

THE  
SUNDAY

# Chronicle

NORTH JERSEY'S ONLY WEEKLY PICTORIAL MAGAZINE



APRIL 19, 1964  
VOL. XXXVI, No. 16

# 4 ways to save;

\$40 PAYS \$50

<b>\$50</b>	<b>NEW JERSEY BANK SAVINGS BOND</b>	<b>\$50</b>
DATE OF ISSUE	OFFICE	L 2533
IN CONSIDERATION OF THE DEPOSIT WITH IT OF \$40.00, UNDER-SIGNED, AT ANY BANKING OFFICE OF UNDERSIGNED, WILL PAY		
TO _____		
NEW JERSEY BANK AND TRUST COMPANY		

\$80 PAYS \$100

<b>\$100</b>	<b>NEW JERSEY BANK SAVINGS BOND</b>	<b>\$100</b>
DATE OF ISSUE	OFFICE	C 2774
IN CONSIDERATION OF THE DEPOSIT WITH IT OF \$80.00, UNDER-SIGNED, AT ANY BANKING OFFICE OF UNDERSIGNED, WILL PAY		
TO _____		
NEW JERSEY BANK AND TRUST COMPANY		

\$400 PAYS \$500

<b>\$500</b>	<b>NEW JERSEY BANK SAVINGS BOND</b>	<b>\$500</b>
DATE OF ISSUE	OFFICE	D 2761
IN CONSIDERATION OF THE DEPOSIT WITH IT OF \$400.00, UNDER-SIGNED, AT ANY BANKING OFFICE OF UNDERSIGNED, WILL PAY		
TO _____		
NEW JERSEY BANK AND TRUST COMPANY		

\$800 PAYS \$1000

<b>\$1000</b>	<b>NEW JERSEY BANK SAVINGS BOND</b>	<b>\$1000</b>
DATE OF ISSUE	OFFICE	M 2804
IN CONSIDERATION OF THE DEPOSIT WITH IT OF \$800.00, UNDER-SIGNED, AT ANY BANKING OFFICE OF UNDERSIGNED, WILL PAY		
TO _____		
NEW JERSEY BANK AND TRUST COMPANY		

all pay  
**THE  
BIG**

**4%**



... but **FOR KEEPS!** Now your family can have a lifetime hold on their home with *Living Insurance* by Equitable. An Equitable Mortgage Repayment Plan pays off the mortgage if you die--prevents forced sale, loss of equity, rental to strangers. Most important, it means a continuing life for your family in a home of their own. To learn more about how you can help *keep* your family in their home, just ask your Man from Equitable. Call or write:

**I PARRILLO**

195 SOUTH MAPLE AVENUE

RIDGEWOOD, N. J.

GI 5-3342

GI 4-9891

Let the man from Equitable bring you peace of mind

**LAZZARA'S TASTY CRUST BREAD**

45 CROSS STREET — MADISON & GETTY AVENUES  
PATERSON, N. J.

From New Jersey Bank — NJB Saving Bonds! A quartet of wonderful ways to make money from money. Guaranteed to pay the maximum rate approximating 4%. Compounded quarterly. NJB Bonds have redemption value after 6 months. Mature in 5 years, 9 months. Not taxable till cashed unless you choose to pay annual tax on interest earned. Look into the Big 4 for yourself. Available at any one of our 17 conveniently located banking offices in Clifton, Haledon, Little Falls, North Haledon, Passaic, Paterson and West Paterson.



Member Federal Deposit Insurance Corporation Member Federal Reserve System



# THE CHRONICLE

Published Weekly by

**THE CHRONICLE COMPANY**

170-172 Butler Street Paterson, N. J.

Lambert 5-2741

VINCENT S. PARRILLO, Publisher

VINCENT N. PARRILLO, Managing Editor

Entered as Second Class matter August 24, 1926, at the Post Office at Paterson, N. J., under the act of March 3, 1879.

APRIL 19, 1964

VOL. XXXVI, No. 16

Single Copy 10 Cents



\$4.00 a Year by Mail

## SCHUMACHER CHEVROLET

CHEVROLET — CHEVY II — CORVAIR

Sales — Service

Trucks — Used Cars

8 Main Street

Little Falls, N. J.

Wilfred R. Marold, Reg. Pharm.

ARmory 4-8731

**MAROLD'S PHARMACY**  
PRESCRIPTION SPECIALISTS

483 McBRIDE AVENUE

PATERSON, N. J.

## CANDY TOWNE SWEET SHOPPE TOBACCO

Schrafft's Candies — Country Club Ice Cream

Beer, Wine and Liquors

1046 McBRIDE AVENUE

WEST PATERSON, N. J.

**DEPENDABLE  
AUTO REPAIRS**



**BERT'S SERVICE STATION**  
TEXACO

395 McBride Ave. — LAMBERT 5-9363

Expert Lubrication—Motor Tune-Up  
H. J. Sandford, Prop.

ARmory 4-8178

Frank C. Cortese

## PATERSON CHAIR RENTAL SERVICE

Folding Chairs—Tables—Service Bars—Glassware—Silverware

Chinaware — Lawn Umbrellas — Coat Racks

191 WEST BROADWAY

PATERSON, N. J.

SHerwood 2-7738

Residence FAir Lawn 6-0666

**JAMES S. SCULLION & SON**

FUNERAL HOME

267-269 PARK AVENUE at Madison

Paterson, N. J.

MULberry 4-1496

Open 10 a.m. to 8 p.m. — Monday - Saturday

## BROMILOW'S HOME MADE CANDIES

FOR ALL OCCASIONS

Rifle Camp Road

West Paterson, N. J.

## ANTHONY J. P. CONTI

REAL ESTATE and INSURANCE

254 UNION AVENUE, PATERSON, N. J.

ARmory 1-0477

"TONY"

SAM and CHARLES CONTI

MULberry 4-7198

Established 1927

## AUTOMATIC TRANSMISSION SERVICE

THOS. DOUGHAEN'S TRIANGLE GARAGE

Motors Tuned — General Repairs — Elec. Wheel Balancing

699 McBride Avenue

West Paterson, N. J.

SHerwood 2-2530

## J. T. DOREMUS CO., INC.

Seeds — Bulbs — Fertilizers — Paints and Hardware

52 WASHINGTON STREET

PATERSON, N. J.

Nutch Angelica — Fiore Angelica

Free Delivery

## ANGELICA'S HARDWARE

Electrical — Plumbing — Housewares — Paints — Tools

Garden Supplies — Glass and Roofing Supplies

287-289 GRAND STREET, PATERSON, N. J. — LAMBERT 5-6711



**EXCLUSIVE!**  
Goodyears are Turnpike-  
Proved for your driving  
safety. Thousands of test-  
track miles prove you will  
get top notch performance.

**EXCLUSIVE!**  
All Goodyear auto tires are  
built with 3-T triple-tem-  
pered cord to fight heat,  
road pounding, and flexing.  
It's tire cord at its very best!



**4 NEW GOODYEARS**  
**\$43<sup>08</sup>**  
**FOR ONLY**  
**NO MONEY DOWN**

with the old tires off your car

type plus tax and your old tires

The best bargain buy on the market — 3-T  
Rayon All-Weathers. Get a set today!

**GOODYEAR**

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

T/A  
**SHERWOOD & LOCKWOOD**

Real Estate and Insurance

Sherwood 2-5226

4 PARK AVENUE

PATERSON, N. J.

Sherwood 2-1107

**MINARDI BAKING COMPANY**

Italian and French Bread, Rolls and Pizza Pies — Cakes

American Italian Pastries

125 GRAND STREET

PATERSON, N. J.

WE DELIVER

CL 6-3285

**McBRIDE LIQUORS**

WEST PATERSON SHOPPING CENTER

1011 McBRIDE AVENUE

WEST PATERSON, N. J.

Henry and Leo V. Hanstein, Directors

Sherwood 2-3746

**HANSTEIN'S FUNERAL HOME**

Courtesy Parking Directly Opposite

483 MAIN STREET

PATERSON, N. J.



**CASINO DE CHARLZ**, Totowa Borough, ARMory 8-5200, 120 Union Boulevard. Beautifully re-decorated and expanded, serving fine Italian Cuisine. Featuring a package plan theatre party on Tuesday and Thursday evenings to Broadway shows, at \$13.50 and \$14.50, with a complete dinner. Lunch is served from 11:30 to 2:30; ala carte entrees \$1.35-\$2.00. Dinner is served from 4:30 to 9:00; ala carte \$1.60 and up. Dinner \$3.50 and up. Member of Diners Club, American Express, International. Closed Monday.

**OLD SALT**, Paramus (Hubbard 7-8752) Rte. 4 West of 17. A dandy place for the finest seafood: delicious shrimp, lobster Norfolk-style. Steaks, chops, chicken, too. Lunch 12-2:30, \$1.50-\$1.75. Dinner 4-11:30, Sun. 12-11, \$3-\$5.50 (shore D) and a la carte \$1.50-\$3.50. Bar and lounge. Direct receivers of Maine Lobsters

**Casino de Charlz**

HOME OF FINE FOODS

Banquet Facilities, 6 to 600

Call ARMory 8-5200

120 Union Blvd., Totowa Boro

NOW IN SEASON  
**SOFT SHELL CRABS**  
Fried, Broiled or Sautéed  
in Butter

**Old Salt**

FAMOUS  
SEAFOOD RESTAURANT  
ROUTE 4, PARAMUS  
HU 7-8752

**White and Shauger Inc.**

435 STRAIGHT ST. (Cor. 20th Ave.) PATERSON, N. J.



Free Decorating  
Service

We Decorate Within  
Your Budget

Mulberry 4-7880

Gift Department

Living Rooms

Bedrooms — Bedding

Dining Rooms

Furniture Accessories

Carpeting

Appliances

**ZITO STUDIOS**

COMMERCIAL -- NEWS -- PORTRAIT

RUSSELL ZITO, Photographer

Swarthmore 6-0104

10-16 Fair Lawn Avenue

Fair Lawn, N. J.

Sherwood 2-1659

Canova Bros.

FOR BEST VALUE AND QUALITY Buy At

**Tungol Paint & Wallpaper**



All Leading National Brands

Plenty of Parking Space



425 - 427 McBRIDE AVENUE

PATERSON, N. J.

Residence CL 6-5090

OX 4-1600 - 1601

**JOSEPH DONNELLAN**

Salesman Representing

**FOSTER D. BOCK, REALTOR**

MULTIPLE LISTINGS

853 ROUTE 23

WAYNE, N. J.

GREETINGS TO ALL OUR FRIENDS

**GREAT EASTERN MILLS**

ROUTE 46, WEST PATERSON, N. J.

**JOHN J. FEENEY and SONS**

FUNERAL HOMES

385 PARK AVENUE, PATERSON 4, N. J. — Mulberry 4-4396

232 FRANKLIN AVENUE, RIDGEWOOD, N. J. — Gilbert 4-7650

Mulberry 4-8956

**MORAN'S DELICATESSEN**

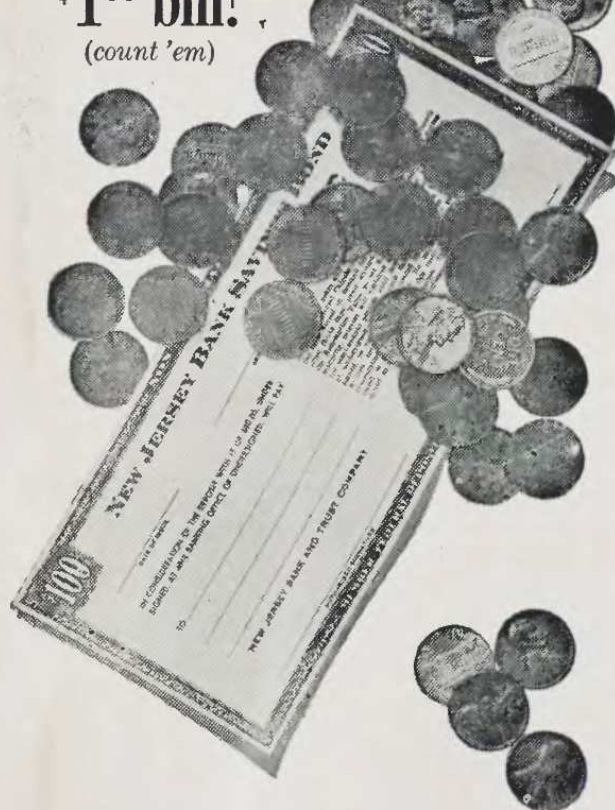
BEER — WINE — LIQUORS

459 McBRIDE AVENUE

PATERSON, N. J.



Now  
there are  
104 pennies  
in a  
\$1<sup>00</sup> bill!  
(count 'em)



New from New Jersey Bank — a wonderful way to make money from money. NJB Savings Bonds! Guaranteed to pay the maximum rate approximating 4%. Compounded quarterly. You buy your bond for \$40. Or \$80. Or \$400. Or \$800. At maturity you get back \$50, \$100, \$500, or \$1,000. A bond which costs you only \$80 matures in 5 years, 9 months. Pays back a full \$100 or 104 pennies for every dollar you put in. Neat? NJB Bonds have redemption value after 6 months. Not taxable until cashed. Why not look to your future with NJB Bonds?

## IS THERE LIFE IN OTHER WORLDS?

It seems only yesterday that speculation about outer space and other worlds was entirely in the realm of science fiction.

But nowadays a man has actually flown around the world in a space ship, and an object made on Earth has been dropped onto the moon. A scientist has even heard radio waves from other planets!

Testimony to the intense interest about space was an extraordinary conference conducted recently in New York. Its subject: Life in Other Worlds. The speakers included an historian and a psychologist, as well as several distinguished scientists.

Dr. Kistiakowsky asserted that astronomers maintain that there are millions of planets similar to the planet Earth. "I believe it would be totally unscientific to deny them the possibility of life," he said. Further, he said that if we visited these millions of planets, we would most probably find "beings endowed with intelligence processes at least as good as ours."

Dr. Michael doubted that communication with life on other planets would have a very profound effect on our basic beliefs. He held that "after the first flurry of excited speculation and recapitulation of ritual profundities about the universe and man's place in it, I suspect that life will settle down with few if no immediate significant changes in values or perspectives for most people."

In suggesting that probability of life in other worlds, Dr. Otto Struve pointed out that the number of stars is about equal to the number of grains of sand on all the beaches on the earth. He estimated that there are some 100,000,000,000,000,000,000 to 10,000,000,000,000,000,000,000 stars in the part of the universe we can see, and a great many of them have planets that might support life similar to life on earth. But he mentioned that efforts to detect radio signals from two stars and their planets were unsuccessful.

The final speaker was Dr. Toynbee. He pointed out that man has uncovered new worlds in the past — North America and South America, for instance — and brought with him slavery and war.

His conclusion was that "we have made sensational progress in mastering non-human nature; but we have been unsuccessful . . . in mastering our own human nature . . . Therefore I would say that the new worlds in whose life it is now most urgent for us to make contact are the spiritual worlds within ourselves, rather than the physical worlds in outer space."



MAN'S KNOWLEDGE OF VITAMINS HAS GROWN CONSIDERABLY SINCE 1588 AND THE DEFEAT OF THE SPANISH ARMADA. ONE REASON THE ARMADA WAS BEATEN WAS AN OUTBREAK OF SCURVY AMONG SPANISH SAILORS. THIS VITAMIN DEFICIENCY DISEASE IS NOW RARE IN THE U.S.



## LABOR DAY RECOGNITION

Credit for starting Labor Day belongs to a man named Peter J. McGuire, a co-founder of the American Federation of Labor. It was McGuire who, on May 8, 1882, while attending a meeting of the Central Labor Union in New York, proposed a celebration to honor "those who from rude nature have delved and carved all the grandeur we behold."

McGuire argued that although there were patriotic and military holidays, there was none "representative of the industrial spirit, the greatest vital force of the nation." He proposed the first Monday in September for Labor Day, "as midway between the Fourth of July and Thanksgiving, and would fill a gap in the chronology of legal holidays."

The labor union approved the general idea; the first Labor Day was celebrated on Tuesday, September 5, 1882. Ten thousand workmen marched down the streets of New York.

In 1883 another celebration was held, and by 1884 the union had agreed on the first Monday in September as the unchanging date.

Cities and towns gave Labor Day its first official recognition, and then the idea spread to State Legislatures. The first State to introduce such legislation was New York, but Oregon was the first to approve a bill — February 21, 1887. Soon other states followed suit.

It was in 1894 that Congress, without debate, got around to making Labor Day a legal holiday in the District of Columbia and the Territories. As a matter of fact, Congress can do no more than that — it's up to the individual states to establish holidays. There is no such thing as a national holiday.

As it is, some states don't observe Lincoln's birthday, Columbus Day, Election Day, or Memorial Day — but all the continental United States observe Labor Day. Last to approve was Wyoming, in 1923.

Over in Europe, May 1 is the traditional day to honor labor. And, unlike the United States, in Europe only laborers celebrate; here, everyone participates.

Religion and Labor Day have been associated since 1905, when some churches began observing Labor Sunday.

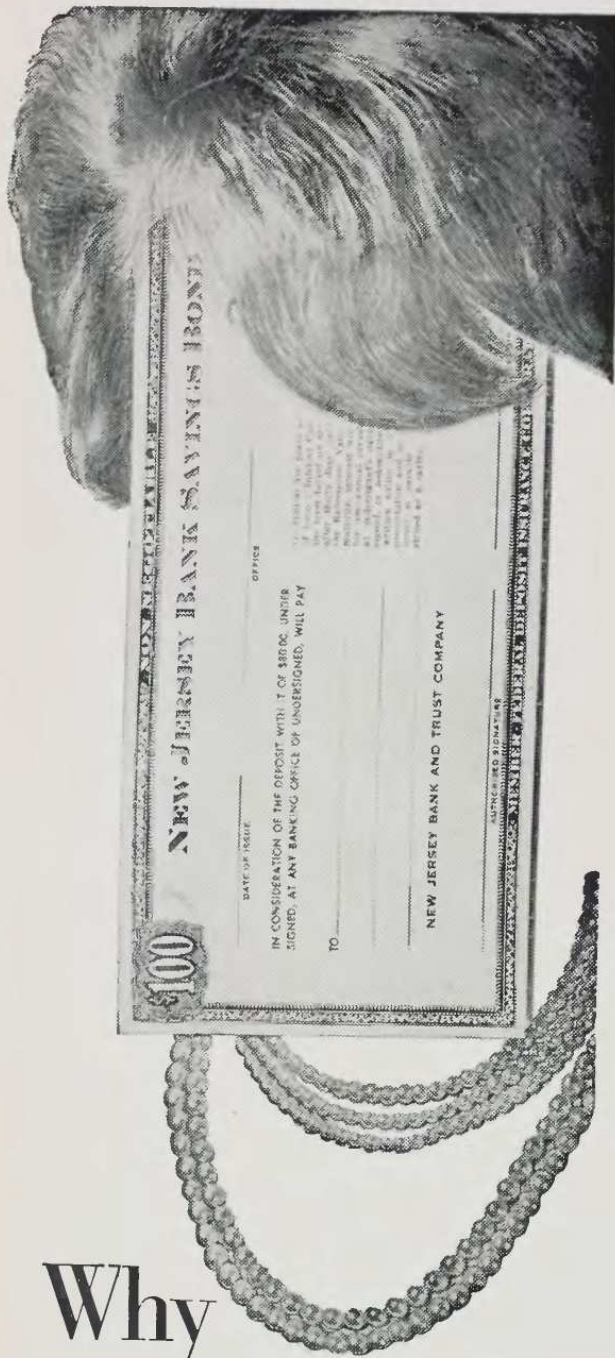
It was in 1910 that the American Federation of Labor adopted a resolution establishing Labor Sunday as the day before Labor Day, and requesting that all churches "devote some part of the day to a presentation of the labor question."

The Bible has a great deal of up-to-date advice for both the laborer and the employer, according to Dr. Oswald Hoffmann, whose radio messages on The Lutheran Hour are heard in 100 different lands by an estimated 30 million people.

As evidence, Dr. Hoffmann cites the famous parable in the Gospel according to Matthew.

"In this Gospel," Dr. Hoffmann says, "Jesus tells of a landowner who hires laborers for his vineyard one morning. He agrees to pay them the usual wage, and then sets them to work

"Later, at three intervals, the landowner hires more laborers — three hours later, at noon, and an hour before sunset.



# Why Gentlemen Prefer Bonds!

Every woman knows that the gentleman who cares looks to his family's future. For your family's secured future, you'll prefer NJB Savings Bonds. A wonderful way to save. Guaranteed to pay the maximum rate approximating 4%. Compounded quarterly. Your bond for \$40 pays back \$50. \$80 pays back \$100. \$400 pays back \$500. \$800 pays back \$1000. NJB Bonds have redemption value after 6 months. Mature in 5 years, 9 months. Interest not taxable till cashed. Why not start saving the NJB way, today? It's profitable.



## EIGHT SAFETY TIPS FOR PREVENTION OF ACCIDENTS

Recent tragedies involving plastic bags have pointed up a surprising and little known fact:

Over 50,000 Americans die each year as a result of suffocation!

These are, each year, 50,000 "other fellows," for everyone knows that he won't ever face a suffocation problem. Still, according to Dr. John Henderson, medical director of Johnson & Johnson and one of the world's ranking authorities on first aid, "It's like that thousands of lives would be saved each year if only people knew more about how to avoid suffocation, what actually causes it, and how to help someone who has stopped breathing."

Though drownings and leaking gas make most of the headlines, many people are unaware that suffocation can be caused by poisoning . . . electric shock . . . even a bad fall!

Uncounted numbers of children have lost their lives in refrigerators whose owners, when discarding them, failed to remove the doors and punch holes in the sides. Dark closets, fearsome places to most little tykes, fully deserve the dread with which they are regarded; often airtight, they have claimed hundreds of lives.

Were you aware that most people who lose their lives in fires die as a result of suffocation rather than burns? It's a fact! The overwhelming majority of those who die in fires are first overcome by smoke.

Each of these eight safety tips represents an ounce of prevention that will help you to avoid situations in which suffocation could occur.

1. Remove the lethal threat of carbon monoxide by replacing burned-out car mufflers promptly and by making sure gas heaters in the home are vented to the outdoors. The car window and the window of any room in which a gas or oil heater is in use should be slightly open even on the coldest day.

2. If there's a baby in the family, protect him against the threat of suffocation by using blanket rings to secure the corners of the crib blanket.

### THROW AWAY PLASTIC BAGS

3. Few homemakers realize that dust is not only a nuisance but a potential hazard. Because dust and flour are explosive, they should not be thrown into a stove fire or a burning incinerator. Always wrap dust or flour before disposing of it.

4. Always unplug electrical appliances before cleaning them, never clean any electrical appliance in the sink. It's also wise to disconnect your electric iron when interrupted by a ringing phone or doorbell.

5. Make sure that stoves, heaters, furnaces and chimneys are clean and in good repair, storage areas uncluttered by old newspapers, broken furniture and other inflammable debris, appliance cords not worn, frayed or grouped around dangerous "octopus outlets."

6. Remove flammable liquids such as gasoline and other explosive dry cleaning fluids from your home. A tiny flame or spark, even from static electricity, can ignite gasoline vapor.

7. If you don't know already, learn how to recognize the symptoms of shock and treat wounds. Suffocation can result from shock due to loss of blood.

8. If you or any member of your family must use barbiturates, sleeping pills or any other sedative or stimulant, be sure you don't exceed the dosage specified in the prescription.

Mouth-to-mouth rescue breathing, a lifesaving technique officially adopted by the American Red Cross and approved by Civil Defense authorities, is now preferred by most doctors to manual methods of artificial respiration. It's easier for the first-aiders and delivers a much larger and faster supply of air.

An ingenious new device is available which makes the mouth-to-mouth technique easier to administer and at the same time is an esthetic refinement of this technique, since it eliminates the necessity for direct oral contact with the victim. Called the RESUSITUBE Airway, it is a pocket-size, S-shaped breathing tube invented by an anesthesiologist, which provides a mouthpiece for the rescuer and an airway through which the victim can receive breaths of 1,000-2,000 cubic centimeters of air.

Five to ten of these breaths, administered immediately, could revive a victim within ten to twenty seconds. Manufactured by Johnson & Johnson in both adult and infant sizes, the RESUSITUBE tucks into pocket, purse or glove compartment, ready to save lives in emergencies. It does the same job as heavy oxygenating units, according to professional rescue teams. Its use is extremely easy:

1. Place the victim on his back, face up. If foreign matter is visible at his mouth, turn his head to one side and **rapidly** wipe mouth and throat clean with your fingers or a piece of cloth. Don't waste precious time trying to empty the lungs or stomach of a drowning victim, but proceed with resuscitation **at once**.

2. Taking a position at the head of the victim, tilt his head back and insert the Resusitube over his tongue till the flange rests on his lips. Hold tongue with fingers during insertion to make sure tongue is not pushed back into throat.

3. Close victim's nostrils with your thumbs and press the flange over his lips with your index finger to prevent air leakage. Hold chin upward and toward yourself with remaining fingers, being careful never to let chin droop.

4. Blow into tube, forcefully for an adult, gently for a child, only puffs from your cheeks for infants. When the victim's chest moves take your mouth off the tube and let him exhale. When he has finished, blow in the next deep breath. Blow rapidly the first few times; thereafter about one breath every three to four seconds is enough. Keep up until he starts breathing naturally or is pronounced dead by a physician. If he is taken to a hospital you **must** ride along to resume resuscitation if he stops breathing again.

If you've read this article carefully, you now know more than nine out of ten of your fellow citizens about the causes, prevention and treatment of asphyxiation. Should an emergency arise, let's hope you — and not one of those nine other fellows — are on the scene. If you are, everyone will breathe easier.





*March 1864*

SUN MON TUE

1  
6  
13  
20  
27  
7  
14  
21  
28



**MARCH 1964**

SUN MON TUE WED THU FRI SAT

1 2 3 4 5 6 7  
8 9 10 11 12 13 14  
15 16 17 18 19 20 21  
22 23 24 25 26 27 28  
29 30 31



# IT'S OUR *100<sup>th</sup>* Birthday

## THANKS TO YOU!

This year 1st National marks its one hundredth anniversary of service to the community. Such longevity could hardly have been possible, without the continued support of individuals and businesses who have turned to 1st National for dependable banking services.

Through good times and bad, 1st National has met the banking needs of the Passaic County community.

As we celebrate our Centennial, we look forward to continued growth.

In many ways, 1st National is actually an expression of our customers' faith in the future. Through sound banking practices, by providing complete banking service to both individuals and businesses, we shall continue to do our part in making this future a bright one.

### PATERSON

Ellison St. at Washington St.  
Market St. at Colt St.  
Broadway at Madison Av.  
Madison Ave. at 21st Av.  
Straight St. at Park Av.  
River St. at 5th Av.  
431 Union Av. at Redwood Av.

### CLIFTON

Main Ave. at Clifton Av.  
Parker Ave. at Center St.



**BLOOMINGDALE** 115 Main St.

**MOUNTAIN VIEW** Boonton Rd. at Route 23

**POMPTON LAKES** 115 Wanaque Av.

**PREAKNESS** Paterson Hamburg Trpk.

**RINGWOOD** Cupsaw Dr. at Carltsdale Rd.

**BDROUGH of TOTOWA** Totowa Rd. at Young Av.

**WANAQUE BOROUGH** Ringwood Av. at 4th Av.

**WEST MILFORD** Union Valley Rd. near Ridge Rd.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION