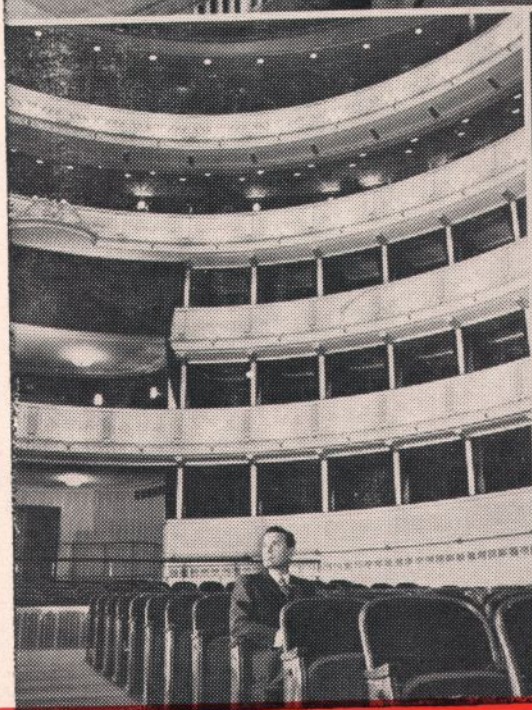
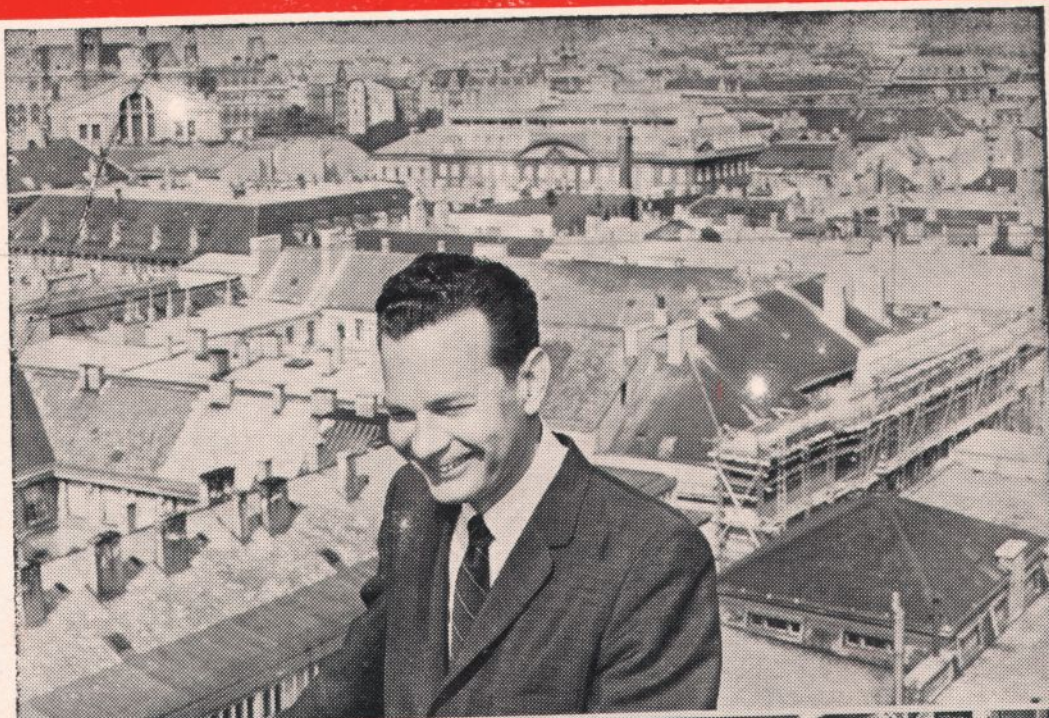


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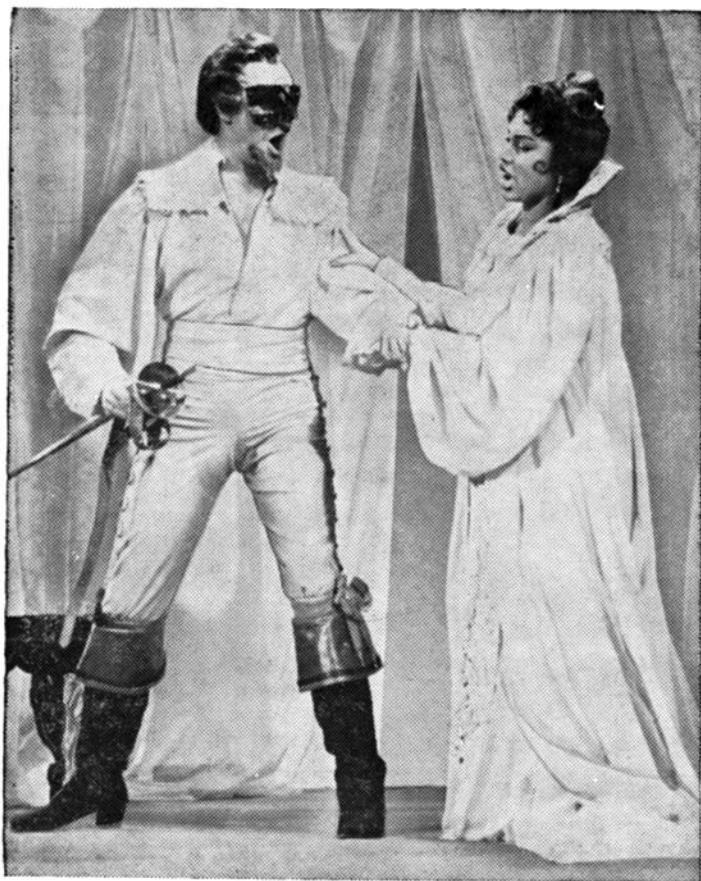
OUR MAN IN VIENNA

JANUARY 28, 1962

VOL. XXXIV, No. 5



LET'S ALL SING — Comedian George Burns (left) tries to get a note in edgewise in an effort to join Perry Como and Lena Horne in a medley of bird songs during "Perry Como's Music Hall" color broadcast on NBC-TV Wednesday, Jan. 31. During the show, Burns does get a chance to sing — and even performs a soft-shoe dance with choreographer Peter Gennaro.



'DON GIOVANNI' STARS — The celebrated opera stars, Cesare Siepi and Leontyne Price, are seen in the opening scene of Mozart's great opera, "Don Giovanni," a presentation of the NBC Opera Company, to be broadcast again in color on NBC-TV Sunday, Jan. 28. The two-and-one-half-hour production won critical accolades in its original production.

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ON THE COVER

David Brinkley took a close look at the Viennese people — their memories and their present problems — in the special color program, "Our Man in Vienna. He is seen (top) looking over the city from the vantage point of its highest building, (bottom) seated in the Vienna opera house, and surveying the baroque decor of the National Library.

THE CHRONICLE



HOW HIGH IS UP? — Officer Francis Muldoon (series co-star Fred Gwynne) and his blind date, Melinda (guest star Shari Lewis), are an unusual but attractive couple at the 53rd Precinct Brotherhood Club dance during the "How High Is Up?" episode of NBC-TV's "Car 54, Where Are You?" Sunday, Feb. 4. In the story, Muldoon, suddenly aware of his six-feet-five height, accepts a date with Melinda, not aware that she is only five feet tall.



CHAMPIONSHIP DEBATERS — Moderator James McBath, professor of speech at the University of Southern California, meets with the two lovely young ladies who will represent Fordham University's School of Education on the premiere program of NBC-TV's "Championship Debate" series Saturday, Feb. 3. The girls, Ann Cheevers (left) and Mary Kenney, will oppose two young men of the United States Military Academy debate team on the first program. "Championship Debate" each week will feature two of the country's top collegiate debating teams and culminate in a national television debate championship.

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Her Love of Animals Led to a Part-Time Job

By ANNE HEYWOOD

"I USED to think you were crazy," a forthright young mother told me the other day, "harping on that one theme that everybody should love her job. It seemed to me that you got any job you could find, did it the best you could, got paid for it and that was that."

"But now, wait until I tell you what happened to me!"

Seeking a Part-Time Job

"When the kids went to school, I wanted to get a part-time job, from ten to two. My experience was nil, but I like people and so I decided to try for a sales job. I went around to a lot of stores, but they had no job for me."

"Then one day I decided to consider what really interested me the most. I realized that maybe my halfhearted approach had been somewhat of a liability. After all, I honestly didn't consider the world well lost for a department store sales job. Maybe that was why they didn't hire me."

"Next to people, I like animals more than anything in the world, all animals. We always have a house and yard full of dogs and cats and rabbits and canaries and all kinds of animals."

Touring Local Pet Shops

"So I approached a few pet shops, to see if they needed part-time help. The third one I approached hired me. The owner wanted someone to take over

mornings. He offered me a flat salary, not very big, and a commission on the pets I sold."

"Believe it or not," she concluded, "I am making a small fortune. I love all the pets we



Enthusiasm Persuades Her Customers to Buy Pets.

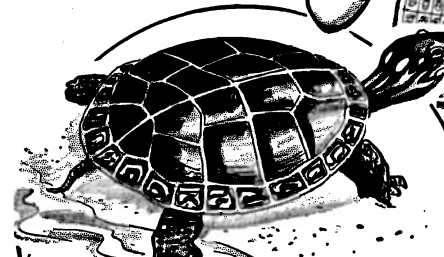
have, and when people ask to see a puppy, I get such a kick out of showing them the lovable creature, that it's almost contagious, and they always end up by buying him."

"My boss is delighted, and says I have a real gift for it. But it isn't really a gift. It's just so much fun and so interesting, that I feel downright crooked taking money for doing it!"

NOTHING BUT THE TRUTH by Russ Arnold



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'MAD SCENE' — Joan Sutherland, renowned prima donna of the opera, will sing the "Mad Scene" from "Lucia di Lammermoor" when she makes her second appearance of the season on NBC-TV's "Telephone Hour" color broadcast Friday, Feb. 2. It was in the role of Lucia that she made her sensational "Met" debut last November.

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The Sensitivity of Our Ears . . .

Next time a telephone jangles your nerves, or a jet hurts your eardrums, or a car's horn makes you jump, try thinking about all the things your amazing ears do for you.

Consider: you can hear thunder — and a faint whisper — the one being ten million times as loud as the other. Your ears can make out 300 different degrees of softness and loudness. They can recognize 400,000 different sounds. They can tell 1,500 different varieties of highness and lowness.

Besides that, your ears are working all the time — even while you sleep. And if your ears heard any better, you would be listening to your blood circulate, your bones scrape, and your muscles moving!

As it is, your ears hear more than they have to. (That's why some people can gradually lose their hearing without knowing it.) For instance, you don't have to go atop a mountain to hear echoes: you're hearing them all the time! Only you don't know it, because of the short time between the sound and its echo.

Even with acoustical materials, 15 per cent of the sound made in a room is bounced back to you. In a special room that the Bell Telephone Company built in Murray Hill, N. J., only .02 per cent of the sound is echoed back. But in an ordinary room, 85 per cent of the noise can be reflected back to your ears!

Don't sell your hearing short, either. Normally, a voice can be heard at a distance of 150 yards. But there's a case where a normal voice, across water, was heard 10½ miles away.

And hearing isn't all your ears do for you. Inside each ear are three organs known as semi-circular canals, filled with fluid. These tell you whether you're standing up straight — how your balance is. Then there are two small sacs deep in your ear, which tell you whether you're going up or down, forwards or sideways.

Your ears are pretty discriminating too. They don't hear anything — they hear best what you want to hear. In a crowd, you will hear the voice you're listening for. And if you don't listen for anything in particular, you will hear unusual sounds best — the first sound you hear, the sound that goes on and off, and the sound that shifts its location.

Quite as amazing as what your ears do for you is how they do it.

The tiniest bone in your entire body — and you have 206 bones — is in your ears. It's called the anvil, and it helps pass on sound waves to the brain. Then there's the eardrum, which catches sound waves as they enter the ear. Small as the fingernail of your pinky, one-tenth the thickness of a dime, your eardrum vibrates one-300 billionth of an inch when you hear a whisper — you couldn't see it move with the world's most powerful microscope!

And it's not your ear's fault that you are annoyed by noise — the ear does the best it can. When you hear a loud noise, the eardrum tightens — so it will vibrate less, so you will hear less of the noise.

After all, noise isn't just annoying! It can reduce your working efficiency, cause you to have more accidents and make more errors, raise your blood pressure and pulse, make

you deaf, even make you warmer!

The louder the noise, of course, the more bothersome it is. The higher noises are more annoying than low ones, and intermittent noises more than steady ones.

How can you eliminate noise?

Earplugs will help a little, but, as Dr. Norton Canfield of the Yale University School of Medicine says, "ear protectors, no matter how carefully made to protect the ears, have only limited value."

One solution is installing sound-conditioning materials in your home. The best place for them is usually the ceiling. As for the room, housewives prefer them in the kitchen, but since acoustical materials are decorative, many people put them in the living room. Other good spots are the children's play room, the workshop, the basement, and the laundry room.

Besides insulating against cold and heat, acoustical tiles absorb 85 per cent of the echoes made by noise. And it's reflected noise that makes a room noisy.

Acoustical ceilings won't prevent noises on the floor above from coming in, nor will they keep out noise that comes through the ducts of a heating or ventilating system. What they will do is "hush up" noise that originates in a room.

A hidden danger is halls, which may act as giant megaphones and spread noise throughout a house. Halls may require special acoustical equipment, such as sound-conditioning material on the ceiling and walls, together with a heavy carpet on the floor.

Other ways to avoid noise include: planting shrubbery outside to keep traffic noises out; placing pads under mechanical appliances and under rugs; using rubber or cloth-backed metal (never glass) casters under furniture; and seeing that weather-stripping is applied since it will control sound as well as temperature.

Let's examine some facts and fallacies about your ears.

A person standing next to you hears your voice louder than you do. True. When you talk, some sound waves go up a canal at the back of your mouth, and inside your ear they meet the sounds coming from the air, and help cancel them out.

One ear could do the work of two. False. If your two ears have the same efficiency, they tell you where a sound is coming from. A sound reaches your ears at slightly different times — and unconsciously you locate the direction of the sound.

You can hear almost as well without ear flaps. True. The part of the ear you can see has virtually no function. However, it is believed that our ancestors could fold forward to keep out noise. You still have nine muscles in your ears you can't move — unless you can wiggle your ears.

You can neglect the earwax that you have in your ears. False. Earwax probably causes more deafness than any other cause — although it's easily curable. Of course, earwax does protect your ears from dirt and dust. Don't try removing it yourself.

Bandage your ears back, and they will stay back. False. That is, unless you never remove the bandage. Plastic surgery is one answer; adopting a "love me, love my ears" atti-



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