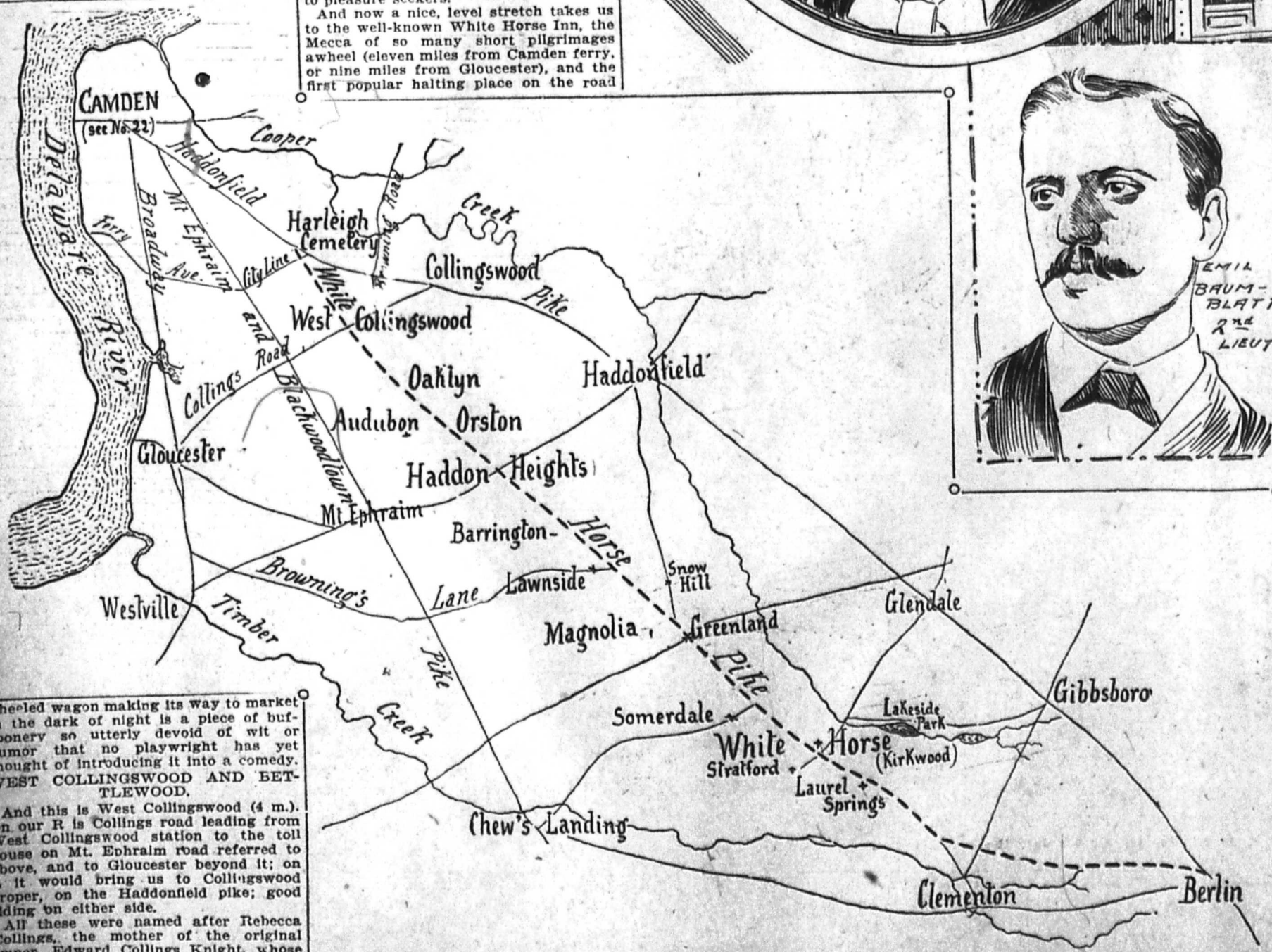


to pleasure seekers.  
 And now a nice, level stretch takes us to the well-known White Horse Inn, the Mecca of so many short pilgrimages awheel (eleven miles from Camden ferry, or nine miles from Gloucester), and the first popular halting place on the road



wheeled wagon making its way to market in the dark of night is a piece of buffoonery so utterly devoid of wit or humor that no playwright has yet thought of introducing it into a comedy.

**WEST COLLINGSWOOD AND BETTLEWOOD.**

And this is West Collingswood (4 m.). On our R is Collings road leading from West Collingswood station to the toll house on Mt. Ephraim road referred to above, and to Gloucester beyond it; on L it would bring us to Collingswood proper, on the Haddonfield pike; good riding on either side.

All these were named after Rebecca Collings, the mother of the original owner, Edward Collings Knight, whose estate lies on the Haddonfield pike. See the name "Bettlewood" on that huge board? I overheard a very learned suggestion the other day (if you imagine that botanists don't ride awheel you are mistaken) to the effect that "Bettlewood"

**OUR CYCLE ROUTE NO. 23**

**THE WHITE HORSE PIKE OF CAMDEN COUNTY, N. J.—THE QUEEN OF NEARBY PIKES.**  
 The White Horse pike indicated by the stroke line.