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JULY 15, 1962

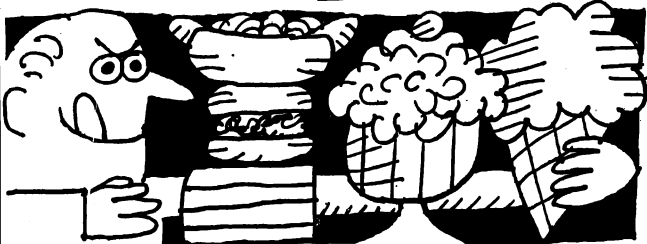
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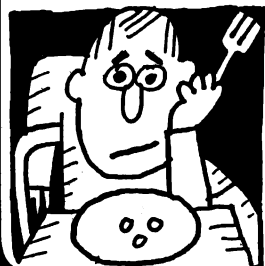
IN PREMIERE MYSTERY — Louise Viaur (played by Beverly Garland, left) claims to be as innocent as her cat in the killing of the husband of Bunny Quillet (Jan Sterling, right). The body is found in Louise's apartment during "In Close Pursuit," premiere teleplay of NBC-TV's "Mystery Theatre"

SCIENCE FACT AND FABLE

MARCH IS NATIONAL NUTRITION MONTH, A TIME TO REVIEW YOUR DIET WITH YOUR PHYSICIAN AND SEE WHETHER YOU'RE GETTING THE PROPER AMOUNT OF THE RIGHT FOODS. CENTURIES AGO, VITAMIN DEFICIENCY DISEASES, SUCH AS SCURVY, CAUSED WIDESPREAD SUFFERING AMONG SEAMEN IN THE NEW ENGLAND WHALING FLEETS.



ONCE, BERIBERI AND RICKETS WERE COMMON DISEASES. TODAY SUCH CONDITIONS HAVE ALMOST VANISHED BUT DESPITE THE PRESENT HIGH STANDARD OF LIVING, MANY PEOPLE STILL CONSUME DIETS WHICH ARE POOR IN ESSENTIAL FOOD ELEMENTS



POOR DIETS CAN BE AVOIDED THROUGH PROPER FOOD PLANNING. MANY FAMILIES KEEP VITAMIN SUPPLEMENTS, SUCH AS VITERRA CAPSULES, ON HAND AT MEALTIMES. TO HELP ASSURE THAT THEY'RE GETTING THE NECESSARY VITAMINS AND MINERALS. REVIEW YOUR DIET WITH YOUR DOCTOR THIS MONTH.

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CONTENTS

FEATURES

A Complete Short Story

COVER STORY

IT IS A FLOOD — Believe it or not — While practically the entire United States is suffering from lack of rain, our cover picture plainly depicts a flood. Where did it happen? Well not here. The torrential rains flooded a town in Italy so bad that the militia was called out to evacuate the townspeople.

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THE MOTORIST REBELS

If anyone thinks that the ancient and eternal law of diminishing returns doesn't apply in certain important instances to taxation, he should consider the ever-rising tax on gasoline.

Some months ago the Pennsylvania gas tax was boosted to 7 cents. And in the first month the new tax was in effect consumption dropped 33 per cent below the gallonage figure of the previous month and 25 per cent below the figure for the equivalent month last year.

An official of one of our leading oil companies now estimates that a loss nationwide of \$330 million a year in gas taxes is almost a certainty. In his words, "Motorists are be-

They'd better quit hiking the rate. The same thing goes for the If states want to keep their gasoline tax revenues up,

those imposed on extreme luxuries. The average gas tax, state and federal, is now 10 cents a gallon. This amounts to half the cost of a gallon of gas with-

down on their driving. more miles-per-gallon." Other motorists, no doubt, are cutting and they are looking more and more toward compact cars for ginning to rebel against constantly increasing gasoline taxes



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MONTESSORI IN EDUCATION

A European import is being featured in this year's American education showcase. More than half a century old and highly recommended by users, it is known simply as the "Montessori Method". Importers stoutly maintain this system for learning points the way to excellence.

A quest for quality by some small groups of parents scattered from coast to coast has given birth to Montessori classrooms in both large cities and small towns, and one complete "pure" Montessori school. In these classrooms young children experience, in full, "the joy of learning," say Montessori advocates, who vigorously contend this treat is not offered as generously as it might be under traditional American education methods.

Here is a sample of what they mean:

The Montessori trained pupil learns numbers at three, writes at four, and reads at five. By the time he is seven he knows the nomenclature of many natural sciences and can distinguish the various classes of invertebrates.

Before reaching his tenth birthday he is extracting the cube roots of numbers and speaking fluently in at least one if not two languages other than his own, and reading and writing Latin with facility.

Yes, this is happening in the United States. And the children are not prodigies. They are boys and girls of average intelligence who use schooltime profitably.

Much of the credit for such wonderful achievements by American youths belongs to a 34-year old mother of two children, Mrs. Nancy McCormick Rambusch. This redheaded native of

Milwaukee, Wisconsin, gave life to the American Montessori Society and is headmistress at Whitby School in Greenwich, Connecticut, the only school in the United States where a youngster can complete his entire elementary school requirement under Montessori styled tutelage.

Elsewhere, Montessori foundations are currently limited mostly to children under nine, with plans for full development on the boards. In all, basic education is the prime concern.

Whether lecturing to educators in the halls of American universities or talking informally to an individual whose curiosity has been aroused by claims made for the Montessori way, Mrs. Rambusch, who became attracted to the system while studying languages at the University of Paris, echoes the words of Dr. Maria Montessori, architect of the design for learning which bears her name.

Says Mrs. Rambusch in a soft, confident tone, "The environment must not mould the child; it must reveal him."

To this she adds, "As in America love our children, but we don't respect them. We treat them as defective adults."

Dr. Montessori, descendent of Italian nobility and the first woman to receive a medical degree in Italy, began putting together her revolutionary approach to educating children while serving as an assistant at the Psychiatric Clinic in the University of Rome. Here, she was brought into contact with mentally retarded children and took upon herself the mission of teaching them. By working with them individually — patiently seeking out each child's natural talents — she achieved notable academic results.



ON THE RANCHO — The fate of a destructive longhorn steer is argued by Ed and Maria Kerr (played by Rosita Fernandez and Bill Shurley), operators of a meager ranch in South Texas, in this scene from "Sancho, the Homing Steer."

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Alcoholism A Threat To You?

An alcoholic may feel terribly alone — but he isn't. For every alcoholic, five people are personally affected. Indirectly, all of us are affected.

There are five million alcoholics in the U. S. today, according to the National Council on Alcoholism, and the disease costs a total of a billion dollars a year — a conservative estimate. Where does the money go? To pay for hospital, prison, and welfare expense . . . the loss to industry . . . the accidents caused by alcoholism.

That's why alcoholism is a threat to you — even if you never took a drink in your life, even if you never will. That's why you should know something about it, and do something about it.

THE TYPICAL ALCOHOLIC

Most people, when they think of an alcoholic, imagine some bleary-eyed, ill-smelling unshaven bum in filthy rags.

It might surprise them to learn that most alcoholics have well-paying jobs, children, nice homes. They may be gifted, sensitive, charming. One may be president of your board of education . . . your butcher . . . your bowling pal. He may be your relative. Your next-door neighbor. You.

Few recognize them. And few of them can — or will — recognize themselves.

These are the hidden alcoholics.

Look at these statistics: 75 million Americans (67 per cent of all adults) drink; of them, one in 15 has a drinking problem; and of these 97 per cent are **not** on skid row.

Let's meet a few.

There's the Seattle businessman who can drink all his friends under the table. And does. Often. And at work, he says: "I do better with a few drinks in me." It's true too. He **needs** those drinks.

There's the Ohio housewife who needs a pick-me-up after sending the kids to school . . . after the vacuuming . . . to welcome her husband home . . . before dinner . . . watching TV . . . and, of course, a nightcap.

A New York college professor needs a shot before facing his classes — and to be charming to the wives of the other professors. A few people suspect that he drinks on the sly. But he's a good teacher — even if he does cut classes frequently.

The businessman, the housewife, the teacher never dream that they could be alcoholics. They'd be furious if you suggested it. But they are . . . just as surely as that filthy, drunken sot you encountered on skid row was an alcoholic.

ALCOHOLISM: A DISEASE

Alcoholism, according to the American Medical Association, is a disease — like cancer, like TB. And in terms of incidence, it ranks fourth.

A heavy drinker need not be an alcoholic. The heavy drinker may be able to stop drinking. An alcoholic cannot.

Oh, he may stop for a few days, even weeks, even months. But he'll start again. He has to. He needs alcohol as desperately as some diabetics need their insulin. Only many alcoholics don't even know they're sick, let alone that they can be helped.

THE DANGER LINE

The National Council on Alcoholism lists these stages in becoming a problem drinker.

1 — You drink socially, beer and other low-alcoholic drinks. There is no set pattern to your drinking.

2 — You get drunk with some regularity. You begin having blackouts — no, you don't pass out. You just forget, you have a memory blank.

3 — You gulp your drinks instead of sipping them. And you sneak drinks. Liquor has become important in your life — and you don't like to think about it. At this point, you can still stop drinking. But if you don't . . . you will have passed the danger line.

4 — You drink more than you planned to; you become drunk when you planned not to; and you become extravagant with money because of your new-found confidence.

What comes afterwards — the "eye-opener," belligerence, self-excuses, benders, self-hatred and resentment of others, "the shakes," hopelessness, and insanity or death — may take months . . . or even 10 to 20 years.

SOCIAL EFFECTS

The social drinker or teetotaler should bear in mind:

—that \$20 million is spent by agencies every year to help families of problem drinkers.

—that care of alcoholics in mental hospitals runs to \$30 million.

—that prisons pay \$25 million for their alcoholic inmates;

—that accidents caused by drinking cost \$125 million a year; and

—that industrial wage losses due to absenteeism caused by alcoholism is estimated at \$432 million a year.

Estimates are that the total loss due to alcoholism is one billion dollars.

The problem drinker himself loses an estimated 22 days of work every year because of alcoholism, and two days more than average because of illness. He has twice as many accidents, according to studies made by Yale University, and he dies 12 years sooner than he would if he didn't drink.

Of course, no one can measure the effects of broken homes, miserable children, and unhappy friends and relatives in terms of statistics or dollars and cents.

WHAT CAN YOU DO?

Some 10 years ago, it was generally accepted that alcoholism was a moral issue. Today, with more understanding of alcoholism, more is being done to help alcoholics — medically, psychiatrically, institutionally, spiritually, and socially.

What you might do is learn all you can about the disease — so you can recognize a problem drinker, so you can counsel him, so you know where to guide him for help.

Information — unbiased and unexaggerated — is available from the National Council on Alcoholism, 2 East 103rd Street, New York 29, N. Y. This is a national, voluntary health organization, founded in 1944. It is not prohibitionist. Its concern is with the prevention of alcoholism, a disease.



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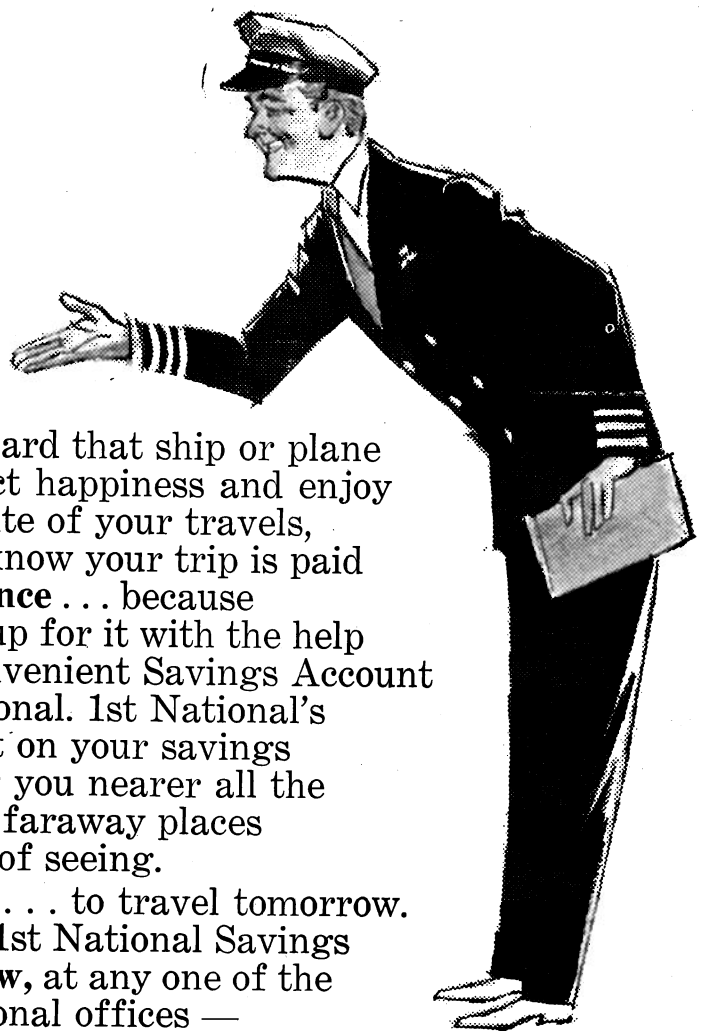
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