High Speed, High Price, High Demand: Business Internet Resources and Databases in American Academic Libraries

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High Speed

- Business thrives on current information
- Businesses have always been early adopters of information technology
- Business education and business libraries are driven to keep up with these changes
High Demand

- Today's students are familiar with the internet as a source of business information
- The internet has created expectations for instant access to the latest information sources
- The business curriculum increasingly emphasizes the study of issues from current headlines rather than historical cases
- Faculty require more recent, more comprehensive, and more detailed data in order to explore new research areas
Objective and authoritative financial and market data on more than 13,000 international companies in more than 80 countries around the world. Includes:

- Detailed income statement, balance sheet and cash flow data
- Up to 440 data items, ratios and concepts
- Currency files with cross-translation tables on more than 110 currencies
- Pricing on more than 90 local market indices
- Economic forecasts and data
- Company business descriptions
- Up to 12 years of annual history
- Monthly price histories and dividends
- Footnotes to the accounts and detailed data definitions
- Daily updates for over 200 fundamental items available via the Internet
High Price

- While basic sources are available on the internet for free, more comprehensive and detailed sources are still subscription-based.
- Most databases are very expensive, since businesses use the information for decision-making on projects with large financial stakes.
- Even with academic discounts, single databases can cost $10,000 to over $30,000 for an institutional subscription.
Rutgers University

- State (public) university for New Jersey -- population 8,414,350
- Campuses in 3 different cities
- Total student population over 50,000
- Founded 1766 - became State university in 1864
- Libraries have 26 branch locations, over 3 million volumes, and materials budget of over $6,000,000
- Similar in size to other large public institutions in the US (Penn State, North Carolina, Maryland)
Managing Internet Collections

- Consortial Purchase for discounted prices
- State or Regional Consortia - VALE (Virtual Academic Library Environment)
- Consortia of Similar Institutions - NERL (Northeast Research Libraries)
Managing Collections - Cancellations

- Rutgers and other institutions with multiple campuses can cancel duplicate subscriptions when online access is available
- At Rutgers, this is a common method of covering the higher cost of online databases
- This strategy does not apply to single location libraries
- Cancelling less used print titles to pay for online access. For business resources, print is diminishing in importance
Managing Collections - Guides

- Free web resources, subscribed internet databases, and print resources can be integrated by the librarian
- Subject research guides are an important part of librarians' collection responsibilities at Rutgers
- These guides offer the most complete overview of resources available to users in a mixed print and online environment
Rutgers University Libraries

Resources
- IRIS (Rutgers Libraries' Catalog)
- Indexes and Databases
- Electronic Journals
- Electronic Books
- Subject Research Guides
- Electronic Reference Sources
- Other Library Catalogs
- Digital Library Projects

Services
- User Services
- Library Instruction and Tutorials
- Off-Campus Support

Libraries
- News and Events

News and Events
- Bishop Lecture featuring art collector Martin Diamond
- Fall 2002 resource workshops for ABI/Inform, ProQuest Historical Newspapers, The New York Times, and the Web of Science

How do I...?
- ...connect from home?
- ...get my PIN?
- ...register my barcode?
- ...change my e-mail address with the Libraries?
- ...renew my checkouts?
- ...find an electronic reserve?
- ...find a book?
This Research Guide provides assistance in doing research in a variety of business and management topics, with descriptions of databases and hundreds of reference books in the collections of the Rutgers University Libraries. Links to more than 2,000 selected business and management-related Internet resources are included.

While the Dana Library is designated the business research library of the Rutgers University Libraries, materials in business and related areas can also be found at the Alexander Library, with its strong United States, foreign and international documents collections; the Kilmer Library, serving the School of Business in New Brunswick; the Robeson Library, which supports the School of Business in Camden; and the School of Management and Labor Relations Library, which focuses on industrial relations.
Stock and Commodity Exchanges

This Webguide lists stock and commodity exchanges, including those dealing in futures, options, and derivatives, as well as sources for market and stock prices and reports. Many links have been updated and a few are not accessible at this time.

- Stock and Commodity Exchanges
  - United States
  - Canada
  - Europe
  - Asia & Australasia
  - Latin America and the Caribbean
  - Middle East
  - Africa
- Market Reports, Indexes, and Stock Prices
  - International
  - United States
  - Canada
  - Europe
  - Asia & Australasia
  - Africa
- Other Resources
  - Dictionaries and Encyclopedias
  - Annual Reports
  - Economic Data Sources
  - Regulatory Agencies
  - Business News Sources
  - Federations of Exchanges
  - Other Directories
  - Other Infoservers
Indonesia

- Jakarta Stock Exchange
- Surabaya Stock Exchange

Japan

- Central Japan Commodity Exchange (Chubu Commodity Exchange, Nagoya Textile Exchange)
- Hiroshima Stock Exchange
- Fukuoka Futures Exchange
- JASDAQ
- Kanmon Commodity Exchange (Offline Jan 2002)
- Kansai Commodities Exchange (Osaka Grain Exchange, Osaka Sugar Exchange, Kobe Grain Commodities Exchange, and Kobe Raw Silk Exchange)
- NASDAQ-Japan
- Nagoya Stock Exchange
- Osaka Mercantile Exchange (Osaka Textile Exchange, Kobe Rubber Exchange)
- Osaka Securities Exchange
- Tokyo Commodity Exchange
- Tokyo Grain Exchange
- Tokyo International Financial Futures Exchange
- Tokyo Stock Exchange
- Yokohama Commodity Exchange

Kazakhstan

- Kazakhstan Stock Exchange

Korea

- KOSDAQ
- Korean Futures Exchange
- Korea Stock Exchange

Kyrgyzstan

- Kyrgyz Stock Exchange

Malaysia
Zimbabwe

- **Zimbabwe Stock Exchange**

### B. Market Reports, Indexes, and Stock Prices

#### I. International

- *Dow Jones Guide to the Global Stock Market*. Three volumes, covering the Americas, Europe/Africa, and Asia/Pacific. (DANA REF HG 4661 .D68)
- *Emerging Markets Data Base* (stock markets in the developing world)
- *FTSE International*
- *Morgan Stanley Capital Indices*
- *StockSmart World Markets*
- *World Equity Indices* (Bloomberg)

- Other sources may be found by consulting *Investment Statistics Locator* by Bentley and Kiesel (Oryx Press, 1995) (DANA Reference Desk, KLMR HG 4910 .B46)

#### II. United States

- *ADR.com* (Companies traded as American Depository Receipts)
- *BigCharts Historical Quotes* (close only - Jan 85+)
- *Daily Petroleum Report*
- *Daily Stocks* (links to company information)
- *Dow Jones Indexes*
- *Global Stocks on U.S. Exchanges*
- *Historical Futures and Options Data* new
- *Historical Quotes* (Yahoo! Finance - open, high, low, close - Dec 81+)
- *Historical Stock Quotes* (FinancialWeb - high, low and close)
- *J.P. Morgan Commodity Index*
- *J.P. Morgan Government Bond Index*
- *Morningstar Profiles* (mutual funds)
- *Regional Stock Monitor* (Missouri, Kansas, Nebraska and Iowa)
- *Securities Industry Fact Book*
- *Standard & Poor's Index Services*
Bel Jour

- Database of business and economics journals
- Includes links to online holdings and further descriptive information useful to researchers
- Created using a common platform that can be adapted for other customized, local guides to resources
Bel Jour (Business and Economics Locator for JOURnals at Rutgers)

Enter your search below.

Title: Journal of economic

Publisher: 

Search All: (Searches major database fields)

Indexed in EconLit? Y

Indexed in ABUNIFORM? Don't care

Search Reset

Tip: to see a list of all journals covered in Bel Jour, click "Search" without entering any search terms.

Bel Jour provides information on currently subscribed journals in Business and Economics at Rutgers University — including links to online full text journals, dates of coverage, links to journal homepages, and citation and indexing information. For full information on exact dates and locations of journal holdings, historical titles, etc., consult IRIS. You must be affiliated with Rutgers to access the full text of the online journals. For links to journals beyond the world of Rutgers, try Business Electronic Journals, EconLit's link list or WebEC's list of economics journals.

Return to Rutgers University Libraries Home Page
Return to Economics Research Guide
Return to Business Research Guide

Please send corrections, additions, and suggestions to rwomack@rci.rutgers.edu

Pages created by Ryan Womack, Business Information Services Librarian, Rutgers University Libraries
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Journal of economic behavior and organization

Title: Journal of economic behavior and organization
Dates of online availability: 1995 - current
About the Journal: http://www.elsevier.nl/locate/issn/01672681
Publisher: Elsevier
Publisher homepage: http://www.elsevier.nl
Print holdings at: ALEX DANA
Dates of Print Availability: 1992 - current
Web of Science Abbreviation: j econ behav organ

Citations to articles in this journal from 1995-1999 (from Web of Science) 717
Indexed in: EconLit
Future

- Business education will increasingly emphasize electronic resources - with a demand for high speed and high cost sources
- Cooperation and creativity in acquiring resources can help libraries meet this demand
- Librarians must work with new technology to organize and explain their collections
- There is great potential for cooperative work on commonly accessible resources. Too little is being done today