



## TRIPOD COAT AND SUIT, INC.

*Representative of Workers Aim Cooperative Ass'n, Inc.*

JERSEY HOMESTEADS

(Near Hightstown)

NEW JERSEY

New York Office and Showrooms:

265 WEST 37th ST.

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Jersey Homesteads, located near Hightstown, New Jersey, is a cooperative community of 1260 acres in which 200 families, totaling about 1000 persons earn their living by making womens coats and hats. Some of the settlers work on the 500 acre farm. It is a government project, one of those built by the Resettlement Administration, advised and sponsored by a board including Professor Albert Einstein, Rabbi Jonah B. Wise of New York, Max Meyer, retired coat manufacturer and vice-president of the Sterling National Bank, Benjamin Brown, leader in the cooperative movement, and Isador Lubin, Director of the Federal Bureau of Labor Statistics.

Settlers were chosen on the basis of character and skill, and each is a member of the International Ladies Garments Workers Union.

The garment factory is the most modern plant of its kind in the world. It is built of glass and steel and is air-conditioned.

The Homesteaders live in modern, air-conditioned homes under the most ideal conditions. Each has a vegetable garden plot around the house.

Each worker invested \$500 in the Workers Aim Cooperative Association, which owns and operates the factory. The same shareholders also own the farm, dairy and poultry units and operate their own consumer stores. Jersey Homesteads is incorporated as a borough, having its own mayor, city council and school board.

Distribution of the ladies garments manufactured in the plant is done through the existing cooperatives, and in New York City is handled directly from our showroom.

Because of the nature of the projects our interest is a double one: first, that the consumer gets full value for her dollar, and second, that the workers are provided with steady, seasonal employment at union wages. For this reason a high standard of quality, of materials, and of workmanship is maintained. The price is determined on an actual cost basis. In addition, a wide variety of styles, sizes and prices makes it possible for every woman and girl to participate.