

High Speed, High Price, High Demand: Business Internet Resources and Databases in American Academic Libraries [presentation]

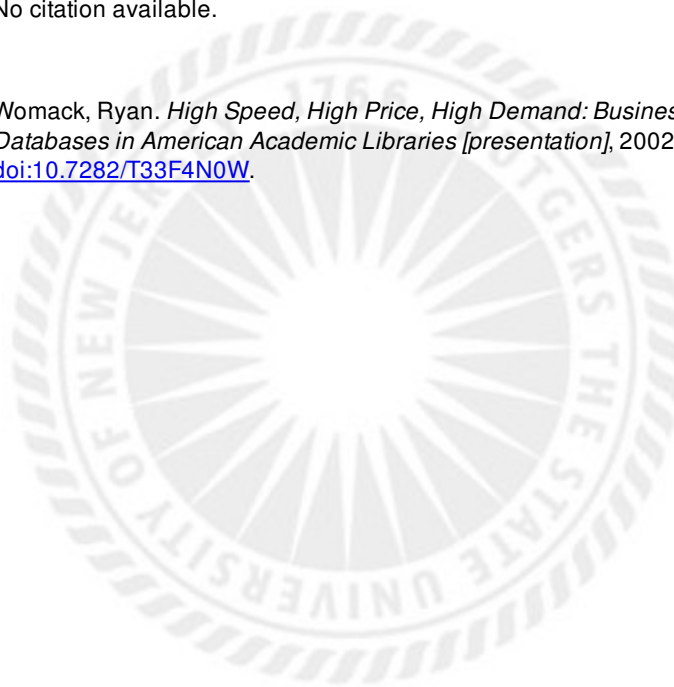
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High Speed, High Price, High Demand: Business Internet Resources and Databases in American Academic Libraries

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High Speed



- Business thrives on current information
- Businesses have always been early adopters of information technology
- Business education and business libraries are driven to keep up with these changes

High Demand



- Today's students are familiar with the internet as a source of business information
- The internet has created expectations for instant access to the latest information sources
- The business curriculum increasingly emphasizes the study of issues from current headlines rather than historical cases
- Faculty require more recent, more comprehensive, and more detailed data in order to explore new research areas



Wednesday, October 9 2002 9:30pm ET - U.S. Markets Closed.

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Chart: [Basic](#) - [Moving Average](#) - [Technical Analysis](#) - [IntraDay](#) - [Detailed](#)

DJ INDU AVERAGE (CBT:^DJI) - Trade: N/A

Range: [1d](#) [5d](#) [3m](#) [6m](#) [1y](#) [2y](#) [5y](#) [max](#) Type: [Bar](#) | [Line](#) | [Cdl](#) Scale: [Linear](#) | [Log](#) Size: [M](#) | [L](#)

Compare: ^DJI vs. S&P Nasdaq Dow



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Last Trade 4:03pm - 7,286.27	Change -215.22 (-2.87%)		Prev Cls 7,501.49	Open 7,499.96	Volume N/A
Day's Range 7,282.39 - 7,500.03	Bid N/A	Ask N/A	P/E N/A	Mkt Cap N/A	Avg Vol N/A
52-wk Range	Bid Size	Ask Size	P/S	Div/Shr	Div Date

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High Price

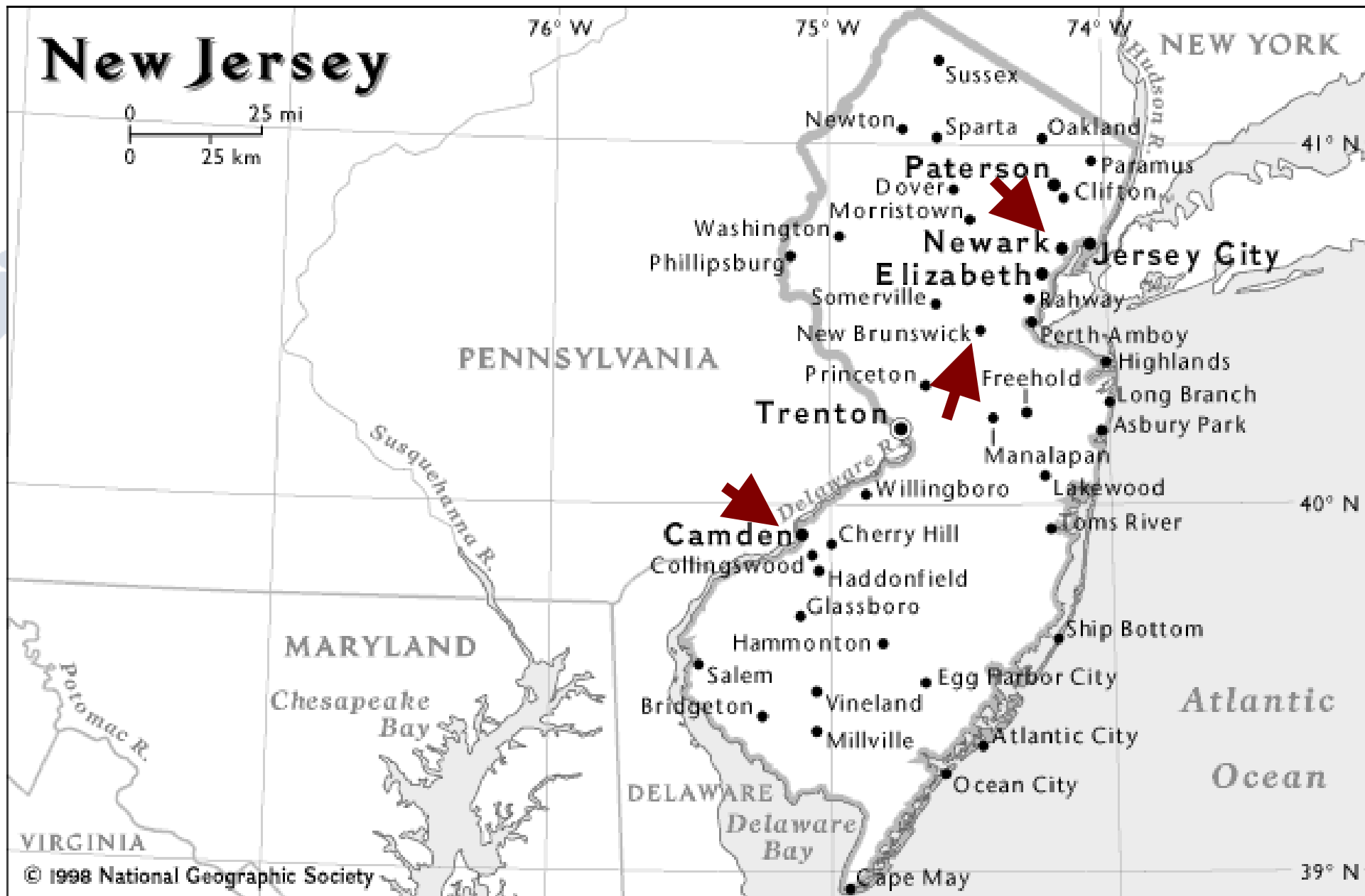


- While basic sources are available on the internet for free, more comprehensive and detailed sources are still subscription-based
- Most databases are very expensive, since businesses use the information for decision-making on projects with large financial stakes
- Even with academic discounts, single databases can cost \$10,000 to over \$30,000 for an institutional subscription

Rutgers University



- State (public) university for New Jersey -- population 8,414,350
- Campuses in 3 different cities
- Total student population over 50,000
- Founded 1766 - became State university in 1864
- Libraries have 26 branch locations, over 3 million volumes, and materials budget of over \$6,000,000
- Similar in size to other large public institutions in the US (Penn State, North Carolina, Maryland)



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Managing Internet Collections



- Consortial Purchase for discounted prices
- State or Regional Consortia - VALE (Virtual Academic Library Environment)
- Consortia of Similar Institutions - NERL (Northeast Research Libraries)

Managing Collections - Cancellations

- Rutgers and other institutions with multiple campuses can cancel duplicate subscriptions when online access is available
- At Rutgers, this is a common method of covering the higher cost of online databases
- This strategy does not apply to single location libraries
- Cancelling less used print titles to pay for online access. For business resources, print is diminishing in importance

Managing Collections - Guides



- Free web resources, subscribed internet databases, and print resources can be integrated by the librarian
- Subject research guides are an important part of librarians' collection responsibilities at Rutgers
- These guides offer the most complete overview of resources available to users in a mixed print and online environment



Rutgers University Libraries

Resources

▪ [IRIS \(Rutgers Libraries' Catalog\)](#)

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Services

▪ [User Services](#)

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News and Events

- Bishop Lecture featuring art collector Martin Diamond
- Fall 2002 resource workshops for ABI/Inform, ProQuest Historical Newspapers: The New York Times, and the Web of Science

How do I...?

- ...connect from home?
- ...get my PIN?
- ...register my barcode?
- ...change my e-mail address with the Libraries?
- ...renew my checkouts?
- ...find an electronic reserve?
- ...find a book?

SUBMIT

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Social Sciences & Law



Subject Research Guides:

Ka-Neng Au, Theo Haynes,
Wen-Hua Ren, Roberta Tipton,
and Ryan Womack, with
Yoshiko Ishii and Mary Fraser,
Business Librarians
au@newark.rutgers.edu
19 September 2002

Business



This Research Guide provides assistance in doing research in a variety of business and management topics, with descriptions of databases and hundreds of reference books in the collections of the [Rutgers University Libraries](#). Links to more than 2,000 selected business and management-related Internet resources are included.

While the [Dana Library](#) is designated the business research library of the Rutgers University Libraries, materials in business and related areas can also be found at the [Alexander Library](#), with its strong United States, foreign and international documents collections; the [Kilmer Library](#), serving the School of Business in New Brunswick; the [Robeson Library](#), which supports the School of Business in Camden; and the [School of Management and Labor Relations Library](#), which focuses on industrial relations.

- [Accounting](#) (10 Jan 02)
- [Banks and Financial Services](#) (30 Apr 02)
- [Biographical Resources](#) (2 Aug 02)
- [Business Courseware](#) (13 June 02)
- [Business Electronic Journals](#) (10 May 02)
- [Business News Sources](#) (3 May 02)
- [Company Research](#) (30 Jul 02) **Business.com**
- [Databases](#) (2 Aug 02)
- [Electronic Commerce](#) (19 Sep 02) **BUSINESS 2.0 Web Guide**
- [Financing your Business](#) (26 Apr 02)

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Ka-Neng Au and
Yoshiko Ishii
Business Librarians
au@newark.rutgers.edu
10 May 2002

Stock and Commodity Exchanges

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 an IPL Ready Reference Source

 a selection of the Librarians' Index to the Internet

This Webguide lists stock and commodity exchanges, including those dealing in futures, options, and derivatives, as well as sources for market and stock prices and reports. Many links have been updated and a few are not accessible at this time.

▪ **Stock and Commodity Exchanges**

- **United States**
- **Canada**
- **Europe**
- **Asia & Australasia**
- **Latin America and the Caribbean**
- **Middle East**
- **Africa**

▪ **Market Reports, Indexes, and Stock Prices**

- **International**
- **United States**
- **Canada**
- **Europe**
- **Asia & Australasia**
- **Africa**

▪ **Other Resources**

- **Dictionaries and Encyclopedias**
- **Annual Reports**
- **Economic Data Sources**
- **Regulatory Agencies**
- **Business News Sources**
- **Federations of Exchanges**
- **Other Directories**
- **Other Infoservers**

- [Mangalore Stock Exchange](#)
- [National Stock Exchange of India](#)
- [Pune Stock Exchange](#)
- [The Stock Exchange, Mumbai](#) (Bombay)
- [Trivandrum Stock Exchange](#) (Offline Jan 2002)

Indonesia

- [Jakarta Stock Exchange](#)
- [Surabaya Stock Exchange](#)

Japan

- [Central Japan Commodity Exchange](#) (Chubu Commodity Exchange, Nagoya Textile Exchange))
- [Hiroshima Stock Exchange](#)
- [Fukuoka Futures Exchange](#)
- [JASDAQ](#)
- [Kanmon Commodity Exchange](#) (Offline Jan 2002)
- [Kansai Commodities Exchange](#) (Osaka Grain Exchange, Osaka Sugar Exchange, Kobe Grain Commodities Exchange, and Kobe Raw Silk Exchange) UPDATED
- [NASDAQ-Japan](#)
- [Nagoya Stock Exchange](#)
- [Osaka Mercantile Exchange](#) (Osaka Textile Exchange, Kobe Rubber Exchange)
- [Osaka Securities Exchange](#)
- [Tokyo Commodity Exchange](#)
- [Tokyo Grain Exchange](#)
- [Tokyo International Financial Futures Exchange](#)
- [Tokyo Stock Exchange](#)
- [Yokohama Commodity Exchange](#)

Kazakhstan

- [Kazakhstan Stock Exchange](#)

Korea

- [KOSDAQ](#)
- [Korean Futures Exchange](#)
- [Korea Stock Exchange](#)

Kyrgyzstan

- [Kyrgyz Stock Exchange](#) UPDATED

Malaysia

Zimbabwe

- [Zimbabwe Stock Exchange](#)

B. Market Reports, Indexes, and Stock Prices

I. International

- *Dow Jones Guide to the Global Stock Market*. Three volumes, covering the Americas, Europe/Africa, and Asia/Pacific. (DANA REF HG 4661 .D68)
- [Emerging Markets Data Base](#) (stock markets in the developing world)
- [FTSE International](#)
- *The International Guide to Securities Market Indices* by Henry Shilling. Fitzroy Dearborn, 1996. (DANA REF HG 4636 .S545)
- [Morgan Stanley Capital Indices](#)
- [StockSmart World Markets](#)
- [World Equity Indices](#) (Bloomberg)

- Other sources may be found by consulting *Investment Statistics Locator* by Bentley and Kiesl (Oryx Press, 1995) (DANA Reference Desk, KLMR HG 4910 .B46)

II. United States

- [ADR.com](#) (Companies traded as American Depository Receipts)
- [BigCharts Historical Quotes](#) (close only - Jan 85+)
- *Common Stock Price Histories, 1910-1987*. WIT Financial Publishers, 1988. (DANA REF HG 4916 .C65)
- [Daily Petroleum Report](#)
- [Daily Stocks](#) (links to company information)
- [Dow Jones Indexes](#)
- *The Dow Jones Averages, 1885-1995*. Irwin, 1996. (ALEX, DANA, KLMR REF HG 4915 .D6434)
- [Global Stocks on U.S. Exchanges](#)
- [Historical Futures and Options Data](#) NEW
- [Historical Quotes](#) (Yahoo! Finance - open, high, low, close - Dec 81+)
- [Historical Stock Quotes](#) (FinancialWeb - high, low and close)
- [J.P. Morgan Commodity Index](#)
- [J.P. Morgan Government Bond Index](#)
- *Morningstar 500*. (formerly *Morningstar Mutual Fund 500*). (KLMR REF HG 4530 .M878)
- [Morningstar Profiles](#) (mutual funds)
- [Regional Stock Monitor](#) (Missouri, Kansas, Nebraska and Iowa)
- [Securities Industry Fact Book](#)
- [Standard & Poor's Index Services](#)
- *Standard & Poor's SmallCap 600 Guide*. McGraw-Hill, 1995. (CAMDN REF HG 4915 .S654)
- *Standard & Poor's Statistical Service. Security Price Index Record. Annual with monthly supplements*. (DANA Business Reference, KLMR Reference Desk)



Bel Jour


- Database of business and economics journals
- Includes links to online holdings and further descriptive information useful to researchers
- Created using a common platform that can be adapted for other customized, local guides to resources

Netscape: Bel Jour (Business and Economics Locator for JOUrals at Rutgers)

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Bookmarks Location: <http://www.scc.rutgers.edu/beljour/> What's Related

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Enter your search below.

Title:	<input type="text" value="Journal of economic"/>	
Publisher:	<input type="text" value=""/>	
Search All:	<input type="text" value=""/>	(Searches major database fields)
Indexed in EconLit?	<input type="checkbox" value="Y"/>	
Indexed in ABI/INFORM?	<input type="checkbox" value="Don't care"/>	
<input type="button" value="Search"/> <input type="button" value="Reset"/>		

Tip: to see a list of all journals covered in Bel Jour, click "Search" without entering any search terms.

Bel Jour provides information on currently subscribed journals in Business and Economics at Rutgers University -- including links to online full text journals, dates of coverage, links to journal homepages, and citation and indexing information. For full information on exact dates and locations of journal holdings, historical titles, etc., consult [IRIS](#). You must be affiliated with Rutgers to access the full text of the online journals. For links to journals beyond the world of Rutgers, try [Business Electronic Journals](#), [EconLit's](#) link list or [WebEc's](#) list of economics journals.

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Last updated [April 12, 2001](#)


Taskbar: [Icons for various applications]

Netscape: Bel Jour (Business and Economics Locator for JOUrals at Rutgers)

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 **Search Results** 23 matching record(s) were found. [Search Again](#)

Click on the journal title for more detailed information. Use the links to go directly to Full Text.

American journal of economics and sociology	Full Text	Alternate Full Text
Online: 1997 - current Print: 1941 - current		
Cambridge journal of economics	Full Text	
Online: 1999 - current Print: 1977 - current		
Canadian journal of economics	Full Text	
Online: 2000 - current Print: 1968 - current		
Hitotsubashi journal of economics		
Print: 1966 - current		
Journal of economic and social measurement		
Print: 1985 - current		
Journal of economic behavior and organization	Full Text	
Online: 1995 - current Print: 1982 - current		
Journal of economic development		
Print: 1992 - current		
Journal of economic dynamics and control	Full Text	
Online: 1995 - current Print: 1983 - current		

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 Detailed Results **Journal of economic behavior and organization** [Search Again](#)

Title: Journal of economic behavior and organization
Full Text: <http://www.sciencedirect.com/science/journal/01672681>
Dates of online availability: 1995 - current
About the Journal: <http://www.elsevier.nl/locate/issn/01672681>
Publisher: Elsevier
Publisher homepage: <http://www.elsevier.nl>
Print holdings at: ALEX DANA
Dates of Print Availability: 1982 - current
Web of Science Abbreviation: j econ behav organ
Citations to articles in this journal from 1995-1999 (from Web of Science) 717
Indexed in: EconLit

[Search Again](#)

Taskbar: [Icons for Netscape, Windows, and other background applications]

Future



- Business education will increasingly emphasize electronic resources - with a demand for high speed and high cost sources
- Cooperation and creativity in acquiring resources can help libraries meet this demand
- Librarians must work with new technology to organize and explain their collections
- There is great potential for cooperative work on commonly accessible resources. Too little is being done today