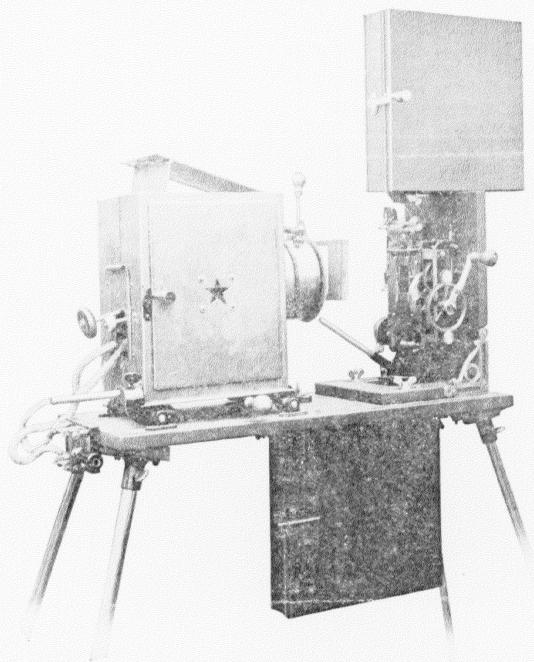


*Legal Box 106
Folder 1*

NEW YORK FILM EXCHANGE

N. POWER, Mgr.



POWER'S "TRIUMPH" FIREPROOF MAGAZINE

115-117 NASSAU STREET NEW YORK, N. Y.

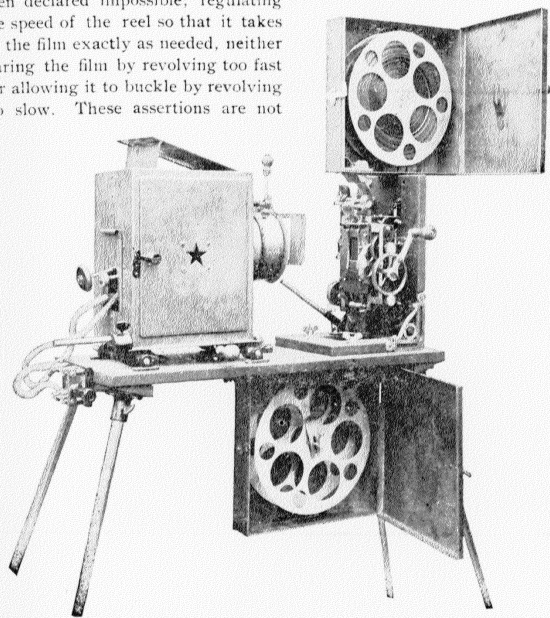
Telephone 3360 Cortlandt

Cable Address, Decarlo, New York

POWER'S TRIUMPH FIREPROOF MAGAZINES AND TAKE-UP DEVICE

THIS Fireproof Apparatus consists of two magazines for the film which is stored in one of them, passes through the projecting machine and is taken up and coiled on a reel in the other. The aperture of each of the magazines is covered by an automatic valve which closes up in case the film should take fire and prevents the flame from gaining access to the magazines and destroying the film. Only that small portion of film between the two magazines can possibly be destroyed should a fire occur.

This attachment, as the name implies, is a "Triumph" in the art. An attachment on the lower magazine performs a function which has heretofore been declared impossible; regulating the speed of the reel so that it takes up the film exactly as needed, neither tearing the film by revolving too fast nor allowing it to buckle by revolving too slow. These assertions are not



theories, but proved facts, and we feel triumphant in being able to present them in a perfect mechanical form.

This device was exhibited before the Electrical Engineer of the Department of Water Supply, Gas and Electricity of New York City, on March 2, 1904. It was subjected to every test that could be thought of and proved entirely successful. The result of the exhibition was approved by all the Inspectors present and the official endorsement of the Electrical Engineer. No other device so far submitted to the authorities has received the same universal endorsement.

The exhibitor who purchases a Power's Fireproof Magazine has the following advantages:

He insures his films against destruction by fire.
He safeguards the lives of the people in his audience and exhibits

without fear of fire arising from his apparatus.
He can get engagements with his fireproof device where others are excluded as unsafe by the managers.
He is free from interference from the Local Authorities.

HOW MUCH IS YOUR REEL OF FILMS WORTH?

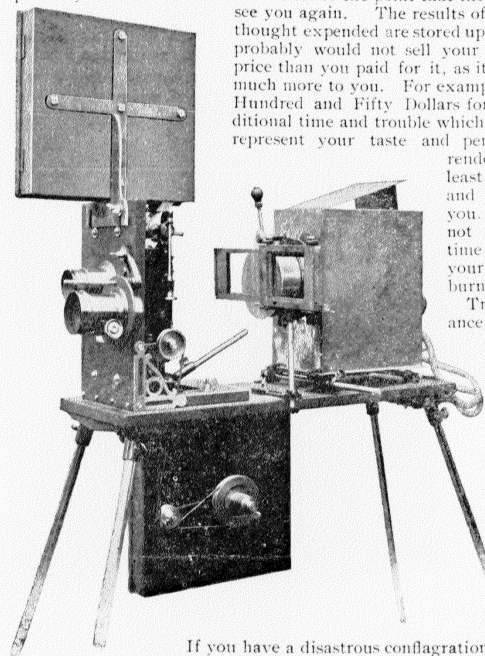
Your investment probably represents One Hundred and Fifty Dollars or more. How much self-denial is there represented? Are you ready to sacrifice your choice possession; your source of income? You studied catalogs, you watched the motion pictures in the theatres and elsewhere. You probably worried those who sell films to the point that they did not wish to see you again. The results of all the time and thought expended are stored up in your reel. You probably would not sell your reel for a lower price than you paid for it, as it should be worth much more to you. For example, you paid One Hundred and Fifty Dollars for the reel, the additional time and trouble which went to make it represent your taste and personality, should

render it worth at least, Two Hundred and Fifty Dollars, to you. Money would not replace the lost time and thought if your reel should be burned up.

Try the fire insurance companies and see what you can do with them in the way of insuring your films! But here is something which when once bought, insures them intact and costs nothing for renewals. Again, what is your reputation worth?

If you have a disastrous conflagration, all patrons will fight shy of you in the future. Even if you are able to restore your reel, you have lost many of the opportunities of using it. If you have other occupations, your name as a careless fellow and a blunderer will extend to them and injure you all along the line of your business activity. Especially is this so if the people know that there is a safety device which would have avoided the conflagration and the panic, but that you were too parsimonious to provide yourself with it. In fact you may even be held criminally responsible, why not? Considering all these things and many others, can you afford to go without

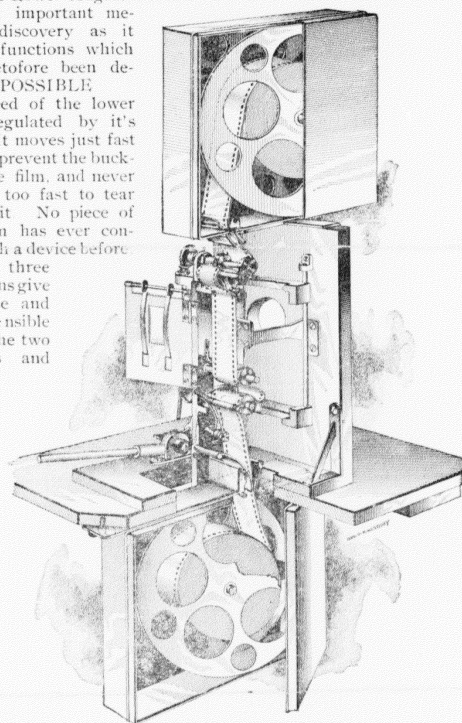
**POWER'S TRIUMPH FIREPROOF MAGAZINES AND TAKE-UP
DEVICE?**



THIS illustration shows how the film is threaded. It is coiled on a reel in the Upper Magazine, passes out of it through an aperture equipped with a safety valve which will check the flames instantly. The film then goes through the projecting machine and into the Lower Magazine. This is likewise equipped with a second safety valve. The Lower Magazine is also furnished with a TAKE-UP DEVICE. This is a most important mechanical discovery as it performs functions which have heretofore been declared IMPOSSIBLE.

The speed of the lower reel is regulated by its needs. It moves just fast enough to prevent the buckling of the film, and never can move too fast to tear or strain it. No piece of mechanism has ever contained such a device before.

These three illustrations give a complete and comprehensible view of the two magazines and



the way they operate. In the 1st both are closed and ready to operate. In the 2nd, both are open and turned towards you. In the 3rd, a view is given of the reverse side showing the TAKE-UP DEVICE on the Lower Magazine.

The transmitting wheel is in two pieces thus regulating the speed with which the reel revolves.

These magazines will fit all Edison Exhibition Model Machines and can be made for any other style of machine.

Prices will be furnished upon application.



NEW YORK FILM EXCHANGE

115-117 NASSAU STREET

N. Power, Mgr.

NEW YORK CITY

P:26



POWER'S CAMERAGRAPH

Nº 5

