

THE
SUNDAY

Chronicle

NORTH JERSEY'S ONLY WEEKLY PICTORIAL MAGAZINE



4 ways to save;

\$40 PAYS \$50

NEW JERSEY BANK SAVINGS BOND

L 2533

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\$400 PAYS \$500

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\$800 PAYS \$1000

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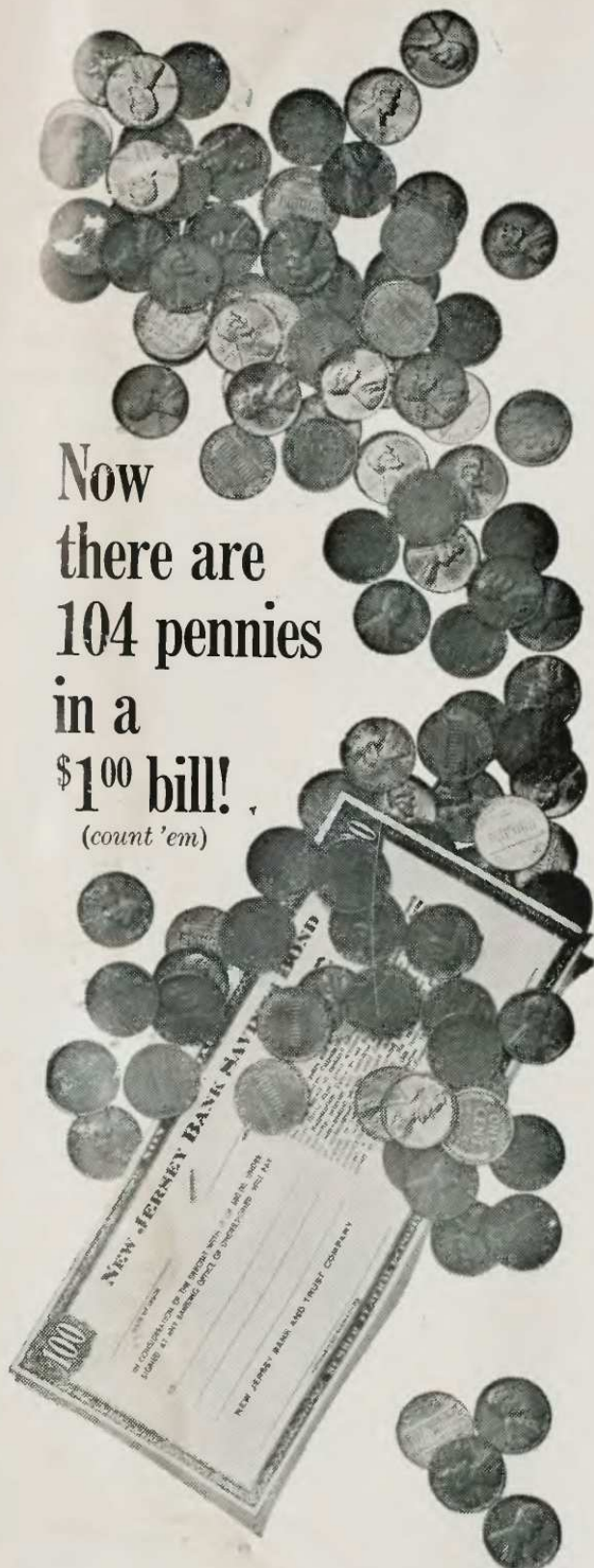
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Design Inspirations From Czar's Court



A CENTURY AGO the fabulous artist Faberge designed jewels with delightful surprises hidden within. Today his ideas live on in jewel-like smoking accessories by Evans Case, which look more like collector's pieces. Who would guess the lush round apple swings open at its golden center to reveal a lighter inside? Or that the chaste, miniature chest is capable of holding a full pack of regular or king size cigarettes?

New Variation Of An Old Favorite



SALMON RABBIT, delicious supper dish, doubles as a late night snack when served from a chafing dish. Crusty chunks of French bread are speared on the end of a fork and dipped into the hot mixture. If no chafing dish is available, use a pottery casserole set over a candle warmer to keep the "rabbit" hot.

Everybody loves cheese rabbit, or call it rarebit, if you will. But none is better than when the melted cheese is combined with tender flakes of colorful canned salmon. Once tried, it's a dish that becomes a family favorite that appeals to one and all.

SALMON RABBIT

3 tablespoons butter or margarine
1 small onion, minced
2 tablespoons flour
1 can (1 pound) salmon
Salmon liquid from can
Milk
Dash Tabasco

1 cup grated cheddar cheese
¼ teaspoon salt, or to taste
¼ cup cream

In saucepan melt butter or margarine. Add onion and saute for 10 minutes, or until onion is golden. Stir in flour. Drain liquid from can of salmon into measuring cup and add milk until total liquid measures 1 cup. Stir into flour mixture and cook over low heat, stirring, until sauce is smooth and thickened. Flake and add salmon. Stir in Tabasco, cheese, salt, and cream and continue to cook, stirring, until cheese is melted. Serves 4

DON'T EMBARRASS YOUR COMPANION BY COMPLAINING

The first thing a man should get straight is that they're people too. Though their voices are high-pitched, their muscles undeveloped, and the way they throw a ball downright peculiar, — women are human beings.

Take flattery, for instance.

They eat it up, and the same basic brand of blarney feeds both male and female egos. The male flatterer, of course, sometimes wonders how the woman being flattered can believe what he's telling her. But she can . . . readily.

To give her a bigger boost than a pair of three-inch high heels, ask her advice — and sometimes take it. Does she like your tie? If not, never wear it again — with her. Does she think you should take another job? She'll be flattered that you trust her judgment — if you do.

But don't ask a homemaker (**never** say housewife) what she's been doing all day. The question implies she has a lot of free time. Never tell a girl she looks better now, without a lot of make-up. Men aren't supposed to notice make-up—only beautiful hair-dos, fashionable dresses and haunting perfume.

If you enjoy fishing or boating or some other sport considered out-of-bounds for the female, offer to take her along sometime. It will be novel for her, and she'll be delighted often, don't say "You know a lot about politics — for a woman." And keep away from references to "the little woman," "better half," and "fair sex" — they sound, and are, that you prefer her company to that of the gang of fellows. condescending.

Many gals give guys the air simply because they lack confidence. They are afraid you might hurt them later, so they reject you first. So always let a girl know you like her.

A clever young Romeo found out that his Juliet was fascinated by the Renaissance. So he spent hours in the li-then naturally his new knowledge was brought out in con-brary reading the basic books about that period . . . and

When you compliment her intelligence, as you should do versation. She was flattered.

When you give a girl a gift, forget about giving something that will directly remind her of you. You may love poetry, but she may have no use for it. Give her something she really wants, something she will really use — so she can think of you often as the person who gave it to her.

If you're buying a girl perfume, don't give the "girl-next-door" type. She'll buy that for herself. Get her the torrid kind, like Desert Flower even if she is a bookworm. Always emphasize a girl's femininity. Be prepared to open doors for her and help her on with her coat. Sometimes a girl prefers doing these things for herself — but be ready when she expects you to do it.

There's a story about a young student who, unshaven and unbathed, and wearing dungarees, took out his favorite girl. He reasoned: if she really loves me, she'll love me as I really am. In spite of skeptics, the girl married him. They

lived happily ever after—on his father's millions.

Most of the time, though, good grooming does count, and heavily. A girl takes it as a compliment when her date tries to look his best—and as an insult when he doesn't.

A wise fellow always gives himself a super smooth shave and makes sure that he smells good too. A new roll-on underarm deodorant developed by the Shulton Laboratories you may find easier to apply, since it has a really big roller and isn't gummy.

You might be surprised how important this is. If you're not careful before dancing in warm rooms or dining in crowded places, you can drive off any girl—but if you smell of Old Spice she'll believe it when you tell her she's Helen of Troy, Venus and Marilyn Monroe wrapped up in one.

Another great fault women complain of is: poor appearance of a man's clothing. You may not care if your socks clash with your tie or if your shirt collars are ragged—but women notice these things, and don't forget.

Flattery is a man's great weapon in the battle of the sexes, but consideration is the great pacifier. If you are dining with a woman who wears a mink coat, don't place it over the back of her chair —place it over the back of an **unoccupied** chair. She'll appreciate it. And if you see that she has a new hair-do, don't take her ice-skating.

Never mention money on a date. Even if you are shocked by the parking-lot attendant's demands or by the large check in a restaurant, don't embarrass your companion by complaining. You should have found out in advance how much you would be soaked.

By now you have the general idea. But for your further guidance, a researcher for the Shulton Laboratories has devised a 10-question quiz to test your present performance.

1. Do you ever steal admiring glances at her when you **know** she's looking?
2. Act mildly jealous when she talks to another man?
3. Frequently bring her flowers, candy or other presents for no special reason?
4. Compliment her often on the way she looks or cooks?
5. Take her out on the town to show her off once a month?
6. Never contradict her outright?
7. Always ask her where **she** would like to eat and how
8. Wear the ties she gives you—even if it kills you? **she** would like to spend the evening?
9. Never show up late for an appointment with her?
10. Make advance reservations whenever possible, instead of escorting her from one over-crowded place to another?

If you can answer "yes" to each of these questions, you are already on your way to being a Don Juan. All you need to remember — all the time — is that even if women can sob through an entire movie—yet remain unmoved when your team loses a heartbreaker, women **are** people.

AN ALCOHOLIC CAN RECOVER

Some 10 years ago, it was generally accepted that alcoholism was a moral issue. Today, with more understanding of alcoholism, more is being done to help alcoholics — medically, psychiatrically, institutionally, spiritually, and socially.

What you might do is learn all you can about the disease — so you can recognize a problem drinker, so you can counsel him, so you know where to guide him for help.

Information — unbiased and unexaggerated — is available from the National Council on Alcoholism, 2 East 103rd Street, New York 29, N. Y. This is a national, voluntary health organization, founded in 1944. It is not prohibitionist. Its concern is with the prevention of alcoholism, a disease.

The N. C. A. combats alcoholism through public and professional education, community services, guidance to the alcoholic and his family, and research. Committees on Alcoholism, set up in communities throughout the country, maintain centers where information and guidance can be obtained. The N. C. A. even supplies information and personal direction on how to go about getting up such a committee.

Another organization that will give help is Alcoholics Anonymous, which has 4,5500 units in the United States and Canada. More than 30 states and many, many individual communities provide information and therapy. Many business firms, working with N. C. A. are helping to establish alcoholism programs and are making use of available facilities. The Salvation Army, too, has had a successful record in helping alcoholics.

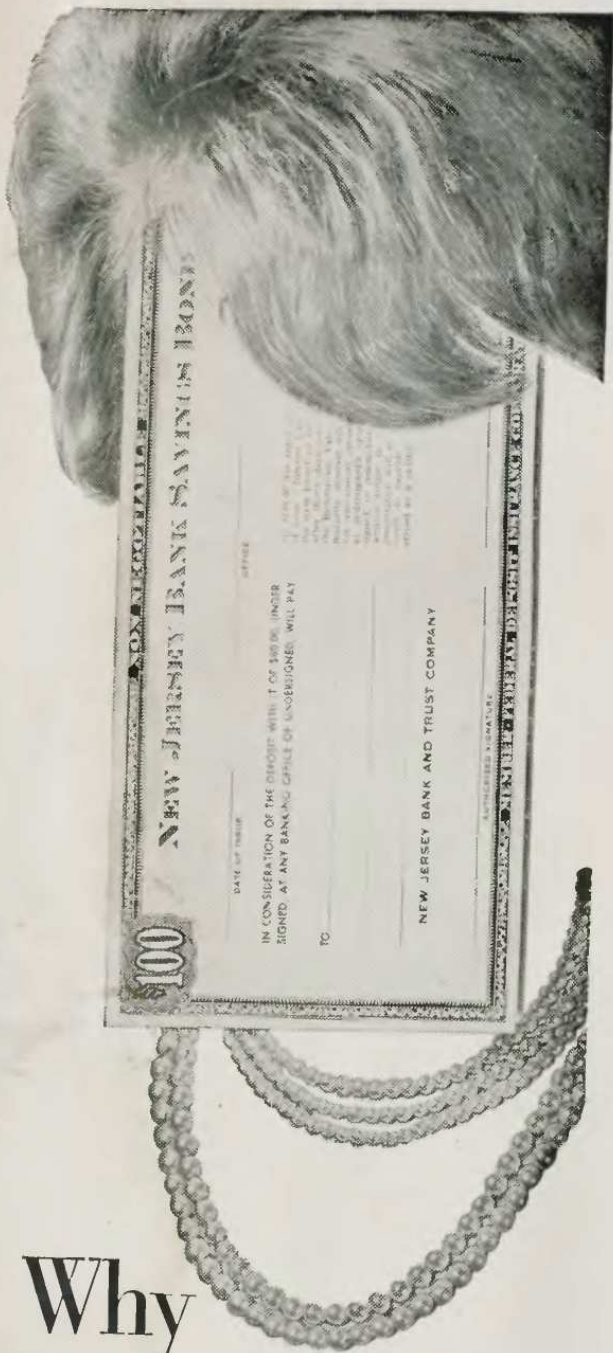
An alcoholic **can** recover. He will never be able to drink again, but he can lead a normal, happy, and healthy life, without alcohol.

You don't help an alcoholic by nagging, scolding, lecturing, moralizing, or making empty threats. But getting an alcoholic to professional assistance, can be an important step toward his recovery.

A new husband might suffer through his young wife's daily culinary trials without comment. But he won't risk "experimental" pumpkin pie or giblet gravy with his Thanksgiving turkey. He wants, actually expects, velvet-textured pie and a smoothly-blended gravy "just like mother used to make" with evaporated milk. And he is apt to "go home to mother" for them should they not be forthcoming at his own table.

Our cultural backgrounds play an equally important role in the psychology of what we will, and will not, eat. While Afro-Asian societies thoroughly enjoy a diet of locusts and grass-hoppers, the Westerner will either turn green at the thought, or look upon the suggestion as a joke. Similarly, in parts of Mexico roast dog is a hearty family meal. Only a few miles to the North, Americans would be appalled at the mere mention of such a dish.

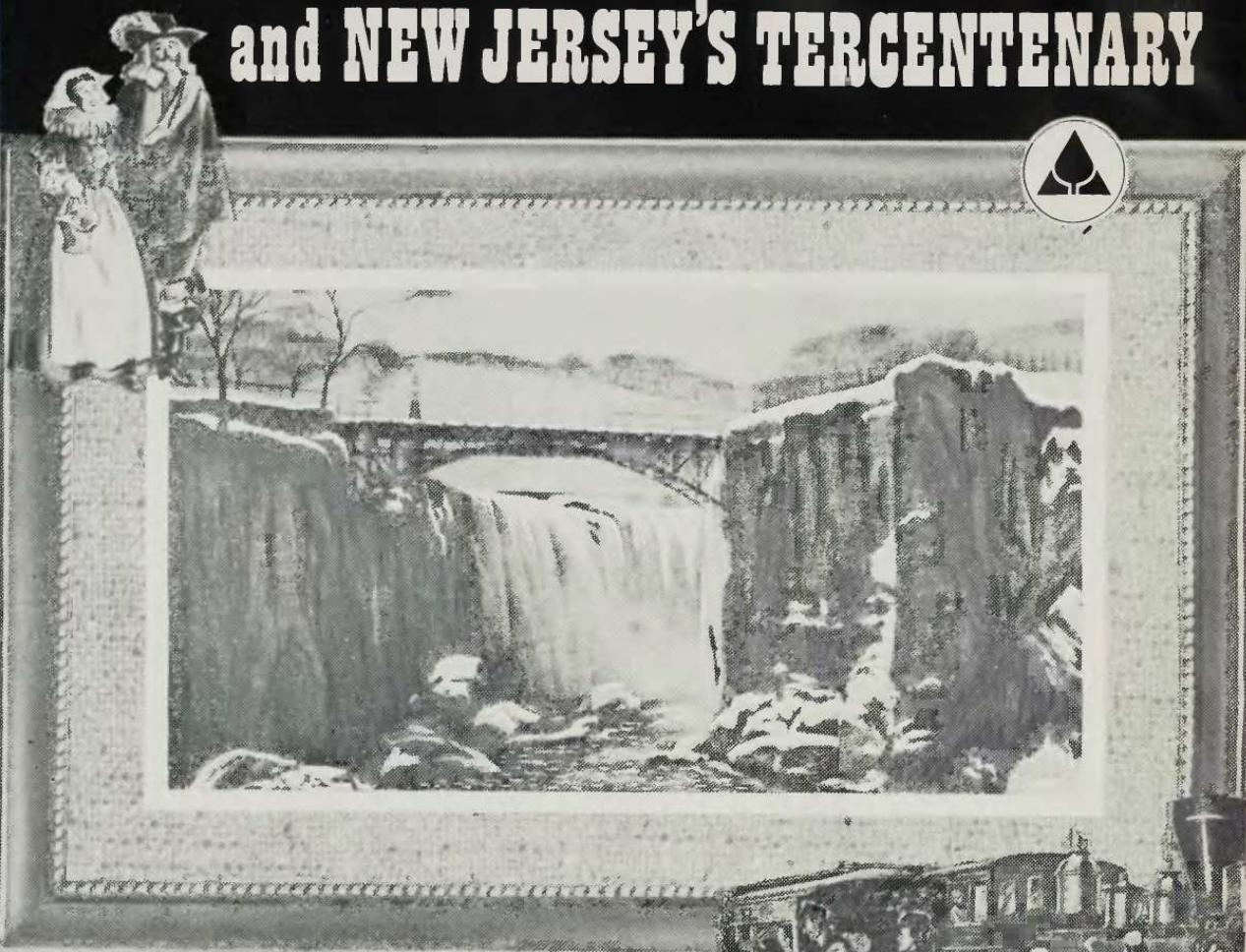
But times do change and many a taste changes with them. Remember when most Americans thought tomatoes were poisonous? And people wouldn't eat canned foods because fresh foods were supposedly better? Today many canned foods outsell fresh foods, and the previously misunderstood tomato is a major form of sustenance. All proof that one can never be sure when dealing with the psychology of man.



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