

WEEK'S COMPLETE TELEVISION PROGRAMS

THE

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Chronicle

**Marciano Is
"Murder"
Of The Ballyhoo!**

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**Looking At Life
By Eric Brandeis**

•
**Theatrical
Notes**

•
**Complete
Short Story**



Bouquet Of Beauties

AUGUST 29, 1954

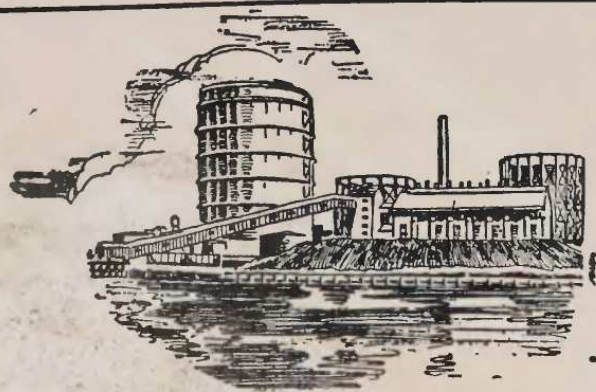
VOL. XXVI — No. 35



SMOKE GETS IN their eyes as these Brooklyn firemen aim their hoses into the dense smoke churning out of brick storage building. Some \$200,000 worth of furniture was ruined.



AMONG THE CADETS in the "sovereign's parade" at Sandhurst, England, was the Duke of Kent, cousin of Queen Elizabeth. He's giving eyes right as the cadets march by.



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PATERSON, N. J.



THE Chronicle

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COVER PICTURE:

"Miss Fair Lawn of 1954" was officially crowned this week at the annual Aquacade at the Memorial Park Pool in the borough Wednesday. The 17-year-old beauty who won the coveted title is shown (2nd from left) receiving the trophy from Janice Newman who won the contest last year. Flanking them are Betty Ann Greenwood, 2nd place winner, and Carol Canova (extreme right), who took third place in the competition.

Photo by Roy Zito - Zito Studio

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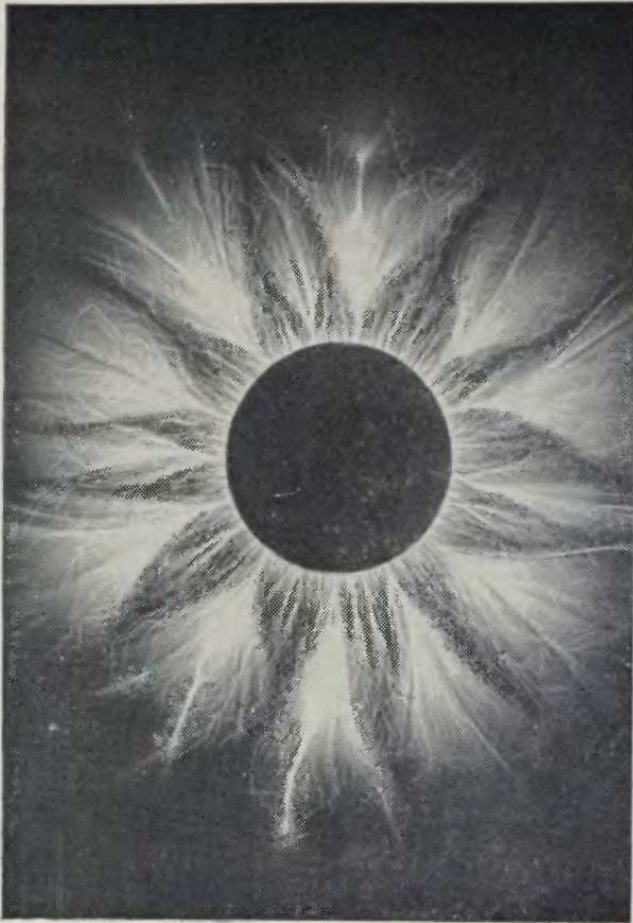


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THIS ISN'T a sunflower in full bloom, but a photo taken by a General Electric engineer during a test for measuring electrical voltages. "Petals" of the flower are electrical discharges around two terminals. Photo film placed between terminals accounts for center of the "sunflower."



MYRNA HANSEN cashes in on one of benefits from winning "Miss U.S.A." title when she holds contract that runs seven years with a Hollywood studio. Myrna, a pert miss from Chicago, was "Miss Universe" runnerup in 1953.

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Books'nStuff

The educational progress made by Negroes in the South, from Reconstruction days to the present, forms the background for the personal story told by Ella Earls Cotton in her book, "A Spark for My People," published by Exposition Press of New York.

This is the story of a remarkable woman. For more than 40 years Mrs. Cotton taught in elementary schools in the Deep South, and here she has etched an unforgettable picture of one woman's spiritual and physical pilgrimage toward truth and understanding. "A Spark for My People" is also the story of the struggle of her people for education, often against almost insuperable odds.

Love and marriage enter into the story, of course. And we see Mr. and Mrs. Cotton in their memorable teaching Odyssey, traveling from school to school throughout the South. Finally, we see them emerging, under the auspices of the United Presbyterian Church, as leaders in a school set-up in Alabama where they have an opportunity to put into practice their theories for achieving a fine school and community spirit and for raising the educational level of the entire community.

This book is a challenge to Negro teachers and leaders to accept the responsibility which is peculiarly theirs. It is an inspiration to readers of every race and creed in the best traditions of Americanism — human dignity, tolerance, help for others.

Mrs. Cotton, now retired, makes her home in Durham, North Carolina.

* * *

With the publication on September 7 of "Three by Tey," Macmillan will restore to print, in one volume, 'Miss Pym Disposes', 'The Franchise Affair,' and 'Brat Farrar.' There will be an introduction by James Sandoe, who wrote in the New York Herald Tribune after the author's death in 1952: "Fortunately all the novels remain to be re-read for their interest as narrative and, even more, for their intangible but substantial capacity to warm. It's a gift rare in the contemporary novel and it is a precious one."

Elizabeth MacKintosh was an accomplished playwright and novelist under the name of Gordon Daviot before she borrowed a second pseudonym, from her great-great-grandmother Tey, and took to crime.

The CHRONICLE

Development Baseball League Champions



Winning the Board of Recreation Development Baseball League championship for the second straight year, the Precision Gears (above) this week defeated the Paterson All-Stars, 6-2, in an inter-division play-off. Shown in the photo are (left to right) front row: Joe Alfano, Bill Pisano, Bob Dunning; second row: Coach Joe Passero, Ray Horvath, Ralph DiLullo, Jr., Bob Gerald, Tom DeLuca, Harry Albano; top row: Pete Katrosh, Joe Zdanis, Mike Kosman, Red Heath and Gus Loukedis.

Call Photo



FRANK GRECO

PATERSON — Frank Greco, leather goods retailer here and World War II Army veteran, was elected commander of Pasquariello-Bradle Post 187, American Legion, Monday night. Greco succeeds Thomas Elm, Sr.

He is a graduate of School 2 and Central High School and is proprietor of a luggage and gift store at 86 Market St. He resides at 113 Maryland Ave.

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BEHIND THE SCENES in Hollywood

By HARRISON CARROLL

ZSA ZSA MODEST ABOUT HER POLO

HOLLYWOOD — In Paris, Zsa Zsa Gabor took up polo.

"Nood good," she admitted modestly here, "just hitting the ball around. I mainly wanted to get in a lot of riding to prepare for the picture, 'Western Affair,' which Porfirio and I are about to make."

Rehearsals for the movie have started, and cameras turn in about a month.

Rubirosa and the peppery Hungarian flew in via commercial airline. Porfirio's private plane is in Miami, where it will be sold.

Zsa Zsa denied reports that she and sister Eva battled in Europe. "We were never closer," she insisted.

GENE TIERNEY seemed honestly surprised when I read her report that Aly Khan plans to take a house at Lake Tahoe so he can see his daughter, Yasmin, who will vacation at the lake with her mother, Rita Hayworth.

"I don't know anything about it," she replied.

"Will you also vacation at the lake?" I asked.

"I have no definite plans after I finish 'The Black Widow,'" she answered. "I might even do another picture. The David Nivens have let me have their house for four months."

DUANE BLAKELY, said to be a Fort Worth oil man, tossed a big party at the Player's restaurant for Simone Silva, the girl of the Mitchum incident at Cannes.

Simone still hopes to persuade the immigration department to reject and give her a work permit.

JUST WHEN everybody thought Wanda Hendrix and Jim Stack were honeymooning at Lake Tahoe, they showed up at U-I to lunch with their friend portrait photographer Ray Jones. Later, Wanda donned her wedding dress again and Jones shot some pictures of her and her bridegroom.

Linda Darnell and bridegroom



Zsa Zsa Gabor

SISTERS RECEIVE MATCHING RINGS

Phillip Liebmann will visit South America, Lisbon, Madrid and Rome on their month's honeymoon. Chums say Linda may return to Europe in September to do a picture.

Gwen O'Connor finally had her attorney, Bernard Silbert file her final divorce decree.

ACTRESS Rebel Randall flew out of here for Paris and a reunion in the French capital with Count Julio Molnar, whom she met three months ago in Buenos Aires. And the two have a date to attend the wedding of Jean-Marc Heidsieck, of the champagne clan.

CARL (ALFALFA) SWITZER, once of "Our Gang" comedies, won't waste any time putting the final touches to his brief marriage to Dian Collingwood. He'll go to Reno to establish residence as soon as he finishes his role in "Track of the Cat." Meanwhile, he is living with Bob Morrison, brother of John Wayne, who was best man at his wedding five weeks ago. . . . Sara Berner, of the Jack Benny show, and agent husband Milt Rosner saw attorney Harold Lovell. They'll proceed now with the unwinding. . . . August 28th will be Ethel Merman night at the Hollywood Bowl. She'll sing with a 100-piece orchestra conducted by Johnny Green.

MARGO'S 3-year-old son accidentally whacked her in the face and she temporarily will be wearing an eye patch during her act with husband Eddie Albert at Ciro's. Rumba orchestra leader Bobby Remos, terribly injured eight months ago in an auto crash, is back at Ciro's. . . . William Meigs, the tall baritone in the new Hollywood Revue, "That's Life" (and very good he is, too), is the son of Merrill C. Meigs, important executive with Hearst Publications.



Pier Angeli

Twin sisters Pier Angeli and Marisa Pavan received matching white gold and sapphire rings from their mother on their joint birthdays.

THE SHOWCASE

By D. G.

BIG TOWN JOTTINGS: The surprise hit of the 1954 theatrical season, "King of Hearts", should give heart to the women of America. Two of the latter, namely Jean Kerr and Eleanor Brooke, collaborated to bring forth what has been termed one of the funniest comedies of the past decade. And another talented member of the distaff side, Elaine Perry, was responsible for producing their handiwork. Aside from fame brought them, the ladies can expect to accumulate respectable bank accounts for the comedy is currently selling out several months in advance.

Another interesting facet of this production is that one of the nation's leading drama critics, Walter F. Kerr, of the New York Herald Tribune (and also the husband of Jean Kerr) directed "King of Hearts". This, by the way, was the first time in Broadway history that a metropolitan critic directed a Broadway show.

Co-starring Donald Cook and Jackie Cooper and featuring Cloris Leachman and Rex Thompson, the comedy won unanimous accolades for its superb cast and its very witty dialogue. Brooks Atkinson of the New York Times called it "wry, fresh and funny." Walter Winchell lauded it as a "laff riot." John Chapman of the N.Y. News called it "a very funny comedy." Other critics were equally as impressed.

"King of Hearts" centers about a nationally famous cartoonist (played by Donald Cook) who is the epitome of egocentricity—knowing all about women, politics, dogs, love, children and etc. His secretary (played by Cloris Leachman) is a beautiful and efficient girl who blindly falls in love with him until a "ghost" cartoonist (played by Jackie Cooper) and a "precocious orphan boy" (played by Rex Thompson) invade the cartoonist's household to raise havoc.

The comedy is notable for its sharply funny characterizations of both leading and minor parts. As a matter of fact, the 1954 Clarence Derwent Award went to David Lewis of the cast for his acid and subtle portrayal of the comic strip syndicate head.

Others in the cast include Darryl Richard, Hilda Haynes, John Drew Devereaux, William Sharon, Carl Low and a shaggy-haired English Sheep Dog named Patchwork's Peggy who comes in for a good share of laughter provoking antics.

CINEMA NOTES: Sam Schumef, the genial manager at the Bellevue Theatre in Upper Montclair, calls our attention to some of the future epics which will play his cozy little art house.

They include Charles Laughton in "Hobson's Choice" and "Mr. Hulot's Holiday" which completely bowled over the New York film critics when it opened at the Fine Arts Theatre several weeks back.



DONALD COOK
CLORIS LEACHMAN
and JACKIE COOPER

Give the Gift of Security—with
U.S. Savings Bonds!



Marciano Is "Murder" Of The Ballyhoo!



JACK DEMPSEY

Pity the poor publicity man, as he has to go about the task of beating the drums for the heavyweight championship encounter between Rocky Marciano and Ezzard Charles at Yankee Stadium on Wednesday night, Sept. 15.

It's not easy!

The elements are there for some hefty public relations in connection with the world's title bout matching these two in a return bout. They fought in a heavyweight thriller before and Charles put up the battle of his life. He had Rocky's eye badly cut and it took all of the champ's strength and endurance to pull it out in the late rounds.

The customers loved it and the chances are that many of the people who saw the first meeting, will be back for the reprise. But of course, the publicity man has to aim for bigger and better crowds and as long as there are any empty seats in the place, he finds himself wondering if maybe he didn't slip up somewhere.

There was a time, back in the days of big ballyhoo and fantastic fan gimmicks when all sports of weird didoes emanated from the training camps of fighters preparing for a world's heavyweight championship bout. Jack Dempsey used to find many weird stories emanating from his base of operations. He'd be "threatened" with kidnapping, he'd be on the receiving end of all sorts of whacky bids for free space in the papers, and the drum-beaters would have a field day with the likes of the colorful champ and his equally-terrific manager, Jack Kearns.

Similar publicity pyrotechnics emanated from such assorted camps as were occupied by Max Baer, Tony Galento, Primo Carnera, and Lou Nova who went in for yogi exercises. Mickey Walker was good copy and ditto Harry Greb. Back further than that, things were even wilder.

But consider the plight of the publicity staff which will be operating from Grosinger's, N. Y., where Marciano is pointing for his next title defense and Kutsher's in Monticello, N. Y., only a few miles away. The latter is the Charles training camp.

Neither of these heavies dotes on dishing up red-hot publicity copy. Ezzard is a phlegmatic, workmanlike veteran of the ring who has missed the boat more times than he cares to admit and won't be pressed into any rash statements. Marciano is a conscientious worker who takes this fighting business seriously and who, proud of his title, has no intentions of relinquishing same through any carelessness. He's ready—and willing—but no wild stuff.

So you can expect most of the training-camp ballyhoo to be built on extravagant statements of promissory-note nature from visitors to the bases, who formerly held titles or came close. Fellows like Joe Louis, the former heavyweight champion who is ready to help along the promotion. Ditto Jack Dempsey who isn't averse to lending a hand if he can offer a comment which will hypo the box-office take.

Bob Brumby, Southern gentleman who is stationed at Marciano's camp where he is in charge of the publicity emanating from that sector, just about summed it up in a recent comment which he penned from the famous New York State resort which Jennie Grosinger built to world fame from a small farmhouse.

Declared Colonel Brumby, as he held his head in woe and simultaneously managed to reach for an aspirin which he could chase down another aspirin: "Rocky Marciano is the greatest guy who ever lived—maybe the greatest fighter. Outside the ring, he is gentle, kind, considerate, a good husband and a

doting father. This side of a pugilistic valhalla, his likes are hard to find.

"But he is a pain in the posterior to a press agent—this man who defends his world heavyweight title against Ezzard Charles on Sept. 15.

"What are you going to do with a guy who always keeps in shape, never has any trouble hitting the proper weight right on schedule, shuns the bright lights, refuses to be 'kidnapped' or to 'run away from camp' a la Lew Jenkins?

"Take the Rocky Marciano who finished his first week of training for Charles. Rocky hit camp by plane, took off his coat, unloosed his size-17 collar, called for the chef and a knife and fork and said: "Let's get down to work."

"From a corner of the farm-style dining room, a timid press agent, nursing a slight over-hang from too much research work the night before, asked Rocky: "You are going to have trouble making weight, aren't you, Rocky?"

This is known as a leading question to which the subject should immediately say: "Work it your way."

"Nope," came the quick reply from Rocky. "I'm in great shape right now. Weigh 192. Been walking and fishing a lot. My wind is great. I feel fine."

This is the champion, undefeated, the favorite, and the guy you have to build down!

"You're worried about that cut on the eye, aren't you, Rocky?"

"Nope, the cut healed fine. Better than ever."

"But you're having trouble with your manager and trainer. You're fighting with Al Weill and Charley Goldman, aren't you? If I write this stuff the way you say, they'll toss me out of the press-agents' union."

"Good," laughed Rocky. "Then you'll have to go to work for a change."

THE EDITOR SPEAKS

You wake up one Saturday morning wondering whether or not to go fishing or golfing, or, to spend the day on your back on the sofa reading the newspapers and watching a ball game on the television screen out of the corner of your eye.

Then it hits you like a bolt from the blue, from out of nowhere.

Your lovely wife enters the bedroom. Her hair is done up in a bandana and a wet mop is in her hand. The announcement comes like a clap of thunder—the judge pronounces sentence: “We’re going to give the house a thorough cleaning today.”

This has happened twice each year—in the spring and the fall—during the past seventeen years of your married life, but it always catches you unaware. Slowly it dawns upon you, as always, however, that your better half has been warning you that this Saturday was going to be cleaning day for the past three weeks. You have been yessing her without giving it a second thought all this time.

After making her pronouncement, which is supposed to hurtle you out of bed and into your old clothes, your wife departs quickly before you can make protest.

For a fleeting tenth of a second your mind is crossed with an awesome thought. You decide to tell your wife you do not wish to help. Your decision is logical. You have your job and she has hers. Your job is to bring home the bacon; her job is to cook it—which also includes keeping the house clean. The die is cast. You begin to get up to tell her your decision. You change your mind. Stay in bed. Let her come in to you. Then you can let her have it right between the eyes.

An instant later, you are out of bed like a shot. That yell from the living room was unmistakable. The old lady is looking for daddy and he’d better get up.

You stall for time in the bathroom and two poundings on the door later you are out and ready to dress. A short time later you are standing helplessly in the living room awaiting orders.

The first order is: do something and not stand there like a big dope. You’ve been elected a committee of one to wash the windows, inside and outside.

Washing windows is really easy. You take a rag, dip it in the pail of water, wipe it over the window, take a dry rag, wipe it over the window, fini. Simple, isn’t it. That part of it anyhow. Washing windows would be a cinch if you didn’t have to open the windows to wash the outside panes.

Your next job is to mop the kitchen and bathroom floors. Easy as pie. You merely douse water over the floor, push the mop around a bit, squeeze out the water from the mop and push it over the floor again. You are doing splendidly up until the end when you hit the pail with the mop and it goes over, spilling the whole pail of water. The next half hour is spent sopping up the water on your hands and knees.

Relieved of the mopping chore after tipping the pail, you are assigned to dust the living room. Dusting requires little real physical effort other than stooping and bending. You just shove the rag over the tables and chairs; the rag does the work of picking up the dust. You must concentrate on the job, however.

Concentration is necessary for one reason. Your wife can spot dust even if it is hidden in the remotest place—especially in her neighbor’s house—but no man can see even a quarter inch of dust in the center of the dining room table. Unable to see the stuff, you automatically go round and round the room until the boss calls a halt. Now you feel proud, until the wife remarks that next time she’ll be happier without your useless help. Yet you know the next time will see you mopping the kitchen floor again.

EDITORIAL

In Our Retaliatory Power Lies Our Survival

A single common word, survival, covers the most awesome problem that this nation has ever faced. It is almost impossible to visualize the destructive power of the weapons that exist today, and the even more terrible ones that will probably come into existence in the relatively near future.

A vast literature has been written on what we must do if we are to continue to exist as a nation. A very distinguished authority, Charles A. Lindbergh, makes an impressive contribution to it in a brief article, entitled “Our Best Chance to Survive.”

General Lindbergh begins by pointing out that, in atomic war, an initial attack made without warning could kill millions and destroy all the great cities. Thus, unless the nation possessed military forces which were both extensively decentralized as well as extraordinarily powerful, its ability to retaliate in kind might be destroyed too. He writes, “The hydrogen bomb and the supersonic missile have eliminated defensive security on the surface of the earth. The most elaborate defensive network we can devise would intercept only a fraction of modern enemy aircraft launched in a determined attack on this country. Atomic bombs can also be delivered by submarines, ships or saboteurs, and one bomb will erase one city.”

Here General Lindbergh observes that to strike without warning is against our traditions. So, of course, is capitulation. The one alternative is vast military strength: “We must maintain an invulnerable means of retaliation—a method of delivering our bombs in the event a surprise attack is made upon this country, and after we have absorbed the first terrific blow.”

This means, he goes on, that we must have great numbers of air bases, so many that our retaliatory power could not be paralyzed in that initial enemy attack, no matter how great its scale. It further means “research, development and industrial-decentralization” programs that will improve the effectiveness of our future weapons and reduce our vulnerability.”

Finally, General Lindbergh advocates “a prodigious Air Force, a strong Army, a strong Navy and strong allies.” To quote him once again, “As long as a dangerous enemy exists, our security will lie in the indestructible power to destroy.”

LOOKING AT LIFE

By ERICH BRANDEIS



You don’t hear very much good news out of the United Nations these days. As a matter of fact, a whole lot of people seem to wish that the whole business would pack its trunks and suitcases and go back where it came from. It has even been suggested that the magnificent building in which the organization is housed could easily be converted into a hotel or an office building.

But I heard a little human item out of the United Nations which, although it is not going to change your opinion about it any, at least will give you a little feeling of warmth and remind you that, after all, the employees of this enormous outfit by New York’s East River are human beings.

* * *

The story concerns Carmen Gutierrez Gomez-Florez of Mexico City. Her name certainly sounds as if she is a delegate’s wife or daughter, but she isn’t. She is just one of the many elevator operators.

But Carmen did not come to New York just to run an elevator. She came here to study music. Every day she has been practicing on a piano set up on the fifth floor of the Secretariat Building by the U.N. Volunteer Services. Her teacher is Claudio Arrau, the famous Chilean pianist.

She gave a concert at which more than 150 U.N. attaches, including Secretary General Dag Hammarskjöld, were present.

The concert was a huge success. She played some extremely difficult pieces with brilliance and verve, according to the critics and, in addition, to the audience’s applause. Many bouquets of flowers were given to her, including one consisting of two dozen roses sent by the elevator operators.

* * *

As I said before, this little story will not swerve you one way or the other. If you are for the United Nations you will remain for it; if you are against it, a piano concert will certainly not change your mind.

But I do believe that there is too much pessimism in the world today and that it is about time that we take off our smoked glasses and have them changed for something a little more rose colored.

I had a letter from a fellow who complains that you can’t go riding in your car any more without smelling a lot of gasoline and oil and tar and what-have-you, when “in the other days one could drive through the rolling, tumbling hills of a beautiful countryside. It was then that one could actually get the feel of the land and drink in the smell of the new mown hay and the clover.”

And this letter came from a man in Connecticut—that little state in which there are still hundreds of country roads and lanes where the clover and the new mown hay smell just as sweet as they did a hundred years ago!

The trouble with us is that we all want to travel down the big highways that are built for speed and progress. Naturally there is the smell of gasoline and oil and tar on them. But from these highways little side roads branch out—roads that lead into yesterday if yesterday is what you are looking for.

Sometimes I wonder, though, whether the broad highways are not for the young, while the side roads are for the old who prefer yesterday to tomorrow.

Column of Comment. . .

Last week, the 83rd Congress closed its books and it had no sooner done so when leaders of both parties issued statements pro and con. The Republicans saw fit to produce a percentage chart of all their achievements. The Democrats, who are in the minority, retaliated with bombastic charges and 'finger pointing' on the major legislation passed by the 83rd Congress. In former years, the comments were not as strong, for the legislators found a way of informing the electorate of their achievements.

What all this means to John Q is that he again is in the middle being rocked with verbal left hooks and jabs. The Republicans are in a weakened condition and have recognized the fact. Political experts credit the Democrats with pulling one of the slickest political tricks. The Democrats got out in front with an 'outlaw' bill heading off the Republican scheme of pinning a "soft on Communism" label on the Democratic party. What effects this will have in the November elections remains to be seen. In New Jersey, which administration leaders consider a pivotal state, much propaganda is being furiously released.

County treasurer **Lloyd B. Marsh** had the unanimous approval of the Republican executive committee for the post he now holds. Can you picture anyone on the committee holding out against the 'boss'? We can't. Oh yes, Mr. Marsh left the room while the executive committee

deliberated.

Sometimes it doesn't pay to be too astute or ambitious in politics . . . if you are, you may be promoted to better things in order to curtail or diminish your growing strength. Independent thinkers say this is the case with **Ray Rhodes** and **Joe Masiello**. Both were ambitious, capable leaders and good party men. Ray was considered by many as the logical successor to Marsh as chairman of the Republican party and Joe was burning with a desire to replace **Lester Titus** as the Mayorality candidate. They are now under the restraint of the Hatch Act which means, out of politics and out of reach, for any political position . . .

Former democratic leader of the eighth ward, **Carmen Tarantino** has entered the list as a candidate for mayor. While he is not in any way considered a serious threat, Carmen certainly adds to the confusion of an altogether "too muddled" situation. It is interesting to note that no one is individually or personally desirous of being mayor, but are only willing to make the sacrifice at the insistence of many, many groups of civic-minded persons who have pleaded with them to take over the leadership. Doesn't anybody want to be mayor because he feels that he would like to be? . . . It's been reported that **Joe Ferraro** will play host to **Charles Howell**, the democratic candidate for U.S. Senate and his friends at his summer home in Deal come this Friday, Sept. 3rd.



GARY COOPER tries to establish some honor among thieves in this battle royal with **Cameron Mitchell** in "Garden of Evil," Twentieth Century-Fox's stunning CinemaScope adventure drama, that was filmed in its entirety in Mexico. **Susan Hayward** and **Richard Widmark** are the other co-stars in the production now playing at the Garden Theatre.

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Your Chapter's Service to the Armed Forces

PERSONAL PROBLEMS. Have you a problem you find too difficult to handle alone? Home Service will talk it over with you in strict confidence and suggest ways in which it may be solved. Often just talking it over helps.

COMMUNICATIONS. If you need to get word to your serviceman quickly and don't know the best way, Home Service will advise you. Maybe you haven't heard from your serviceman for so long that you are worried about him. Home Service may be able to send a message for you. Or perhaps it would be better for you to send it, in which case you will be told how and where.

EMERGENCY LEAVE. If you want your serviceman home because of serious illness or other family emergency, Home Service will prepare and send to the military authorities a report of the verified facts to help them decide whether your serviceman can be granted emergency leave.

GOVERNMENT BENEFITS. — You may be wondering: Am I receiving the government benefits that I am entitled to as a serviceman's dependent? How do I go about making application for them? What evidence of eligibility must I send with my application?

Home Service can answer these questions and, if you wish, will help you make application. Also, Home Service can often suggest things you can do to assure that your government check arrives on time each month.

FINANCIAL HELP. Perhaps you need money to tide you over until your first government allotment check comes. Or your regular allotment is delayed for some reason. Home Service can help out.

OTHER HELP. You may request a service your Red Cross cannot provide, or you may need several kinds of help. If this proves to be the case when you and the Home Service worker have discussed your problem, the worker will find out whether the help you seek is available elsewhere in your community and will arrange a n appointment for you if you wish.

PLEASE REMEMBER. Only the military departments can grant emergency leave, grant a hardship discharge, or issue casualty reports. The Red Cross can help you and your serviceman with many of your problems or emergency needs.

VETERANS. American Red Cross services continue to be available to you and your serviceman after his discharge. You and he may be eligible for certain



MRS. GORDON CANFIELD
Chairman of Home Service
at the Paterson Chapter

government benefits; if so, Home Service will be glad to help either of you make application and gather the facts to support it. The Home Service worker will also tell you about other services available to veterans in your community. You can count on Home Service to listen sympathetically to any problem you have and to give help.

Paterson Chapter,
American Red Cross
661 - 14th Avenue
Paterson 4, N. J.

Call MUlberry 4-5830
24 hour emergency service.



JACOB H. STEELE, JR.

PATERSON — The Board of Directors of the Citizens Trust Company has elected **Jacob H. Steele, Jr.**, a director to fill the vacancy caused by the passing of his father, **Jacob H. Steele, Sr.** This announcement was made this week by **Joseph F. Hammond**, president of the bank.

Steele attended Paterson schools and joined his father in the construction business in 1929.



Wedding Bells



MRS. WM. J. BARNHURST

BROOKLYN — Our Lady's Chapel of St. Patrick's Cathedral was the setting recently for the marriage of Miss Bernadette Power, daughter of Mr. and Mrs. Arthur C. Power of Brooklyn, to William James Barnhurst, son of Douglas Barnhurst and the late Mrs. Barnhurst of Totowa Bor. and Highland Lakes. The Rev. Francis A. Slayne performed the ceremony. A reception followed at the Hidston House.



MRS. THEODORE GEORGES

PATERSON — The Holy Trinity Greek Cathedral in New York City was the setting recently for the marriage of Miss Eleanor Sinopulos, daughter of Mr. and Mrs. Steven Sinopulos, to Theodore Winslow Georges, son of Mr. and Mrs. S. Theodore Georges of Riverdale-on-Hudson, N. Y. The ceremony was performed by the Rev. Constantine Kazanas, the Rev. John Tavliardies of the Cathedral and the Rev. Demetrios Stephanopoulos of the St. Athanasios Greek Orthodox Church of Paterson. A reception followed at the home of Mr. and Mrs. S. T. Georges.

A Personal Shopping Service May Not Be What You Think

By ANNE HEYWOOD

SCARCELY a week goes by that I don't meet a woman who wants to start a personal shopping service of her own on a part-time basis, because "My friends are always getting me to buy things for them and I just simply adore it." But only one woman in a million has what it takes to set up a successful, intelligent, personal shopping service.

In the first place, friends are apt to be fabulously grateful if you pick out a good sun suit for their niece, but when it comes to paying you for such a service, you could starve to death on what they'd give you. In the second place, most department stores have excellent personal shopping services which will take over this function at no cost to the customer. But, third, and in a way more important, is the fact that professional shopping requires the ability to pick out things that you don't like for people whose tastes rub you the wrong way, a very different thing from helping your friends whose tastes are pretty much like yours.

Moreover, most women with this desire to be personal shoppers think in terms of "I like nice things," forgetting that such work involves great commercial aggressiveness. If done professionally you have to bargain and barter and get the price down.

Mrs. R. M. was in that category, and when I first pointed these facts out to her, she didn't believe me. Since she was so determined, I compromised and helped her get a temporary job as a personal shopper in one of the large department stores.

After two weeks, she was howling "Uncle!" She was what we

call "a combination social and artistic type." She was no good at bargaining, but she loved contact with people and nice things.

Mrs. R. M. now has a job for four hours a day (the time which she mistakenly had thought she could devote to her personal



She Shops for Art Props.

shopping service) working for a commercial artist where she performs duties of a two-fold nature which take care of both of her interests. Part of the time, she talks to customers on the phone, giving them information about prices and making appointments; the rest of the time, she scours the town for good-looking props.

When you think about part-time jobs that sound ideal to you, remember that they frequently appear far more glamorous from the outside than from the inside. Therefore you should make every effort to get the facts about the field.



MRS. GIACOMO J. RUSSO

PATERSON — Miss Joan Raspartini, daughter of Mrs. Martha Raspartini of 59 Graham Ave., and Giacomo J. Russo, son of Mr. and Mrs. A. Russo, of 274 Spring St., were united in marriage recently in St. Michael's R. C. Church. The Rev. Armand J. Conti performed the ceremony, which was followed by a reception at Lafayette Friends Club.



MRS. GERARD J. CALDERONE

PATERSON — St. Mary's R.C. Church was the setting for the marriage of Miss Ann Henches, daughter of Mr. and Mrs. John Henches, 125 Madison St., to Gerard J. Calderone, son of Mr. and Mrs. Salvatore Calderone, 202 Albion Ave. The Rev. Robert Morris officiated. A reception followed in St. Giuseppe Hall, Twentieth Ave.



Looking Ahead

with
"Augie"
Tumminello

Confidence is a great quality. Never before has it been so necessary to have confidence in ourselves, in our country, in our friends, in our jobs, in our future. Lose confidence and life becomes complicated and hopeless. Yet when it comes to planning one's future, confidence alone is not enough. We must also have foresight. Foresight to provide against the emergencies of life, against old age and the time when we shall no longer be able to earn our keep. Confidence in the future comes much more easily when we know that future is provided for. And of course the one way to provide for it is by means of life assurance. Life assurance today offers guaranteed future protection and security to more than sixty-five million citizens of North America. Take care of YOUR future too, by becoming a policyholder of the Sun Life of Canada.

For advice on all matters connected with life assurance consult:

August E. Tumminello
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MRS. CHARLES G. HAFNER

HACKENSACK — Miss Juliana Schnitzke, daughter of Mrs. Wanda Schnitzke, 19 Van Orden Pl., was married recently to Charles G. Hafner, son of Mr. and Mrs. Charles J. Hafner, W-31 Engle Rd., Paramus, in St. Mark's Evangelical Church. The Rev. Walter R. Morten officiated at the ceremony which was followed by a reception at VFW Hall, River Edge.

TV Shows This Week

WCBS-TV-2

WABC-TV-7

WNBT-4

WOR-TV-9

WABD-5

WPIX-11

WATV-13

These TV Morning and Afternoon Programs Are Repeated
Monday Through Friday from 9:00 a.m. to 5:30 p.m.

- | | | |
|---|---|---|
| 7:00
4—Today | 12:30
2—Search For Tomorrow
4—Channel 4 Topics
5—News
7—For Cowboys Only
13—Early Bird Matinee | 3:00
2—The Big Payoff
4—The Greatest Gift
5—Paul Dixon Show
11—Bob Kennedy Show |
| 8:00
2—The Morning Show | 12:45
2—The Guiding Light
5—Middiey Chapel | 3:30
2—Bob Crosby Show
4—One Man's Family
7—J. Franklin Memry Lane
13—Comedy Corner |
| 9:00
2—Geo Skinner Show
4—Herb Sheldon
7—The Breakfast Club | 1:00
2—Portia Faces Life
4—Sentimental You
5—Half Hour Thea. | 4:00
2—Brighter Day
4—Hawkins Falls
5—Tea Time Thea.
7—Hopalong Cassidy
11—Bob Kennedy
13—Western Roundup |
| 10:00
2—Garry Moore
4—Ding Dong School
7—Ern Westmore | 1:30
2—Welcome Travelers
4—Here's Looking At You
7—Maggi McNellis
9—Aunt Jean
13—Shop, Look & Cook | 4:15
2—The Secret Storm
4—First Love |
| 10:30
2—Arthur Godfrey
4—A Time To Live
7—Nancy Craig | 2:00
2—Robt Q. Lewis
5—Matinee Time
7—Stories For You
9—Allen Prescott
11—N. Y. Calender
13—Movie Matinee | 4:30
2—On Your Account
4—Betty White Show |
| 11:00
4—Three Steps To Heaven | 2:30
2—Art Linkletter
9—Ted Steele
11—Opinion Please | 5:00
2—The Late Matinee
4—Pinky Lee
9—Ted Steele
11—Dance Time
13—Junior Frolics |
| 11:30
4—Home
7—Creative Cookery | | 5:15
5—Roy Doty
7—Jolly Gene |
| 12:00
2—Strike It Rich Show
5—Kitchen Fare
7—Old Time Comedies | | |
| 12:30
2—Valiant Lady
4—Bob Smith Show
5—Food for Thought
7—Time For Fun | | |
| 12:15
2—Love of Life | | |

SATURDAY

AUGUST 28

- | | | |
|---|--|--|
| 9:00
2—On the Carousel
4—Children's Thea. | 3:30
2—An Eye On N. Y.
4:00
2—Late Matinee
7—Wrestling
9—Americans All
13—Western Film | 7:30
2—Beat the Clock
4—Youth Want To Know
5—Annie Oakley
7—Dotty Mack Show
9—Tales of Adventure
11—First Show
13—Preview Thea. |
| 10:00
2—The Saturday Show | 4:30
4—Mr. Wizard
5—Feature Thea.
9—Cinema 9
11—Batter-Up | 8:00
2—Stage Show
4—Bank on the Stars
5—Sat. Night Thea.
7—Twilight Thea. |
| 10:30
4—Bar 4 Ranch
5—Frontier Thea.
7—Smilin Ed's Gang | 5:00
2—The Hopeful
4—Droodles
7—Bar 7 Ranch
13—Junior Frolics | 8:30
4—Ted Mack Hour
7—Sports Events |
| 11:00
2—Winky Dink and You
7—For Cowboys Only | 5:15
11—Kartoon Club | 9:00
2—Two for the Money
4—Sat. Night Revue
7—Sat. Night Fight
9—Dick Tracy
11—Double Feat. Thea.
13—Johnny Mack Brown |
| 11:30
2—Abbott and Costello
4—Saturday Topics | 5:30
2—The Late Matinee
4—Jr. Champions | 9:30
2—The Jack Paar Show
5—Wrestling
9—Journey To Mystery |
| 12:00
2—The Big Top
4—Cont. Performance
5—Feature Theatre
7—The Bontemps | 6:00
2—Six O'Clock Report
4—The Visitor
5—Charlie Chan
9—Sky King
7—Playhouse
11—Ramar of the Jungle
13—Western Feature | 9:45
7—Phillies TV Auction
10:00
2—That's My Boy
7—Spotlight on Harlem
9—Story Playhouse
13—Hour Of Mystery |
| 1:00
2—Lone Ranger
5—Feature Thea.
7—Saturday Playhouse
11—N. Y. Calendar
13—Custard Pie Thea. | 6:15
2—The Early Show | 10:30
2—Two In Love
4—Private Sec'y
9—Conflict |
| 1:30
2—Golden Reels
11—Warm Up Thea.
13—Western Film | 6:30
4—Range Riders
9—Action Thea.
11—Let's Go Places | 11:00
2—News of the Night
4—Sat. Night News
7—Amana Thea.
11—News Roundup
13—Stardust Thea. |
| 2:00
2—Camera Three
4—Prof. Football
5—Feature Thea.
11—Baseball | 7:00
2—Mr. District Attorney
4—The Hunter
5—Joe Palooka Story
7—Star Time
9—Tales of Adventure
11—Seven o'clock News
13—News—Sports | |
| 2:30
7—Italian Playhouse
13—Early Bird Matinee | | |
| 2:45
2—Shakespeare on TV | | |

The CHRONICLE

- 11:15
2—Late Show
4—11th Hour Thea.
- 11:20
5—Wrestling

SUNDAY

AUGUST 29

- | | | |
|---|---|---|
| 9:00
2—The Sun. Show
4—WNBT Chapel | 7:00
2—You Are There
4—Roy Rogers
7—Tales Of The Trail
9—Western Kid
11—Treasure Chest | 6:00
2—6 o'Clock Report
4—Superman
5—Magic Cottage
7—Biff Baker
9—Merry Mailman
11—6 o'Clock Show
13—Western Thea. |
| 9:30
4—Tales Of The West | 7:30
2—Earn Your Vacation
4—Musical Knowledge
5—Sun. Playhouse
7—You Asked For It
11—Ramar of the Jungle
13—Gov. Meyner | 6:15
2—The Early Show |
| 10:00
2—What Catholics Believe
4—Time for Adventure
5—Western Tales | 8:00
2—Toast Of The Town
4—Colgate Comedy Hour
5—Manhattan Playhouse
7—Film
13—Towa Meeting | 6:30
4—Faye and Skitch
5—Mr. Adventure
7—Files of Jeffrey Jones |
| 10:30
2—Exploring God's World
4—Children's Hour | 8:30
7—The Big Picture
11—Dangerous Encounter | 6:45
4—Esso News
9—News |
| 11:00
2—Space Funnies
5—Western Tales
11—Guided Tour | 9:00
2—G E Theatre
4—Goodyear Playhouse
5—Rocky King
7—Bob Considine
9—Sun. Film Thea.
11—Fate
13—Evangel. Hour | 7:00
4—Duffy's Tavern
5—Captain Video
7—L'Apache
9—Twilight Thea.
11—News
13—News - F. Sayles |
| 11:30
4—Hopalong Cassidy
7—Admission Free
11—What's Your Trouble | 9:15
7—Jane Pickens | 7:15
5—Marge and Jeff
7—John Daly—News
11—Telepix News
13—Look Photo Quiz |
| 11:45
4—Draw With Me
11—Your Gospel Singer | 9:30
2—Man Behind The Badge
5—The Plain Clothesman
7—Dr. I. Q.
13—Big Picture | 7:30
2—Douglas Edwards, News
4—Tony Martin
5—China Smith
7—Tales of the Trail
9—Summer Thea.
11—First Show
13—Preview Thea. |
| 12:00
2—Pioneer Playhouse
4—Sing A Song
5—Western Tales
7—Men Of Tomorrow
11—The Big Picture | 10:00
2—The Web
4—Loretta Young
5—Author Meets Critics
7—Break The Bank
11—Pitfall
13—Hour Of Mystery | 7:45
2—Perry Como
5—Sports Desk
4—Camel News Caravan |
| 12:15
13—Variety Hall | 10:30
2—What's My Line?
4—I Led Three Lives
5—Better Living Thea.
7—Amana Playhouse
11—Telepix Roundup | 8:00
2—Burns & Allen
4—Eversharp Thea.
5—Heart of the City
7—Sky King |
| 12:30
2—Contest Carnival
4—Union Searchlight
7—Faith For Today
11—Feature Playhouse
13—House Detective | 11:00
2—Sun. News Spec.
4—News
5—News
7—Amana Playhouse
11—Fashion Premiere
13—Stardust Theatre | 8:30
2—Godfrey Scouts
4—Background
5—Life With Elizabeth
7—Voice of Firestone |
| 12:45
9—Wat's Your Trouble | 11:15
2—The Late Show
4—Sports Final | 9:00
2—Public Defender
4—Channel 4 Thea.
5—Feature Boxing
7—Pres. Eisenhower
9—Paragon Playhouse
11—Nat'l Tennis Tourn.
13—Know Your State |
| 1:00
2—Little Leag. Series
4—The Mind's Eye
5—Feature Thea.
7—Sun. Playhouse
9—Christopher Program
13—Junior Carnival | 11:20
4—11th Hour Thea.
9—Sona Film | 9:30
2—Masquerade Party
4—Robt. Montgomery
7—The Unexpected
9—Dangerous Assignment
13—Report From Rutgers |
| 1:30
2—Pict. for Sun. Affern.
4—Religious Hour | 11:30
11—Night Owl Thea. | 10:00
2—Studio One
5—Prof. Boxing
7—Mon. Night Fights
9—Spanish Hour
13—Encore Thea. |
| 2:00
4—You Wants To Know
11—Baseball
13—Comedy Corner | 12:15
2—The Late Late Show | 10:30
4—Adolph Menjou
11—Picture Parade |
| 2:30
2—Amos 'N' Andy
4—Our Merchant Marine
7—Sunday Playhouse
13—Sunday Matinee | | 10:45
7—Wrestling |
| 3:00
2—Teledrama
4—Through Other Eyes | | 11:00
2—Chronoscope
4—John McCaffrey
5—News
7—News
11—Telepix News
13—Stardust Thea. |
| 3:30
4—Comment
5—Feature Thea. | | 11:10
11—Night Owl Thea. |
| 4:00
2—Clock Strikes Four
4—American Forum
7—Hopalong Cassidy
13—Western Roundup | | 11:15
2—Robt. Trout
4—Sports Final
5—Ernie Kovacs |
| 4:30
2—What In The World?
4—Zoo Parade
11—Batter-Up | | 11:20
4—Steve Allen |
| 5:00
2—Man Of The Week
4—Out On The Farm
7—Super Circus Acts
13—Junior Carnival | | 11:30
2—The Late Show |
| 5:30
2—Youth Takes a Stand | | 12:30
2—The Late Late Show |
| 6:00
2—Now And Then
4—Meet the Press | | |

MONDAY

AUGUST 30

- 5:30
4—Howdy Doody
5—The Funny Bunny
7—Puppet Show
9—Cgl. Venture
11—Kartoon Klub
13—Fun Time

TUESDAY

AUGUST 31

- 5:30
4—Howdy Doody
5—The Funny Bunny
7—Puppet Show
9—Col. Venture
11—Kartoon Klub
13—Fun Time
- 6:00
2—Six o'clock Report
4—Tales of the Wild West
5—Magic Cottage
7—Gloria Swanson
9—Marry Mailman
11—Six o'clock Show
13—West. Prairie Theatre
- 6:15
2—The Early Show
- 6:30
4—Faye and Skitch
5—Mr. Adventure
7—Col. March
- 7:00
4—Midwestern Hayride
5—Captain Video
7—L'Apache
9—Twilight Thea.
11—News
13—News — F. Sayles
- 7:15
5—Marge and Jeff
7—John Daly—News
11—Telepix News
13—Look Photo Quiz
- 7:30
2—News
4—Vaughn Monroe
5—Hollywood Off Beat
7—This World 1954
9—Summer Thea.
11—Warm Up Thea.
13—Preview Thea.
- 7:45
2—Jo Stafford Show
5—Sports Desk
4—Camel News Caravan
- 8:00
2—Gene Autry Show
4—Janet Dean
5—The Goldbergs
7—A & P Playhouse
11—Batter-Up
- 8:30
2—Juvenile Jury
4—Arthur Murray Party
5—One Minute Please
7—Twenty Questions
11—Baseball
- 9:00
2—Meet Millie
4—Fireside Thea.
5—It's a Mystery
7—Danny Thomas
9—Paragon Playhouse
13—Johnny Mac Brown
- 9:30
2—Danger
4—Armstrong's Circle Thea
7—U.S. Steel Hour
9—Captured
- 10:00
2—Life With Father
4—Truth or Consequences
5—City Assignment
9—Conflicts
13—Encore Thea.
- 10:30
2—See It Now
4—Miss Rheingold
5—Cinema Thea.
7—The Name The Same
9—Journey To Mystery
- 11:00
2—Robt Trout
4—John K. M. McCaffrey
5—The News Tonight
7—News
11—Telepix News
13—Stardust Thea.

- 11:15
2—The Late Show
4—Sports Final
5—Ernie Kovacs
- 11:20
4—Steve Allen
- 12:45
2—Late, Late Show

WEDNESDAY

SEPTEMBER 1

- 5:30
4—Howdy Doody
5—The Funny Bunny
7—Puppet Show
9—Col. Venture
11—Kartoon Klub
13—Fun Time
- 6:00
2—Six o'clock Report
4—Wild Bill Hickok
5—Magic Cottage
7—My Hero
9—Marry Mailman
11—Six o'clock Show
13—West. Prairie Thea.
- 6:15
2—The Early Show
- 6:30
4—Faye and Skitch
5—Mr. Adventure
7—Files of Jeffrey Jones
- 6:45
4—Esso News
9—Lyle Van
- 7:00
4—It Seems Like Yesterday
5—Captain Video
7—L'Apache
9—Twilight Thea.
11—News
13—News—Fred Sayles
- 7:10
7—Roger Price
- 7:15
5—Marge & Jeff
7—John Daly—News
11—Telepix News
13—Look Photo Quiz
- 7:30
2—News
4—E. Fisher-Coke Time
5—Counterpoint
7—Soldier Parade
9—Summer Thea.
11—First Show
13—Preview Thea.
- 7:45
2—Perry Como
4—Camel News Caravan
5—Post Time USA
- 8:00
2—Red Skelton Revue
4—Married Joan
5—Personal Diary
- 8:30
4—My Little Margie
7—The Magic Vault
- 9:00
2—Strike It Rich Quiz
4—Kraft TV Theatre
5—Summer In The Park
7—Ozzie & Harriet
9—Badgo 714
11—Feature Playhouse
13—Western Feat.
- 9:30
2—I've Got a Secret
7—Into The Night
9—Inner Sanctum
- 10:00
2—Boxing
4—This Is Your Life
5—The Music Show
7—Col. March
9—Conflicts
13—Encore Thea.
- 10:30
7—Foreign Intrigue
5—Night Editor
4—Rheingold Thea.
9—Journey To Mystery

- 10:45
2—Sports Spot
- 11:00
2—Chronoscope
4—John McCaffrey
5—News
7—Late News
11—Telepix News
13—Stardust Thea.
- 11:10
11—Night Owl Thea.
- 11:15
2—Robt Trout
4—Sports Final
5—Ernie Kovacs
- 11:20
4—Steve Allen
- 11:30
2—The Late Show
- 12:30
2—The Late Late Show

THURSDAY

- 5:30
4—Howdy Doody
5—The Funny Bunny
7—Puppet Show
9—Col. Venture
11—Kartoon Klub
13—Fun Time
- 6:00
2—Six o'clock Report
4—Space Ranger
5—Magic Cottage
7—Gloria Swanson
9—Marry Mailman
11—Six o'clock Show
13—West. Prairie Thea.
- 6:15
2—Early Show
- 6:30
4—Faye and Skitch
5—Mr. Adventure
7—Boston Blackie
- 6:45
4—Esso News
9—News
- 7:00
4—Foreign Intrigue
5—Captain Video
7—L'Apache
9—Twilight Thea.
11—News at Seven
13—News—F. Sayles
- 7:10
7—Roger Price
- 7:15
5—Marge and Jeff
7—News Show
13—Look Photo Quiz
- 7:30
2—Douglas Edwards
4—Vaughn Monroe
5—Bessie Lady
7—The Lone Ranger
9—Summer Thea.
11—First Show
13—Preview Thea.
- 7:45
2—Summer Holiday
4—News, John C. Swayze
5—Sports Desk
- 8:00
2—What's In A Word?
4—Groucho Marx
5—What's The Story?
7—Melody Tour
- 8:30
2—Four Star Playhouse
4—Justice
5—Hopkins Sci Rev.
- 9:00
2—Panel Quiz
4—Dragnet
5—Internat'l Playhouse
7—Sammy Kaye
9—Paragon Playhouse
11—Interlude
13—Women's Wrestling

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and BIG HIT



LISELOTTE FEUCHTINGER (left) gets congratulations from Belgium's Maggie Arnould for winning one of top events in a European water ski championship in Milan, Italy.

9:30	6:00	2—Topper
2—Big Town	2—6 o'clock Report	4—The Life of Riley
4—Ford Theatre	4—Cisco Kid	5—Life with Elizabeth
7—Kraft TV Thea.	5—Magic Cottage	7—Greatest Sports
9—raptured	7—Biff Baker	11—Baseball
11—Thursd. Evening Thea.	9—The Merry Mailman	9:00
13—Amateurs On Parade	11—6 o'clock Show	2—Schlitz Playhouse
10:00	13—West. Prairie Thea.	5—The Stranger
2—The Telltale Clue	6:15	7—Paul Hartman Show
4—Lux Video Thea.	2—The Early Show	9—Journey To Mystery
9—Story Playhouse	6:30	13—Wrestling
13—Encore Thea.	4—Faye and Skitch	9:30
10:30	5—Mr. Adventure	2—Our Miss Brooks
2—Name That Tune	7—Files of Jeffrey Jones	4—Campbell TV S'nd Stage
5—Between the Lines	7:00	5—Nine Thirty Curtain
7—Racket Squad	4—Guy Lombardo	7—Boston Blackie
9—Journey to Mystery	5—Captain Video	9—Dangerous Assignment
11:00	7—L'Apache	10:00
2—Robt Trout	9—Twilight Thea.	2—Viceroy Star Thea.
4—John McCaffrey	11—News at Seven	5—Chance of a Lifetime
5—News	13—News—F. Sayles	4—Sports Reel
7—Late News	7:10	7—I Led Three Lives
11—Telepix News	7—Roger Price	9—Thea. for Adventure
13—Stardust Thea.	7:15	10:30
11:10	5—Marge and Jeff	2—Person To Person
11—Night Owl Thea.	7—John Dalv—News	4—Greatest In Sports
11:15	11—Telepix News —	5—Time Will Tell
2—The Late Show	13—Look Photo Quiz	7—Mr. District Attorney
4—Sports Final	7:30	9—Journey to Mystery
5—Ernie Kovacs	2—News	11:00
11:20	4—E. Fisher-Coke Time	2—Chronoscope
4—Steve Allen	5—Royal Playhouse	4—John McCaffrey
12:30	7—Stu Erwin Show	5—The News Tonight
2—The Late Late Show	9—Summer Thea.	7—Late News
	11—Liberace Show	11—Telepix News
	13—Preview Thea.	13—Stardust Thea.
	7:45	11:10
	2—Perry Como	11—Night Owl Thea.
	4—News. John C. Swayze	11:15
	5—Sports Desk	2—News Of The Night
	8:00	5—Ernie Kovacs
	2—Mama	11:20
	4—The Duke	4—Steve Allen
	5—Front Page Detective	11:30
	7—Ozzie & Harriet	2—The Late Show
	11—Frankie Frisch	12:45
	8:30	2—The Late, Late Show

FRIDAY

SEPTEMBER 3

5:30	
4—Howdy Doody	
5—The Funny Bunny	
7—Puppet Show	
9—Col. Venture	
11—Kartoon Klub	
13—Fun Time	

Chronicle Televiews

By KATHY STARR

"Two", a comedy-drama of the difficult early months in a present-day American marriage, will be presented on ABC's The United States Steel Hour on Tuesday, Aug. 31, 9:30 to 10:30 p.m. Pat Crowley and Jerome Courland will co-star and William Harrison, Doris Rich and Jack Klugman will be featured. . . DOLLAR A SECOND, the highly-rated audience quiz and stunt show anchored by the popular Jan Murray, will premiere over the ABC Network Friday, October 4, from 9 to 9:30 p.m. . . A lonely 12-year-old girl picks up some fantastic unseen companions in "Playmates", the drama to be presented on PEPSI-COLA PLAYHOUSE on Sunday, Aug. 29, 7:30 to 8 p.m. Natalie Wood and Alan Napier will co-star.

A prize-winning household TV favorite from the CTE-ATIVE COOKERY, with master chef Francois Pope and his sons, Frank, Jr., and Bob — opens on Channel 7, Monday, Aug. 30, from 11 to 11:55 a.m., as a five-a-week feature for discriminating housewives. . . Thomas J. McMahon, sports director of the Du Mont Television Network, announced that the full schedule of twelve home and "away" games of the New York football Giants would be televised in the New England-New York area this Fall. New York will be blacked out when the Giants play at home. . . General Tire and Rubber Company, of Akron, Ohio, has signed to sponsor a filmed sports show, "General Sports Time" on the Du Mont Television Network, to take effect Sunday, September 26, and continue for 12 weeks.

Betty Johnson of the Johnson Family Singers will be among the featured singers on the TED STEELE SHOW over Channel 9 the week of August 30. . . THIS IS THE LIFE, a non-sectarian religious dramatic series, seen weekly, will be moved to Sunday afternoons at 5:30-6:00 P.M., beginning September 5.



SET FOR 'SEE IT NOW'. Tanned and relaxed after a vacation, Edward R. Murrow, editor and producer with Fred W. Friendly of "See It Now," returns to the air with the widely cited CBS Television news feature series, Tuesday, Aug. 31, 10:30-11:00 P.M., EDT.



IN TITLE BOUT. Cuba's Kid Gavilan (left), world welter-weight champion will defend his title against Brooklyn's Johnny Saxton in a 15-round match to be broadcast exclusively over the CBS Television Network in the "Pahst Blue Ribbon Bouts" series Wednesday, Sept. 1, 10:00 P.M., EDT. They will fight in Philadelphia's Connie Mack Stadium.



MUSICAL QUIZMASTER and Vocalist, Bill Cullen is host and quizmaster and Vickie Mills sings the musical clues on "Name That Tune," which will be seen weekly on the CBS Television Network starting Thursday, Sept. 2.

One Kind of Music

By MARY FRANCES MORGAN

A Request Feature

"THAT aircraft layout for page six is canned," Barrows glowered at Libby, who stood five feet two of very delectable subhood across the editorial desk of the Daily Times.

"Now, look—we've got to scare up something to substitute and the likeliest bet is an interview with that screwy Merrick dame, who's honeymooning over at the Wesley House with the pet she picked up on a tennis court, somewhere—before the flowers on her last husband's grave had wilted. You've been yapping for a chance. Well, here it is, with bells on."

For a minute, Libby couldn't speak. Six weeks of blushing unseen behind a desk, and suddenly this. "You don't mean—Marta Merrick?"

Barrows tried to look patient. She wasn't the first recruit from State U who'd have swapped the Pulitzer prize for a whack at Hollywood celebrities.

"Better stop drooling," he said, "it's no two-step to get cozy with La Merrick. It'll take some slick doing to land on the same floor with her. Now, listen: Merrick doesn't rate slash, see? She's fresh news mainly because she went out and bit herself a dog. When a woman mops up being married to a big shot like Herzog, then picks orange blossoms with a nobody not much older'n her kids, she's the best dish this side of Stalin for a roasting. So beat it," he chipped off a smile, "and don't come back till you bring home the coffee!"

Arrived, still breathless, at the Wesley House, Libby walked irresolutely toward the desk. It seemed ridiculous to be nervous. There was no doubt that what news value still lingered about the glamorous Marta had a distinct odor to it.

She flashed her press card at the clerk, in the quick, casual way she'd noticed the oldsters do it and she inquired, "Is Marta Merrick in?"

"To you, Miss. I wouldn't know. That's your little red tank," the clerk said, but he nodded toward a tall young man across the lobby. "Wouldn't hurt to ask her secretary."

Libby moved woodenly toward the young man. He would doubtless be the buffer type, absently gracious, anonymously charming. "I'm from the Daily Times," she told him. "Is Miss Merrick in?"

"Sorry, no," he said. But he smiled at her, a nice, ready smile tilted boyishly at the corners. Her courage edged up a notch.

"Then could I," she said, "just until I get to see her. I mean, ask — you a very few questions?"

He looked at her, then. She was a cute, eager youngster, in a soft blue dress, red hair feather-edged, blue eyes pleading. He evidently liked what he saw.

"Over a—very few cocktails?" he suggested. "I was just about to get under way with a solitary celebration. I lost my job this A.M."

"Oh. I am sorry. I'd heard she was a hard-hearted something. What could you expect?"

He frowned. "Did I say anything like that? Well, did I?"

"She fired you, didn't she? I was only trying to be sympathetic. Should I have said 'Congratulations, how lovely?'"

"Maybe," he said, "on account of if she hadn't fired me, I'd have quit, anyway. Got a date with my whiskered Uncle Sam. Look, the truth of the whole matter is, I'm—"

He paused. "You're what, exactly?"

He took her arm and grinned. "I'm thirsty, that's all."

Over a dim-lit table near the bar, he told her to call him Howdy. "I hate throwing wet blankets around this way," he said, "but don't count on that interview. Merrick is finished with reporters. Wouldn't surprise me if she just settles for being a very plain Mrs. from now on. So help me, she's that happy."

"Happy?" Libby echoes, astonished.

"People have been known to be happy, even when they didn't marry celebrities,"

Howdy pointed out, stiffly. "Or—hadn't you heard about things like that?"

When they were dancing, moments later, he held her a little closer, and said:

"I'm apt to be at loose ends for a while here, and if you aren't too busy every night, maybe we uns could well—" smiling down at her, "could we?"

She let it dangle. "Right now," she said, "I'm all over grim. If I don't get that interview—"

"You won't," he said, back at their table. "But, strictly on the record, how would you like me to give you the real story of Marta Merrick?"

"Oh, everyone knows," Libby said. "She married, first, when she was about seventeen. And she had two children, and it wasn't until after her husband died that she went to Hollywood—"

"Check. And it wasn't until one day, when this big fellow, Herzog, saw her, that she rated footprints outside Grauman's. In all time at all she wasn't like a star. She was Mrs. Herzog, and was that some'n! The old boy was a great one to corner the spotlight, and he knew box office when he saw it. But that's about all he really liked about her. And when she sent for her kids, he almost especially didn't like them. They were pretty ornery little hicks, so the story goes, wanted to go back to Grandma. But Grandma and Herzog was stuck with them. Marta was distressed as all get-out, but by that time she only worked on the strings that Herzog pulled."

"Herzog would probably have been proud enough if either of the kids had had a spark of talent. But they were Main Street special. Not even a long eyelash between 'em. And Marta—well, Marta thought they were handed down from above."

"Naturally," Libby said. "why shouldn't she?"

"Everybody in the know claimed that it was Herzog who planned that stunt of kidnapping the girl. Nothing happened, except

the kid was scared silly. A swell publicity story followed. But that was when Marta started really hating him. He sent the kids to the country, about then. Big house, full of servants and teachers and the publicity went merrily on. And Marta went on making faces for the camera, and jumping when he said 'Jump,' and when she got in bed at night, praying he'd die."

"So," Libby put in, "she fell in love with one of the teachers in the big house. Really in love. Is that it?"

Howdy nodded. "Yeh, a nobody—who didn't know anything except how to teach her children to laugh again, and Marta how to be a human being, instead of a beautiful puppet, afraid to laugh, for fear of wrinkles, afraid of love—for another fear. But you didn't come out for that angle, did you? On the level, now, weren't you sent for a fresh dish of the old potatoes? A great star, her lustre dimming, has settled for beer, after champagne cocktails. With a new twist, you hope?"

"I—well, you know how it is, Howdy. When you work for some papers, you have to make the kind of music they ask for, and—"

"Sure, sure, I know." Libby pushed aside her glass. "I don't believe I was cut out for this job of mine. I'd better leave the rest to—" she smiled, "them as can do it."

"Good! Now finish that drink, and I'll take you up to see Marta."

Libby sat very still. This was the chance she'd been wanting. A by-line, no matter what, was a by-line.

Their eyes met, hers and Howdy's, and somehow she knew, then.

"Howdy, you started to tell me something before we came to the bar. You stopped as if—as if—"

"You were a reporter," he said. "Up 'til now, I hated reporters. You would, too—" he told her, "if you were Marta Merrick's ornery kid."



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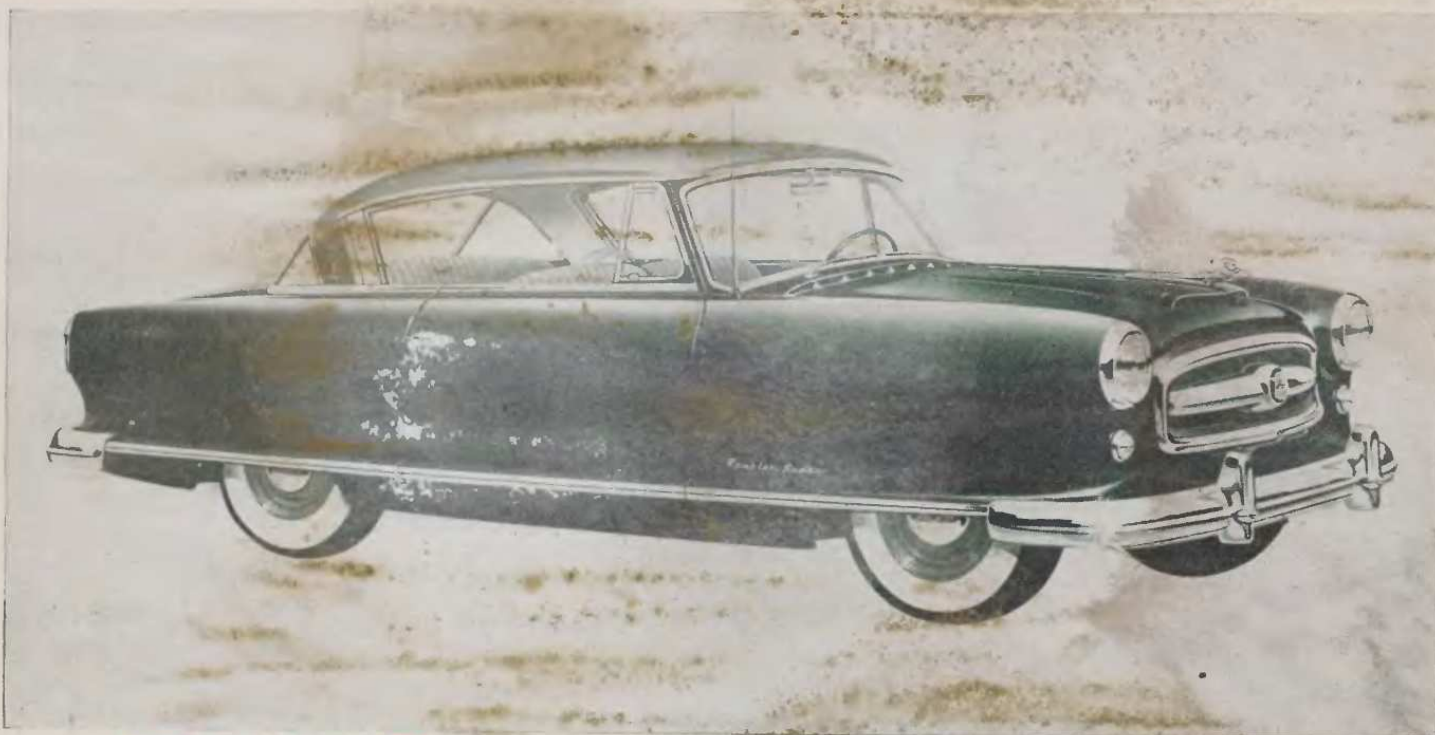
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