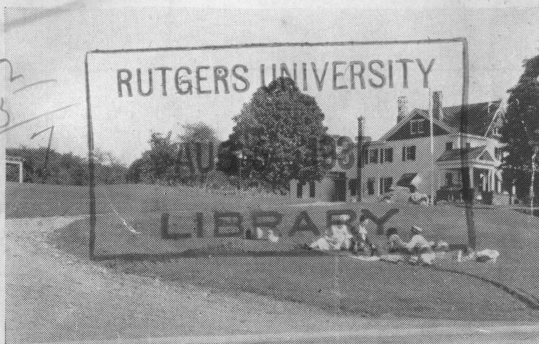


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WOODS, WATER, WILDLIFE IN
ADEQUATE PUBLIC
RESERVATIONS FOR EVERY
JERSEYMAN

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WOODS WATER WILDLIFE IN ADEQUATE PUBLIC RESERVATIONS



*The Owner is Sure to See Them and Resent
Their Trespass*

FOR EVERY JERSEYMAN

*A program which challenges
the interest and support of
you and your friends.*

.... GIVE THE NORMAL CITIZEN A BREAK



Roadside Picnic on Private Land

THIS

It is now recognized that there is no environment so generally beneficial to those who have an opportunity to enjoy it as the out-of-doors and particularly the out-of-doors as nature furnishes it with only the embellishments or changes necessary to make it really usable by the average citizen.

Public reservations, where they are available, are no longer fads, but are necessities for great multitudes of our people. What is brought back from such areas cannot be measured altogether in dollars and cents or in better blood pressure, quieter nerves and improved digestion.

New Jersey has made woefully meagre provision of this sort for her people. Neighboring States all around the horizon provide for their citizens out-door acreage instead of the square footage available in this State for New Jersey people. Our public highways are jammed on every pleasant holiday with mobs who must find their only stopping place along the roadside or on private property, without comfort, without convenience and often as a nuisance to the

SHALL
WE
HAVE
MORE
OF



Result of a Picnic on Private Land

THIS

property owner. Our public reservations—State Forests, State Parks, etc.—are crowded to capacity and often have to turn away prospective visitors because there is no room for all who seek to use them.

The cost of making adequate provision for these needs will be considerable, but the cost today will be insignificant compared with that which the same program will involve a few years hence. The State must meet its need some day.

The demand today for such facilities is tremendous. Thousands who heretofore have been able to and have made a habit of finding outlet for their recreation needs in organized resort communities and other places are now thrown back upon the less expensive facilities that can be had in the public out-of-doors. The army of outdoor lovers and users was on the increase before hard times. New living conditions have forced even more people to take advantage of this way of getting away from city environment and atmosphere.

Since the Federal Civilian Con-



*Comfort, Convenience and Orderliness
of Public Parks*

OR THIS

servation Corps began to function the capacity of the limited public areas now available has been increasing, but what has been done in making more of the present properties available and in increasing their usefulness is caught up with by the public demands as fast as the work can be completed. More land is necessary. Immediate and rapid expansion of public ownership of abandoned farms, submarginal lands and wild land areas is an urgent need.

It is unquestionably reasonable to demand that a normal, able-bodied citizen be given his share of the State's assistance in this way. A carefully planned specific program for such expansion is available for use at once. Federal funds to supplement State expenditures can be secured if the State funds are made available. The time is here when New Jersey must make provision to get the average citizen off the highways and street corners and into the woods; away from discontent into the environment that lifts and heals.

Let us say that this is not a criticism of the splendid program for the care and training of the defective or criminal element of our population which has been developed so effectively by the State. On the other hand, it is a plea that the normal and able-bodied element of our population be given a fair share of the expenditures made from public funds by New Jersey for the help, comfort and well-being of its people.

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