with us night and day. But though they'd scored a thumping success in modern America, the slogan, catchword and motto are actually among the most ancient of human inventions.

Two thousand years ago, when the Rome-Carthage "arms race" had the ancient world agog, a Roman senator named Cato the Elder concluded each of 6,000 speeches with the words "Carthage must be destroyed" (*delenda est Carthago*). After lending their ears to this sort of thing for a while, the Romans finally took the hint and laid waste the rival city of Carthage.

Since then, no cause has lacked its rallying cry. "God wills it!" echoed through Europe in 1095 as Crusaders moved toward the Holy Land to wrest it from the Moslem Arabs. "St. George for England!" yelled the British as they faced their French enemies on the field of battle. "St Denis for France!" countered the Gallic opposition, flinging the name of their national patron saint into the fray. The shouted names of Scottish Highland clans as their members rode into battle were actually the first expressions to be called "slogans", for the word derives from the Gaelic *slaugh* (army) and *ghairm* (outcry).

More recent conflicts have also yielded war cries. Remember Pearl Harbor as your grandfather remembered the Maine and his father remembered the Alamo?

Remember the classroom in which you learned the ringing slogans of the American Revolution: Patrick Henry's "Give me liberty or give me death" and an equally famous remark, usually attributed to James Otis, "Taxation without representation is tyranny"? What Otis really said was much more prosaic: "No parts of his majesty's dominions can be taxed without their consent." Whoever juiced up his words, the revised slogan became the watchword of the Revolution's patriots.

"Banzai!" — the ancient Japanese war cry, literally means "ten thousand years". But a heroic U. S. Army division of Japanese-Americans coined a new battle slogan in World War II. "Go for broke!" The phrase was so applicable to so many peacetime situations that it became part of our language.

Also colorful have been the "battle cries" brainstormed by Madison Avenue men for a hard-fought sales campaign. Though thinking men's filters and out-sized cans of shaving cream are currently in the news, some of older slogans were equally picturesque. "Children cry for it" was the implausible but memorable boast of one maker of a castor oil product. "Eventually — why not now? became a classic catchword even among those who didn't remember that Gold Medal had first asked the question. And who can forget the "tattle-tale gray" banished by Fels-Naphtha — the "five o'clock shadow" removed by Gem blades — Woodbury's "skin you love to touch" and the less caressable miss, immortalized by a Listerine ad, whom even her best friend wouldn't tell?

Though many think that constant repetition and a catchy promise, untrammelled by fact, are the main requisites for a successful advertising slogan, some firms go to laborious lengths to back up the truth of their slogan claims. Thus Macy's in New York will slash the price of any item which is being sold in another store for less, underscoring its famous contention that "it's smart to be thrifty."

Even more interesting in a presidential election year are the battle cries of the political arena. "Keep cool with Coolidge" — "Tippecanoe and Tyler too" (which meant only that Benjamin Harrison, hero of the battle of Tippecanoe, was running with John Tyler on the Whig ticket in 1840) — "turn the rascals out" — urged, unsuccessfully, by Horace ("Go West, young man") Greeley in 1872.

"A full dinner pail" promised Republican William McKinley in his victorious presidential campaign in 1896. Reluc-

tant to give up a good thing, he pledged "four more years of the full dinner pail" in 1900 — and won again. The Republicans achieved less happy results with their 1928 slogan of "a chicken in every pot, a car in every garage." Bitterly regarding this as an unfulfilled promise made by President Hoover — though he hadn't coined the phrase — the depression-battered voters responded in 1932 to another famous campaign slogan — the "New Deal". A similar fate befell President Wilson, re-elected in 1916 on the campaign boast of his party that "he kept us out of war" and suspected forever after of treachery despite the fact that he himself had never promised to keep America out of World War I at all costs.

"You never had it so good!" was the 1952 Democratic reply to the Republican "Time for a change." (Abraham Lincoln, campaigning for re-election in 1864, put it more pithily: "Don't swap horses in midstream".) The "I like Ike" slogan of 1952 recalls the 1868 Republican chant for Grant: "Match him" But one of the most wistfully appealing slogans of all time was the one used by Grant's Democratic opponent, Horatio Seymour: "Reduce taxation before taxation reduces us."

Unlike the slogan, traditionally used to excite and persuade, the motto simply announces a characteristic or belief with which the owner wants to be identified. (The first slogans were yells, but the quieter motto derives from a Latin word meaning "mutter" or grunt".) Most people think that the national motto of the United States is "E pluribus unum." Wrong; in 1956, Congress made "In God We Trust" the official American motto, after the House judiciary committee had called for a national motto "in plain, popularly accepted English". (Actually, almost half of our states and even more of our colleges have Latin, Greek or other foreign language mottoes.)

Which all goes to show that, though you may be sure if it's Westinghouse, very little else is predictable in the fascinating flux of slogans and mottoes.

Crossword Puzzle

By LARS MORRIS

ACROSS

- 1—Mark left by injury
- 5—Pointed weapon
- 10—Admirer of wealth
- 14—Hindustani
- 15—Flying machine
- 16—Carry (col.)
- 17—Margins
- 18—Prices
- 19—Tiny particle
- 20—Friendship (pifi)
- 22—Scholarly
- 24—Allow
- 25—Those who catch rats
- 27—Seniors (abbr.)
- 28—Round-up
- 29—Large tub
- 31—Refuge
- 34—Impolite
- 36—Pulled, as anchor
- 40—Name given to understanding between Italy and Germany
- 41—Moderately warm
- 42—Unit of track
- 43—Man (col.)
- 44—March the fifteenth
- 45—Resembling wall
- 46—Salt
- 48—Kind of salt
- 49—Marry
- 53—Small rooms for holding clothes
- 55—Spoil
- 58—Leather attached to heel
- 60—Give back
- 62—Musical composition
- 63—Aquatic birds

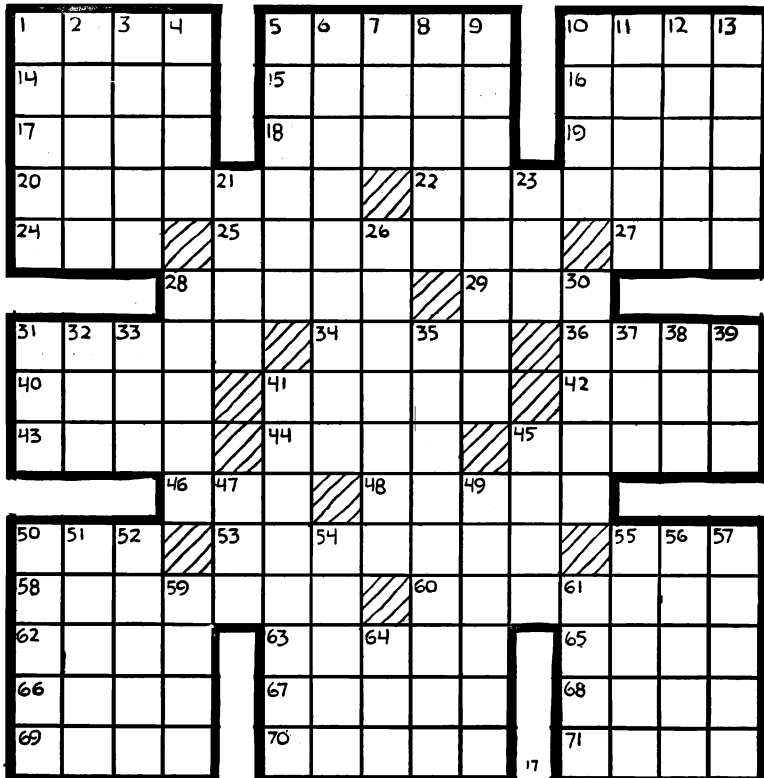
Answer to Cross Word Puzzle on Page 15

- 65—Conception
- 66—Equips
- 67—Sinned
- 68—Ward off
- 69—Marshes
- 70—Small pieces of silica
- 71—Strip of skin from

DOWN

- 1—Pertaining of calf of leg
- 2—Iniquity

- 2—Grant entrance to
- 4—Oxidized iron
- 5—Distribute about
- 6—Smear with adhering substance
- 7—Devour
- 8—Anoint (archaic)
- 9—Undemonstrative
- 10—Mix
- 11—Middle of day (pl.)
- 12—Aquatic mammal
- 13—Small knobs used as front sights of gun
- 21—Constituent of steel
- 23—Man's name
- 26—Small wig
- 28—Remains
- 30—Tap monotonously on
- 31—Ugly crone
- 32—Chopping tool
- 33—Wine (French)
- 35—Spread abroad
- 37—Propelling device
- 38—By way of
- 39—Addition to house
- 41—Cultivation (pl.)
- 45—Delicate plant
- 47—Unit of drama
- 49—Spirited horses
- 50—Pier
- 51—Weird
- 52—Vouchsafe
- 54—Musical drama
- 55—Pattern
- 56—Circus ring
- 57—Prepared in mind
- 59—Young girl
- 61—Slight altercation
- 64—Sea-eagle



Giving Course Can Be Success If Market Exists For Service

By ANNE HEYWOOD

I RECENTLY received a very interesting letter from a woman who has a ten-year-old son and who goes out to an office job which she hates, but they need the money.

Her letter stated that her interests are knitting, sewing and remodeling, and she feels that she might be interested in teaching any one of these three. In this way, she feels she could bring in sufficient income for her needs to relieve her from the emotional strain of going to business outside her home.

Class for Business Girls

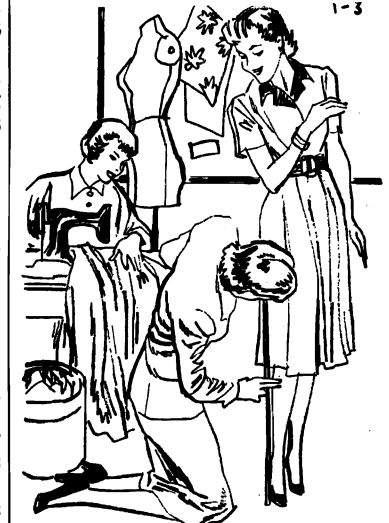
I agree wholeheartedly that no one should continue an activity that makes him or her tired and irritable and although it is hard to make the abrupt change from a full-time business job to a part-time activity that is lucrative, this lady might consider something like this. She might, for instance, start a volunteer class for one hour a week on Saturday mornings, teaching business girls how to remodel their clothes. This is a problem which confronts most busy young career girls, whose budgets almost never cover dressmaking and tailoring charges.

By giving a six weeks' course, say, one hour a week, she will be able to test exactly how good she is at teaching the skills she has. At the end of that time she might talk it over with the girls, to see how valuable they feel the course has been to them. She might also tell them she is planning to start such lessons on a professional basis, with six people to a class, charging perhaps \$3 each for the course.

A Promotion Program

If this worked out well, she could take the \$18 from her first paying group and use it for promotion. For example, she might prepare a little card telling about her course and its charges, and mail it with a note to the personnel director of the companies

in her immediate vicinity. She might also put a small advertisement in her local paper. After that, if she finds that she does have the skill, word of mouth will bring her a good many people, enough, perhaps, so that she can drop her business job and devote



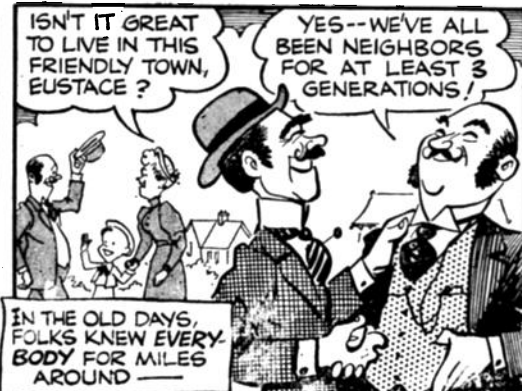
A Class for Business Girls in Remodeling Clothes.

three or four afternoons a week to her courses, maybe adding an advance course in more intricate sewing.

Recently, also, I received a letter from a woman in New Jersey who is successfully and lucratively teaching groups of housewives how to trim and even make their own hats. From a small beginning, she worked up a going business. Many a housewife has so little left over after her marketing that there just isn't a penny available for a new chapeau. The same need exists with career girls who must have varied wardrobes and yet cannot afford to buy many costumes.

Before you burn your bridges behind you and take a flyer in a new field, remember one thing: Above all else, test out your new idea to be sure the market for your services does really exist.

THOSE WERE THE DAYS



By ART BEEMAN

TV Shows This Week

WCBS-TV—2
WABC-TV—7

WNBC-TV—4
WOR-TV—9
WNTA—13

WNEW-TV—5
WPIX—11

Saturday, February 25

12:00 Noon

- 2—Sky King—Kirby Grant
- 4—True Story
- 7—Soupy Sales—Children
- 9—Super Adventure
- 13—Studio 99½—Jimmy Nelson

12:30 P. M.

- 2—Mighty Mouse Playhouse
- 4—Detective's Diary—Don Gray
- 7—High School Basketball
- 11—Christophers—Religion

1:00 P. M.

- 2—News—Robert Trout
- 4—Mr. Wizard—Don Herbert
- 5—Movie—Drama
- 11—Saturday Movie
- 13—Irving Caesar Show

1:30 P. M.

- 2—Washington Conversation
- 4—Invitation to Art
- 9—Movie—Bandido
- 9—Movie—Uncle Tom's Cabin
- 13—Movie 13

2:00 P. M.

- 2—Young World '61
- 4—Pro Basketball
- 7—College Basketball
- 11—Pro Football

2:30 P. M.

- 2—This Is WCBS-TV
- 5—Movie—Comedy

3:00 P. M.

- 2—Movie, Barkleys of Broadw.
- 9—Movie—See 1:30 p.m., Ch. 9
- 11—Unarmed—Western
- 13—Request Performance

3:30 P. M.

- 11—Dangerous Assignment

4:00 P. M.

- 5—Movie
- 7—Men of Action
- 11—Soldiers of Fortune

4:30 P. M.

- 4—Bowling Stars
- 9—Movie—See 1:30 p.m., Ch. 9
- 11—William Tell—Adventure
- 13—Movie

5:00 P. M.

- 2—Life of Riley—Comedy
- 4—Capt. Gallant—Adventure
- 5—Movie—Mystery
- 7—All Star Golf
- 11—Ramar of the Jungle

5:30 P. M.

- 2—Movie—Strange Alibi
- 4—Saturday Prom
- 11—Robin Hood

6:00 P. M.

- 4—Saturday Theatre
- 5—Felix and Friends
- 7—Hawkeye
- 9—Championship Bowling
- 11—Jeff's Collie
- 13—Record Wagon—Clay Cole

6:30 P. M.

- 5—Cartoons—Sandy Becker
- 7—Men of Annapolis
- 11—Sergeant Preston

7:00 P. M.

- 2—Brothers Brannagan, Detect.

- 4—News and Weather
- 5—Circus Boy
- 7—Best of the Post—Drama
- 9—Terrytoons—Kirchner
- 11—Superman
- 13—Movie—Drama

7:30 P. M.

- 2—Perry Mason
- 4—Bonanza
- 5—Judge Roy Bean
- 7—Roaring 20's—Drama
- 9—Squad Car—Drama
- 11—Aqua-Lung Adventure

8:00 P. M.

- 5—Big Bear—Richard Hayes
- 9—Congressional Conference
- 11—I Search for Adventure

8:30 P. M.

- 2—Checkmate—Suspense
- 4—Tall Man—Western
- 7—Leave It To Beaver—Comedy
- 9—The Ragtime Era
- 11—Target—Drama

9:00 P. M.

- 4—Deputy—Western
- 5—Wrestling—Bridgeport
- 7—Lawrence Welk—Music
- 9—Foreign Film Festival
- 11—Imposter—Comedy
- 13—Dance Party—Ted Steele

9:30 P. M.

- 2—Have Gun Will Travel
- 4—Nation's Future—Debate
- 11—Bold Venture—Drama

10:00 P. M.

- 2—Gunsmoke—Western
- 7—Fight of the Week
- 11—Bachelors—Comedy

10:30 P. M.

- 2—Sea Hunt—Adventure
- 4—Movie—Gates of Paris
- 7—Make That Spare—Bowling
- 9—Movie—Clash By Night
- 11—Movie—Four Ways Out
- 13—Play of the Week

11:00 P. M.

- 2—News—Richard Bate
- 4—News—Bob Wilson
- 5—Movie—Mystery
- 7—Circle—Variety

11:15 P. M.

- 2—Movie—Death of Salesman
- 4—Movie—See 10:30 p.m., Ch. 4
- 7—Movie—Cluny Brown

Sunday, February 26

12:00 Noon

- 2—N.Y. Forum—Discussion
- 7—Meet The Professor
- 9—Oral Roberts—Religion
- 13—Between the Lines

12:30 P. M.

- 2—Accent
- 4—Youth Forum—Discussion
- 7—Pip the Piper
- 11—Encounter—Religion
- 13—Governor Robert Meyner

1 P. M.

- 2—Movie—The Spoilers
- 5—Movie—Drama
- 7—Direction 61

13—Movie—Drama

1:30 P. M.

- 4—Frontiers of Faith
- 7—Issues and Answers
- 9—Movie—Bandido
- 11—Big Picture—Army

2:00 P. M.

- 4—Open Mind—Discussion
- 7—Movie, A Very Young Lady
- 11—Pro Football

2:30 P. M.

- 2—Sports Spectacular
- 4—Pro Basketball
- 13—Movie

3:00 P. M.

- 5—Movie—Drama
- 9—Movie—See 1:30p.m., Ch. 9
- 11—Mark Saber—Drama

3:30 P. M.

- 7—Round-up USA—News
- 11—City Detective

4:00 P. M.

- 2—New York Philharmonic
- 7—Championship Bridge
- 11—Inner Sanctum—Drama
- 13—Oscar Levant Conversation

4—Meet The Press—

- 5—Movie—Drama
- 7—Ivanhoe—Roger Moore
- 9—Film Drama
- 11—Brave Stallion

6:30 P. M.

- 2—Twentieth Century
- 4—People Are Funny
- 7—Walt Disney—Adventure
- 11—Whirlybirds
- 13—Great Music from Chicago

7:00 P. M.

- 2—Lassie—Jon Provost
- 4—Shirley Temple
- 9—Terrytoons—Kirchner
- 11—Pioneers—Western

7:30 P. M.

- 2—Dennis the Menace
- 7—Maverick—Western
- 9—Movie—Drama
- 11—Front Page Story
- 13—Play of the Week—

8:00 P. M.

- 2—Ed Sullivan—Variety
- 4—National Velvet
- 5—Dr. Albert Burke
- 11—Air Force Adventure



THE WIZARD TAKES THE CAKE — Don Herbert (center) as Mr. Wizard celebrates the tenth anniversary Saturday, March 4 of his NBC-TV science show by building an extraordinary (one-slice) cake with the help of mirrors and his two assistants Irene Strom and Doug Lane. Since "Watch Mr. Wizard" originated in 1951, the program has won over 16 awards as an outstanding children's show.

4:30 P. M.

- 7—Paul Winchell—Variety
- 9—Movie—See 1:30 p.m., Ch. 9
- 11—Laurel and Hardy

5:00 P. M.

- 2—Amateur Hour—Ted Mack
- 4—Celebrity Golf, Sam Snead
- 5—Theater 5
- 7—Funday Funnies—Cartoons
- 13—Movie—Drama

5:30 P. M.

- 2—College Bowl—Quiz
- 4—Chet Huntley Reporting
- 7—Rocky and His Friends
- 11—Superman

6:00 P. M.

- 2—I Love Lucy—Comedy

8:30 P. M.

- 4—Tab Hunter—Comedy
- 7—Lawman—Western
- 11—Commonwealth of Nations

9:00 P. M.

- 2—G. E. Theatre
- 4—Chevy Show—
- 5—Metropolitan Probe
- 7—Rebel—Western
- 9—Movie—Drama
- 11—Movie—Western Union

9:30 P. M.

- 2—Jack Benny—Comedy
- 5—Medic—Drama
- 7—The Islanders
- 13—Lifeline—Documentary

10:00 P. M.
2—Candid Camera
4—Loretta Young — Drama
5—Charlie Chan— Mystery
13—Open End—David Susskind

10:30 P. M.
2—What's My Line?
4—This Is Your Life
5—Sherlock Holmes—Mystery
7—Winston Churchill
11—Code 3 — Police

11:00 P. M.
2—News—Walter Cronkite
4—News—Frank Blair
5—Movie — Drama
11—All Star Movie

11:15 P. M.
2—Movie — Variety Girl
4—Movie — Is Honeymoon Necessary?
7—Movie, Hell Raiders of Deep

Monday, February 27

7:00 P. M.
2—News—Robert Trout
4—Shotgun Slade—Western
5—Royal Canadian Mounties
7—Blue Angels—Adventure
9—Terrytoons
11—News—Kevin Kennedy

7:30 P. M.
2—To Tell the Truth—Panel
4—The Americans — Drama
5—Manhunt—Police
7—Cheyenne—Western
9—Movie—The Hard Way
11—Invisible Man—Drama

8:00 P. M.
2—Pete and Gladys — Comedy
5—Dial 999—Police
11—This Man Dawson
13—Mike Wallace—Interview

8:30 P. M.
2—Bringing Up Buddy, Comedy
4—Wells Fargo — Western
5—Divorce Hearing
7—Surfside—Adventure
11—I Search For Adventure
13—Play of the Week

9:00 P. M.
2—Danny Thomas—Comedy
4—Acapulco — Adventure
5—Winston Churchill
9—Crime Does Not Pay
11—Man and the Challenge

9:30 P. M.
2—Andy Griffith—Comedy
4—Dante—Adventure
7—Adventures in Paradise --
9—Kingdom of the Sea
11—You Asked For It

10:00 P. M.
2—Hennessey
4—Barbara Stanwyck Show
5—Walter Winchell File
9—Science Fiction Theatre
11—Boxing—St. Nick's

10:30 P. M.
2—June Allyson Show
4—Berle Jackpot—Bowling
5—Big Story — Army
7—Peter Gunn—Mystery
9—Movie—See 7:30 p.m., Ch. 9
13—Movie — Forbidden Street

11:00 P. M.
2—News — Prescott Robinson
4—News — John McCaffrey
5—News

7—News — Scott Vincent
11—News—John Tillman
11:15 P. M.
2—Movie Hollywood Cavalcade
4—Jack Paar — Variety
7—Movie, Alias John Preston

Tuesday, February 28

7:00 P. M.
2—News—Robert Trout
4—Phil Silvers—Comedy
5—Coronado 9—Adventure
7—Expedition
9—Terrytoons—Kirchner
11—News—Kevin Kennedy

7:30 P. M.
2—Talahassee 7000
4—Laramie — Western
5—Tightrope—Police
7—Bugs Bunny—Cartoons
9—Movie — The Hard Way
11—Broken Arrow

8:00 P. M.
2—Father Knows Best
5—City Assignment
7—Riflemen — Western
11—Divorce Court — Drama
13—Mike Wallace — Interview

8:30 P. M.
2—Dobie Gillis — Comedy
4—Alfred Hitchcock—Suspense
5—Mackenzie's Raiders
7—Wyatt Earp — Western
13—Play of the Week

9:00 P. M.
2—Tom Ewell Show — Comedy
4—Thriller — Suspense
7—Stagecoach West
9—Sneak Preview
11—Flight—Adventure

9:30 P. M.
2—Red Skelton Show
11—Danger Zone—Boyington

10:00 P. M.
2—Garry Moore
4—JFK — Report No. 1
7—Alcoa Presents
11—Seven Leagues Boot

10:30 P. M.
7—Dangerous Robin
9—Movie—See 7:30 p.m. Ch. 9
11—Silent Service
13—Movie

11:00 P. M.
2—News—Prescott Robinson
4—News—John McCaffrey
7—News—Scott Vincent
11—News—John Tillman

11:15 P. M.
2—Movie—Ministry of Fear
4—Jack Paar
7—Movie — Nightmare

Wednesday, March 1

7:00 P. M.
2—Robert Trout
4—Death Valley Days
5—Tombstone Territory
7—Rescue 8 — Drama
9—Terrytoons—Kirchner
11—News—Kevin Kennedy

7:30 P. M.
2—Aquanuts — Adventure
4—Wagon Train—Western
5—Texas Rangers—Adventure
7—Hong Kong—Adventure
9—Movie — The Hard Way

11—Honeymooners—Comedy
8:00 P. M.
5—Scotland Yard
13—Mike Wallace—Interview
11—Bold Journey

8:30 P. M.
2—Wanted — Dead or Alive
4—Price Is Right
5—Award Theatre — Drama
7—Ozzie and Harriet
11—M Squad — Police
13—Play of the Week

9:00 P. M.
2—My Sister Eileen — Comedy
4—Perry Como — Variety
7—Hawaiian Eye—Mystery
9—Long John Nebel
11—Trackdown—Western

9:30 P. M.
2—I've Got A Secret — Panel
11—The Californians — Western

10:00 P. M.
2—Circle Theatre
4—Peter Loves Mary —Comedy
7—Naked City — Police
9—Harness Racing
11—High Road — John Gunther

10:30 P. M.
4—Johnny Midnight—Mystery
9—Movie—Drama
11—Wild Cargo
13—Movie, See Mon., 10:30 p.m.

11:00 P. M.
2—News—Prescott Robinson --

4—News—John McCaffrey
7—News—Scott Vincent
11—News—John Tillman

11:15 P. M.
2—Movie — Exclusive
4—Jack Paar—Variety
7—Movie — Innocent Meeting

Thursday, March 2

7:00 P. M.
2—News—Robert Trout
4—Mr. Ed. — Comedy
5—Sheriff of Cochise
7—Vikings—Adventure
9—Terrytoons—Kirchner
11—News—Kevin Kennedy

7:30 P. M.
2—Ann Sothorn — Comedy
4—Outlaws — Western
5—Rough Riders—Western
7—Guestward Ho!
9—Movie — The Hard Way --
11—You Asked For It

8:00 P. M.
2—Angel — Comedy
5—City Reporter—Drama
7—Donna Reed—Comedy
11—Men Into Space
13—Mike Wallace—Interview

8:30 P. M.
2—Zane Grey Theatre
4—Bat Masterton — Western
5—Badge 714
7—Real McCoys—Comedy
11—Navy Log
13—Play of the Week — Drama



MUCH ADO — Patrice Munsel and Alfred Drake prepare for scenes from "Kiss Me Kate," which will be part of a "Telephone Hour" program of music based on Shakespeare. The NBC-TV color broadcast, titled "Much Ado About Music," is scheduled Friday, March 17. Cole Porter's "Kiss Me Kate" was patterned after the Bard's "Taming of the Shrew."

9:00 P. M.
 2—Gunslinger — Western
 4—Bachelor Father—Comedy
 5—Westling—Washington
 7—My Three Sons
 9—Fiesta in Puerto Rico, Music
 11—Target—Adolph Menjou

9:30 P. M.
 4—25 Years of Life
 7—Untouchables—Drama
 9—Star and Story — Drama
 11—Pioneers

10:00 P. M.
 2—CBS Reports
 9—Strange Stories — Drama
 11—Public Defender

10:30 P. M.
 7—Ernie Kovacs — Panel
 9—Movie See 7:30 p.m., Ch. 9
 11—Shotgun Slade—Western
 13—Movie—See Mon., 10:30 p.m.

11:00 P. M.
 2—News—Prescott Robinson
 4—News—John McCaffrey
 7—News — Scott Vincent
 11—News—John Tillman

11:15 P. M.
 2—Movie — Saigon
 4—Jack Paar
 7—Movie — Torpedo Boat
 11—Movie — Drama

Friday, March 3

7:00 P. M.
 2—News—Robert Trout
 4—Lock-Up Mystery
 5—Assignment Underwater
 7—Jim Backus — Comedy
 9—Terrytoons — Kirchner
 11—News—Kevin Kennedy

7:30 P. M.
 2—Rawhide — Western
 5—Cannonball — Adventure
 4—Happy — Comedy
 7—Matty's Funday Funnies —
 9—Movie — The Hard Way
 11—You Are There

8:00 P. M.
 4—One Happy Family—Comedy
 5—Night Court—Drama
 7—Harrigan and Son
 11—Victory At Sea
 13—Mike Wallace—Interview

8:30 P. M.
 2—Route 66—Adventure
 4—Playhouse
 5—Tombstone Territory
 7—Flintstones—Cartoons
 11—Boots and Saddle
 13—Movie—See Mon., 10:30 p.m.

9:00 P. M.
 5—Award Theatre
 7—77 Sunset Strip
 9—Jean Shepherd
 11—Western Marshal

9:30 P. M.
 2—Jackie Gleason Show
 4—A Galaxy of Music
 5—Pony Express—Western
 9—Playboy's Penthouse
 11—World Crime Hunt

10:00 P. M.
 2—Twilight Zone
 4—Michael Shayne — Mystery
 5—Not For Hire—Mystery
 7—Detectives — Robt. Taylor
 11—How to Mary a Millionaire

10:30 P. M.
 2—Eyewitness to History
 5—Man Hunt — Police
 7—Law and Mr. Jones
 9—Movie—See 7:30 p.m., Ch. 9
 11—Mr. Adams and Eve
 13—Play of the Week

11:00 P. M.
 2—News—Prescott Robinson
 4—News—John McCaffrey
 7—News—Scott Vincent
 11—News—John Tillman

11:15 P. M.
 2—Movie—Lady in the Dark
 4—The Best of Paar
 7—Movie — Hell Drivers

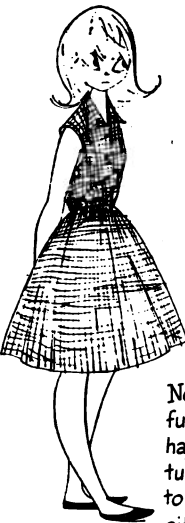
Life's Darkest Moment

A WEBSTER CLASSIC



YOUNG IDEAS

from
Polly Ponds



Q: "Most of my friends date every week but I'm lucky if I get asked out once a month. What's wrong with me?"


A: Probably nothing very serious. Here are some thoughts that might help bring more dates to your door:


Boys admire neatness in a girl, so cultivate a shining, well-scrubbed air and make a point of wearing clothes that are always clean and nicely pressed.

Never appear humbly grateful for a date. On the other hand, don't take the attitude that your escort's lucky to be allowed in your presence, either. Be natural, be nice.

Ask him about his hobbies and activities—persuade him to do most of the talking—and he'll consider you a brilliant conversationalist.

Don't ever make catty, sarcastic or unpleasant remarks about other people. A sweet-natured girl will always be more attractive to boys than a slightly sour one.





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NOTHING BUT THE TRUTH

by Russ Arnold



The Accident

The old man straightened his shoulders, and faced Mallon. "You have been our friend," he said. "It is the least I can do for you."



When the D.P. family moved onto the farm near Centerville, all of the neighbors decided to be very nice to them — to show them real American hospitality. The only trouble was that the people who lived in town never did bother much about the farmers — and the farmers, themselves, were too busy to bother about anyone except their own folks.

The D.P. family was named Schwartz. The family consisted of Mr. Schwartz, a tall, thin, stooped man, his four sons — all young, but practically grown up, and a very pretty daughter. Oh, yes, there was the old man, too! The few people who came into contact with him called him "Old Man Schwartz", though there was an idea that that wasn't his name. He was Mrs. Schwartz's father, but Mrs. Schwartz had died in a prison camp five years ago.

The family was all right, and the people on the farms around there and the people in Centerville were all patronizingly proud of them. They didn't know much about farming, but old Mr. Mallon went over and gave them advice.

Mr. Mallon reported that they all caught on very well, thought it would take some years to make real farmers out of them. They spoke English pretty good, too. With an accent, of course, but they'd learned it before the war at school or some place. Even the old man spoke English! That sort of surprised Mr. Mallon, who usually took his grandson, Jerry, with him. Jerry was thirteen and sort of wild.

So, the Schwartzes lived on the farm and worked hard. It was a good season for crops so they did all right. But outside of Mr. Mallon, and Jerry, it was just as though the Schwartzes weren't there at all.

That's how things were — until the accident.

Jerry Mallon had taken out his father's car — and everyone knows that a boy of thirteen should never drive a car. It had rained during the night, and the road was slippery. The car skidded — and turned over. And Jerry was buried underneath the car.

In five minutes, half a dozen cars — and fifteen people — had gathered around the car. They saw Jerry, but didn't dare try to get him out.

"Where's the nearest doctor?" someone asked.

There wasn't a doctor anywhere near — not nearer than at the hospital in Forrest City.

"But that's a good hour's drive — two hours, even if you can get a doctor here right away."

Then Steve Brannoc thought of something.

"Look," he asked, "that old man Schwartz — or whatever his name is — isn't he a doctor?"

They asked Mr. Mallon, and he said, "I don't know. He never said anything to me about it."

But Brannock remembered more than that.

"Look, when he came here, he talked a lot about getting a license to practice, I remember. They put him off — told him he couldn't practice here unless he'd gone to an American college. But if he's a doctor—"

"I'll go talk to him," said Mr. Mallon.

He reached the house in no time at all. Lisa and the old man were home, and Joseph, the oldest son, seeing him come in, came in to the house, too. He told them about the accident.

"I can't practice without a permit!" the old man said. "They told me—"

"But — to save my grandson's life—"

They had a conference then, the tall young man, the little old man and Lisa. The old man straightened his shoulders.

"You have been our only friends," he said. "It is the least I can do for you."

Mr. Mallon wondered why he made it seem such a decision. The old man went into a back room, came out with an old black bag.

They were at the scene of the accident. The old man became, suddenly, a man of action, of authority. His voice was sharp. He told the others what to do. How to move the car. He lifted the boy in his arms.

"There, there, meine Kleine," he whispered. "You must be brave. This will hurt, but only for a little while." He turned to the others. "He has bones broken — internally hurt, too. But he will live. He will be well! Now, who has a station wagon? On the back seat, now—"

He worked over the boy, then raised his head. "I have done all I can do. Take him to the hospital. I—I will wait—in my home."

In the hospital, the doctors bent over the boy. "There's nothing else we can do," said Dr. Janes. "An expert job. Who did you say—"

Dr. Fredericks studied the boy. "There's only one man who could do a thing like this — my teacher, Dr. Bunder, in Vienna. The boy will live. If it weren't for emergency treatment he would be dead."

Mr. Mallon stayed at the hospital all night. The next morning he went to see the Schwartzes. Paul Jackman, a young farmer, went along. The family was waiting—not working on the farm. The old man was sitting there, in his neat black suit, wearing a collar and tie.

"The boy is better. He will be well before long, thanks to you," said Mr. Mallon.

The old man stood up. "I am ready!" he said.

"Ready — for what? To see the boy?"

"No! I mean I am ready to go. To — so they can arrest me — put me in jail."

"Why should they put you in jail?"

"Practicing medicine — without a certificate — a diploma — whatever you get to practice, here. They would not give me one. I thought—when I treated the child — it would mean — prison."

"Oh, God!" said Mr. Mallon, and blew his nose. "That's why you hesitated?"

"Of course! It should not have taken me so long to decide. You in America have been kind. If the others in my family are not hurt—"

"No one's going to be hurt! It was all a mistake. Nothing's going to happen to you."

"You mean — I am free?"

"Sure! Sure!" Mr. Mallon said. "The rest of you had better get to work. I'll take the old man — the doctor, I mean, to see the boy, if he'd like to go."

"I'd like to go," said the old man unsteadily.

"What about you coming along, too?" asked Paul Jackman, looking at Lisa. "The ride would do you good. Do you dance? There's one Saturday night. Maybe you and your brothers—"

"That is good," said Lisa. "We do not dance American style, but we can learn."

He helped Lisa into the car, sat in front with her. Mr. Mallon helped the old man into the back of the car, got in after him.

"What's your name?" he asked. "We know it isn't Schwartz — but that's what we call you."

"My name is Bunder," the old man said, and he straightened his shoulders. "My name—was—Dr. Louis Bunder, of Vienna."



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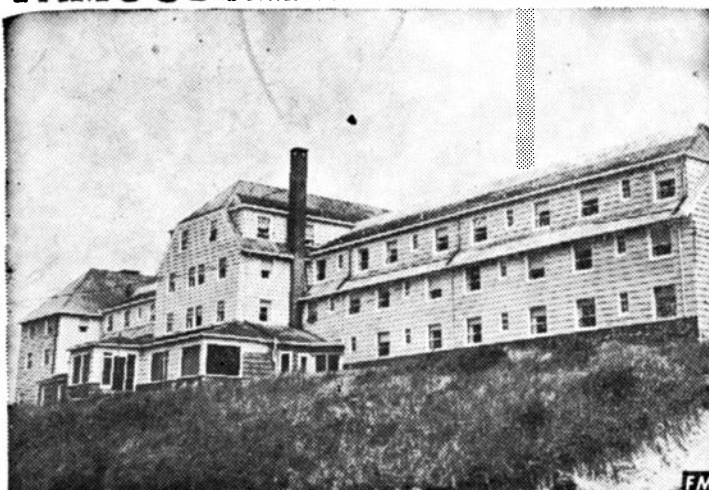
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FAMOUS AMERICAN TAVERNS



An Inn Near the "Graveyard of Ships"

Though the Clatsop area, in which the Gearhart Hotel is located, is called "the healthiest part" of northern Oregon, it borders the Pacific on the coastal strip that was known to early sailing men as the "Graveyard of Ships." The ghosts of more than 150 wrecked ships lurk beneath the waves offshore. The bones of one bark, cast up in a storm more than a half century ago, protrude from the sands. Guests of the inn, when not preoccupied with its fine foods and beverages, still visit the spot to view the remains.

But it was the health-giving properties of the solid land, rather than the dangers of the deep, that gave rise to Gearhart and the Gearhart Hotel. The story goes that in 1848 Phillip Gearhart, travelling in a covered wagon with his ague-stricken family, stopped a fellow wayfarer and said: "Where is the healthiest part of the country?"

"That would be the Clatsop area," he was told.

That was how the town of Gearhart was founded, near the spot where the Lewis and Clark expedition had reached trail's end in 1805.

Years later, Michael J. Kinney decided that the "healthiest part of this country" was just the spot for a resort hostelry, and he built the Gearhart Hotel on the very lip of the Pacific. From the

first, it was a favorite seaside retreat for Oregonians rapidly emerging from the pioneer era. The exterior of the great caravansary was of shiplap, but its interior was heavy-beamed and velvet-draped. One of the first 18-hole golf courses in the Far West was added in 1906. It was considered high fashion to enjoy the sea air and golf at the resort. The guests came by train to Gearhart and were driven to the inn in a creaking stagecoach. Nowadays many movie stars motor up from Hollywood.

The Gearhart is famed for its clambakes, with clams dug fresh from the beach outside. As many as 1500 convention guests at a time have been served steaming clams and cooling beer beside the tumbling waves of the Pacific Ocean. And inside the inn itself one hears the constant murmur of the sea, especially in the Driftwood Tavern, where the guests lift their seidels of ale from tables formed of wandering wood from distant lands.

CROSSWORD PUZZLE ANSWER



"I suppose after you get out of the service you'll be waiting for me to die so you can spit on my grave," barked the old sergeant.

"Oh, no," replied the draftee. "After I get out of this uniform I won't want to stand in line again!"

A salesman was trying to interest a country store owner in a hearing aid. "I get along with something a lot cheaper than that gadget," said the countryman. "Wait here and I'll show you."

He vanished for a moment and returned with a tiny wire, with no apparent connections, running from his coat pocket to his ear.



"This," he announced proudly, "only cost me a few cents."

"But how can that wire help you hear?" asked the puzzled salesman. "You'd be surprised," said the store owner. "When people see this, they talk louder."

"For a long time," a housewife confided to her seamstress, "I couldn't imagine where my husband spent his evenings. Then one night I happened to get home early, and there he was!"

Cut Out and Mail

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