



Peace Street from Commerce Square, 1873

# REED'S

## MARKS IT'S CENTENNIAL YEAR

Since 1848 New Brunswick has grown from a small town strung along the river bank to a thriving industrial and educational center.

Its continued growth is assured by the industrial development of our area, and the expansion of Rutgers University.

As the town has progressed and moved away from

Commerce Square as a business center, Reed's has followed.

The story of these changes can be best covered by quoting the following excerpt from a paper on New Brunswick Booksellers, Printers, and Publishers, presented to the New Brunswick Historical Club February 17, 1944 by Dr. William H. S. Demarest.