

THE  
SUNDAY

# Chronicle

10¢

NORTH JERSEY'S ONLY WEEKLY PICTORIAL MAGAZINE

Ballyhoo Pays Off  
For Sport Stars



Long Arm

Small Cost —  
Great Reward



Complete  
Short Story



Television Programs  
For The Week



COVERING THE WORLD

RT. 4, ERIE R.R.  
FAIR LAWN, N.J.

JULY 9, 1961

VOL. XXXIII, No. 28



# This Week In AMERICAN HISTORY

BY WILLIAM BRODIE

## BRADDOCK'S DEFEAT

Major General Edward Braddock could be proud of his army as it crossed the Monongahela River on the morning of July 9, 1755. He had with him such famous regiments as the Coldstream Guards, dressed as for parade in their scarlet and gold uniforms, their arms burnished like silver. No finer troops had ever been seen in the American colonies than these British regulars marching through the woods of western Pennsylvania to capture Fort Duquesne from the French.

Braddock's army of more than 2,000 men also had some colonial militia, but these troops he regarded with contempt. Yet for all his dislike of colonials, Braddock had one of them as an aide on his staff, a young man of 23 named George Washington, whose ability Braddock had been quick to recognize.

The French had built Fort Duquesne on a commanding spot at the junction of the Monongahela and Allegheny Rivers, the present site of Pittsburgh. Braddock, commander of British forces in America, set out to capture this strategic fort. He assembled his force at Fort Cumberland, now Cumberland, Maryland, and started out during the first week of June on the march through the wilderness.

Hundreds of axmen had been sent ahead to cut a road. The march was rough, but with springtime, the woods in full bloom, Braddock's men were gay. Over the hills, across the streams and through the timber the troops marched with banners flying, bands playing, while the forest echoed their shouts and music.

Early on July 9, 1755 Braddock's men forded the Monongahela and moved slowly on as the axmen ahead cut a path through the dark forest. They were only eight miles from Fort Duquesne when shots rang out and men be-

gan to fall. The British veterans wheeled into line and returned the fire, but they could see little to shoot at, only puffs of smoke from French and Indian muskets hidden in the woods.

Braddock's men fired volley after volley with little effort on their invisible enemy. Brave men thought they were, they became confused and huddled on the 12-foot road shut in by a forest resounding with war cries while the bullets whizzed into their ranks like hail. The colonial troops tried to fight back Indian fashion. But Braddock would not let them. He galloped back and forth like a madman, trying to get his troops into battle lines and striking with his sword at men who tried to fight from behind trees.

Four horses were killed under Braddock before he, too, was shot down and fatally wounded. Now, after three hours of battle, with two thirds of their numbers cut down, the remainder of Braddock's army hastily retreated, leaving the dead and wounded along the path they had marched so gaily a few hours before. Most of Braddock's officers had fallen. George Washington survived as by a miracle, with two horses shot under him.

General Braddock was buried in the middle of the forest road by his fleeing men, and to keep the spot from being found by the Indians, the retreating army — men, horses, and wagons — passed over his grave, flattening it into the rutted forest soil.

Braddock's defeat left the border open to a bloody Indian war for several years. But it also taught the colonies that Americans could be equal in battle to the best British regulars. This lesson was to prove valuable twenty years later when the struggle for independence began.



**THE SINGLE WOMAN** — Barbara Baxley stars in the title role and Michael Tolan plays a rejected suitor in the NBC-TV color broadcast of "The Single Woman" Tuesday, July 18. The dramatic documentary, a repeat special, tells of the problems facing a young woman who rationalizes her refusal to marry.

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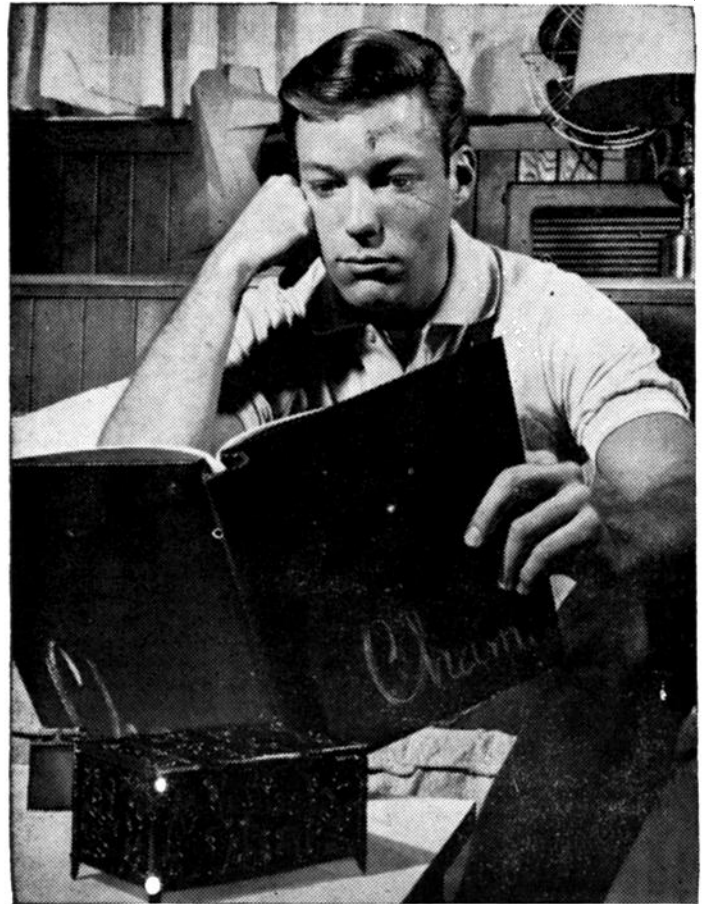
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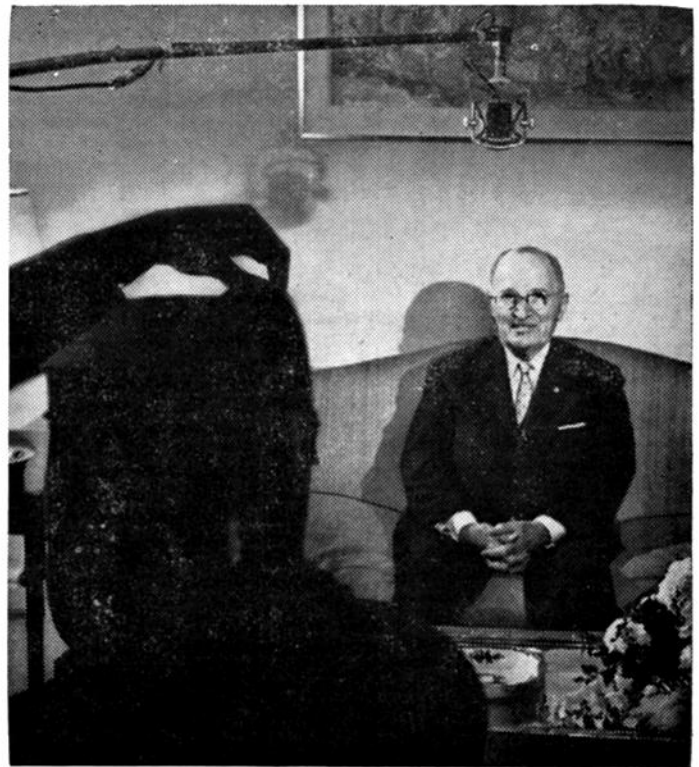
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### ON THE COVER

NBC News, the largest organization in broadcast journalism has a staff of 693 correspondents and cameramen to gather news around the world. Filmed and taped reports are sped to the U. S. by jet plane and by the exclusive NBC-BBC trans-Atlantic cable film system. Radio reports are transmitted instantaneously. The coverage — by such correspondents as (top left to right) Cecil Brown (Tokyo), John Chancellor (Moscow), Joseph C. Harsch (London), (bottom) Welles Hangen (New Delhi), Wilson Hall (Rio de Janeiro) and James Robinson (Hong Kong) is broadcast in the United States on the regular and special programs of the NBC Television and NBC Radio Networks.



**DR. KILDARE** — Richard Chamberlain studies a film script for the new full-hour "Dr. Kildare" television series in which he will play the title role. It is scheduled on the NBC-TV Network on Thursday evenings for the 1961-62 season. Raymond Massey will have the role of Dr. Gillespie.



**MR. TRUMAN COMES A-CALLING** — Early on a Summer morning in NBC's New York studios, former President Harry S. Truman drops by to chat with photographers and film a segment of a special entertainment tribute to the United Service Organizations to be broadcast on the NBC-TV Network. The full-hour program, "USO — Wherever They Go!" will be televised Sunday, Oct. 29, on "Du Pont Show of the Week." It is one of many broadcasts being taped or filmed this Summer for NBC-TV viewing during the 1961-62 season.

# EDITORIALS

## SMALL COST --- GREAT REWARD

A phenomenon of this phenomenal age has been the upsurge in world travel by the American people. The introduction of commercial jet airplane service, with all its comfort and speed, has greatly spurred the trend. In a matter of hours, not days or weeks, we can now go almost anywhere in the civilized world.

This is all to the good in a number of ways. First and foremost, the more we learn, at first hand, of the thinking, the problems, and the aspirations of other peoples, the nearer the world will come to the overriding goal of understanding and a lasting peace.

But there are debit factors. One is that American spending abroad by individuals has substantially contributed to the balance of payments deficits, which finds its reflection in the decline in our gold reserves.

This could be offset, in large measure, if more foreign visitors came to this country, and exchanged their pounds and francs and lira for dollars, just as the American traveler changes his dollars into pounds and francs and lira. Dramatic postwar recovery in Europe and elsewhere has greatly increased the number of citizens of other lands who have the wherewithal to do this. But two steps, on our part, are vitally needed.

First of all, the procedure by which foreigners can obtain U. S. entry permits must be drastically simplified. As of now, there is a vast and often humiliating amount of red tape connected with the process. Potential visitors are discouraged and repelled — to our loss as well as theirs. We are one of the worst countries on earth in this respect.

Second, we need U. S. tourist offices in key centers abroad, which will provide the prospective visitor with information and inducements. We are the only nation of any consequence which lacks them. A bill to repair this deficiency is now in Congress. The cost would be small — the reward great.

## LONG ARM

Another income tax time has come and gone. And millions of us feel a sad flatness in the pocketbook.

Once the income tax was a rich man's tax — people of small and moderate earnings paid little or nothing. But now, as Citizens Public Expenditure Survey observes, "the long arm of the Internal Revenue Service reaches out to nearly everybody."

Here's the cold statistica story: Of the total federal tax, people who earn under \$5,000 a year pay 21 per cent. The \$5,000-\$10,000 group pays 39 per cent. The \$10,000-\$15,000 earners pay 11 per cent. The \$15,000-\$50,000 people pay 17 per cent. And the real big income group — \$50,000 and over — pays only 12 per cent.

This isn't because the rich are favored — income tax rates reach a top bracket of 91 per cent. It simply reflects the fact that there are not enough wealthy people to foot the bill for government — But there are millions of individuals in the modest income brackets. So, inevitably, the latter must pay the great bulk of government costs. And they, collectively, would gain the most from reductions in non-essential governmental spending.

## NOTHING BUT THE TRUTH By Arnold



## The Editor Speaks

Have you ever stopped to think, in the process of living, what you are really living for? Have you ever wondered what life really means? There must be more to life than mere existence.

It cannot possibly be, as the communists preach, and as it says in some of their writings. Leo Tolstoy, the Russian writer, with all the factual of philosophy of the Russians wrote, "I spend my life thus: I eat, talk, and listen; I eat write and read, that is, talk and listen again; I eat and play; I eat, talk and listen again; I eat and go to bed; and so on, day after day." And that he calls LIFE.

If that were true, what would be the use of love, of hope, of charity, of religion? If that were true, we humans would be no more than the animals to whom we have never ascribed a soul, whose after-life we have never acknowledged and whose entire life on this earth, we have always maintained, is only a matter of instincts.

Life, indeed, be hardly worth the living if all of it, or even a great part of it, were spent only in chasing after material things. It is true, of course, that in the daily race for existence itself and for material comforts and economic betterment, little time is left for spiritual thoughts. But let me tell you that the only kind of living worth while is a sensible mixture of materialism and spiritual seasoning.

A life without the spice of love, of hope, of charity and all the other seasonings that make the human being distinct from the animal, certainly would not be worth even a five dollar tombstone. A human being whose entire time was taken up by material things would have no rightful place in a cemetery of humans.

Wouldn't it be a good idea for all of us — to devote a few hours a WEEK OF THINKING? We could think about what we have done for others this week. Or how many people we have hurt during the past seven days and how many people we have helped.

We could think about the wonderful opportunities GOD has given us to be HUMAN, and how little or how much we have used these opportunities. We could plan, as we think, how to utilize our time on this earth to better advantage than we have heretofore.

In other words, we could, at least a few hours a week, live as human beings.

# Ballyhoo Pays Off For The Sports Star

Champions in the athletic realm come and go, some are remembered, but many are forgotten. In the final analysis, Ballyhoo makes the difference — and the sport star. Many skilled athletes fail to attain lasting recognition because they were minus that kind of a buildup.

It's like becoming a motion picture star. You've either got it — or you haven't. And it's not just a question of ability. Two athletes may be about even in skill, yet the public will make one the big hero and the other, just another guy.

Jack Dempsey became one of boxing's most colorful champions. The fans never felt the same about Gene Tunney, the man who beat Jack twice. Joe Louis is remembered as a great champion. The heavyweight who followed him to the title, is almost forgotten at this early date.

Going back to the early days, John L. Sullivan was a colorful and respected champion. People know about him, but have a tough job remembering some of the champs after Sullivan. All boxing fans remember Benny Leonard. They remember Johnny Dundee and Jimmy McLarnin. But there were dozens of other great fighters who are forgotten.

Rocky Marciano is a perfect example of a champion who never was given his due. He started and finished his career without a defeat, becoming world's heavyweight champ and then retiring while he was still on top.

Of course, Rocky was awkward and his style wasn't exactly picture-book stuff. But he was strong and willing. He had courage and confidence. And what's most important — he had a punch that could turn a fight around.

That was the punch that won the title for Marciano, in Philadelphia in 1952. Rocky had gone into the ring with

39 knockouts in 43 fights. In there against Jersey Joe Walcott, Rocky suddenly found himself knocked down for the first time in his professional career.

Rocky seemed to be badly beaten at the end of twelve rounds. He had been outmaneuvered, out-fought, and out-cutied by Old Jersey Joe. But Marciano connected with that mighty right hand to Walcott's chin — and that was the equalizer — and more.

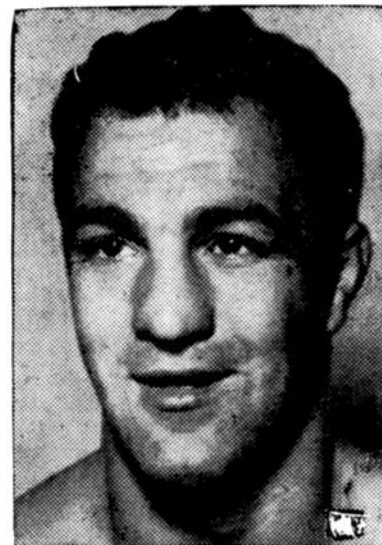
It took fourteen stitches to patch up Rocky's face that night. But he didn't care — he was champion of the world.

Marciano ruled the roost in effective fashion and performed the unprecedented feat of punching his way through an unbeaten record up to his retirement as champion. Yet, Rocky does not stand out in the same vivid manner as other colorful titleholders of the past. Ballyhoo's the big difference,

One master of the art of beating the drums and sounding the hosannahs is Jack Kearns who was Dempsey's manager, who also piloted Micky Walker to colorful fame, and who is still in action as Archie Moore's representative.

Kearns doesn't think too much of the current crop of ringmen, for good reason. After he saw Floyd Patterson keep his title by beating Ingemar Johansson in Miami Beach, Kearns aired his dissatisfaction with the cauliflower output of the present. A man who goes back a long time in the fight business, Jack is regarded as one of the smartest managers in boxing. He admits he's crowding 80. In fact, he's crowding 80 so hard, he may have passed it.

He goes back to an era when a colorful fighter wasn't rare. "Imagine it," said Kearns after the Patterson-Johansson fight, here were two men fighting for the world's heavyweight championship and a million dollars at stake. Yet, they floundered through it. Both had a chance to take over, and kept missing



Rocky Marciano, underrated

it. Johansson had Patterson down twice in the first round and blew it."

Kearns went on to say that Patterson won it only because he was able to out-fumble and out-last Johansson. Kearns adds, there's still nothing exciting about any of the opponents for the champion. He says he can't get excited about Sonny Liston or the British heavyweight, Henry Cooper. So, why should the fans get excited?

After all, Jack has handled some of the most colorful fighters in history. He developed Dempsey into a great champion who still is a thrilling sight to people, even when he just walks into a room. Kearns was Mickey Walker's manager, too. And the game Toy Bulldog wrote many great chapters into the books.

Walker earned millions in the ring. He didn't wind up with too much of it, but Mickey says he has no regrets. He grins and says: "We really lived it up." He remembers one tough fight he won in England and he didn't learn until it was over that his manager had bet the whole purse on him. "Imagine," Walker, "if I had lost the fight, we'd have had to swim back."

No wonder Kearns says boxing has changed. It's different in many ways, but the two biggest commodities conspicuous by their absence, are: Excitement and Ballyhoo.



# TV Shows This Week

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WNBC-TV—4  
WOR-TV—3  
WNTA—13

WNEW-TV—5  
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## Saturday, July 8

12:00 Noon

- 2—Sky King—Kirby Grant
- 4—True Story
- 5—Scotland Yard — Police
- 7—Tommy Seven — Children

12:30 P. M.

- 2—News — Robert Trout — —
- 4—Detective's Diary—Don Gray
- 5—Follow That Man — Mystery
- 7—Barney Bear
- 11—This Is The Life

1:00 P. M.

- 2—New Nations
- 4—Mr. Wizard—Don Herbert
- 5—Movie — Drama
- 7—Movie
- 9—Cooking
- 11—Big Picture

1:30 P. M.

- 2—International Hour
- 9—Movie
- 11—Sports

2:00 P. M.

- 4—Movie
- 5—Movie — Comedy
- 11—Baseball—N. Y. Yankees

2:30 P. M.

- 2—Movie
- 7—Movie

3:00 P. M.

- 9—Movie

3:30 P. M.

- 2—Movie
- 5—Movie

4:00 P. M.

- 7—I Married Joan — Comedy
- 13—Movie

4:30 P. M.

- 5—Horse Race
- 7—Men of Annapolis
- 9—Movie—See 1:30 p.m., Ch. 9
- 11—Movie

5:00 P. M.

- 2—Life of Riley—Comedy
- 5—Movie — Mystery
- 7—World of Sports

5:30 P. M.

- 2—Movie — Early Show
- 4—Captain Gallant
- 11—Ramar of the Jungle
- 13—Builder's Showcase

6:00 P. M.

- 4—Saturday Theatre
- 5—Felix and Friends
- 9—Movie
- 11—Jeff's Collie
- 13—Record Wagon—Clay Cole

6:30 P. M.

- 5—Cartoons—Sandy Becker
- 11—Robin Hood, Adventure

7:00 P. M.

- 2—Brothers Brannagan, Detect.
- 4—News and Weather
- 5—Circus Boy
- 7—Best of the Post—Drama
- 11—Superman
- 13—I Led Three Lives

7:30 P. M.

- 2—Perry Mason
- 4—Bonanza — Western
- 5—Speedway
- 7—Roaring 20's — Drama
- 9—Blessing of Liberty
- 11—Marry a Millionaire, Comedy
- 13—Movie

8:00 P. M.

- 5—Theatre 5
- 9—Bowling
- 11—I Search for Adventure

8:30 P. M.

- 2—Checkmate — Suspense
- 4—Tall Man — Western
- 7—Leave It To Beaver—Comedy
- 11—Flight — Drama

9:00 P. M.

- 4—Deputy — Western
- 5—Wrestling—Bridgeport
- 7—Lawrence Welk—Music
- 9—Movie
- 11—Chisari Story
- 13—Dance Party — Ted Steele

9:30 P. M.

- 2—Have Gun Will Travel
- 4—Nation's Future — Debate
- 11—Seven League Boots

10:00 P. M.

- 2—Gunsmoke — Western
- 7—Fight of the Week
- 11—Bachelors
- 13—Mantovani — Music

10:30 P. M.

- 2—Sea Hunt — Adventure
- 4—Movie
- 9—Movie — Drama
- 11—Movie
- 13—Movie

11:00 P. M.

- 2—News—Richard Bate
- 4—News—Bob Wilson
- 5—Movie — Mystery
- 7—Circle — Variety

11:15 P. M.

- 4—Movie, See 10:30 p.m., Ch. 4
- 7—Movie

## Sunday, July 9

12:00 Noon

- 2—Keynotes — Music
- 7—Tommy Seven Show

12:30 P. M.

- 2—Peoples' Choice
- 7—Barney Bear
- 11—Encounter — Religion

1 P. M.

- 2—Movie — Comedy
- 5—Movie
- 7—Movie
- 9—Let's Look at Congress — —
- 11—Continental Miniatures

1:30 P. M.

- 4—Frontiers of Faith
- 9—Oral Roberts
- 11—Sportsman Club

2:00 P. M.

- 4—Movie
- 9—Evangel Hour
- 11—Baseball

2:30 P. M.

- 2—Movie
- 9—On Guard

3:00 P. M.

- 5—Movie
- 9—Movie — See 1:30p.m., Ch. 9

3:30 P. M.

- 4—Direct Line
- 7—Youth Wants to Know

4:00 P. M.

- 2—New York Forum
- 4—Open M.nd
- 7—Eichmann Trial
- 13—Religious Hour

4:30 P. M.

- 2—Amer. Musical Theatre
- 7—Issues and Answers
- 9—Movie See 1:30 p.m., Ch. 9
- 13—Streets of Danger

5:00 P. M.

- 2—Accent
- 4—Invitation to Art
- 5—Racquet Squad
- 7—Funday Funnies — Cartoons
- 13—Briefing Session

5:30 P. M.

- 2—Ama'eur Hour
- 4—Edwin Newman
- 5—Dial 999 — Police
- 7—Rocky and His Friends
- 13—Dateline Washington

6:00 P. M.

- 2—I Love Lucy — Comedy
- 4—Meet The Press—
- 5—Movie — Drama
- 7—Ivanhoe — Roger Moore
- 9—Film
- 13—Between The Lines

6:30 P. M.

- 2—Twentieth Century
- 4—Recital Hall — Music
- 7—Walt Disney—Adventure
- 13—Governor Meyner

7:00 P. M.

- 2—Lassie — Jon Provost
- 4—Shirley Temple — Drama
- 11—Pioneers—Western
- 13—Movie

7:30 P. M.

- 2—Dennis the Menace
- 7—Maverick — Western
- 9—Movie
- 11—Aqualung Adv
- 13—Movie

8:00 P. M.

- 2—Ed Sullivan — Variety
- 4—National Velvet
- 5—Medic
- 11—Air Force Adventure

8:30 P. M.

- 4—Tab Hunter
- 5—Albert Burbe — Comment
- 7—Lawman—Western
- 11—City Detective — Police

9:00 P. M.

- 2—G. E. Theatre
- 4—Mystery Theatre
- 5—John Crosby — Discussion
- 7—Rebel—Western
- 9—Movie — Drama
- 11—Soccer

9:30 P. M.

- 2—Holiday Lodge
- 7—The Asphalt Jungle



**NEWS VETERAN** — Joseph C. Harsch is NBC News' senior European correspondent and bureau chief in London. Harsch has written two authoritative books on recent European history — "Pattern of Conquest" (1941) and "The Curtain Isn't Iron" (1949). He won the Du Pont Commentator Award in 1952 for his broadcasts and for the past 30 years had been contributing columns to the Christian Science Monitor. In his busy career, Harsch has covered major stories in Berlin, the Far East, Washington, Geneva and other news-making centers of the world.

- 10:00 P. M.  
 2—Candid Camera  
 4—Loretta Young — Drama  
 5—Crusade in the Pacific  
 11—Inner Sanctum  
 13—Open End—David Susskind

- 10:30 P. M.  
 2—What's My Line?  
 4—This Is Your Life  
 7—Editor's Choice  
 9—Movie  
 11—Code 3 — Police

- 11:00 P. M.  
 2—News—Walter Cronkite  
 4—News—Frank Blair  
 5—Senate Report  
 7—News  
 11—All Star Movie

- 11:15 P. M.  
 2—Movie  
 7—Movie  
 4—Movie

## Monday, July 10

- 7:00 P. M.  
 2—News  
 4—Shotgun Slade—Western  
 5—Jim Bowie — Adventure  
 7—Blue Angels — Adventure  
 9—Terrytoon Circus  
 11—News—Kevin Kennedy

- 7:30 P. M.  
 2—To Tell the Truth—Panel  
 4—General McArthur  
 5—Miami Undercover  
 7—Cheyenne—Western  
 9—Million Dollar Movie  
 11—Invisible Man—Drama

- 8:00 P. M.  
 2—Pete and Gladys — Comedy  
 5—Mackenzie's Raiders  
 11—This Man Dawson  
 13—Mike Wallace—Interview

- 8:30 P. M.  
 2—Bringing Up Buddy, Comedy  
 4—Wells Fargo — Western  
 5—Divorce Hearing  
 7—Surfside—Adventure  
 11—I Search For Adventure  
 13—Betty Furness

- 9:00 P. M.  
 2—Danny Thomas—Comedy  
 4—Whispering Smith — Police  
 5—Overland Trail — Western  
 9—Kingdom of the Sea  
 11—Man and the Challenge

- 9:30 P. M.  
 2—Ann Sothern  
 4—Concentration — Downs  
 7—Adventures in Paradise --  
 11—Men Into Space  
 9—High Road to Danger

- 10:00 P. M.  
 2—Glenn Miller Time  
 4—Barbara Stanwyck  
 5—Big Story — Drama  
 9—Treasure — Documentary  
 11—Mike Hammer  
 13—Movie

- 10:30 P. M.  
 2—Brenner  
 4—Web  
 5—Theatre Five — Drama  
 7—Peter Gunn — Mystery  
 9—Movie—See 7:30 p.m., Ch. 9  
 11—Boots and Saddles

- 11:00 P. M.  
 2—News  
 4—News — John McCaffrey  
 5—PM East — PM West  
 7—News — Scott Vincent  
 11—News

- 11:15 P. M.  
 2—News  
 4—Jack Paar — Variety  
 7—Movie

## Tuesday, July 11

- 7:00 P. M.  
 2—News  
 4—Phil Silvers—Comedy  
 5—Coronado 9—Adventure  
 7—Focus on America  
 9—Terrytoons—Kirchner  
 11—News—Kevin Kennedy

- 7:30 P. M.  
 2—Talahassee 7000  
 4—Laramie — Western  
 5—Tightrope—Police  
 7—Bugs Bunny—Cartoons  
 9—Movie  
 11—Stars and Bars

- 8:00 P. M.  
 2—Father Knows Best  
 5—Walter Winchell — Police  
 7—Riflemen — Western  
 11—Movie  
 13—Mike Wallace — Interview

- 8:30 P. M.  
 2—Dobie Gillis — Comedy  
 4—Alfred Hitchcock—Suspense  
 5—Racket Squad — Police  
 7—Wyatt Earp — Western  
 13—Betty Furness

- 9:00 P. M.  
 2—Tom Ewell Show — Comedy  
 4—Thriller — Suspense  
 5—Wrestling  
 7—Stagecoach West  
 9—Movie

- 9:30 P. M.  
 2—Playhouse 90  
 11—Movie

- 10:00 P. M.  
 4—Project 20  
 7—Alcoa Presents  
 13—Movie

- 10:30 P. M.  
 7—Dangerous Robin  
 13—Movie

- 11:00 P. M.  
 2—News  
 4—News—John McCaffrey  
 5—PM East — PM West  
 9—Movie  
 11—News

- 11:15 P. M.  
 2—Movie  
 4—Jack Parr  
 11—Movie

## Wednesday, July 12

- 7 P. M.  
 2—News  
 4—Death Valley Days  
 5—Tombstone Territory  
 7—Rescue 8  
 9—Terrytoons—Kirchner  
 11—News—Kevin Kennedy

- 7:30 P. M.  
 2—Malibu Run — Adventure  
 4—Wagon Train — Western  
 5—Mister Ed  
 9—Movie  
 7—Hong Kong—Adventure  
 11—Honeymooners—Comedy

- 8:00 P. M.  
 5—R.C.M.P. Adv.  
 11—Bold Journey  
 13—Mike Wallace—Interview

- 8:30 P. M.  
 2—Danger Man — Adventure

- 4—Price Is Right  
 5—Award Theatre — Drama  
 7—Ozzie and Harriet  
 11—M Squad — Police  
 13—Betty Furness

- 9:00 P. M.  
 2—Angel  
 4—Mystery Theatre  
 5—Movie  
 7—Hawaiian Eye—Mystery  
 9—Science Fiction Theatre  
 11—You Asked For It

- 9:30 P. M.  
 2—I've Got A Secret — Panel  
 9—Harness Racing  
 11—The Californians — Western

- 10:00 P. M.  
 2—U. S. Steel Hour  
 4—It Could Be You  
 7—Naked City — Police  
 11—High Road — John Gunther  
 13—Movie

- 10:30 P. M.  
 4—Main Event — Marciano  
 9—Movie —  
 11—Wild Cargo  
 13—Movie — Drama

- 11:00 P. M.  
 2—News  
 4—News—John McCaffrey  
 5—PM East — PM West  
 7—News—Scott Vincent  
 11—News—John Tillman

- 11:15 P. M.  
 2—Movie  
 4—Jack Paar—Variety  
 7—Movie

## Thursday, July 13

- 7:00 P. M.  
 2—News  
 4—Long John Silver  
 5—Mister Magoo — Cartoons  
 7—Vikings—Adventure  
 9—Terrytoons—Kirchner  
 11—News—Kevin Kennedy

- 7:30 P. M.  
 2—Sports Spectacular  
 4—Outlaws — Western  
 5—Rough Riders—Western  
 7—Guestward Ho!  
 9—Movie  
 11—You Asked for It

- 8:00 P. M.  
 5—City Reporter—Drama  
 7—Donna Reed—Comedy  
 11—Divorce Court  
 13—Mike Wallace—Interview

- 8:30 P. M.  
 2—Zane Grey — Western  
 4—Bat Masterton — Western  
 5—Four Just Men — Drama  
 7—Real McCoys — Comedy  
 13—Betty Furness

- 9:00 P. M.  
 2—Gunslinger  
 4—Bachelor Father—Comedy  
 5—Westling—Washington  
 7—My Three Sons — Comedy  
 9—Fiesta in Puerto Rico, Music  
 11—Target—Adolph Menjou

- 9:30 P. M.  
 4—Ghost Tales  
 7—Untouchables—Drama  
 9—Strange Stories  
 11—Travel

- 10:00 P. M.  
 2—Life of Danny Kaye  
 4—The Groucho Show

- 9—Crime Does Not Pay  
 11—Victory at Sea  
 13—Movie

- 10:30 P. M.  
 4—Third Man — Mystery  
 7—Silence Please  
 9—Movie See 7:30 p.m., Ch. 9  
 11—Shotgun Slade  
 13—Movie — Drama

- 11:00 P. M.  
 2—News  
 4—News—John McCaffrey  
 5—PM East — PM West  
 7—News — Scott Vincent  
 11—News—John Tillman

- 11:15 P. M.  
 2—Movie  
 4—Jack Paar  
 7—Movie  
 11—Movie

## Friday, July 14

- 7:00 P. M.  
 2—News  
 4—Lock-Up Mystery  
 5—Assignment Underwater  
 7—Jim Backus — Comedy  
 9—Terrytoons — Kirchner  
 11—News—Kevin Kennedy

- 7:30 P. M.  
 2—Rawhide — Western  
 4—Happy — Comedy  
 5—Cannonball — Adventure  
 7—Matty's Funday Funnies —  
 9—Movie  
 11—France and Africa

- 8:00 P. M.  
 4—One Happy Family  
 5—Miami Undercover  
 7—Harrigan and Son  
 13—Mike Wallace—Interview

- 8:30 P. M.  
 2—Route 66 — Adventure  
 4—Short Story — Drama  
 5—Tombstone Territory  
 7—Flintstones—Cartoons  
 11—Sportsman Club  
 13—Betty Furness

- 9:00 P. M.  
 4—The Lawless Years  
 5—Pony Express—Western  
 7—77 Sunset Strip  
 9—Golf Tips  
 11—Baseball

- 9:30 P. M.  
 2—Way Out — Drama  
 4—Preview Theatre  
 5—Night Court  
 9—Long John Rebel

- 10:00 P. M.  
 2—Twilight Zone — Drama  
 4—Michael Shayne — Mystery  
 5—Award Theatre — Drama  
 7—Detectives — Robt. Taylor  
 13—Movie

- 10:30 P. M.  
 2—Person to Person  
 5—Man Hunt — Police  
 7—Law and Mr. Jones  
 9—Movie —

- 11:00 P. M.  
 2—News  
 4—News—John McCaffrey  
 5—PM East — PM West  
 7—News—Scott Vincent  
 11—Movie

- 11:15 P. M.  
 2—Movie  
 4—The Best of Paar  
 7—Movie

## · YOUR HOME ·

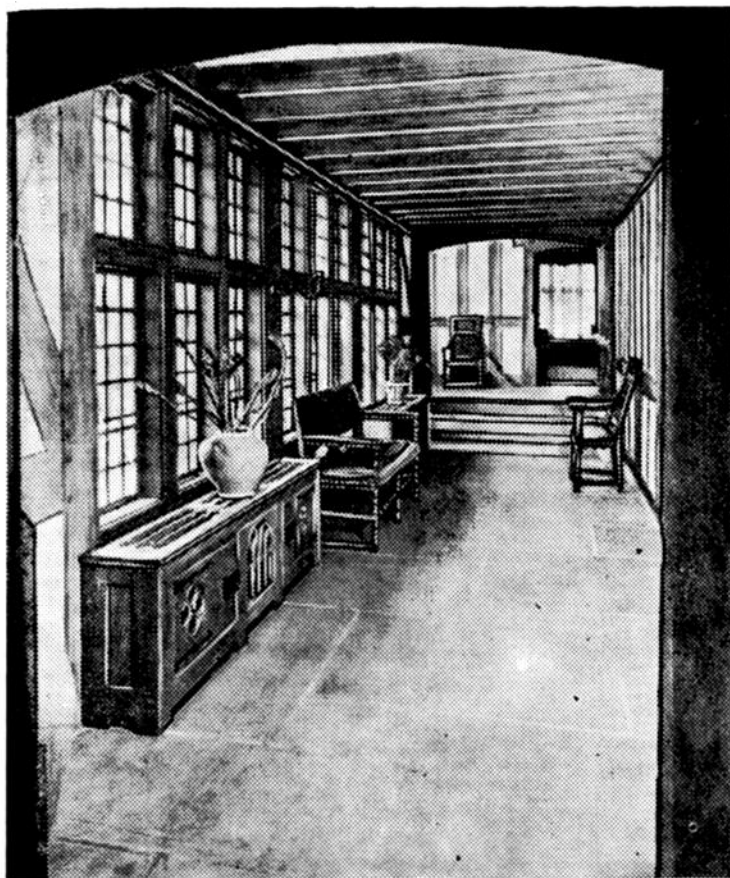
· by LEWIS & ELEANOR BOWMAN ·

### A House With a Built-In View

ONE summer, friends of ours rented a country house which had a most interesting court. The house was built around three sides of the court, giving a view of its pool and lovely planting from many rooms on the first and second floors. Our friends decided that when they built their own home, they would have a court, too.

The photograph shows the long gallery in their house. It extends from the entrance door to a platform beyond. Off this is the library straight ahead, the dining room to the left, and a screened porch to the right. The interesting row of mullioned windows with leaded sash overlooks the enclosed court. Southern sun streams in here most of the day. In summer, the pool is filled with blooming water lilies. Old English lead pots with flowering plants stand at each corner of the pool. Along the stone walls of the house are laurel, yew and other evergreens.

The view from these windows is lovely in winter, too, and



Lewis Bowman, Architect

the gallery is bright with the intense winter sun. Galleries were often used in early houses. They helped conserve the heat in the adjoining rooms when fireplaces were the only means of heating. In this gallery, the flagstone floors, half-timbered walls and beamed ceiling produce an old-world effect, very comfortable for country living.

The Charles II sofa covered with leather and the two wainscote chairs are in harmony with this gallery. Radiators are covered by oaken boxes designed with early English motifs. Small hinged doors permit easy access to the pipes for necessary repairs.

There is no style of architecture that can take the hard living and daily wear that this early English style can. It has more functional qualities than a house of Contemporary design. It not only withstands wear, but improves with age, needing little care and few repairs or repainting since there is nothing to paint or repair!

That is why wise owners retain these houses and would have no other kind.

## See "MARY MARY"

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# Crossword Puzzle

By LARS MORRIS

## ACROSS

- 1—Eastern European
- 5—Cast forth
- 9—A great many (slang)
- 14—Story
- 15—Public vehicle
- 16—Heathenish
- 17—Russian ruler
- 18—Seed covering
- 19—Girl's name
- 20—Say again and again
- 22—Interest on French national debt
- 23—March the nineteenth
- 24—Swifter
- 25—Burn with water
- 26—Excite to action
- 31—At present time
- 32—Recital
- 33—Melt
- 37—Give out
- 38—Pronged
- 39—Rant
- 40—Minute particle
- 41—Mountain in Thessaly
- 42—Merchandise
- 43—Gentlewomen
- 44—Turn inside out
- 45—Looked fixedly
- 48—Away from wind
- 51—Custom
- 52—Arrayed in armor
- 57—Dwelling
- 58—Skills
- 59—Collection of Icelandic literature
- 60—Wanderer
- 61—Male parent

Answer to  
Cross Word  
Puzzle  
on Page 11

- 62—Enlarge size of hole
- 63—Utters
- 64—Coarse hulled Indian corn

## DOWN

- 1—Mix
- 2—Wash
- 3—Mountain range of Turkestan

- 4—Expose to discussion
- 5—Steadily gaze
- 6—Condition of one who fawns
- 7—Go out
- 8—Beguiling trick
- 9—Helical figure
- 10—Worries
- 11—Representative
- 12—Author of "Inferno"
- 13—Contemptuous expression
- 21—Founder of Christian Science
- 24—Give food to
- 25—Stalk
- 26—Town in Italy
- 27—Tunnel door
- 29—Parsonage
- 30—Spirit of jocose companionship
- 33—Those who journey
- 34—Large jumping rodent
- 35—State positively
- 36—Toward setting sun
- 38—Frog-like animal
- 42—Cry
- 43—Keeps
- 45—Pointed
- 46—Small tambourine
- 47—Higher up
- 48—Is transported
- 50—Falls to keep
- 52—Throw in football
- 53—Melody
- 54—Conception
- 55—Type of cheese
- 56—Moist

Opportunities Unlimited:

## A Copywriter's Co-Workers Treat Her Like a Secretary

By ANNE HEYWOOD

ALL of us who are mothers know that one of the hardest things in the world is to face the fact that our little babies have grown up.

It seems such a short time ago that they were toddlers, and dozens of times a day we have to bite our tongues to keep from giving them nursery-type instructions and endearments.

The same kind of thing happens frequently in the business world. A letter which just came in from a girl in Maryland, named Theresa, will illustrate what I mean.

"I started out as a secretary," Theresa says, "in a big advertising agency. I was a good secretary, and worked for the head of the copywriting department.

"He knew I was interested in writing copy some day myself, and he was as kind as he could be. I typed all the copy for him, and for the other five copy writers, of whom four are men and one a woman. After a while, he gave me an occasional chance to try my hand at writing, and I did all right.

"About a year ago," her letter continues, "I came up with a really good idea and they used it. Shortly after that, one of the men copywriters moved to another company, and I was promoted to his position. I was just as happy as I could be—but now everything is wrong.

"You see, I am supposed to be a full-fledged copywriter. I sit in the room with the others—the three men and the other woman. We all have products for which we are responsible, and we all—it says here—are writing copy all day.

"I love the work, but the trouble is, they still think of me as a secretary. They'll get in a pinch, and ask me to type their copy, and then I haven't time to

do my own. I complain to my boss, but he says, 'There, there,' and doesn't do anything about it. Now the woman copywriter practically acts as if I'm her private typist. If this goes on much long-



They Keep Asking Her to Type Their Copy for Them.

er, I'll go crazy — and I'll have hardly any time for the interesting part, the writing. What shall I do?"

### Check Yourself First

In a case like this, first be very sure you aren't just touchy. But if your co-workers cannot make themselves understand that you are a writer now, and if your boss cannot back you up, the best thing is probably to go to another company as copywriter, where they never "knew you when."

People will be people, and in a way you can't blame them for being unable to change their habits of thinking. They're used to thinking of you as the one who types their copy, and if you've given it a year, and they still can't change, the best thing to do is stop stewing, and get a job elsewhere.

## THOSE WERE THE DAYS



By ART BEEMAN



# The Showdown

By GENE THIENELL

Long after Hilda had cleared away the breakfast dishes, Stella Prentiss remained at the table. The pain and despair that filled her heart made her body seem incapable of movement.

After four terrible months it was finally to come — the end. The Showdown.

Neil's words at breakfast echoed and re-echoed in her taut mind. She stared at the empty chair at the other end of the table. She could still see Neil sitting there, just as he looked less than an hour ago—tense and nervous. Conversation had been perfunctory, most of it directed at the children. After Bud and Jean had gone off to school, Neil put his fork down abruptly. "I have something very important to discuss with you this evening, Stella."

She wanted to say something. To answer. To plead. But her whole body suddenly turned to stone. Over and over she repeated the words to herself. A divorce. A divorce. Tonight Neil is going to ask me for a divorce.

With great effort she arose from the table. Like one transfixed, she walked to the study and sat down at the desk. Mechanically she picked up the grocery list. Slowly her eyes roved to the far end of the desk to the photograph of her husband.

At the time the picture was taken Neil

didn't have a mustache. It had been shortly after the other woman entered their life that he started to grow one. That was probably her idea, Stella thought for the millionth time.

Hilda came in for the grocery list, and Stella did not miss the unconcealed sympathy in her eyes. Of course, Hilda knows, she thought to herself, how could she help not knowing.

What difference does it make, she thought with a resignation she was far from feeling. Soon everyone will know. The perfect marriage had come to an end. She could almost hear the biting tongues: "My dear, isn't it simply terrible? Stella and Neil. Of all people. And such a charming couple. And all because of some young girl; worked in Neil's office, I understand."

She walked to the leather couch under the window and lay down. How many times had she done this in the last four months, she wondered. How many times had she asked herself, "Where, oh where, did I fail him?"

They had both been in their middle twenties when they married — both reasonably attractive and intelligent. There were moments of anxiety, what with the children's illnesses, and Neil's going into his own advertising business. But always they pulled through together — more and more in love.

Seventeen years hadn't impaired their knack for conversing or enjoying a good laugh together. And the children had completed the circle, adding new youth and happiness.

Stella had always been proud of her efforts to keep up with her husband — physically as well as mentally. Constant attention to the garden had kept her figure trim, and she knew her skin to be flawless. She was always secretly pleased when people were stunned to learn that she had a son of fifteen.

Pity engulfed her at the thought of the children. Bud and Jean adored their father so. To separate them from him now would do irreparable harm.

She dug her fingers into her forehead, as if to halt the rushing onslaught of her thoughts. Already the wall of loneliness was closing in on her. She had been so sure if she was patient and just waited quietly the whole affair would subside. Neil would come back to her repentant, but wiser, and she would never mention it.

For four long months she had kept telling herself that. In the beginning it hadn't been that way. Then she was blind with anger and self-pity. It was when she first found the picture. It had been taken in a night club. It was the girl's youth that had struck her. She seemed like such a baby — looking not much older than her daughter Jean. How could she fight an adversary like that? How could a woman of forty-two stand up to a youngster with tawny hair and laughing eyes?

The clock in the hall chimed twelve. Six more hours, she thought. Six more hours of self-torment. And then a whole lifetime after that.

Dinner passed quickly enough. Stella was dressed in her best, and tried to act accordingly. For the sake of the children; it might be our last dinner together, she feared.

After dinner Neil helped Bud and Jean with their homework. Stella knitted furiously to help hide her nervousness. The air was so tense that when Bud asked her to stay up late, just this once, Stella quickly consented. Neil looked up at her sharply. She was usually very strong on that point. But not tonight, her heart begged, not tonight.

She didn't want to be left alone with Neil. Not now. Later, but not now. I must have time to compose myself, she repeated to herself. When the axe fell, she wanted to at last meet it with a show of bravado.

When Bud did finally go off to bed, panic overcame Stella and she hastily retreated to their bedroom. She undressed, bathed, turned down Neil's bed and climbed into her own. This is better, she thought. The bed is a refuge. I can face it better in the dark.

Shortly after, she heard Neil enter the bedroom. He opened and closed drawers, and then went into the adjoining bathroom.

The moon threw a bright glare under the covers. She laughed ironically to herself. The bright moon, she thought. That will be the thing I'll remember. Long after everything has waned. I'll remember that the night my husband asked me for a divorce the moon was full and bright.

It seemed hours since Neil had gone in to shower. That's his refuge, she was thinking. He too is afraid.

She heard the bathroom door open. Neil came into the room. She heard him as he hung his clothes in the closet, laid some things on the dresser; listened as he came to the edge of the bed and sat down beside her.

"Stella, dear," he began.

He got no further, for as Stella looked agonizingly, from the pillow in which head had been buried, she saw his face etched sharply, clearly, in the moonlight. And with one blinding stroke, realization stabbed through her mind. Her heart fluttered like a wild bird's. Tears streamed compulsively down her cheeks. Then her arm reached up and pulled him down to her side, as a wave of understanding gushed through her, washing away all the grief and the pain.

Neil had shaved off his mustache!



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Stonehenge, in Ridgefield, Connecticut, is one of the most unusual of the famous inns and taverns in the eastern part of the country. Established only since World War II, it has achieved a remarkable atmosphere of antiquity in a comparatively few years. Converting a beautiful 125-year-old house was a good start in that direction, but

it was something unseen, something more subtle which has truly made Stonehenge "an inn in the early Connecticut tradition" and a favorite resort of public personalities.

One does not have to look far for this elusive quality, this sense of "timelessness." It is to be found in the character of the innkeeper himself, Victor Gilbert. To make a point at once, he doesn't call himself an innkeeper; he calls himself "skinker," which in archaic English meant a taster of beers and ales. And Skinker Gilbert provides the best of traditional refreshments in the Druid Bar-Parlour of his inn.

The inspiration for a different kind of inn was genuinely acquired. During the war, while stationed near historic Stonehenge on England's famed Salisbury Plain, the idea for a "dream inn" came to Skinker Gilbert. The dream inn would have the best, house the best and be the best. The dream has been substantially realized, at some expense to both the host and guests.

"We charge more, we care more, we give more," Skinker Gilbert says.

Very few inns have so much to give as Stonehenge—rare antique furnishings, a collection of 200 ancient clocks dating back to the 16th century, breakfast in bed until noon, sixty-five acres of lovely field and woodland. And, on the modern comfort side—a heated swimming pool, television and radio in every room, outside window thermometer, color telephone in every bedroom and every bathroom and a superb pianist in the Druid Bar-Parlour where one cannot refrain from raising one's mug of beer and crying "Wassail!"

What is Stonehenge? An unknown poet said, "It is the roof less past; man's ruinous myth his uninterred adoring of the unknown..."

Skinker Gilbert has put a roof on his Stonehenge where it is possible to adore the unknown in cosy comfort.

## THE DRIVER'S SEAT



Normally, scare techniques intended to frighten drivers into avoiding accidents by safe driving aren't too effective. Most drivers have a firm belief that it is "the other guy" who will be hurt or killed in traffic accidents.

However, before a recent holiday weekend, a radio station in California came up with a novel idea that may have convinced at least 225 drivers that traffic accidents could happen to them.

Radio Station KPAY in Chico, California, startled its listeners by offering a free \$750 funeral for anyone killed in holiday traffic. The only qualification necessary was that the victim had registered with the station in advance.

"Simply send in your name and address, along with the next of kin's on a postcard," said cheerful-voiced announcers. The station received 225 postcards in advance of the holiday.

But everyone made it home safely and there were no claimants for the free funerals. The station owner commented that he felt the purpose of the stunt — to instill in listeners the realization that it might no be "the other fellow", but themselves, who could be killed unless they drove safely — was successfully accomplished.

It often takes dramatic or attention-getting stunts such as this to jolt motorists out of their blind conviction that accidents happen to "the other guy". In spite of all safety authorities do to help drivers avoid accidents—law enforcement programs, better roads, improved signs — traffic accidents remain the single biggest cause of deaths in this country every year.

## CROSSWORD PUZZLE ANSWER



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